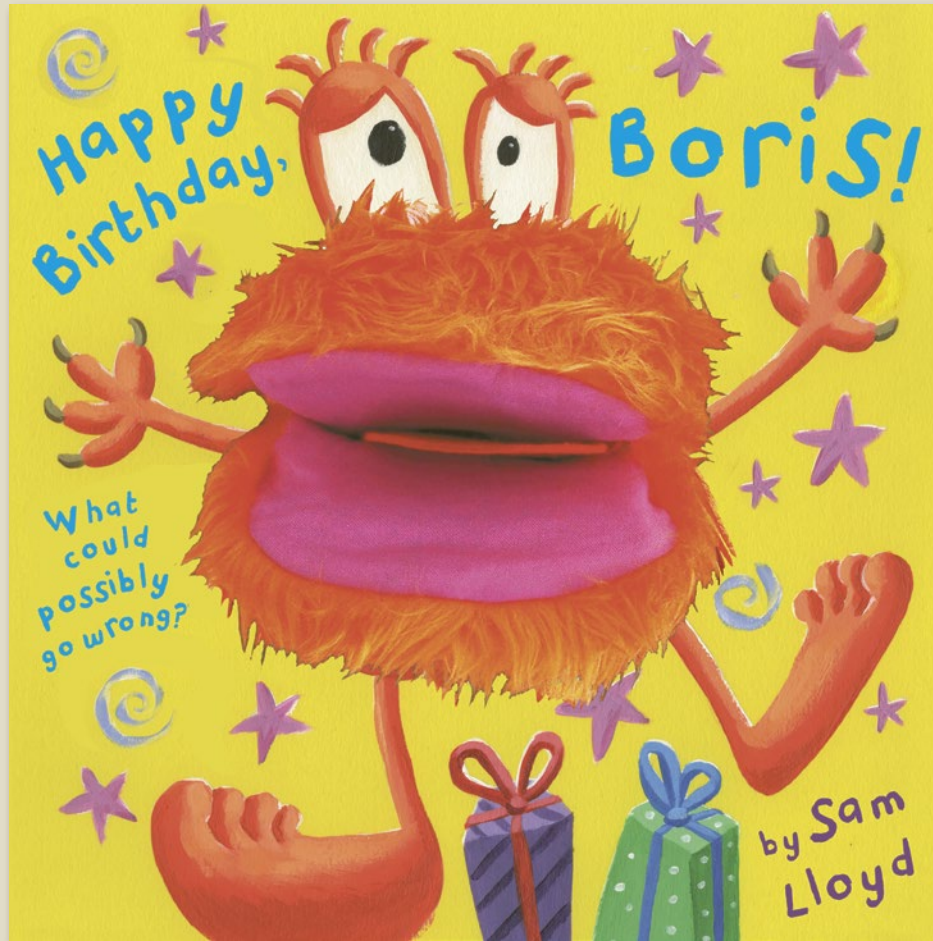


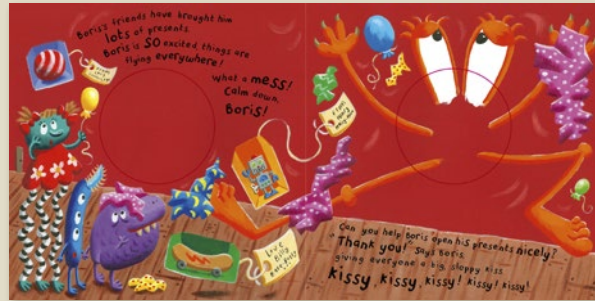
Happy Birthday, Boris!



It's Boris's birthday! What does he have in store?

- Over 430,000 copies of *Calm Down Boris* sold worldwide (as of July 2022)
- An uproarious story, written to encourage imagination, interaction and laughter
- A hugely innovative puppet book series invented by Sam Lloyd
- The perfect birthday gift
- Contains plush hand puppet. Cover treatment: gloss lam

Happy Birthday, Boris!



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