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MORE

IS 

MORE

DÉCOR

A HANDBOOK FOR MAXIMALISTS



WELCOME TO **MORE IS MORE DÉCOR!**

My principal aim with this book is to surprise and delight you. I have filled it with beautiful photos in the hope that you will use it as a visual reference as you set about embracing maximalism, revamping your interiors, and maybe even revamping your entire lifestyle. Equally, I hope that it will prove compelling enough to be read from cover to cover.

Your magical journey into maximalism will commence with an exploration of your wardrobe. I'll show you how to identify the colours, textures, patterns and prints that bring happiness into your life, then set about transferring them to your interiors. You'll also be inspired to work your hobbies, collections, interests and passions into your design schemes. A trinket box you picked up at a souk in Marrakech, a love letter tucked inside an old book, a brooch passed down from your granny, or even a candle you bought on a day out with your friends – these items each have their own story to tell and deserve to be displayed.

I am inspired by so many talented designers, past and present, so I'll introduce you to the very best of today's maximalists, as well as notable maximalists of the past. By showcasing the fun fashion and interiors of these incredible designers, I want to give you the confidence to experiment and be bolder with your own interior style.

Then, it's time to start playing with colour, pattern and print. By far the easiest way to transform a space, colour is the first thing I consider revamping.

And don't worry if using patterns and prints fills you with fear – a lot of people feel this way, but I'll show you how to find your confidence. Before you know it, you'll be incorporating your favourite patterns into your décor with flair.

I always say that home accessories are 'the jewellery of the home' – after all, styling your home is just as important as styling an outfit. This is where you can really let your personality shine, and I've got some great tips to help you create some showstopping displays.

I'll also talk you through the theory of mood boarding, and I'll share my sourcing hints and tips so that you can seek out your own brand-new treasures, as well as repurpose existing ones.

Above all else, I want to dispel the myths of maximalism and encourage you to banish the beige, ditch the drab and throw the interiors rule book out of the window. This is something I did a few years ago, and I have never been more confident, happy and free. So here's to joyful interiors that are packed with personality, colour and style!

Sibohan x 



What Is
MAXIMALISM?





WHAT MAXIMALISM MEANS TO ME

As the title of this book suggests, maximalism is the 'more is more' approach to interiors, fashion and life in general – more pattern, more accessories, more fizz, more laughter and more fun! So, it's time to throw the rule book out of the window and embrace the creative freedom to follow your own style and decorate exactly how you want, regardless of trends or the so-called 'interior rules'. Always remember, if you love it then it can't be wrong!

Maximalism, for me, is all about using colour, patterns and textures in a happy and joyful way. It's about showcasing your personality and the things you love, both

in the way you dress and in the way you decorate your home. It's layered and personal, and it tells a story. It's decorating from the heart, going with your gut, and not worrying what anyone else will say. It's all the trims, all the fringes, all the tassels, and all the tassels. And if you think it's too much, I say add an extra pom pom! Because more is most definitely more. More fun, more joy, more happiness and more love... always more love.

Let's be honest – I like stuff: trinkets, nick-nacks, collections... I like to surround myself with items that I find beautiful or that hold memories for me. A woven cushion I picked up

in a souk in Marrakech or a book I found at a swap meet in Santa Monica are just as important as an expensive Jonathan Adler vase or a precious piece of jewellery, as they have a memory and fondness attached to them.

Having said that, I am definitely more selective these days about the things I buy and bring into the house. My organiser said something the other day that totally resonated with me, and which is so simple: 'Just because you think it's nice, doesn't mean you have to own it.' It was a revelation! So, now, when I look at something I ask myself: do I really need it? Do I really love it? Do I have a place for it?

A background of soft, pink feathers, creating a textured and warm visual. The feathers are densely packed and vary in shades of light pink and peach, with some showing fine details of the feather structure.

**EMBRACE
EVERYTHING
YOU LOVE**

**AND THROW THE
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