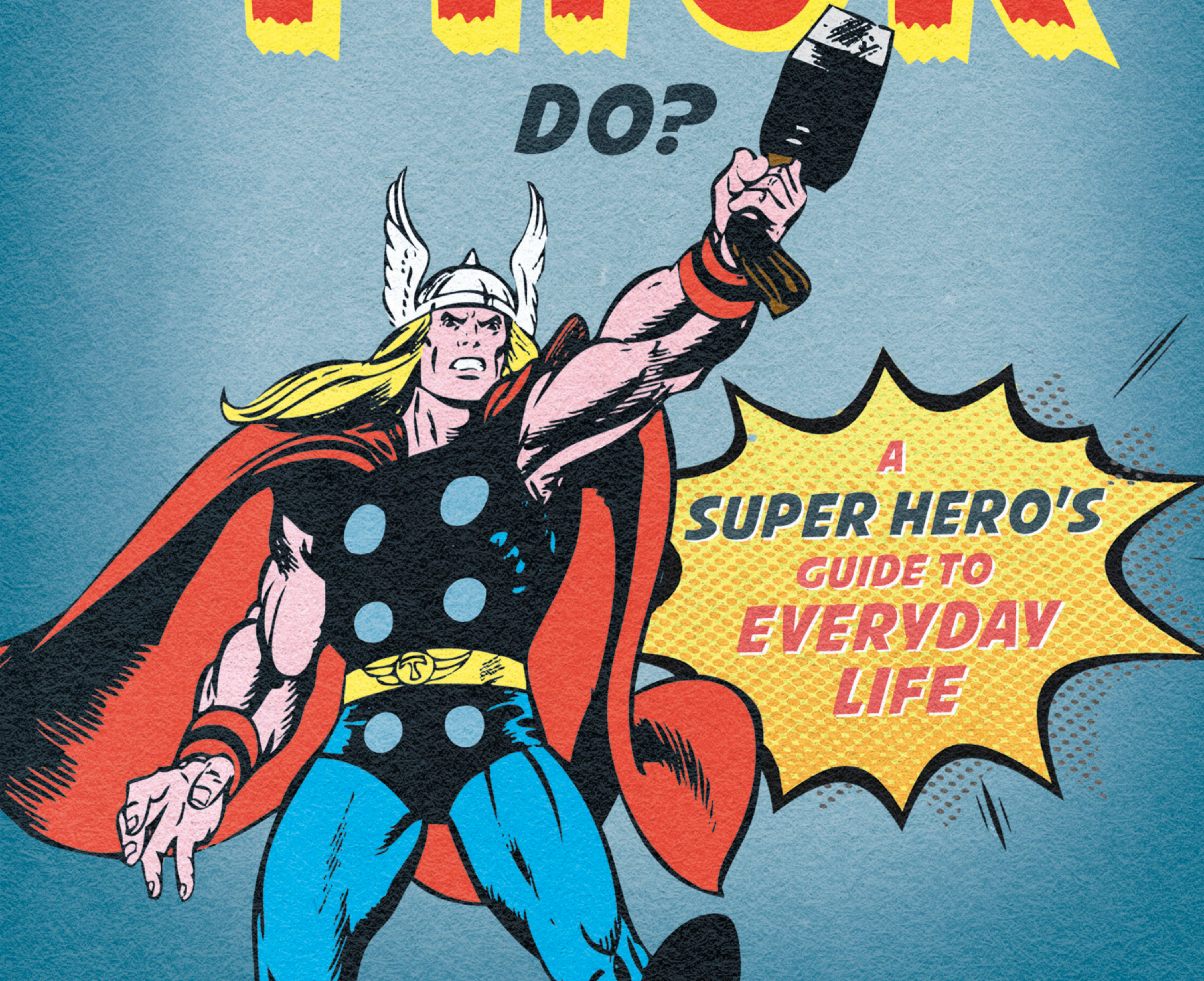


MARVEL

WHAT WOULD

THE MIGHTY THOR

DO?



**A
SUPER HERO'S
GUIDE TO
EVERYDAY
LIFE**

MARVEL

WHAT WOULD

THE MIGHTY THOR

DO?

A STUDIO PRESS BOOK

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FSC DUMMY

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MARVEL

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DO?



PET OWNERSHIP...



**WHEN SELECTING A BEAST
COMPANION TO ACCOMPANY
ONE THROUGH LIFE...**

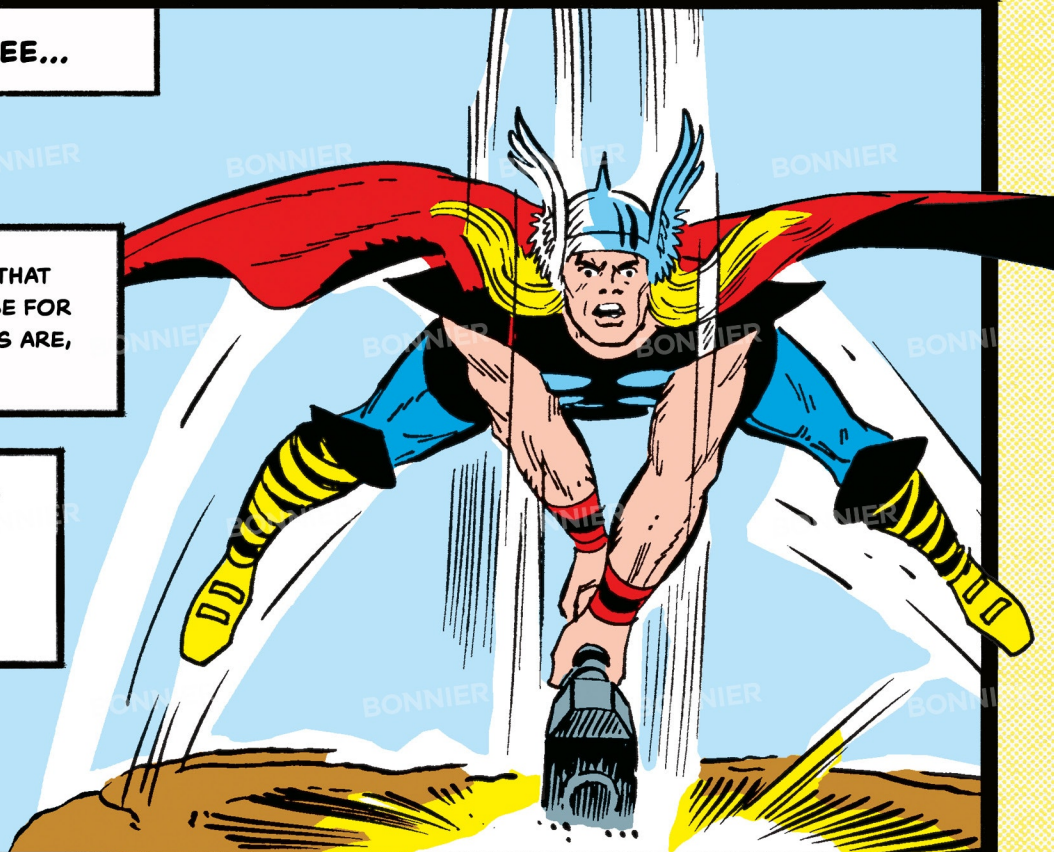
**... ONE SHOULD FIRST MAKE
ABSOLUTELY SURE THAT THE BEAST
IS NOT, IN FACT, YOUR ADOPTED
BROTHER IN DISGUISE. AGAIN.**



ORDERING A COFFEE...

**ONE MUST BEAR IN MIND THAT
THE GOBLETS MORTALS USE FOR
THEIR MORNING BEVERAGES ARE,
IN FACT, REUSABLE.**

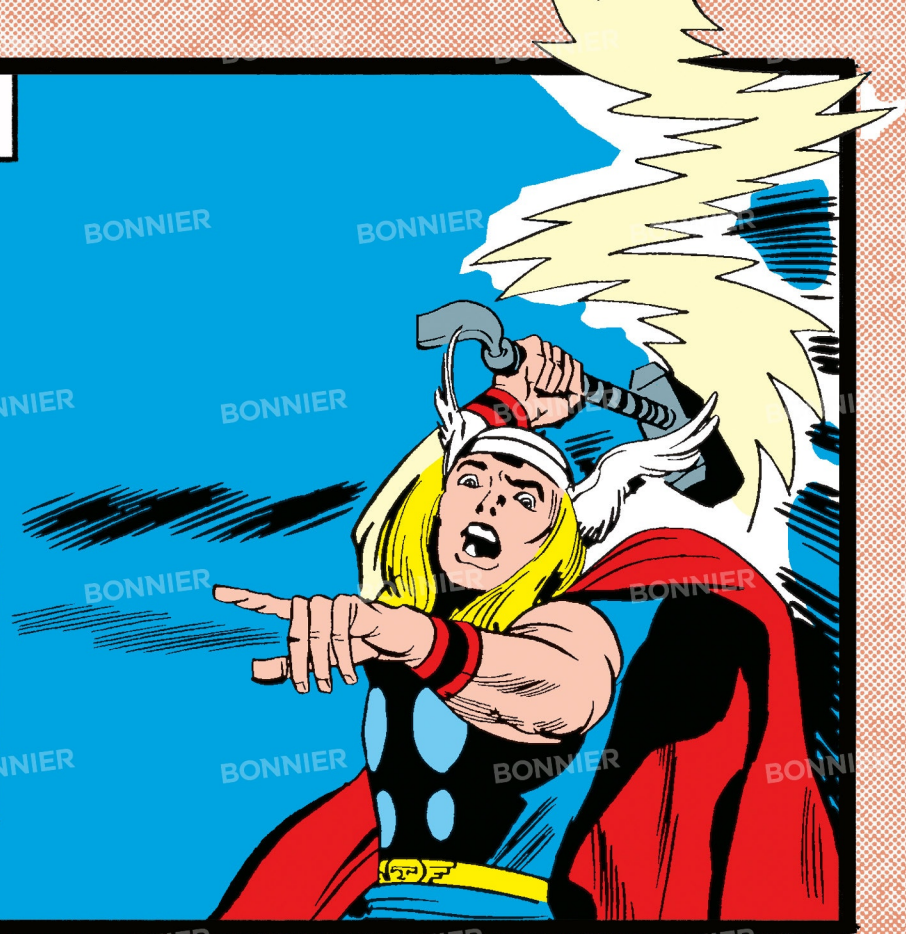
**IT IS CONSIDERED IMPOLITE TO
BREAK SAID GOBLET,
NO MATTER HOW DELICIOUS
THE DRINK IS. A SIMPLE
'THANK YOU' WILL SUFFICE.**



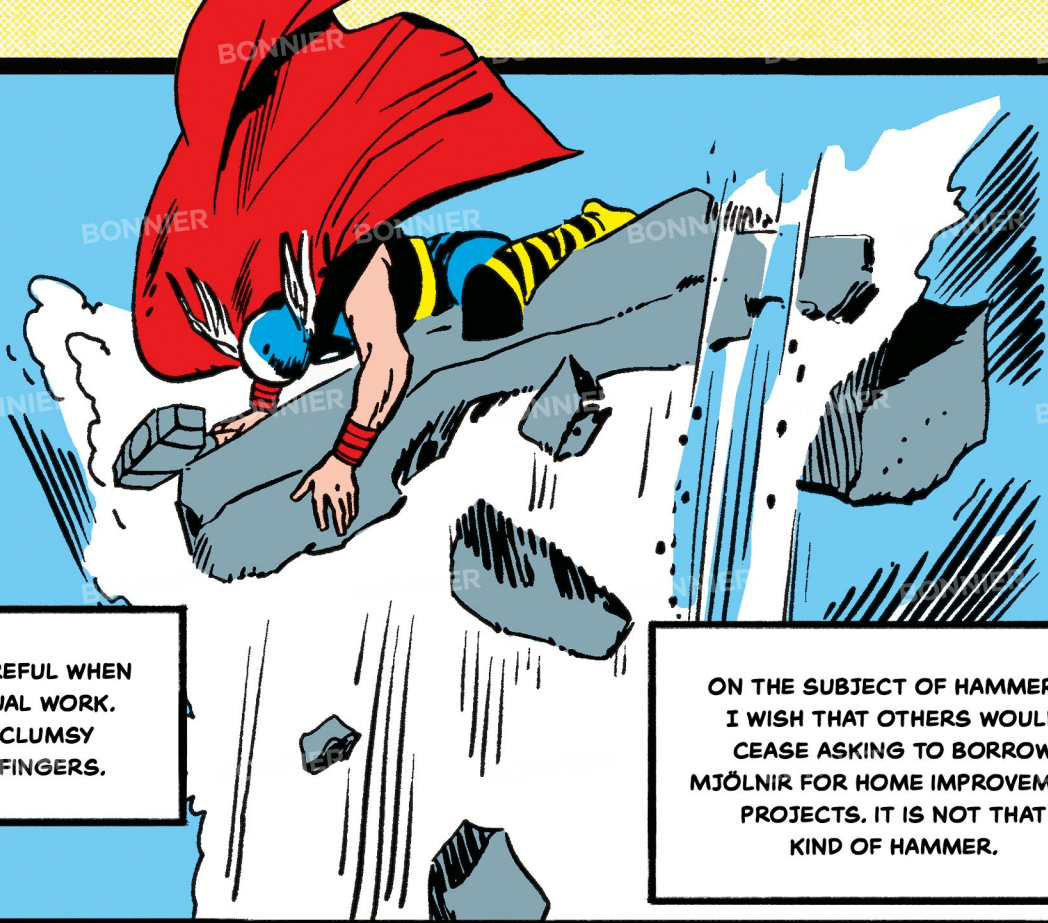
DEAD PHONE BATTERY...

**I ONCE TRIED CHANNELLING
LIGHTNING FROM THE HEAVENS TO
REVIVE MY GOOD FRIEND STARK'S
PORTABLE COMMUNICATION
DEVICE WHEN IT EXPIRED...**

**... BUT IT DID NOT WORK, AND
HE HAS ASKED ME TO REFRAIN
FROM TRYING THAT AGAIN IN
FUTURE. APPARENTLY, THE
THING TO DO IS SIMPLY ASK A
FRIEND FOR THEIRS INSTEAD.**



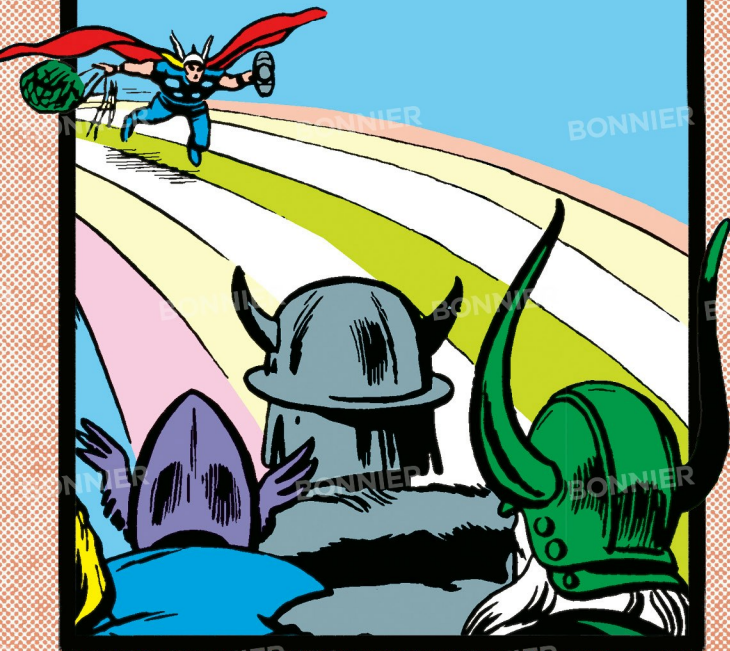
DIY...



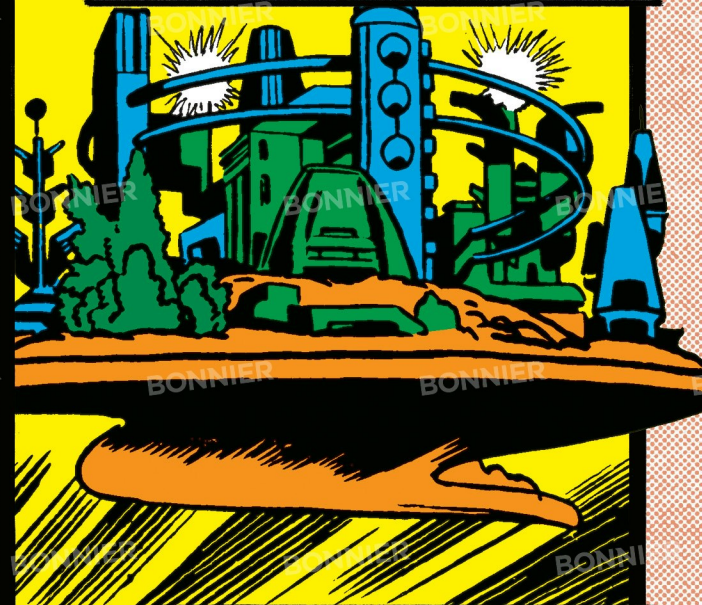
HUMANS MUST BE CAREFUL WHEN
CARRYING OUT MANUAL WORK.
THEY CAN BE VERY CLUMSY
AND HIT THEIR OWN FINGERS.

ON THE SUBJECT OF HAMMERS,
I WISH THAT OTHERS WOULD
CEASE ASKING TO BORROW
MJÖLNIR FOR HOME IMPROVEMENT
PROJECTS. IT IS NOT THAT
KIND OF HAMMER.

GETTING LOST...



IF ONE HAS A FRIEND WHO CAN SEE EVERYTHING THAT HAPPENS IN THE NINE REALMS AND KNOWS HOW TO WORK THE BIFROST, THEY WILL NEVER BE LOST AGAIN.

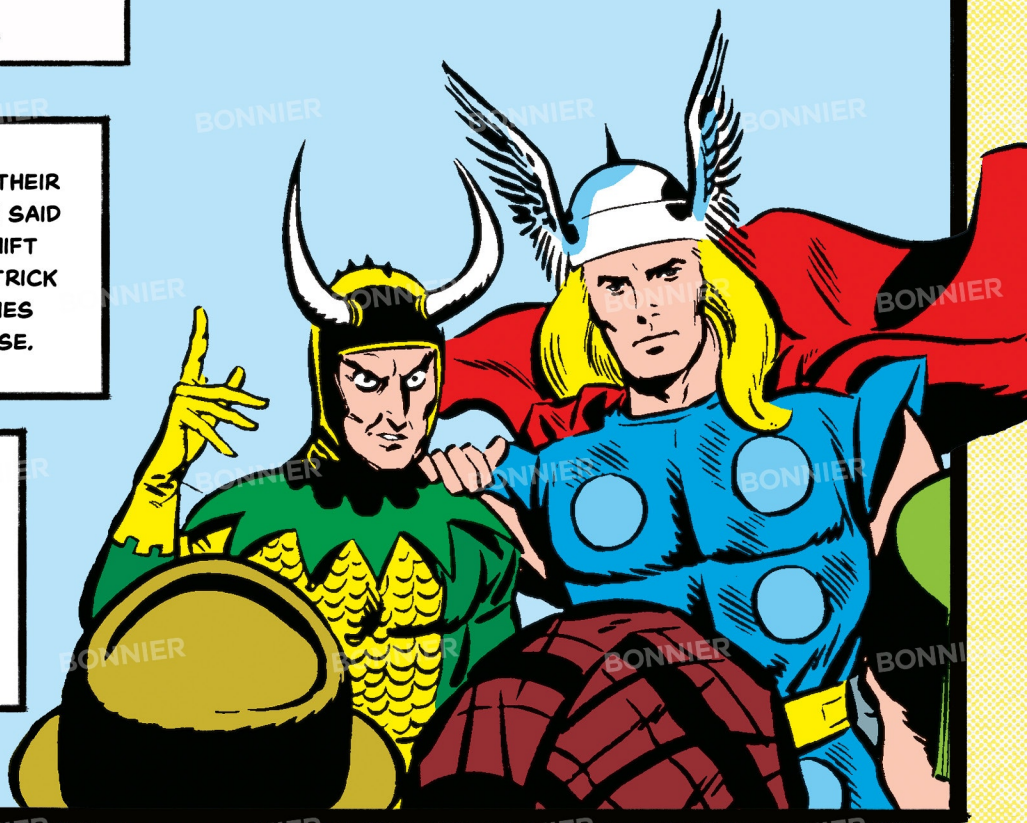


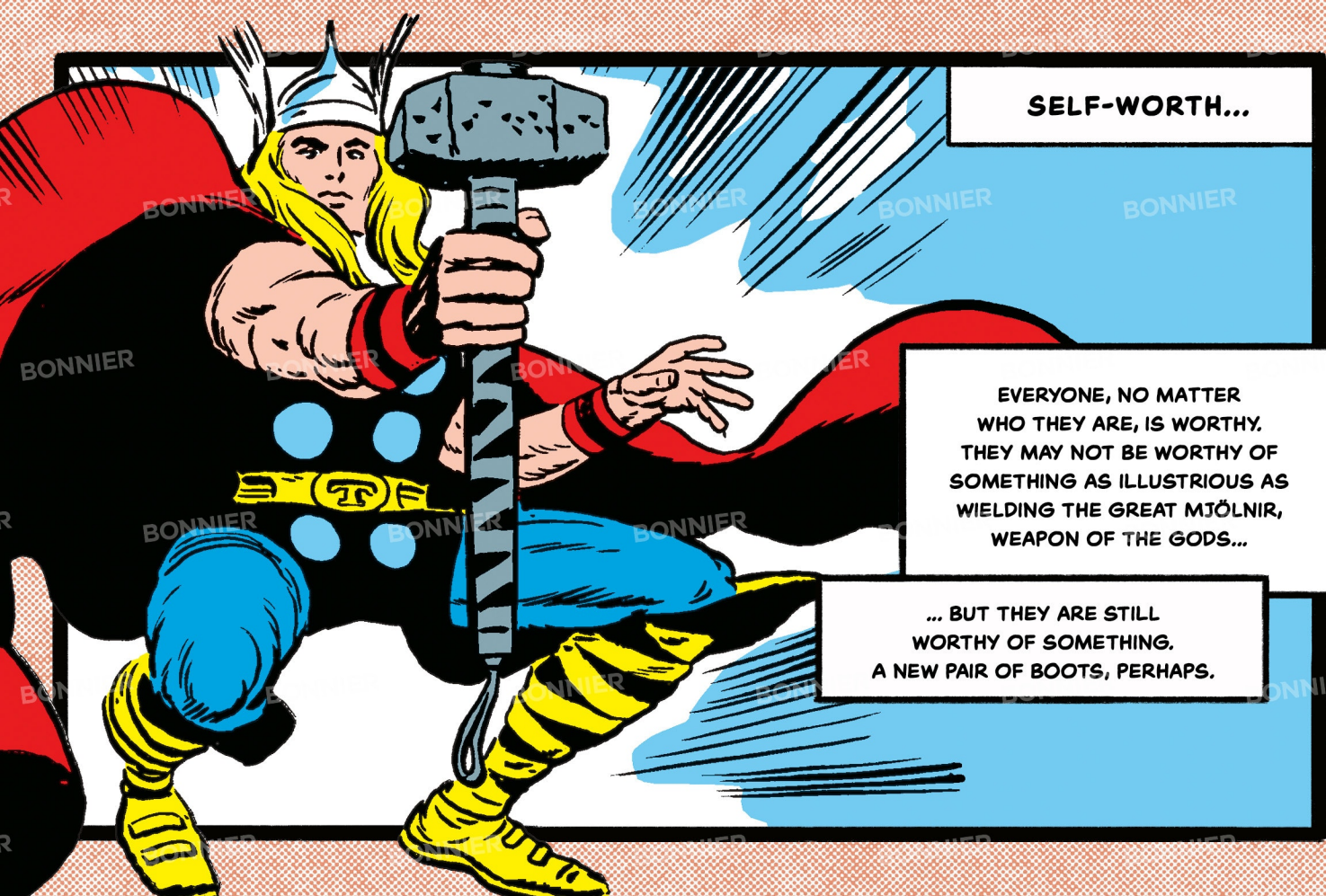
REALLY, MORE PEOPLE SHOULD BECOME FRIENDS WITH HEIMDALL. HE IS VERY NICE.

DISAGREEMENTS WITH SIBLINGS...

WHO DOES NOT FIGHT WITH THEIR
SIBLINGS? ESPECIALLY WHEN SAID
SIBLING LIKES TO SHAPESHIFT
INTO DIFFERENT FORMS TO TRICK
ME, OR OCCASIONALLY TRIES
TO TAKE OVER THE UNIVERSE.

NONETHELESS, I LOVE MY FAMILY
MEMBERS AND USUALLY TRY TO
KEEP THE PEACE. I JUST ALSO
KEEP AN EYE ON THEM TO MAKE
SURE THEY DON'T TRY TO
USURP THE THRONE... AGAIN.





SELF-WORTH...

EVERYONE, NO MATTER WHO THEY ARE, IS WORTHY. THEY MAY NOT BE WORTHY OF SOMETHING AS ILLUSTRIOUS AS WIELDING THE GREAT MJÖLNIR, WEAPON OF THE GODS...

... BUT THEY ARE STILL WORTHY OF SOMETHING. A NEW PAIR OF BOOTS, PERHAPS.

HEALTHY EATING...

**WE SHOULD TREAT OUR BODIES
AS ONE WOULD A TEMPLE.
I FEAST UPON THE GOLDEN
APPLES OF IDUUN TO KEEP MY
BODY HEALTHY AND POWERFUL.**

**REGULAR MIDGARDIAN APPLES
MAY NOT KEEP MORTALS ALIVE
FOR THOUSANDS OF YEARS,
BUT THEY WILL STOP SCURVY.**





BEING ASSERTIVE...

THE BEST WAY TO ASSERT ONESELF IN A CONVERSATION, I HAVE FOUND, IS TO WIELD A MAGNIFICENT URU HAMMER TO INTIMIDATE ENEMIES.

IF THAT IS IMPOSSIBLE, THEN GLOWERING SLIGHTLY LETS OPPONENTS KNOW THAT ONE MEANS BUSINESS.



FORGETFULNESS...

**WHEN THE FATE OF THE WORLD IS HIGH
ON ONE'S LIST OF CONCERNS, IT IS EASY
TO FORGET TRIVIAL THINGS LIKE NAMES.**

**GIVING FRIENDS COLLECTIVE NAMES,
LIKE THE AVENGERS OR THE WARRIORS
THREE, WILL MAKE THEM MUCH
EASIER TO REMEMBER.**

HAIR CARE...

**THE SECRET TO MAGNIFICENT HAIR,
SUCH AS MINE, IS GODLY GENETICS.
IF AN INDIVIDUAL LACKS THESE...**



**... I HAVE BEEN TOLD THAT
SOMETHING CALLED 'CONDITIONER'
HAS A SIMILAR EFFECT.**





TRAVELLING...

I HAVE TRAVELLED ACROSS THE REALMS IN MANY DIFFERENT WAYS: OVER THE RAINBOW BRIDGE, ABOARD A CHARIOT PULLED BY GREAT GOATS AND ON SOMETHING CALLED THE SUBWAY.

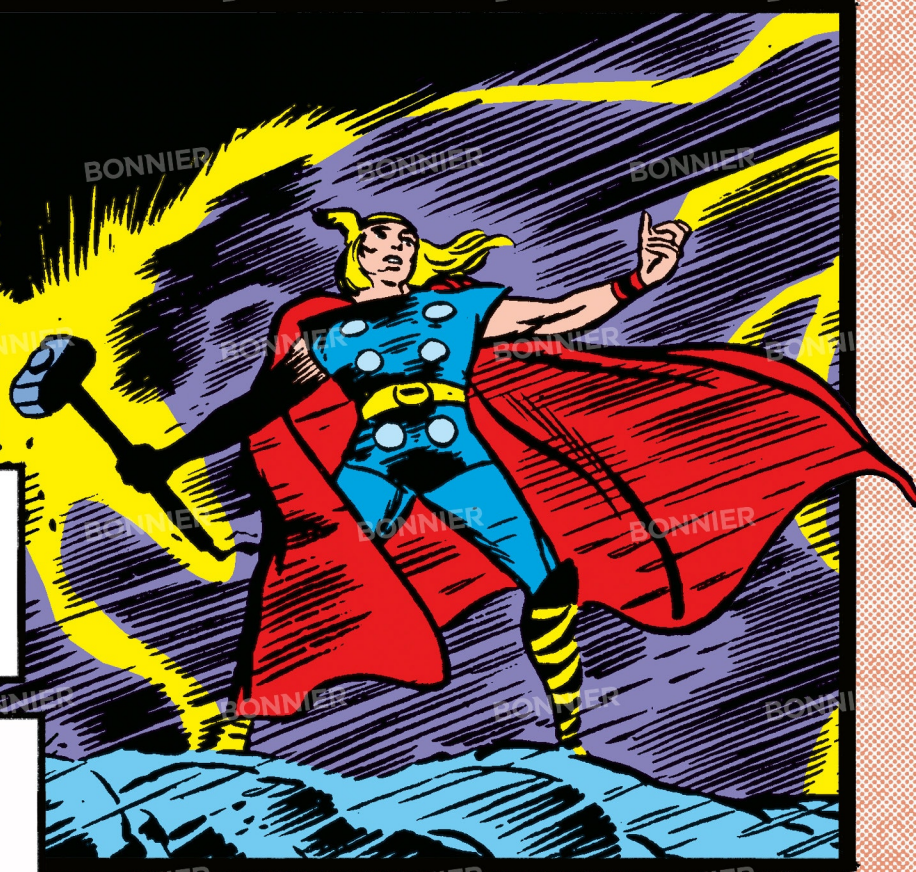
ALL ARE NOBLE METHODS OF TRANSPORT. BUT, IF ONE CHOOSES TO TAKE THE SUBWAY, ONE MUST HAVE THEIR WITS ABOUT THEM. IT IS A CHARIOT BEST USED BY ONLY THE BRAVEST OF TRAVELLERS.

BAD WEATHER...

**AS THE GOD OF THUNDER, I AM
SOMEWHAT OF AN EXPERT IN THIS FIELD.**

**MANY MORTALS WILL STAY
INDOORS DURING STORMY
WEATHER, BUT I SAY, EMBRACE
IT! CHANNEL THE POWER OF THE
STORM TO ACHIEVE GOALS...**

**... A TRUE HERO DOES NOT ALLOW
THEMSELVES TO BE STOPPED BY
SOMETHING AS MINOR AS A BIT OF RAIN.**



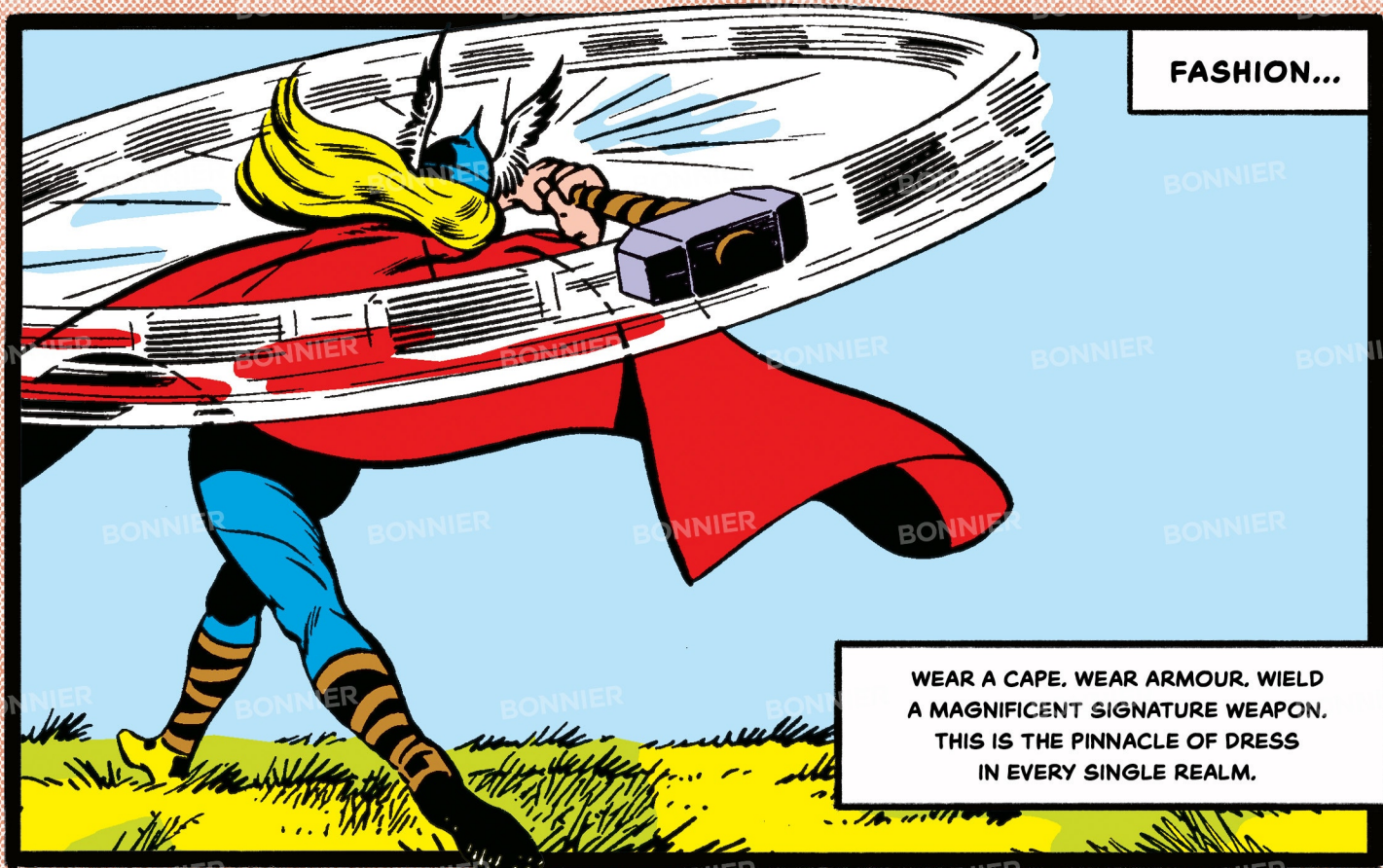
DIFFERENCES OF OPINION...

EVERYONE HAS THEIR OWN OPINIONS. FOR EXAMPLE, HULK BELIEVES THAT HE IS THE STRONGEST AVENGER AND I KNOW THAT, CLEARLY, HE IS NOT, FOR I AM THE STRONGEST AVENGER...

... HOWEVER, ONE MUST RESPECT THE OPINIONS OF OTHERS, NO MATTER HOW WRONG OR FOOLISH THOSE OPINIONS MAY BE.

STILL, I AM ALWAYS PREPARED TO PARTAKE IN A SMALL, FRIENDLY BATTLE TO DEFEND MY – CORRECT – OPINION, IF NEED BE.





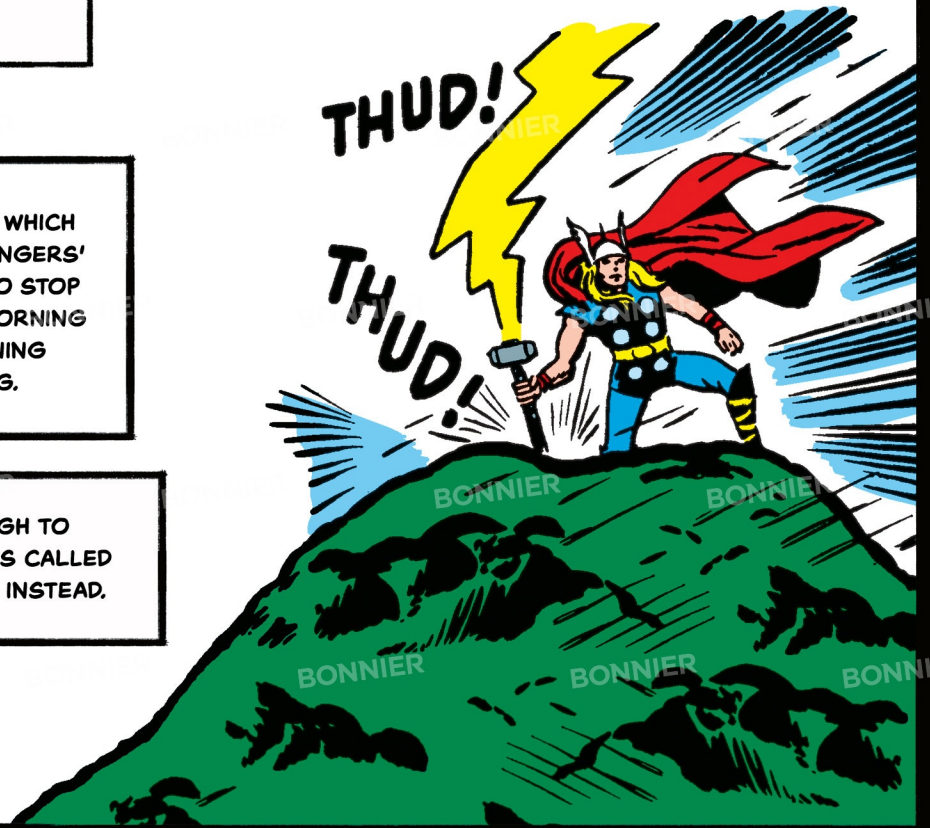
FASHION...

**WEAR A CAPE. WEAR ARMOUR. WIELD
A MAGNIFICENT SIGNATURE WEAPON.
THIS IS THE PINNACLE OF DRESS
IN EVERY SINGLE REALM.**

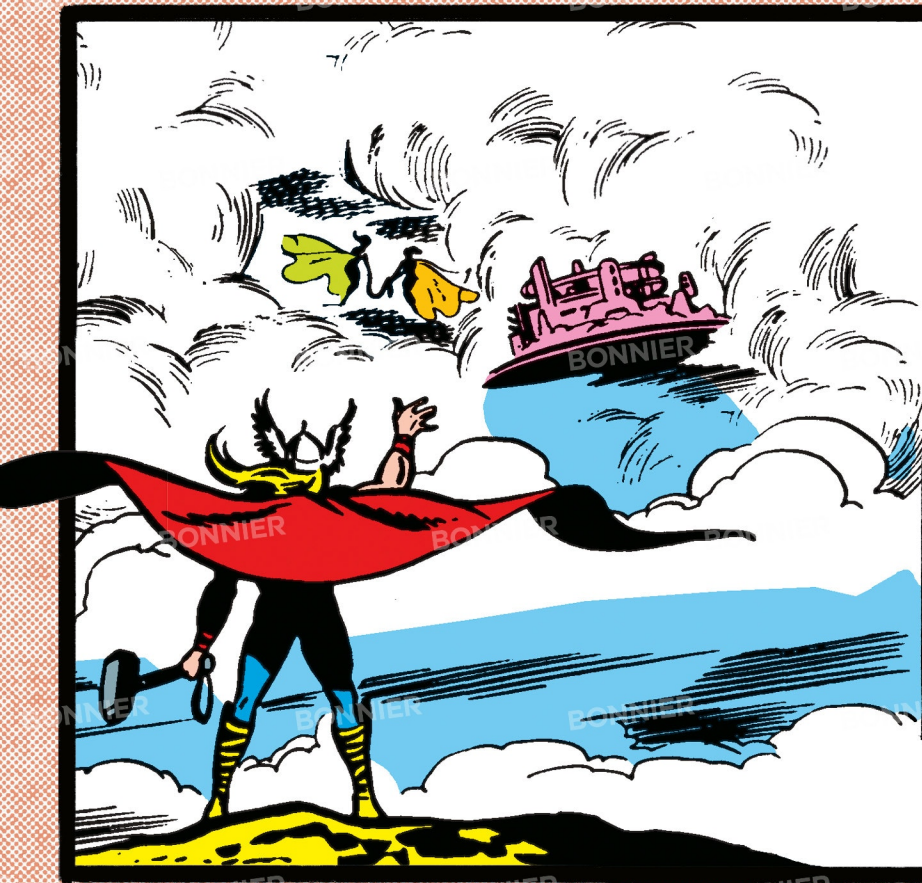
MAKING BREAKFAST...

AFTER A MINOR INCIDENT WHICH RESULTED IN A FIRE IN AVENGERS' TOWER, I HAVE CHOSEN TO STOP BOILING WATER FOR MY MORNING BEVERAGE BY SUMMONING A BOLT OF LIGHTNING.

AS STARK WAS KIND ENOUGH TO POINT OUT, THERE ARE DEVICES CALLED 'KETTLES' THAT WILL DO THIS INSTEAD.



HOME...



I HAVE LEARNED, IN MY TIME,
THAT HOME IS NOT A PLACE.
IT IS THE PEOPLE THAT YOU LOVE.
REMEMBER THAT, AND IT WILL
GET YOU THROUGH NEARLY
ANYTHING, EVEN IF YOU
KEEP GETTING EXILED.



KNOWING YOUR STRENGTHS...

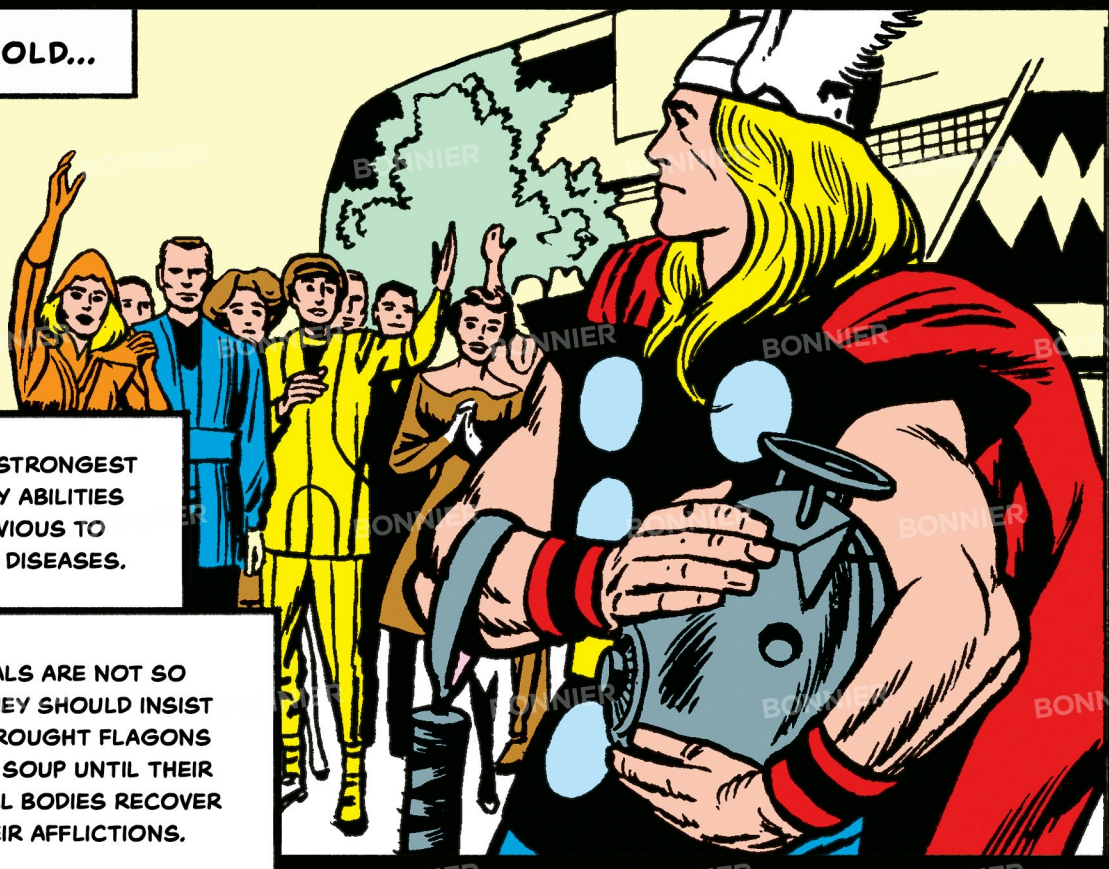
**A WARRIOR SHOULD ALWAYS
BE AWARE OF THEIR GREATEST
STRENGTH, FOR IT IS THE SOURCE
OF INNER POWER. FOR EXAMPLE,
MY GREATEST STRENGTH IS
MY GREAT STRENGTH.**

RRIP!

CATCHING A COLD...

**OF COURSE, AS THE STRONGEST
AVENGER, MY GODLY ABILITIES
RENDER ME IMPERVIOUS TO
MOST INJURIES AND DISEASES.**

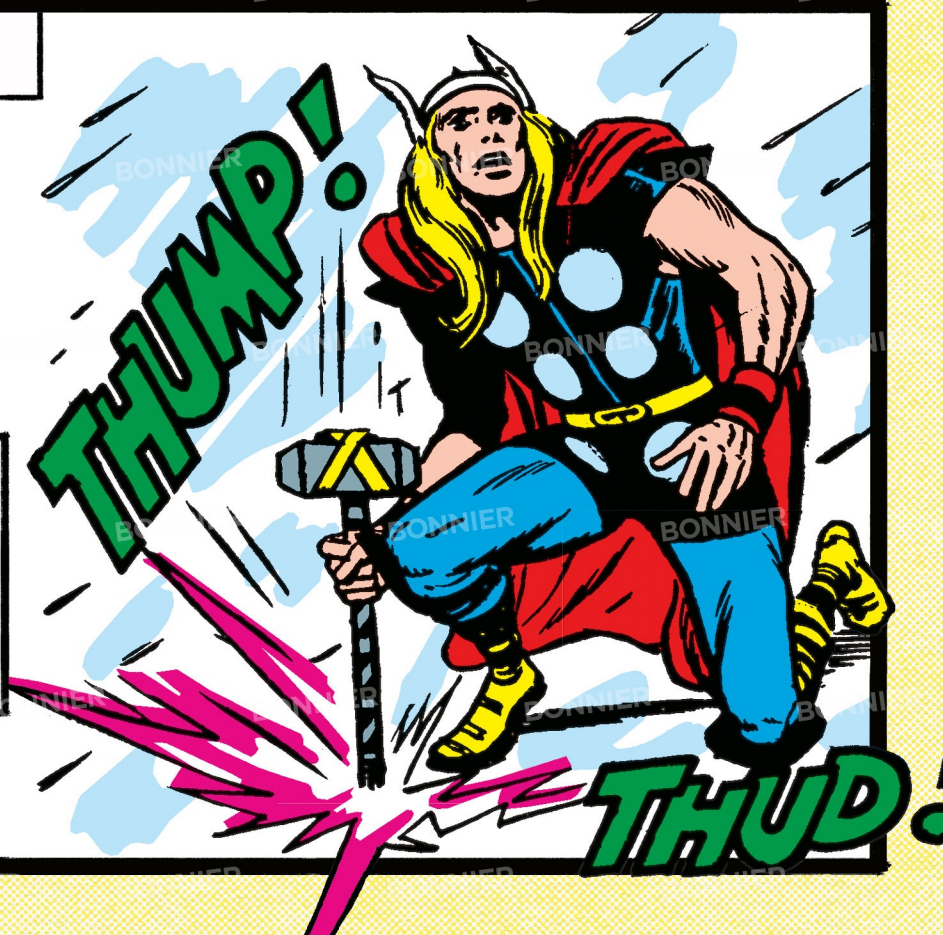
**AS MORTALS ARE NOT SO
BLESSED, THEY SHOULD INSIST
ON BEING BROUGHT FLAGONS
OF CHICKEN SOUP UNTIL THEIR
WEAK MORTAL BODIES RECOVER
FROM THEIR AFFLICTIONS.**



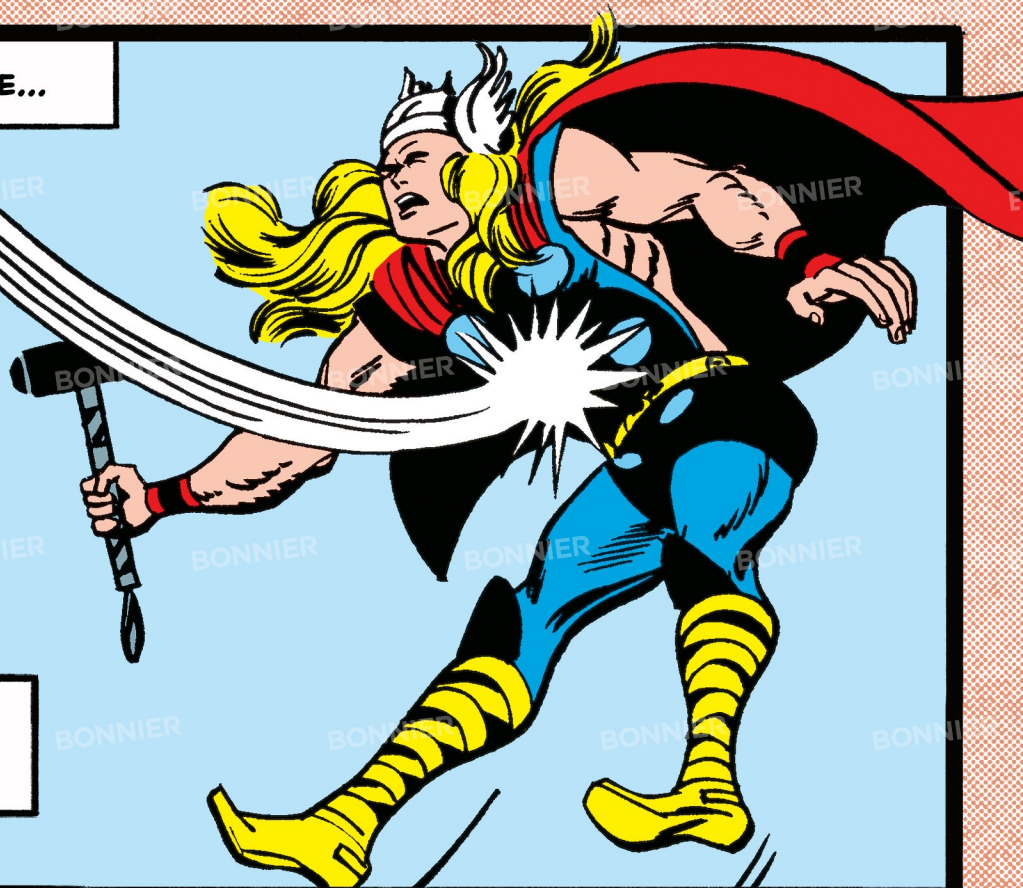
TAKING THINGS LITERALLY...

WHEN SOMEONE SAYS, 'BRING THE THUNDER', THIS MEANS THAT THEY WANT ONE TO PERFORM A TASK WITH ENTHUSIASM...

... AND WHEN SOMEONE APOLOGISES FOR 'STEALING YOUR THUNDER', THEY ARE TALKING ABOUT TAKING CREDIT FOR AN IDEA. THEY DO NOT MEAN THESE THINGS LITERALLY, AS I HAVE LEARNED.



DEALING WITH FAILURE...



**A WARRIOR MUST LEARN TO
ACCEPT DEFEAT GRACIOUSLY.
NOBODY LIKES A THOR LOSER.**

EMBRACING OUR DIFFERENCES...

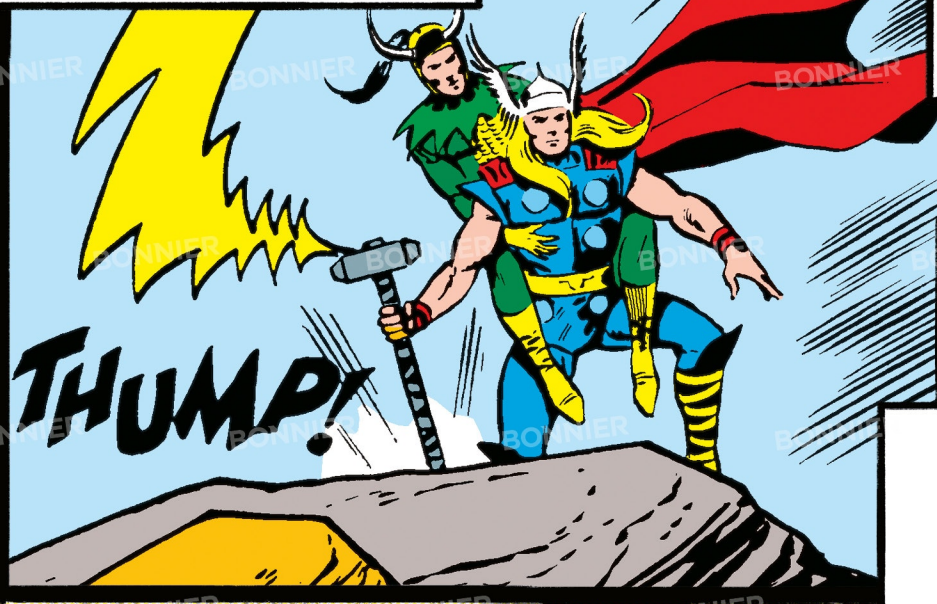
IT IS NOT UNCOMMON TO ENCOUNTER DIFFERENCES WITH OTHER PEOPLE IN LIFE.

MY BROTHER HAS TRIED TO TAKE OVER THE WORLD AND USURP OUR FATHER'S THRONE SEVERAL TIMES...

... WHILE I HAVEN'T ATTEMPTED TO TAKE OVER THE WORLD ONCE.

REGARDLESS, WE MUST EMBRACE OUR DIFFERENCES AND ENJOY THE THINGS THAT WE DO HAVE IN COMMON. FOR EXAMPLE...

... NEITHER MY SIBLINGS NOR I UNDERSTAND HOW MIDGARDIAN PORTABLE COMMUNICATION DEVICES WORK AT ALL, WHICH BONDS US.

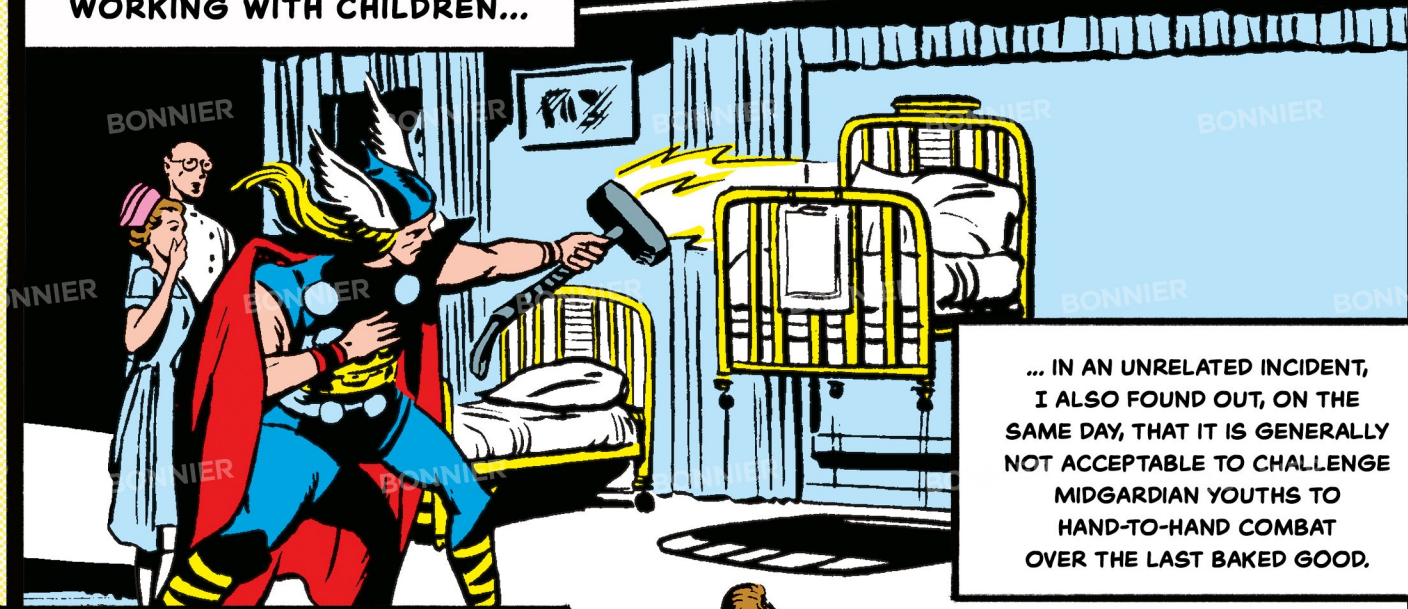


THROWING PARTIES...

**NO DINNER PARTY IS COMPLETE
WITHOUT THE HEARTIEST OF FOODS
AND THE STRONGEST OF ALES...**

**... THIS WILL GIVE GUESTS THE
ENERGY REQUIRED FOR A
GOOD POST-DINNER BRAWL –
THE MOST IMPORTANT PART
OF ANY SOCIAL GATHERING.**

WORKING WITH CHILDREN...



I RECENTLY FOUND OUT THAT ONE OF MY MOST LOYAL COMRADES IN ARMS, THE MAN OF SPIDERS, IS STILL A YOUNG LAD...

... IN AN UNRELATED INCIDENT, I ALSO FOUND OUT, ON THE SAME DAY, THAT IT IS GENERALLY NOT ACCEPTABLE TO CHALLENGE MIDGARDIAN YOUTHS TO HAND-TO-HAND COMBAT OVER THE LAST BAKED GOOD.

IN FUTURE, I WILL SILENTLY ASSERT THAT I AM LARGER THAN SAID YOUTH, SO THEY KNOW TO GIVE ME THE DOUGHNUT WITHOUT CHALLENGE.



SAVING THE ENVIRONMENT...

**I AM ALWAYS SURE TO RECYCLE
FOOD CONTAINERS AND REDUCE
CONSUMPTION WHERE POSSIBLE.**

**IF MIDGARD FALLS TO GLOBAL
WARMING, LOKI WILL NEVER LET
ME HEAR THE END OF IT.**

WORKING OUT...

THE NOBLEST AND MOST EFFECTIVE WAY TO GET FIT IS IN THE GLORY OF BATTLE!

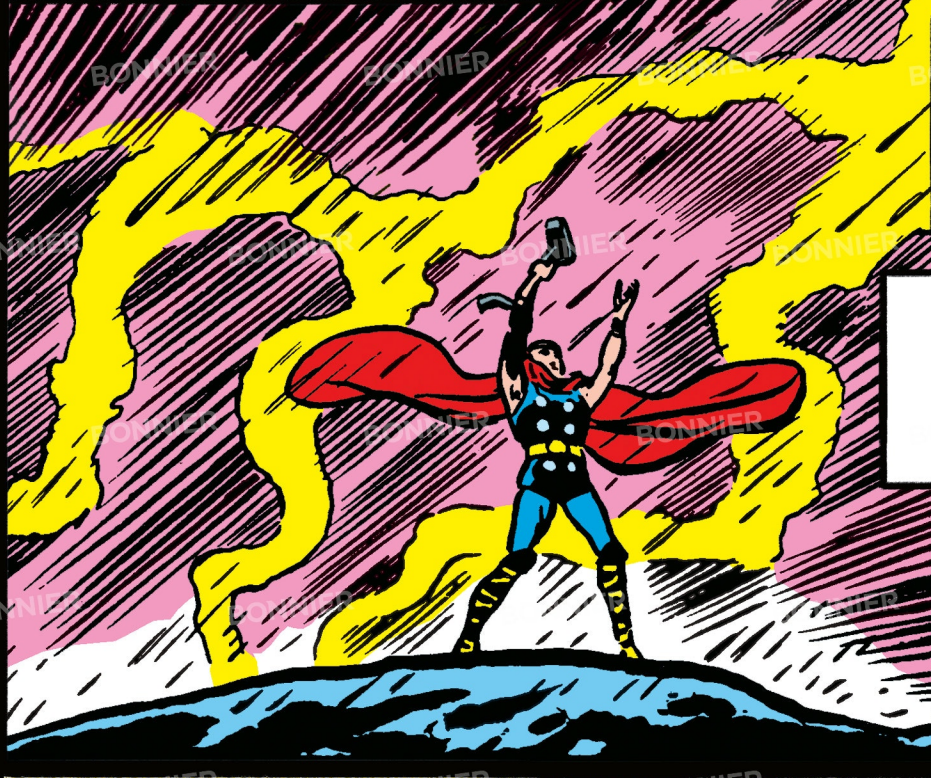
IF THERE ARE NO AVAILABLE BATTLES FOR ONE TO HONE THEIR BLADE AND BODY, THEN MY GOOD FRIEND CAPTAIN AMERICA TELLS ME THAT ATTENDING A GYMNASIUM WORKS JUST AS WELL.



STARTING A RELATIONSHIP...

MATTERS OF LOVE ARE MUCH LIKE
WIELDING THE GREAT MJÖLNIR –
ONE SHOULD ONLY ENTER
INTO A RELATIONSHIP WITH
SOMEONE WHO IS WORTHY.

PROFESSIONAL RIVALRIES...

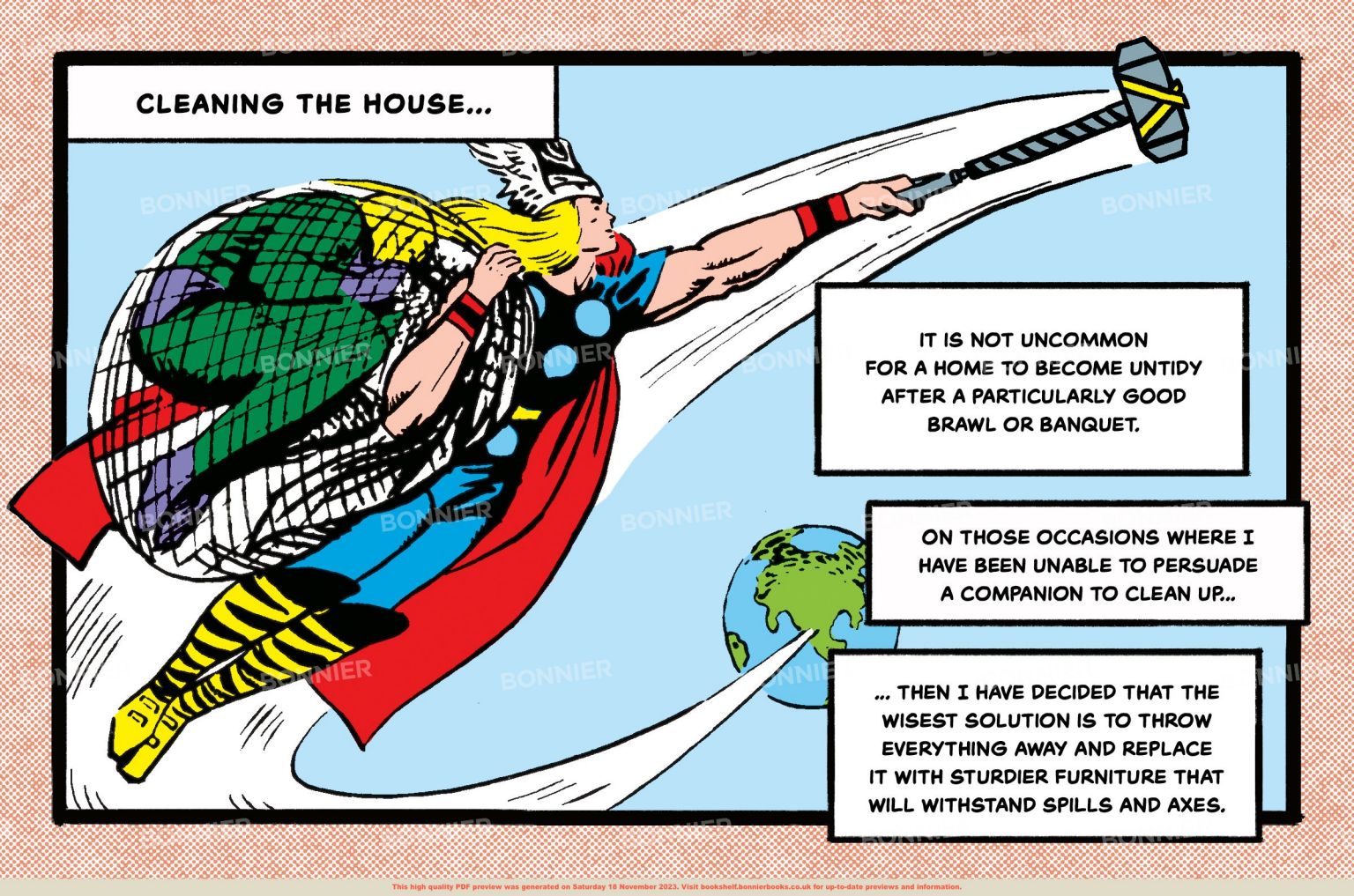


WHEN ONE HAS A PROFESSIONAL DISAGREEMENT WITH SOMEONE, THE BEST THING TO DO IS TO TAKE THE HIGH GROUND AND MOVE PAST SUCH RIVALRIES.

THAT IS TO SAY, EVEN IF A TELEVISION WEATHERMAN IS RUDE, ONE SHOULD NOT SUMMON STORMS TO MAKE HIM LOOK BAD AT WORK...

... IT IS IMMATURE, AND LEADS TO SOME VERY DISAPPROVING LOOKS FROM CAPTAIN AMERICA WHEN HE REALISES WHAT HAS HAPPENED.

CLEANING THE HOUSE...

A comic book panel showing Thor flying through space. He is wearing his iconic blue tunic with a gold circle, a red cape, and a winged helmet. He is carrying a large, spherical globe of trash in his left arm. The globe is covered in a black grid and contains various household items like a green chair, a purple sofa, and a red rug. In his right hand, he holds a mallet, which is emitting a bright white beam of light. The background is a light blue sky with a small globe of the Earth visible in the lower right. The entire scene is framed by a black border.

**IT IS NOT UNCOMMON
FOR A HOME TO BECOME UNTIDY
AFTER A PARTICULARLY GOOD
BRAWL OR BANQUET.**

**ON THOSE OCCASIONS WHERE I
HAVE BEEN UNABLE TO PERSUADE
A COMPANION TO CLEAN UP...**

**... THEN I HAVE DECIDED THAT THE
WISEST SOLUTION IS TO THROW
EVERYTHING AWAY AND REPLACE
IT WITH STURDIER FURNITURE THAT
WILL WITHSTAND SPILLS AND AXES.**



ASPIRATIONS...

NEVER LET ANYBODY SAY THAT DREAMS ARE NOT ACHIEVABLE. WHEN I WAS A YOUNGSTER, I ALWAYS DREAMED OF GREATNESS...

... AND YES, I HAVE STOPPED THE UNIVERSE FROM BEING DESTROYED BY HORDES OF VILLAINS SEVERAL TIMES...

... BUT MORE IMPORTANTLY, I HAVE WORKED OUT HOW TO MAKE THE MICROWAVE IN AVENGERS TOWER WORK, WHICH IS MY GREATEST ACHIEVEMENT TO DATE.

OTHER MARVEL BOOKS...

