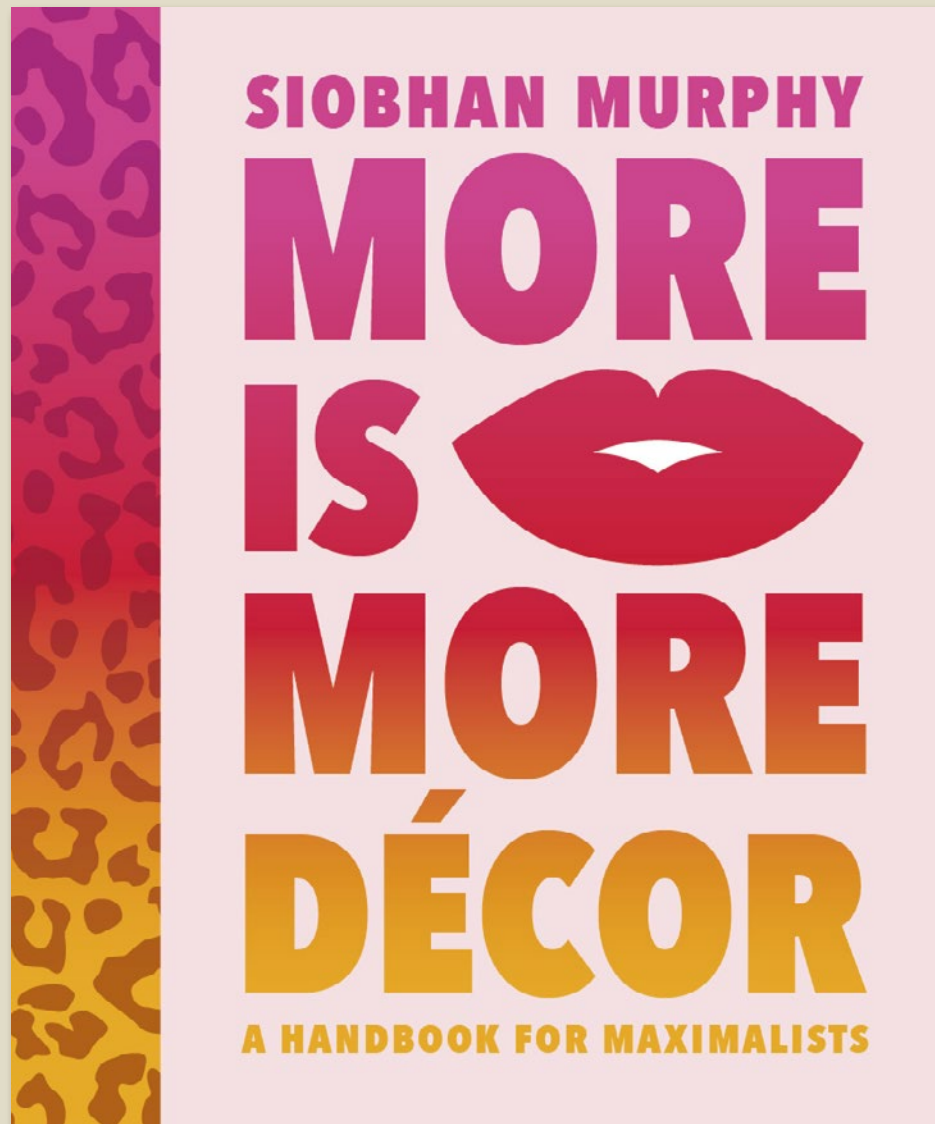


# More Is More Decor - A Handbook For Maximalists



## A fearless home interiors handbook.

- Contents list: 1. What Is Maximalism? 2. Inspiration From Places and Things 3. Inspiration From Influencers Past 4. Inspiration From Today's Influencers 5. Playing With Colour 6. Pattern and Print 7. Accessories: The Jewellery of the Home 8. Mood Boarding and Sourcing
- Siobhan is a maximalist style icon on Instagram, straddling both the interiors and fashion communities. She has 109k followers.
- Siobhan was a finalist on season two of *BBC Interior Design Masters* and writes an interiors column for *OK Magazine*.
- Siobhan has starred in an Asda advert and designed her own range of homewares for Freemans. She is also a regular guest on Channel 4's *Steph's Packed Lunch*.

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## WELCOME TO MORE IS MORE DÉCOR!

**M**aximalism aims with this book to inspire and delight you. I hope that it will be a useful reference as you set about embracing, maintaining, managing your interior, and making your decorating goals realistic. Equally, I hope that it will prove compelling enough to be read from cover to cover.

Your 'magical journey' into maximalism will commence with an exploration of your aesthetic. I'll show you how to identify the colors, textures, patterns and prints that bring happiness into your life, then set about transferring them to your interior. Next, let's explore how your hobbies, collections, interests and passions into your design scheme. A letter from my pick-up at a sock in Manhattan, a love letter to the inside of an old book, a brooch passed down from your grandmother, or even a candle you bought on a day out with your friends, these items will have their own story to tell and deserve to be displayed.

I am inspired by so many talented designers, past and present, and I encourage you to the very best of today's maximalists, as well as notable maximalists of the past. Be discerning, the full texture and interior of these incredible designers. I want to give you the confidence to experiment and to be bolder with your own creative eye.

There's time to start playing with colors, patterns and prints. Be the owner who is confident to learn rather than the first thing to be removed.

Siobhan x



## SOURCING YOUR INTERIOR TREASURES

I have loved shopping since I was a child. I have a fond childhood memory from when my parents took us to the basement browser and designer store in my home. People walking around looking like a day of joyful rummaging and unexpected discovery followed by the joy of exchanging your find when you get home.

Sometimes I don't have a particular item in mind when I embark on a shopping trip and end up buying something beautiful or meaningful, with no clear idea of where it will go in my house. At other times I have a list, but most often, there is usually some intention. I can get easily distracted by a striking object, especially if it can stimulate ideas through its color, texture, or how it might fit into a project I'm working on. It can be a wonderful moment which makes the whole time so much better if it's for a bargain price.

But where to shop? Many people will mention eBay and Amazon. They're happy to share my opinion. Mostly I am a fan of a good second-hand vintage store for new items, but I've also found a charity shop and a vintage store, both of which have helped me find some of my most treasured pieces. Some small businesses, supporting the small business community is a passion of mine.

**EMBRACE EVERYTHING YOU LOVE**

**AND THROW THE INTERIORS RULE BOOK OUT OF THE WINDOW.**

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