

Enter the Fairy Realm

FAEDOM



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THE
TREE FAIRY

ROWAN

Rowan is a gentle giantess who towers over many of the smaller fae in her kingdom. She is a pillar of immeasurable strength and intelligence who embodies the natural order and magic spirit of the forest, captivating everyone who enters its bounds.

Though she is by far the most ancient forest spirit, Rowan's true age remains a secret. Every few thousand years, she perishes and is swiftly renewed, to reign over her tree kingdom once more. Her infinite arms stretch up to the sky, beckoning the clouds to share their rain with the forest. Rowan's long, twisted locks of hair change from green to gold with the seasons, crowned with a swifling ring of leaves. This crown joins with those of all the elders in her community, creating a royal canopy that provides shade for the creatures of the forest floor, allowing just enough sunlight to trickle in to feed the younger trees.

As the mother of the forest, Rowan provides shelter to all its creatures, big and small. She nurtures those who are hungry with fruits, leaves, seeds, nuts, sap, maple syrup, birch juice and mushrooms. She offers sanctuary to anyone running from danger — yet she will set traps for all villains who dare to invade her sacred forest. She guards the enchanted hollows of the wood that serve as portals between the human world and the fairy realm, making sure that no one can cross over and endanger the existence of the fae.

Like most fairies, Rowan is wary of humans and their intentions, but she does have a special fondness for children, helping them to climb her branches and catching them before they fall. Any child who feels anxious or unwell can place their hands upon the rough bark of any tree in the forest to feel her strength and support, and her mere presence has the power to raise the spirits. In truth, humans could not live without her life-giving breath of oxygen or her sustainable gifts of food, shelter and warmth.

Wondrous Wands

The wood of the rowan and other tree species is believed to have magical properties. If you come across a nice stick, pick it up and offer thanks to its tree. Bring it home, then decorate it with leaves and ribbons to create your own wondrous wand. Draw the Tree Fairy's symbol on a piece of paper and wrap it around the bottom of the stick.

Inscribe her nurturing energy by chanting:
Forest spirit, we call on your powers to protect us and bring us joy!

**TREE OF LIFE**

Trees are sacred in various religions and mythologies, including the Bible's Tree of Life and Bodhi's Bodhi tree. In ancient Greece, dryads represented tree spirits, and worldwide, the spirits have diverse names, such as Thailand's Nang Tani, Madagascar's Rakopala and Lithuania's Lauva.

NATURAL NETWORKS

Scientists have found that trees are connected by a mycorrhizal network of roots and fungi that allows for the transfer of water and nutrients between them. This evolutionary feature ensures that each sapling has a maximum chance of surviving to adulthood, even with limited access to resources. Trees can be "fed" through this "wood wide web".

FOREST BATHING

In Japan, the wellness practice *Shinrin-yoku*, or "forest bathing", involves inhaling chemicals called phytoncides, released by trees during woodland walks. Researchers have found this can enhance mood, creativity and even physical health, including reducing blood pressure and boosting the immune system.



ROSIE PEONY & AZALEA

THE FLOWER FAIRIES

The Flower Fairies are the world's tiniest and most devoted gardeners, cultivating every seedling until it blooms in a sudden burst of soft petals. They work closely with the birds, bees, butterflies and insects of the Earth to help fill the world with a dynamic spectrum of colours and scents. In exchange, they offer their little friends nourishing meals of nectar and pollen.

For these vibrant beings, there is no such thing as too much colour. They joyfully embellish Earth's rocky landscape with every possible hue, from the softest pink, lilac, yellow and white to bold fuchsia, crimson, deep purple and velvety black. In spring they cover the forest floor with a thick carpet of wildflowers, climbing to the very tops of the trees to sprinkle branches with lush clusters of fragrant blossoms.

While certain flowers and their fairies are shy, such as Buttercup and Petunia, others such as Orchid, Poppy and Peony are overwhelmingly expressive and dramatic. Some Flower Fairies prefer to come out in the dark, such as the Queen of the Night, dancing beneath the stars and basking in the moonlight. At dawn, these nocturnal fair wrap themselves up in their silken petals as birdsong lulls them to sleep, while Daisy and Morning Glory rise to the sky as the early Sun's rays light up the world.

There is nothing Flower Fairies enjoy more than a garden party, when they can don their prettiest dresses and most flamboyant hats, celebrating their natural beauty with boisterous bouts of singing and dancing. Their steps trace out fairy rings through fields and forests, forging a botanical link between the fair and earthly realms.

There are thousands of Flower Fairies inhabiting every sun-dappled island and continent known to humankind. Always out and about, these fairies are easy for humans to spot, but will vanish in a flash of colour and intoxicating scent. Legend has it that they may even leave behind some fairy treasure for children to find in a cluster of cowslip.

FLORA & FAUNA

Insects and flowering plants have developed together over millennia in a process known as coevolution. The bright colours and intense fragrances that characterize many species of flowers evolved to attract tiny pollinators who assist in transporting their seeds. In exchange for a nutritious helping of nectar, various species of birds and even bats also engage in this tasty trade-off.

CHARMING BOUQUETS

Throughout history, flowers have been associated with emotions and intentions. In Victorian England, roses depicted love, while lilies were meant to represent purity. The act of giving someone flowers signified a meaningful social interaction, or a symbol of affection, romance or sympathy, depending on the flower or bouquet. Even today, giving flowers as a gift remains a special gesture.

FLOWER FACE

The Welsh legend of Blodeuwedd tells the story of an enchanted woman created from the flowers of lily, meadowweet and the oak tree by the magicians Math and Gwydion. Her name is a combination of the Welsh words *blodau* (flowers) and *gwedd* (face). When she betrays her husband and tries to have him killed, she is turned into an owl by the magicians as punishment and banished from appearing in the daytime.

Flower Power

Take a walk through a nearby park or garden and whisper a wish to the Flower Fairies to wish their favour and boost your day...

Rose and jasmine for friendship and love,

A pop of peonies for a lucky penny,

Iris for wisdom and hydrangeas for energy,

Azaleas for elegance and poise,

Lavender for a restful night's sleep.

Remember to thank the fairy for listening to your wish.



THE CAVE FAIRY



NIAH

This solitary creature retreated long ago to the enigmatic confines of her story kingdom. She has raised the many hills and mountains of our planet and filled them with towering stalactites and glimmering chandeliers of salt. Using the mysterious fae alphabet of runes, Niah has inscribed millions of years of galactic history onto cave walls across the Universe.

Niah is the world's first painter and sculptor, translating her artistic vision to the rocky interiors of the Earth. She has inspired human artists to create their own compositions on stone, marble, paper and canvas, keeping the world's ancient arts alive. Her own paintings conjure up a menagerie of giant bears, dragons and griffins, weaving earthly truths together with fantasy.

Of all the fae, Niah is the richest. Her coffers are filled with gold, silver, copper and iron drawn from deep within the Earth, where her endless network of caves can disorientate even the most experienced of explorers. But Niah is a generous fairy and will share her fortune with any traveller intrepid or brave enough to scale the heavy heights of her mountain lair.

Inside her cavernous abode, a swirling rainbow of diamonds, rubies, emeralds and sapphires dances across the walls in the candlelight. Delicately, Niah plucks these jewels from her walls, polishing and setting them until they sparkle on her neck, fingers and wrists, and dazzle in her magnificent crown.

Niah has taught the secrets of astronomy to countless human generations, revealing the metaphysical mysteries of the Earth and the sky. As the chief architect of the fae, she has led the construction of humankind's monumental stone tributes to nature — all the way from Stonehenge to Rapa Nui (also known as Easter Island).

Though she rarely ventures beyond her home, the Cave Fairy has been known to join the fae festivities on the solstice, peering out of watery coves to watch the Faires of the Oceans and Seas dance on the moonlit waves of the Atlantic.

Rock of Favours

Find and clean a small rock, then decorate it with gold or yellow paint. When the paint is dry, draw the Cave Fairy's symbol on it. Now clasp it in the palm of your hand and, ideally on a night when the Moon is waxing and in a place where there is an echo, chant the following:

Niah, fairy of the most wondrous caves, bring me back to obtain what my heart truly craves.



MONUMENTAL TIMES

Standing stone structures such as megaliths, menhirs, stelae, tumuli and dolmens are monumental sites deliberately set into the ground by early humans. These massive stones are typically set in a line, a group of lines or a circle, oval or semicircle formation. They are believed to have served as a meeting place, a ceremonial location for communal rituals as well as lookout points for defence — and even as a sort of celestial clock and calendar. At around 12,000 years old, the most ancient standing stone structure is believed to be Göbekli Tepe in modern-day Turkey.

PREHISTORIC PAINTERS

The earliest known cave paintings date back 43,000–45,000 years, and include the caves of La Vache, Maltravieso and Ardales in Spain, and the Maros-Pangkep caves of Indonesia. Using red or black pigment made from iron oxides, manganese dioxide and charcoal, these prehistoric artists used their fingers or simple tools to create both abstract designs and figurative images of animals, including pigs, bison, rabbits, lions, deer, rhinos, griffins, mammoths, and even humans. Other famous prehistoric cave paintings have been found around the world, offering a glimpse of how our planet's landscape has changed.

MOUNTAIN QUEEN

Ana, the Fairy Queen of Romania lore, lived in a mountain castle with her cohort of magical spirits called Keshabi. Her peaceful existence was shattered when an evil Earth-shedding spirit set out to destroy her beloved Keshabi when she refused his advances. To save them from a tragic fate, she agreed to marry him and suffered years of misery by his side. She eventually escaped his monstrous grip and returned to her castle in shame, living in solitude and taking on the form of a golden roach on the rare occasions she ventured out of her cavernous refuge.



THE
RAIN & DEW FAIRY

TALIA

Sensitive by nature, Talia is ruled by her emotions and wears her heart on her sleeve. At the very hint of sorrow, her eyes will fill with tears. Her pupils glitter, bright as silver, and crystal-clear droplets spill from behind her lashes and fall in gentle rivulets to the fields and forests of Earth. Talia's rich emotion nourishes plants and wildlife, fills wells and replenishes rivers.

Each day, Talia bursts out of her slumbering bubble, ready to offer the bees, butterflies, beetles, ants and spiders their sustenance, quenching their morning thirst with her sparkling beads of moisture. For the flowers, she traces each petal with a touch of pure water. And so, Talia ensures that all Earth's creatures have plenty to drink.

Talia may cause drizzle when in a grump and bicker with the Mist and Steam Fairy, creating foggy mornings. When she feels mysterious, she will trace a vague haze through the skies. When Talia is feeling furious, she can provoke torrential rains and sow panic. Even when she is merry, Talia often laughs until she cries, causing sporadic showers. In mischievous mode, she might rain on the day of a parade and even conjure a downpour in the middle of a garden wedding. In her defence, Talia does consider rain a good omen for the future.

Easily offended, especially when she is insulted by the brazen outbursts of the Fire Fairies, Talia waddles about in a puddle of gloom, until she has gathered her thoughts. Only the Rainbow Fairy has the power to cheer Talia up, taking her on colourful escapades through Faerloom to shake off her melancholy. Sometimes, Talia will hide from the world for weeks until she is summoned back by the pleas of a parched Earth. Together with a team of weather spirits known as Kokos, she replenishes the rains and dewdrops that keep our planet alive.

Despite her many moods, Talia always loves her work hydrating and cooling down the flora and fauna of the Earth. On the first of May, she may even bestow the gift of dewy and youthful skin to any human who washes their face in the dew of hawthorn leaves. Her physical form is not easy to spot, but a splash of her spirit is contained in every drop of rain and dew.

Rain Dance



If it hasn't rained in days and you feel that the natural world around you needs a dose of Talia's hydrating magic, you can perform your own rain dance. On your own or with friends, you can find a song you like or even make one up. Form a circle and dance to your heart out, chanting the following phrase:

*Talia, spirit of rain and dew,
let your healing force be restored.*



SCENT SENSE

Through the hydrologic cycle, the salty water of the seas and oceans evaporates and rises into the sky, leaving the salt behind. Warmed by sunlight, these water droplets form clouds, and eventually come back down as rain. When it rains, we often sense a distinctive smell in the air. Called 'petrichor', it is the result of organic material breaking down and fusing with soil, rocks and minerals.

DEWY DRINK

Dewdrops are a nifty way to keep plants hydrated, especially in hot environments. As the air cools down overnight, vapour condenses into droplets that settle onto the surfaces of plants. This dew forms a protective barrier, locking moisture in and keeping the plant hydrated. Over the course of the day, as the air warms up, the remaining dew evaporates, helping to keep the plant cool.

MORNING ELIXIR

During the reign of the Han dynasty in China, morning dew was collected in jade cups for members of the court. Jade was believed to prolong life and the stone's virtue would increase the dew's potency, making it a valuable elixir. In Europe, the Elfskik of Danish folklore used to lick dew from plants in the morning as it was the only substance that they believed could safely nourish and hydrate them.

