



First published in the UK in 2022
by The Salariya Book Company Ltd
This edition published in the UK in 2024 by Hatch Press,
an imprint of Bonnier Books UK
4th Floor, Victoria House
Bloomsbury Square, London WCIB 4DA
Owned by Bonnier Books
Sveavagen 56, Stockholm, Sweden
www.bonnierbooks.couk

Copyright © 2024 by Hatch Press

1 3 5 7 9 10 8 6 4 2

All rights reserved

ISBN 978-1-80078-994-4

Printed in India







#### contents

5. Introduction

6. Materials

8. Making everything cute

10. Adding features

12. Expressions

13. Practising expressions

14. Now it's your turn

16. Kawaii sushi

18. Kawaii pie

20. Kawaii juice

22. Kawaii ramen

24. Kawaii doughnut

26. Kawaii avocado

28. Kawaii taco

30. Kawaii ice cream

32. Kawaii watermelon slice

34. Kawaii burger

36. Kawaii pancakes

38. Kawaii peas in a pod

40. Kawaii hotdog

42. Kawaii candyfloss

44. Kawaii broccoli

46. Kawaii potato

48. Kawaii cupcake

50. Kawaii pear

52. Kawaii coffee

54. Kawaii popcorn

56. Kawaii egg

58. Kawaii bread

60. Kawaii sweets

62. Kawaii milk

64. Glossary and index

# Introduction What is kawaji?

The word kawaii means 'cute' in the Japanese language but a Japanese art style has evolved which is also known as 'kawaii'. This style emphasises the 'cuteness' of the characters and objects it depicts.

This book shows you how to master drawing your own 'kawaii' food pictures, It includes tips and general information before you start and then a series of step-by-step projects for you to follow.



### Materials



#### Pencil

Drawing with an HB pencil makes it easier to erase any unwanted lines.

#### Materials

The ideas in this book can be used in different ways and with different materials. Here are some suggestions.

# coloured paper

Try drawing kawaii food on coloured paper!

#### Labels

Make your own kawaii labels for your presents.



Draw onto stickers to make cute drawings for your friends! Stickers



keep all your drawings together.



Coloured pencils are ideal for shading. See this watermelon drawing.







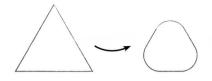




### Making everything cute

#### soften shapes

Rounding off the points of a triangle softens its shape. Try softening the edges of shapes when drawing your kawaii characters.



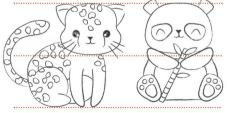
#### Simplify drawings

Make your drawing cuter by simplifying it down to its key features. This way you can make almost anything cute!



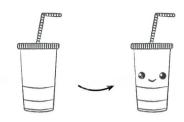
#### **Proportions**

The kawaii body should be proportioned as shown. A large head, with a short body and short leas.



#### Add a cute face

You can make almost anything cute by drawing an appealing cartoon face on it.



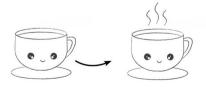
#### colours to soften

Pastel colours are cuter. Try using soft pastel colours to make your characters cuter.



#### **motion lines**

Adding motion lines in this way is a simple and effective way to convey movement in a drawing.

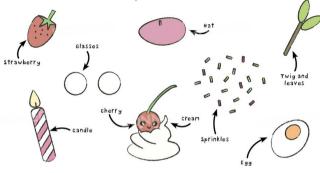




## Adding extras

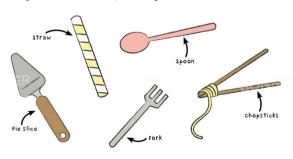
#### cute accessories

Add adorable accessories to your characters.



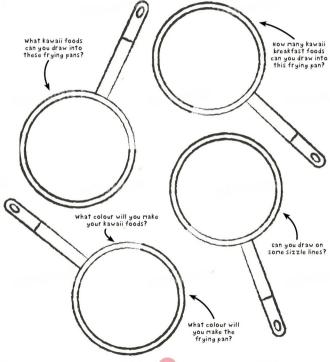
#### cute utensils

Don't forget that utensils help to bring a character to life!



#### Drawing practice

Foods have all manner of distinguishing features. You'll need to get to know them all in order to draw them.



### **Expressions**

changing your character's expression adds personality.





Draw downturned



Angry



mouth and eyebrows.

Draw scrunched eyes.



confused



Scared



Excited

Draw one eyebrow raised

Raise both eyebrows.

Draw a wider mouth.



Silly

Draw in a floppy tonque.



Tired Draw sleepy eyes.



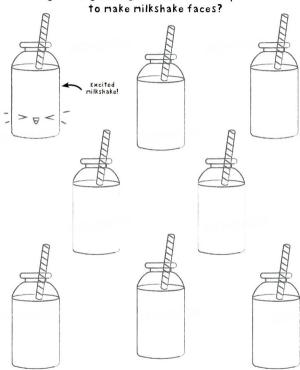
Embarrassed

Draw a pursed mouth.



## Practising expressions

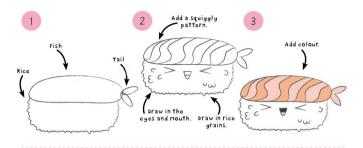
Why not try adding some of these expressions

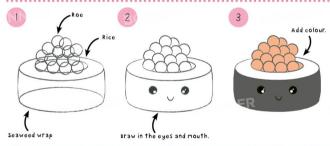






### Kawaii sushi



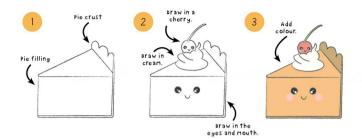


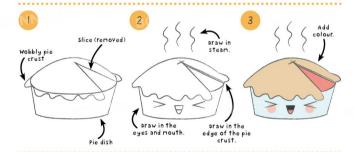


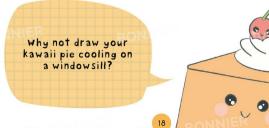
praw your own kawaii sushi.



# Kawaii pie





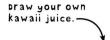


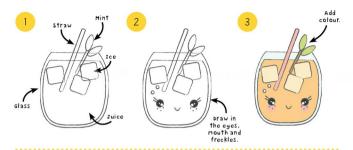




1

# Kawaii juice



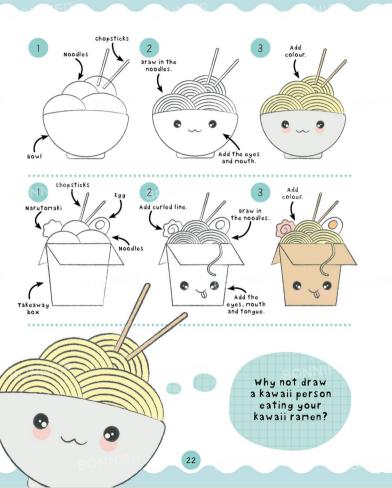


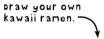


Why not draw a selection of kawaii drinks with different fruits and expressions?



### Kawaii ramen



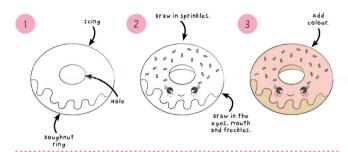


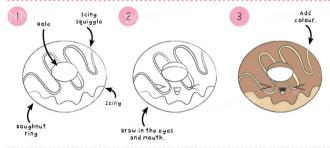


# Kawaii doughnut

praw your own kawaii doughnut.—



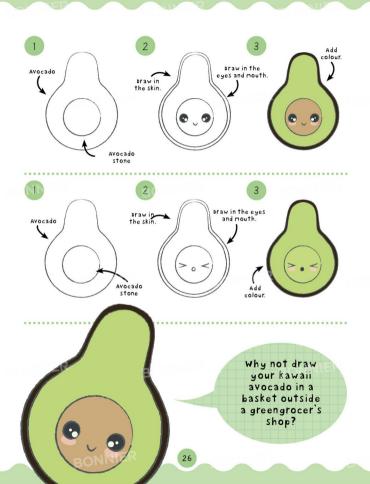






Why not draw your kawaii doughnuts on display in an American diner?

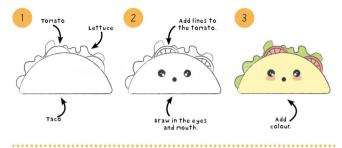
### Kawaii avocado



Draw your own kawaii avocado.



### Kawaii taco





why not draw your kawaii taco on a restaurant plate?



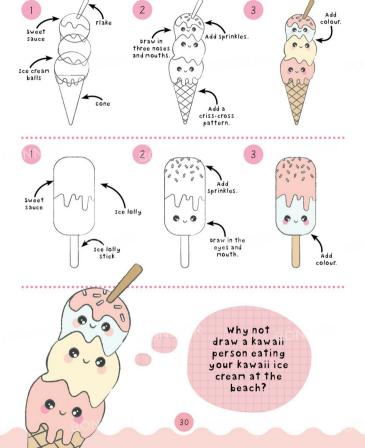
praw your own kawaii taco.



2

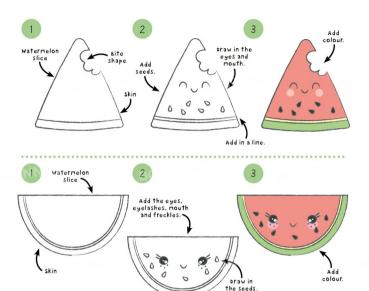
#### Kawaii ice cream

braw your own kawaii ice cream.





### Kawaii watermelon slice



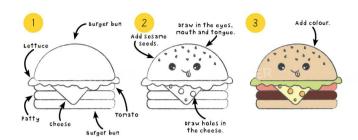
Why not draw a kawaii character eating a slice of your kawaii watermelon on a hot summer day?

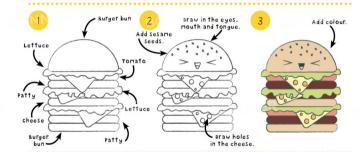




# Kawaii burger





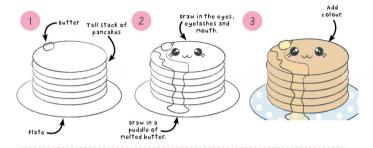




why not draw your kawaii burger with some kawaii fries and a kawaii milkshake?

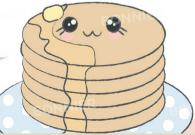


# Kawaii pancakes





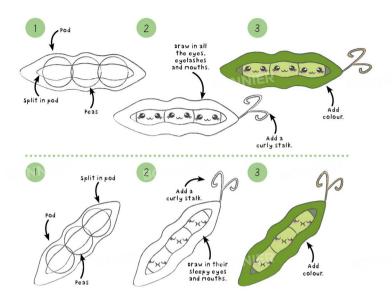
Why not draw
your plate of kawaii
pancakes on a table,
beside a glass of
kawaii orange
juice?

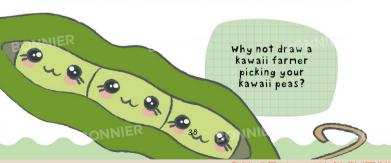


praw your own kawaii pancakes.



# Kawaii peas in a pod

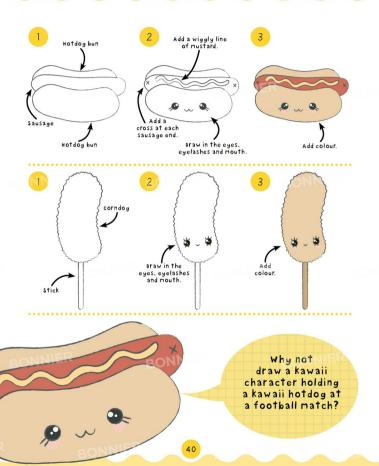




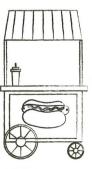
Draw your own kawaii peas in a pod.

39

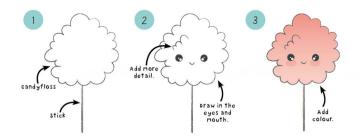
# Kawaii hotdog

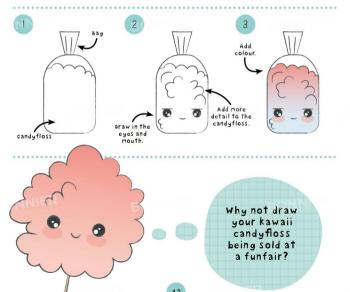




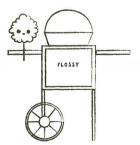


# Kawaii candyfloss

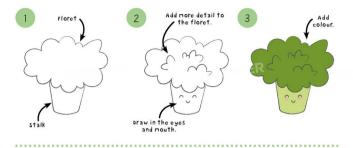


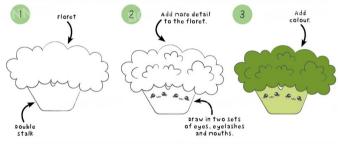


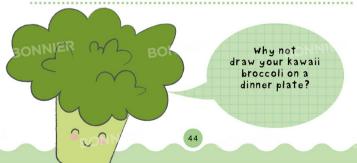
praw your own I kawaii candyfloss.



### Kawaii broccoli



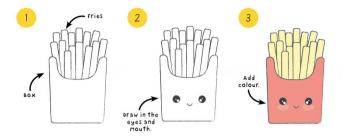


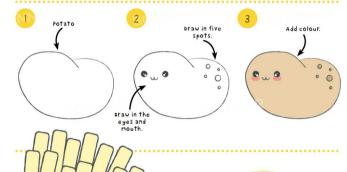






# Kawaii potato







praw your own Akawaii potatoes.



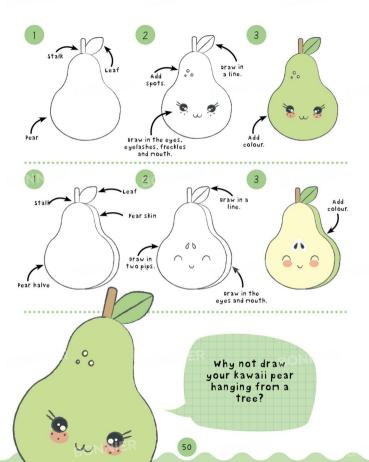
# Kawaii cupcake

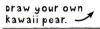


braw your own A kawaii cupcake.



# Kawaii pear







### Kawaii coffee



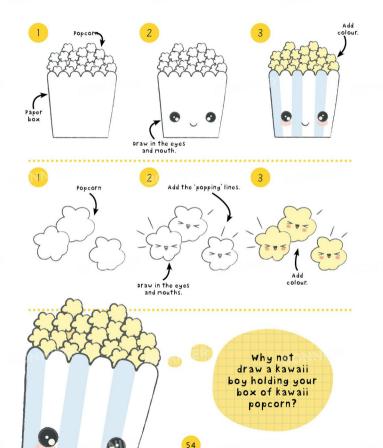




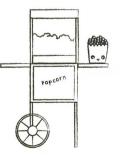
praw your own kawaii coffee.



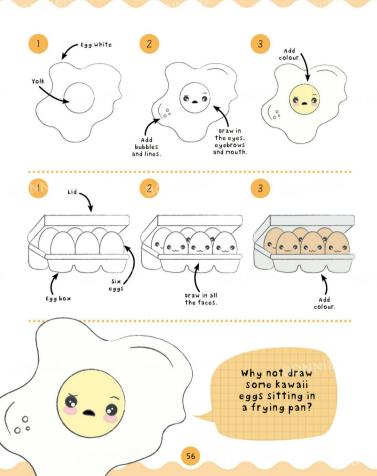
# Kawaii popcorn

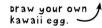


own kawaii popcorn.



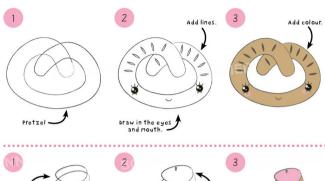
# Kawaii egg

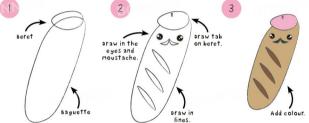


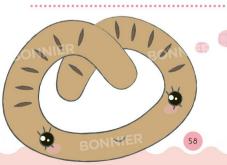




### Kawaii bread





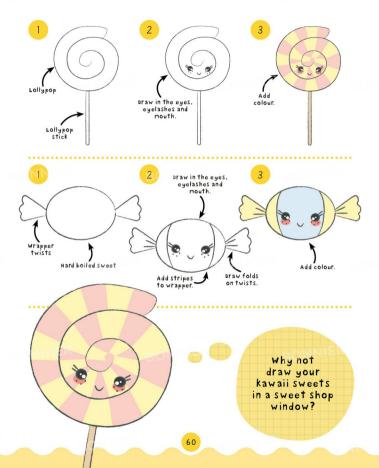


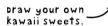
why not draw your kawaii bread in a baker's window?





### Kawaii sweets







### Kawaii milk



62

praw your own kawaii milk.



# Glossary

Floret The tree-like parts that branch off from the stem of the broccoli.

Pastel Shades of colour that are soft and gentle. Pastel colours are made with pastel crayons.

Pretzel A type of pastry where the dough has been tied into a knot before baking.

Ramen A Japanese dish consisting of wheat noodles in a meat or fish-based broth.

Sushi A Japanese dish that is made from rice and seafood or vegetables.

Taco A Mexican dish consisting of a wheat tortilla with a filling, usually meatbased.

# Index

А accessories 10

F expressions 12-13,

20

M materials 6 motion lines 9

pastels 9 pretzel 58 proportions 8

R

ramen 22-23

sketchbook 7 stickers 7 sushi 16-17

taco 28-29