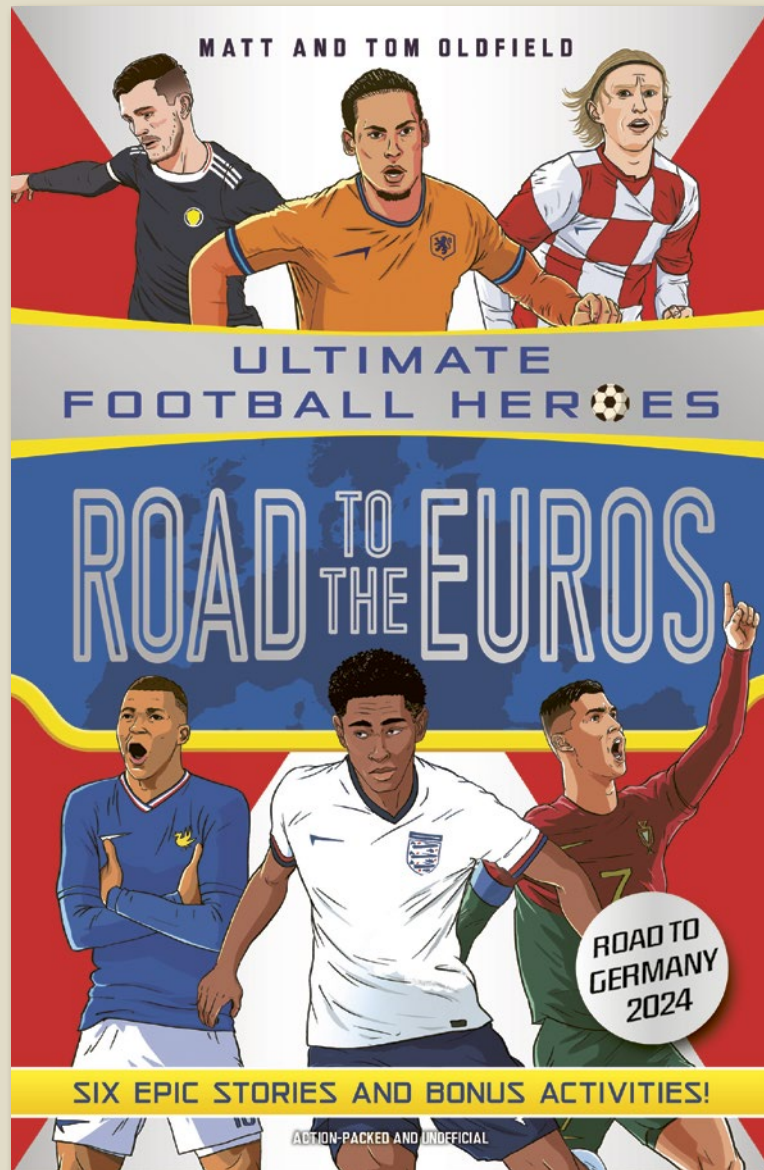


Road to the Euros (Ultimate Football Heroes): Collect them all!



Get ready for Euro 2024 with Ultimate Football Heroes!

- With the Euro 2024 on the horizon sales potential for this highly collectible series is extremely high, and this book will be given special, limited edition branding (foiling) to tie in with the tournament.
- This special edition brings together the stories of six of the world's most high-profile players on their road to the tournament AS WELL AS including puzzles, fun facts and activities at a larger 224pp extent.
- *World Cup Special* sold more than 31k copies through TCM - this title follows the same format.
- Euro 2020's viewing figures peaked at more 30m in the UK for the final - one of the most watched events in UK broadcast history - and there will be huge interest again in 2024 as England start as one of the favourites.

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Author **Matt & Tom
Oldfield**

Extent **224pp**

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