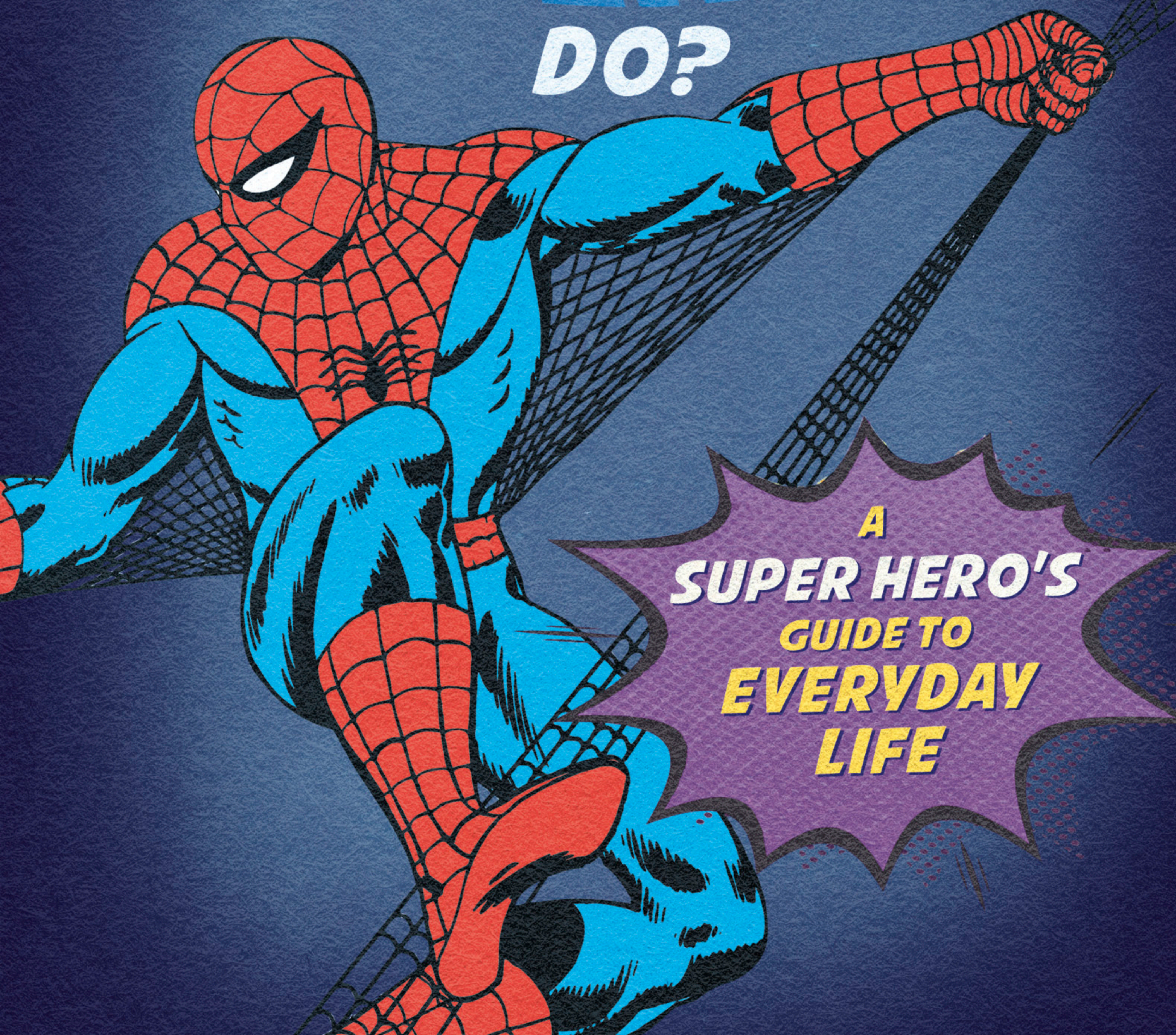


**MARVEL**

**WHAT WOULD  
SPIDER-MAN**

**DO?**



**A  
SUPER HERO'S  
GUIDE TO  
EVERYDAY  
LIFE**

**MARVEL**

**WHAT WOULD**

**SPIDER-MAN**

**DO?**

A STUDIO PRESS BOOK

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FSC DUMMY

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**MARVEL**

# WHAT WOULD SPIDER-MAN DO?

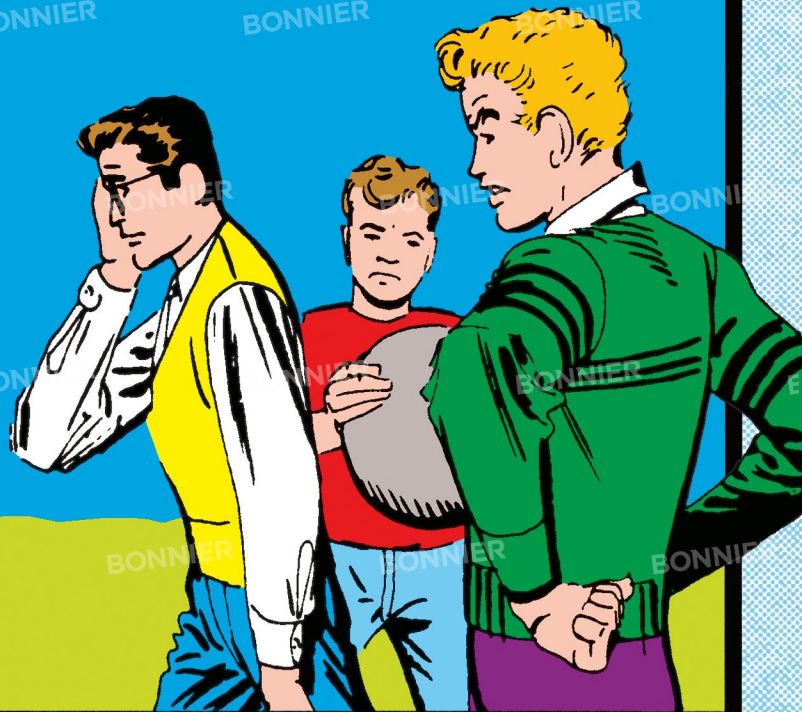


**BULLIES...**

**WHEN SOMEONE TRIES TO  
START TROUBLE IN THE HALLWAY,  
IT'S IMPORTANT TO TAKE  
THE HIGH GROUND.**

**I TAKE A DEEP BREATH, SMILE  
AND WALK ON BY LIKE I HAVEN'T  
EVEN NOTICED THEY ARE THERE...**

**... NO MATTER HOW TEMPTING IT  
MIGHT BE TO WEB THEM TO A WALL.**

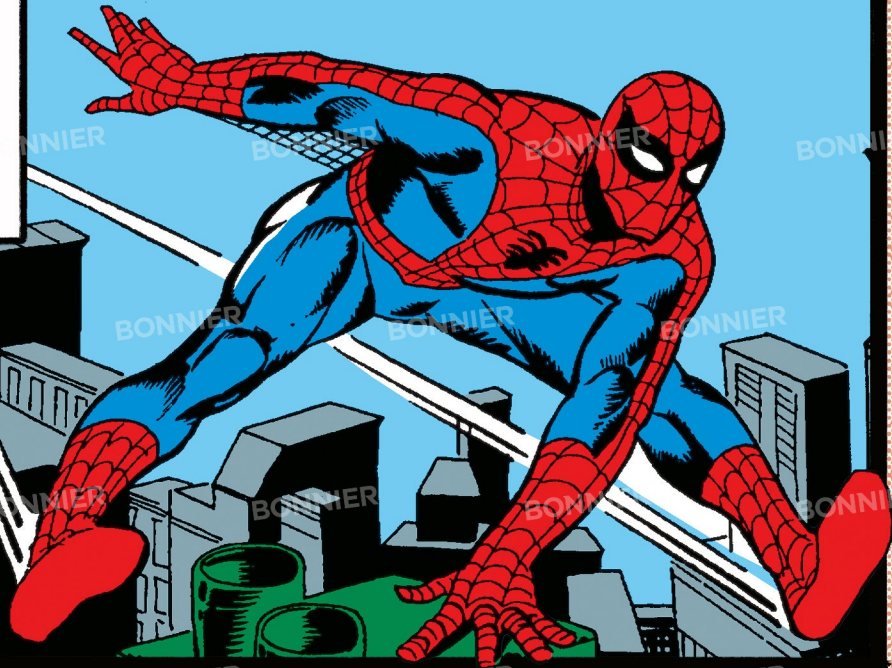


## LOSING YOUR KEYS...

WITH A JOB THAT INVOLVES SWINGING ALL OVER THE NEIGHBOURHOOD, BUSTING CRIME AND HELPING THE PUBLIC, I SEEM TO CONSTANTLY LOSE MY KEYS MID-SWING.

TO BE SAFE, I NOW LIKE TO HIDE A SPARE SET OF KEYS SOMEWHERE IN THE CITY. OR MAYBE TWO SETS...

... OR THREE, OR FOUR, OR FIVE. I LOSE A LOT OF KEYS.





**ASKING SOMEONE ON A DATE...**

**I'VE GOT TO BE HONEST,  
THIS REALLY ISN'T MY  
STRONG SUIT.**

**THE LAST TIME I TRIED TO ASK  
SOMEONE OUT, I MANAGED TO  
WALK INTO TWO DIFFERENT DOORS  
AND GET MY NAME WRONG. SHE  
SEEMED TO THINK IT WAS CUTE,  
THOUGH, SO MAYBE IT WORKED.**

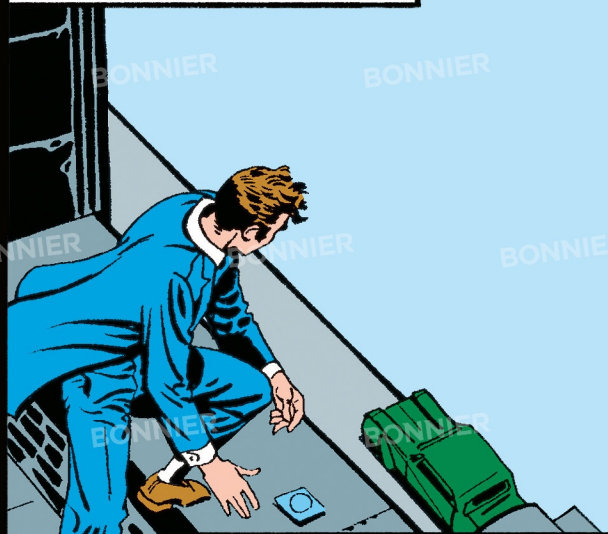
**GETTING BITTEN BY A  
RADIOACTIVE SPIDER...**

**OKAY, YES, THIS MIGHT SOUND  
LIKE A WEIRD AND SPECIFIC  
SITUATION THAT OTHER PEOPLE  
WILL NEVER FIND THEMSELVES  
IN, BUT IT'S MORE COMMON  
THAN I FIRST THOUGHT.**

**ANYONE WHO ENDS UP GETTING  
BITTEN BY ONE OF THOSE GLOWY  
LITTLE CRITTERS HAS A SURPRISINGLY  
HIGH CHANCE OF GETTING SOME  
SUPER-COOL POWERS.**

**BUT, HONESTLY, THEY SHOULD  
PROBABLY GET IT CHECKED  
OUT BY A DOCTOR...**

**COLD WEATHER...**



**SWINGING ACROSS THE  
ROOFTOPS OF QUEENS IN THE  
MIDDLE OF WINTER WEARING  
NOTHING BUT A SPANDEX  
SUIT CAN GET CHILLY.**

**THE TRICK HERE IS LAYERING.  
AT LEAST THREE PAIRS OF  
SOCKS, JEANS, A SWEATER...**



**... IT'S AMAZING HOW MUCH YOU  
CAN FIT UNDER A SPIDER-SUIT  
WHEN YOU PUT YOUR MIND TO IT.**



## WORK-LIFE BALANCE...

LIFE CAN GET BUSY, PARTICULARLY WHEN JUGGLING SCHOOL, WORK, HOBBIES AND A PART-TIME GIG SAVING THE NEIGHBOURHOOD FROM CRIMINALS. IT'S HARD TO CATCH A BREATHER, SOMETIMES.

LUCKILY, I REALLY LOVE MY JOB, AND AS THEY SAY, IF YOU LOVE WHAT YOU DO, YOU'LL NEVER WORK A DAY IN YOUR LIFE.

UNLESS YOU COUNT SNEAKING INTO DOCTOR OCTOPUS'S LAB AT TWO IN THE MORNING AS WORK... HEY, DO I WORK TOO MUCH?

A comic book panel featuring Spider-Man. He is shown from the chest up, wearing his iconic red and blue suit with a spider emblem on the chest. He is holding a grey smartphone in his right hand. A yellow and black spark is emanating from the top of the phone. The background is a simple blue sky with a grey building on the left. There are four speech bubbles containing text about online safety.

**STAYING SAFE ONLINE...**

**IF I KNOW ABOUT ONE THING,  
IT'S SURFING THE WEB.  
THE WEB. GET IT? ANYWAY...**

**... WHEN SPENDING TIME ONLINE,  
IT'S IMPORTANT NOT TO GIVE  
AWAY PERSONAL DETAILS. I'VE  
LEARNED FROM EXPERIENCE THAT,  
AT TIMES, MY IDENTITY SHOULD  
BE COMPLETELY SECRET,  
EVEN ON THE INTERNET.**

**ESPECIALLY ON  
THE INTERNET.**



**HATERS...**

EVERYONE IN THE WORLD, NO  
MATTER HOW GREAT THEY ARE,  
HAS SOME PEOPLE WHO JUST  
DON'T LIKE THEM. I LIKE TO  
CALL MINE 'ARACHNOPHOBES'.

BUT REALLY, UNLESS I GOT THEM  
SENT TO PRISON FOR TRYING TO  
TAKE OVER NEW YORK, I TEND TO  
THINK THAT IT'S THEIR PROBLEM,  
NOT MINE.

**BUILDING SELF-ESTEEM...**

NOBODY'S GOOD AT ABSOLUTELY EVERYTHING, NOT EVEN IRON MAN (ALTHOUGH, TO BE FAIR, HE IS GOOD AT A LOT OF THINGS).

INSTEAD OF WORRYING ABOUT THE THINGS WE'RE BAD AT, WE SHOULD FOCUS ON THE THINGS WE'RE GOOD AT. FOR EXAMPLE, I MIGHT NOT BE GOOD AT KNOWING WHEN TO STOP TALKING...

... BUT I'M GREAT AT SCALING BUILDINGS, WISECRACKING AND TRIPPING OVER STUFF.

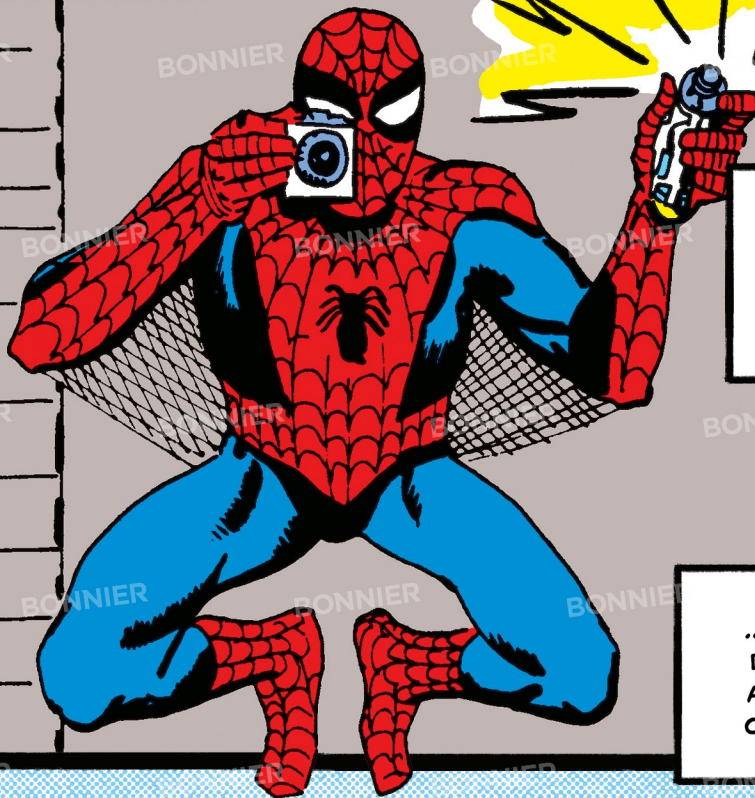
**RUNNING LATE...**

**I'LL BE HONEST, HERE. ON THE OCCASIONS WHERE I CAN'T SHAVE OFF A FEW MINUTES FROM MY TRAVEL TIME BY *THWIPPING* ACROSS THE ROOFTOPS, I TEND TO BE LATE.**

**LUCKILY, IN THIS DAY AND AGE, IF I CALL AHEAD AND SAY THAT MY TRAIN HAS BEEN WAYLAID BY A SUPER VILLAIN ATTACK, PEOPLE USUALLY ACCEPT IT. THEY'RE SO COMMON, NOBODY EVER CHECKS.**



**TAKING SELFIES...**



**I'VE LEARNED TO KEEP A FIRM GRIP ON MY CAMERA WHEN TAKING SELFIES AT THE TOP OF TALL BUILDINGS.**

**OTHERWISE, I LOSE BOTH PHONE AND SELFIE...**

**... AND I ONCE HAD TO SWOOP DOWN AT TOP SPEED TO SAVE A TOURIST FROM BEING WIPED OUT BY THE INCOMING PHONE.**

**WITNESSING A CRIME...**

**I ENCOURAGE MY SPIDEY FANS  
NOT TO COPY ME IF THEY  
WITNESS A CRIME...**



**... UNLESS THEY HAVE SUPER  
STRENGTH, SUPERHUMAN HEALING  
ABILITIES, A STYLISH SPIDER-SUIT  
AND A FULL BOTTLE OF WEB-FLUID.**



**OTHERWISE, THEIR MAIN PRIORITY  
SHOULD BE GETTING THEMSELVES TO  
SAFETY WHILE TRYING NOT TO STUMBLE  
ACROSS ANY VATS OF CHEMICALS OR  
STRANGE LASERS ON THEIR WAY OUT.**

**INTERNSHIPS...**

**IT'S AMAZING THE NUMBER  
OF PEOPLE I'VE INTERNEED FOR  
WHO HAVE TURNED OUT TO  
BE SUPER VILLAINS.**

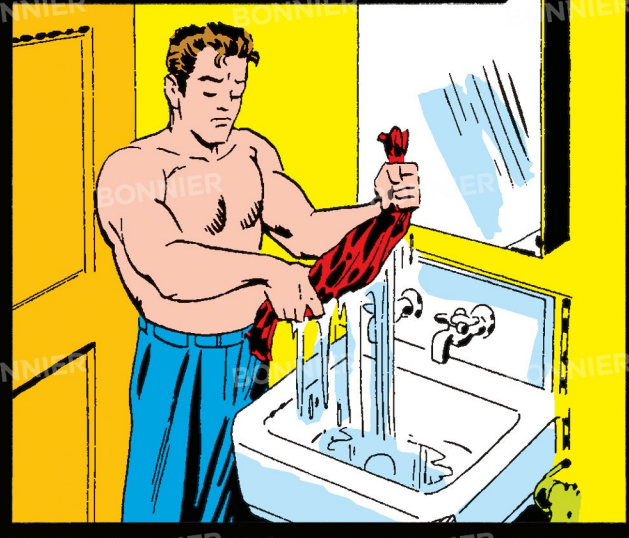


**NOW I ALWAYS DO BACKGROUND  
CHECKS BEFORE THE INTERVIEW.**



**DOING LAUNDRY...**

**SPIDER-SUITS ARE NOT MACHINE WASHABLE. I'M GOING TO SAY THAT AGAIN, BECAUSE IT'S VERY IMPORTANT. SPIDER. SUITS. ARE. NOT. MACHINE. WASHABLE.**

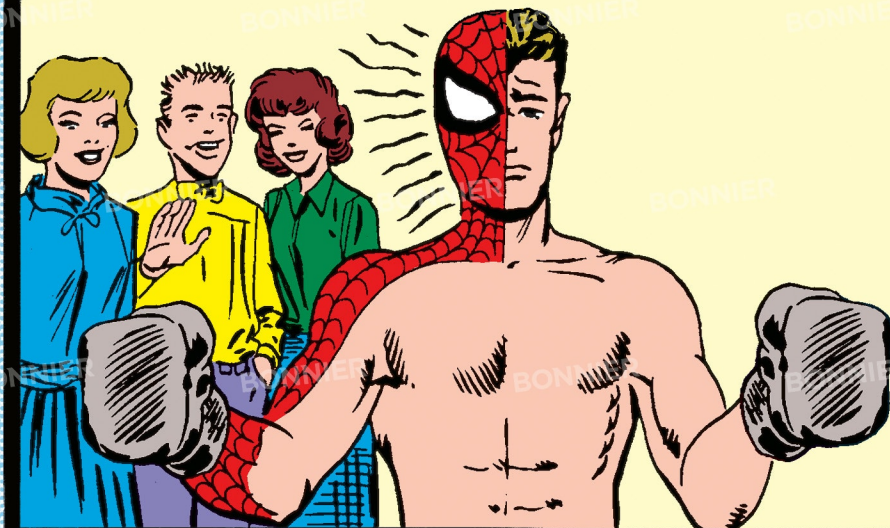


**THEY ALWAYS SHRINK AT THE WORST POSSIBLE MOMENT, AND YET I NEVER SEEM TO LEARN.**



**BESIDES, THERE'S ALWAYS THE RISK OF AUNT MAY FINDING IT IN THE MACHINE AND ASKING QUESTIONS.**

## TELLING THE TRUTH...



IN MOST SITUATIONS, HONESTY IS THE BEST POLICY. 'BUT, SPIDEY,' I HEAR PEOPLE SAY, 'DON'T YOU HAVE A WHOLE SECRET IDENTITY THAT NOBODY KNOWS ABOUT?'

WELL, YES. BUT I GOT BITTEN BY A RADIOACTIVE SPIDER AND HAVE TO PROTECT A WHOLE NEIGHBOURHOOD FROM CRIME EVERY DAY, SO I'M ALLOWED TO TELL A COUPLE OF LITTLE WHITE LIES.

A classic comic book illustration of Spider-Man in his red and blue suit, swinging on a blue web over a city rooftop. The background shows a cityscape with buildings and a yellow sky. The image is overlaid with a pink background and four white text boxes on the left side.

**STAYING ACTIVE...**

**THERE'S ALMOST NOTHING  
BETTER THAN GETTING  
OUTDOORS AND MOVING AROUND.**

**FOR PEOPLE LIKE ME, WHO LIVE  
IN A TINY, INNER-CITY APARTMENT,  
IT'S EVEN MORE IMPORTANT TO  
GET OUTSIDE, OTHERWISE WE  
START TO GO A LITTLE CRAZY.**

**GO FOR A WALK! SCALE A BUILDING!  
PARKOUR ACROSS SOME ROOFTOPS!**

GETTING ENOUGH SLEEP...

WHAT IS THIS 'SLEEP' PEOPLE  
SPEAK OF? I'VE HEARD IT'S  
GREAT, WHATEVER IT IS.

MAYBE I SHOULD  
TRY IT.



## TAKING PUBLIC TRANSPORT...

PUBLIC TRANSPORT IS GREAT!  
IT'S CHEAP, IT REMOVES THE  
NEED TO FIND PARKING AND  
THERE ARE ALL SORTS OF  
INTERESTING CHARACTERS  
TO BUMP INTO. I'VE TAKEN  
SOME WILD RIDES IN MY TIME...

... ON TOP OF TRAINS, WEBBED TO  
THE BACK OF MOVING BUSES, SAVING  
FERRIES FROM LOOMING DANGER.

BUT HONESTLY, JUST GETTING A  
TICKET, SITTING DOWN AND LISTENING  
TO A PODCAST OR SOMETHING  
IS WAY LESS STRESSFUL.





**FOLLOWING YOUR DREAMS...**

**MY UNCLE BEN USED  
TO TELL ME, ALWAYS  
FOLLOW YOUR DREAMS!**

**UNLESS THEY'RE SUPER-WEIRD DREAMS  
ABOUT ACCIDENTALLY GETTING SENT  
INTO SPACE OR BEING CHASED BY A  
MAN DRESSED LIKE A GIANT VULTURE...**

**... DON'T FOLLOW  
THOSE DREAMS.**



**SIBLINGS...**

I DON'T HAVE ANY BROTHERS OR SISTERS, BUT I DO SPEND A LOT OF TIME AT AVENGERS' TOWER, WHICH IS A LOT LIKE HAVING SIBLINGS – EXCEPT THOSE SIBLINGS ARE ALL SUPERHUMANS, BILLIONAIRES OR GODS.

EVEN FOR PEOPLE WHOSE SIBLINGS AREN'T QUITE AS... UNIQUE AS THE AVENGERS, IT'S STILL BEST TO BE NICE TO THEM AS MUCH AS POSSIBLE.

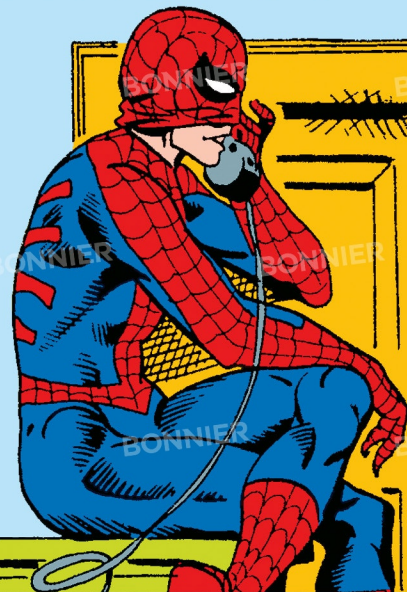
ESPECIALLY WHEN THOSE SIBLINGS HAVE THE ABILITY TO LIFT AN ENTIRE CAR WITH ONE HAND.

**GETTING OLDER...**

THERE'S NOTHING SCARY ABOUT GETTING OLDER. IN FACT, IT'S PRETTY COOL! AS AN ADULT, I DON'T HAVE TO DISGUISE MY VOICE TO STOP PEOPLE REALISING HOW YOUNG I AM. NOT THAT I EVER DID THAT, OF COURSE...



... I WOULD NEVER HAVE FOUGHT CRIME AS A TEENAGER. THAT WOULD'VE BEEN IRRESPONSIBLE.





## MAKING NEW FRIENDS...



I USED TO FIND MAKING FRIENDS HARD, BUT IT TURNS OUT IT'S WAY EASIER WHEN WE HAVE STUFF IN COMMON. NOWADAYS, I HAVE FRIENDS WHO LOVE SCIENCE, JUST LIKE ME...

... AND SEVERAL OTHERS WHO ALSO HAVE RADIOACTIVE SPIDER BITE-RELATED POWERS THAT THEY USE TO FIGHT CRIME.

**GETTING COFFEE...**

**WHEN GETTING COFFEE TO GO,  
I ALWAYS BRING MY OWN CUP  
FROM HOME. THIS IS BETTER  
FOR THE ENVIRONMENT, YES...**

**... BUT ALSO, MY CUP HAS A  
PROPER LID. PERFECT FOR  
DRINKING COFFEE UPSIDE DOWN.**



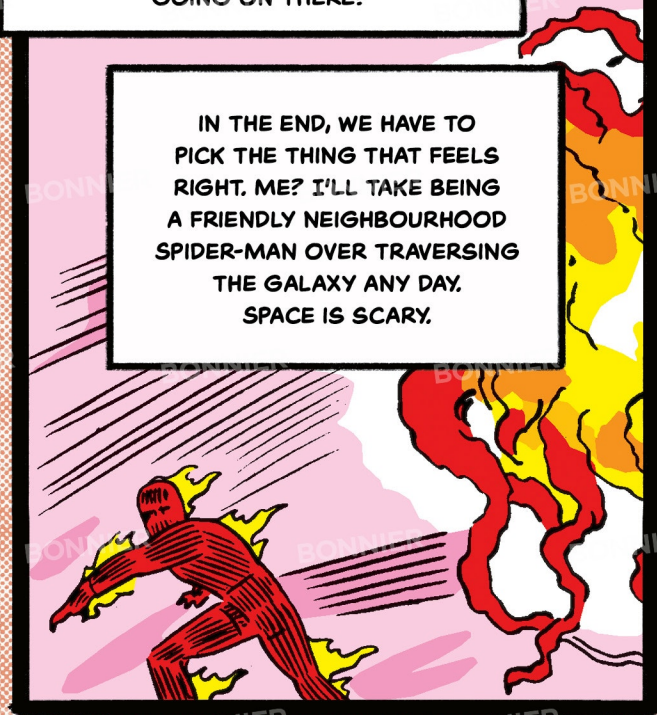
## FINDING YOUR NICHE...

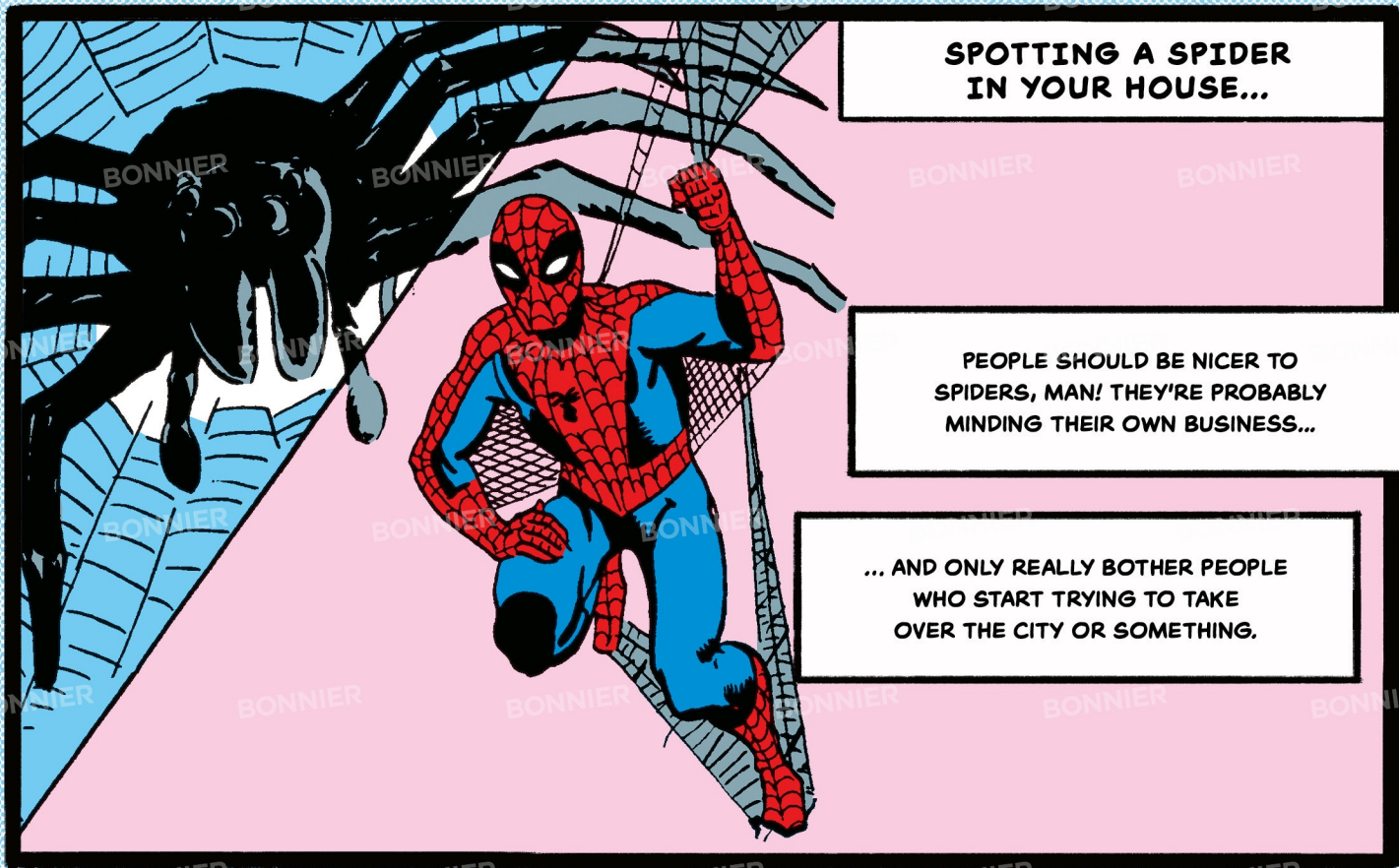
WHEN I FIRST STARTED  
SUPER HERO-ING, IT WAS HARD  
NOT TO GET A BIT OVERWHELMED  
BY ALL OF THE DIFFERENT OPTIONS.



DID I WANT TO BATTLE INVADING  
ALIENS? PROTECT THE WORLD FROM  
HYDRA? TRAVEL TO DIFFERENT  
MULTIVERSES AND SEE WHAT'S  
GOING ON THERE?

IN THE END, WE HAVE TO  
PICK THE THING THAT FEELS  
RIGHT. ME? I'LL TAKE BEING  
A FRIENDLY NEIGHBOURHOOD  
SPIDER-MAN OVER TRAVERSING  
THE GALAXY ANY DAY.  
SPACE IS SCARY.





**SPOTTING A SPIDER  
IN YOUR HOUSE...**

**PEOPLE SHOULD BE NICER TO  
SPIDERS, MAN! THEY'RE PROBABLY  
MINDING THEIR OWN BUSINESS...**

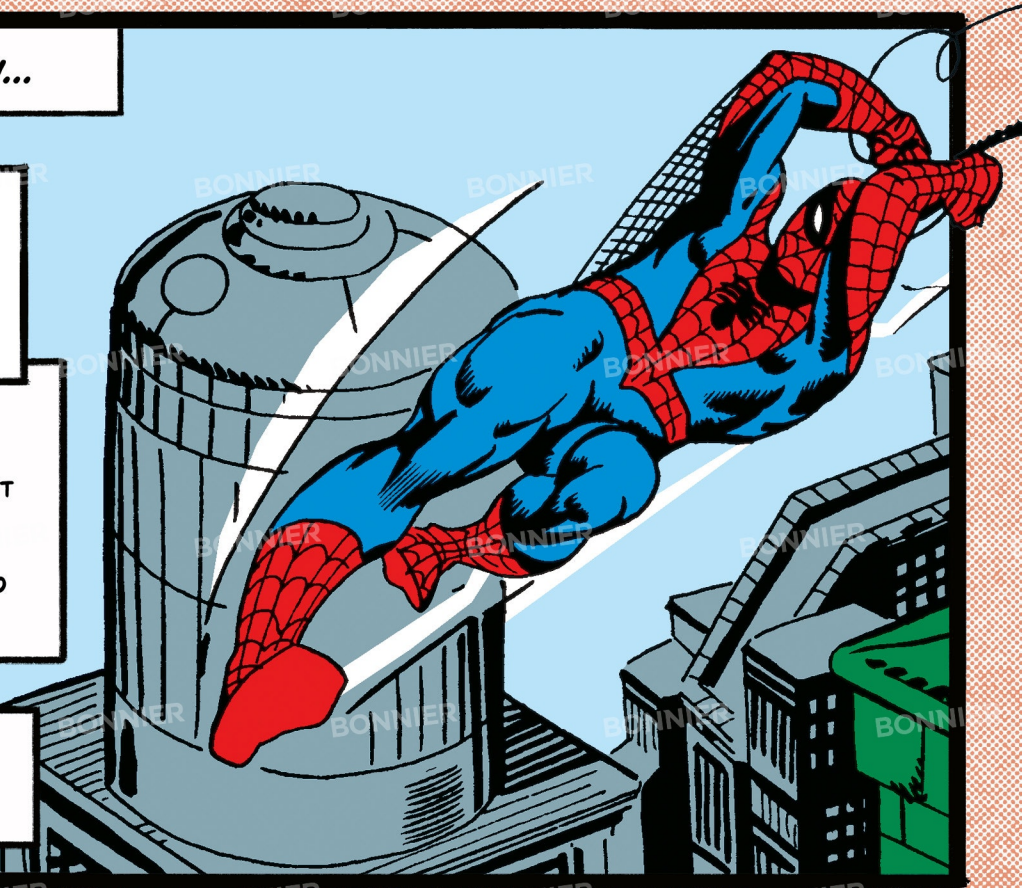
**... AND ONLY REALLY BOTHER PEOPLE  
WHO START TRYING TO TAKE  
OVER THE CITY OR SOMETHING.**

## WORKPLACE SAFETY...

I LIKE TO GO THROUGH A CHECKLIST BEFORE I SET OFF ON ANY NEIGHBOURHOOD-PROTECTING ADVENTURES. MAKE SURE I HAVE ENOUGH WEB-FLUID – TICK.

KEEP MY MASK SECURELY FASTENED SO IT DOESN'T SLIP OFF AT AN INCONVENIENT MOMENT – TICK. STICK TO BUILT-UP AREAS WHERE IT'S POSSIBLE TO *THWIP* AWAY TO SAFETY IF NEEDED – TICK.

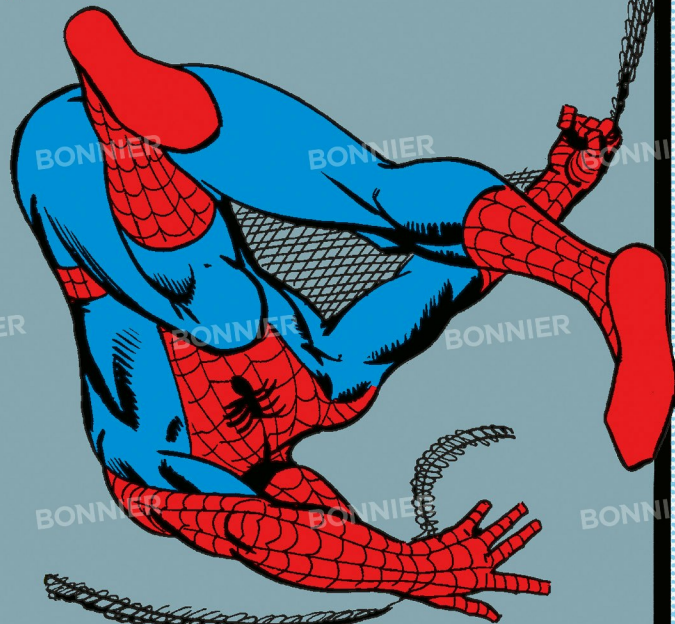
THIS ADVICE IS RELEVANT FOR MOST JOBS, PROBABLY.



**COOKING...**

**THIS IS NOT AN ACTIVITY TO BE  
DONE UPSIDE DOWN, NO MATTER  
HOW IMPRESSIVE IT MAY LOOK.**

**I LEARNED THAT  
THE HARD WAY.**

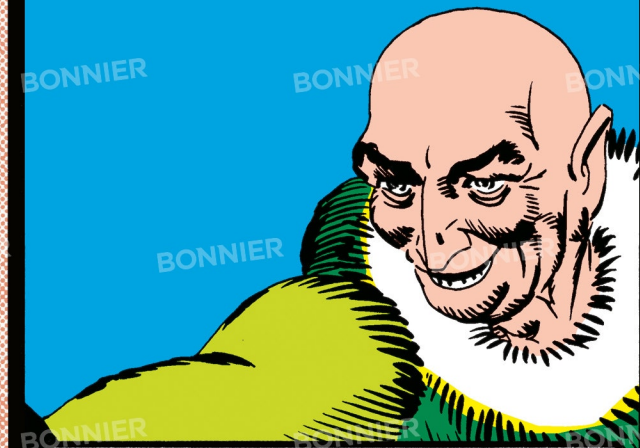


**STARTING TRENDS...**

IT'S AMAZING HOW MANY PEOPLE  
HAVE ANIMAL-BASED AESTHETICS  
THESE DAYS. LIZARD, DOCTOR  
OCTOPUS, FALCON...



... I EVEN MET A GIRL WITH SQUIRREL  
POWERS. I LIKE TO THINK THEY WERE  
INSPIRED BY YOURS TRULY, WHICH  
JUST GOES TO SHOW...



... ROCKING A LOOK THAT WORKED  
FOR ME WAS WAY BETTER THAN  
FOLLOWING AN EXISTING TREND.

**SCHOOL...**

**STUDY HARD. BE POLITE. GET GOOD GRADES. THAT WAS THE ADVICE AUNT MAY GAVE ME WHEN I STARTED HIGH SCHOOL.**



**IT WOULD HAVE BEEN HELPFUL IF SHE'D MENTIONED HOW MUCH TIME I WOULD SPEND TRYING TO NOT LET SLIP TO MY CLASSMATES...**

**... THAT I MAY OR MAY NOT SECRETLY FIGHT CRIME IN A SPANDEX COSTUME IN MY FREE TIME, BUT I DON'T HOLD THAT AGAINST HER. SHE CAN'T TELL THE FUTURE...**



**... OR CAN SHE? IT'S HARD TO KEEP TRACK OF THESE THINGS.**



**MEETING YOUR HEROES...**

I TRY NOT TO SET MY  
EXPECTATIONS TOO HIGH.  
SOMETIMES MY LIFELONG HEROES  
TURN OUT TO BE REAL NICE...



... BUT THEN SOMETIMES I END  
UP HAVING TO FIGHT THEM  
ALONGSIDE A BUNCH OF OTHER  
SUPER HEROES, AND I HAVE  
LEARNED TO DEAL WITH THAT.



# OTHER MARVEL BOOKS...

