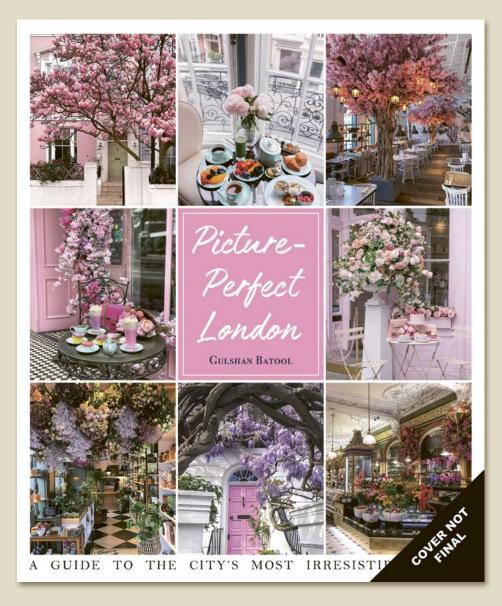
Picture-perfect London



A carefully curated guide to London's most Instagrammable spots.

- Gulshan's primary Instagram account, @ gulshanlondon, has 208k followers. She has collaborated with everyone from Claridge's and The Connaught to Peggy Porschen and Sketch.
- Gulshan focuses on the luxury London lifestyle and is a unique influencer in an arena largely dominated by upperclass white women. She is known for championing female and minority entrepreneurs.
- Gulshan's audience is 87% female, and she has broad global reach: top countries are the US (21%), the UK (20%), Italy, France and Australia.
- Most influencer-created guides to London published pre-2020, giving us a clear advantage in terms of how up-todate competitor titles will be.

Picture-perfect London

Pub Date	07/05/2026
Pub Price	£25.00
ISBN	9781800783294
H×W	230 × 190mm
Binding	Hardback
Age Range	Adult
Author	Gulshan Batool
Extent	240рр
Files To Printer	05/12/2025
Freight On	26/02/2026
Board	
Rights Available	World