



step-by-step

DRAW KAWAII CUTE PEOPLE



by
Isobel
Lundie

DRAW KAWAII CUTE PEOPLE



First published in the UK in 2022
by The Salariya Book Company Ltd
This edition published in the UK in 2024 by Hatch Press,
an imprint of Bonnier Books UK
4th Floor, Victoria House
Bloomsbury Square, London WC1B 4DA
Owned by Bonnier Books
Sveavagen 56, Stockholm, Sweden
www.bonnierbooks.co.uk

Copyright © 2025 by Hatch Press

1 3 5 7 9 10 8 6 4 2

All rights reserved

ISBN 978-1-83587-272-7

Edited by Rebecca Kealy
Production by Nick Read

Printed in India



DRAW KAWAII
CUTE
PEOPLE
Step-by-step

By Isobel
Lundie



Contents

- | | |
|---------------------------|---------------------------|
| 5. Introduction | 34. Kawaii artist |
| 6. Materials | 36. Kawaii ninja |
| 8. Making everything cute | 38. Kawaii police officer |
| 10. Adding accessories | 40. Kawaii doctor |
| 12. Expressions | 42. Kawaii fox girl |
| 13. Hairstyles | 44. Kawaii caveman |
| 14. Now it's your turn | 46. Kawaii diver |
| 16. Kawaii builder | 48. Kawaii pilot |
| 18. Kawaii firefighter | 50. Kawaii cowboy |
| 20. Kawaii gladiator | 52. Kawaii mermaid |
| 22. Kawaii athlete | 54. Kawaii ballerina |
| 24. Kawaii Viking | 56. Kawaii pharaoh |
| 26. Kawaii astronaut | 58. Kawaii scientist |
| 28. Kawaii superhero | 60. Kawaii wizard |
| 30. Kawaii chef | 62. Kawaii explorer |
| 32. Kawaii captain | 64. Glossary and index |

Introduction

what is kawaii?

Kawaii means 'cute' in the Japanese language but a Japanese art style has evolved which is also known as 'kawaii'. This style emphasises the 'cuteness' of the characters it depicts.

This book shows you how to master the techniques required to draw your own 'kawaii' people. It includes tips and general information before you start and then a series of step-by-step projects for you to follow.



Materials

Pencil

Drawing with an HB pencil makes it easy to erase any unwanted excess lines.

Materials

The ideas in this book can be done in different ways and with different materials. Here are some suggestions.

Coloured paper

Try drawing kawaii people on coloured paper!

Coloured pencils

Coloured pencils are ideal for shading. See this ninja warrior drawing.

Presuming artwork isn't up to date yet but is this supposed to be a ninja warrior?



Labels

Make your own kawaii labels to add to presents.

Ink

Use a small brush to make cute inky paintings!

Stickers

Draw onto stickers to make cute drawings for your friends!

Sketchbook

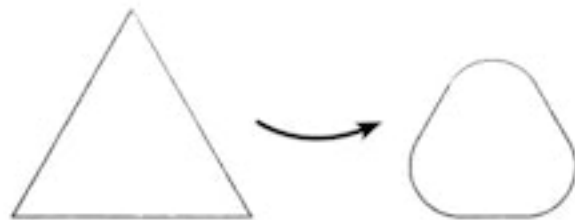
Use a sketchbook so that you can keep all your drawings together.



Making everything cute

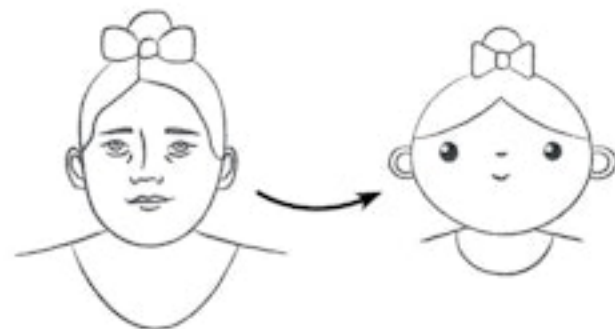
Soften shapes

Rounding off the points of a triangle softens its shape. Try softening the edges of shapes when drawing your kawaii characters.



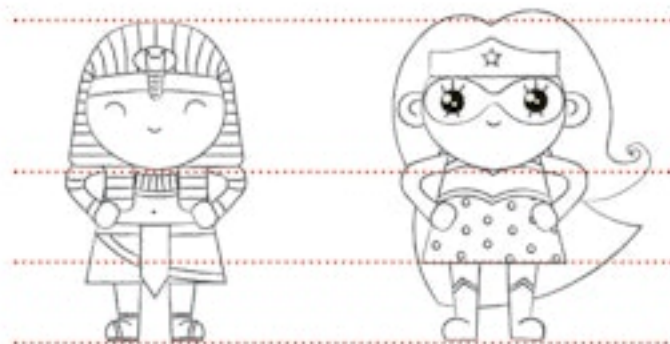
Simplify drawings

Make your drawing cuter by simplifying it down to its key features. This way you can make almost anything cute!



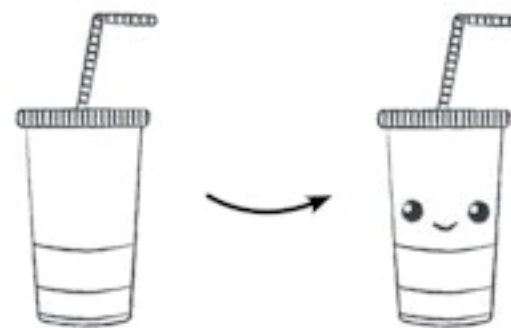
Proportions

The kawaii body should be proportioned as shown. A large head, with a short body and short legs.



Add a cute face

You can make almost anything cute by drawing an appealing cartoon face on it.



Colours to soften

Pastel colours are cuter. Try using soft pastel colours to make your characters cuter.



just to note, this truck is not as bright in the other title

Motion lines

Adding motion lines in this way is a simple and effective way to convey movement in a drawing.



Adding accessories

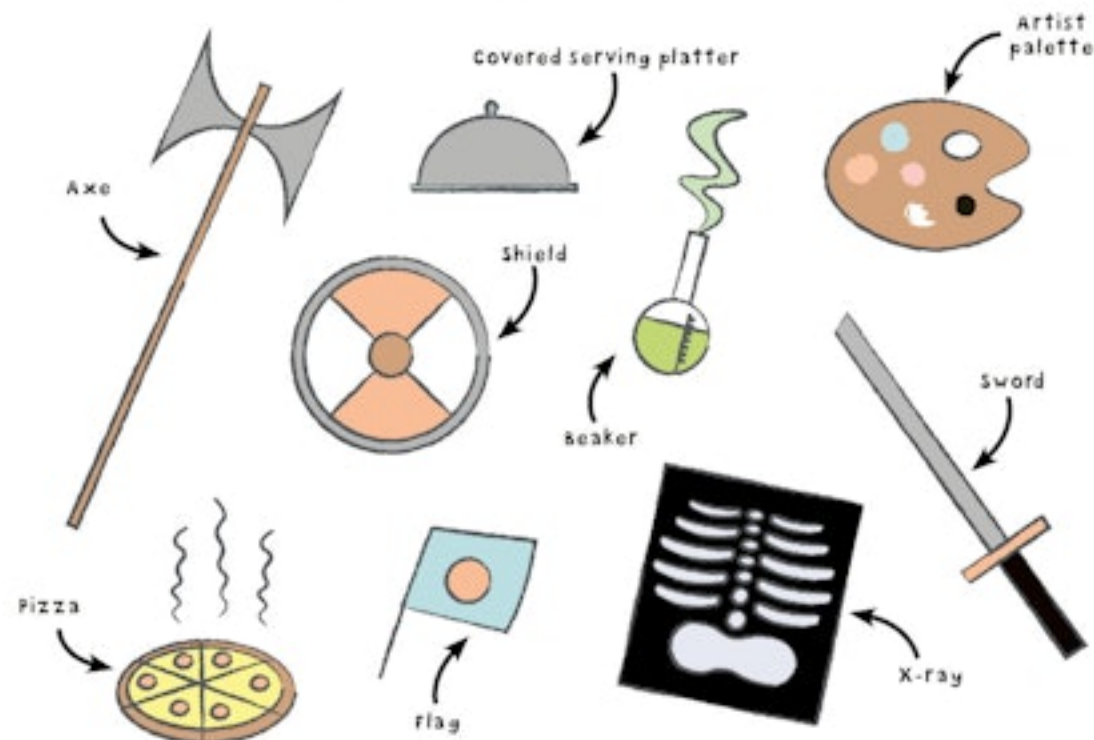
Cute shoes

Don't forget to add a pair of adorably cute shoes!



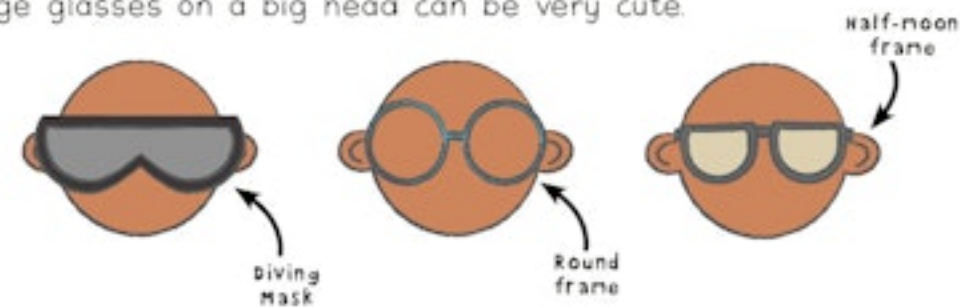
Cute stuff

Choose interesting objects to help bring your characters to life.



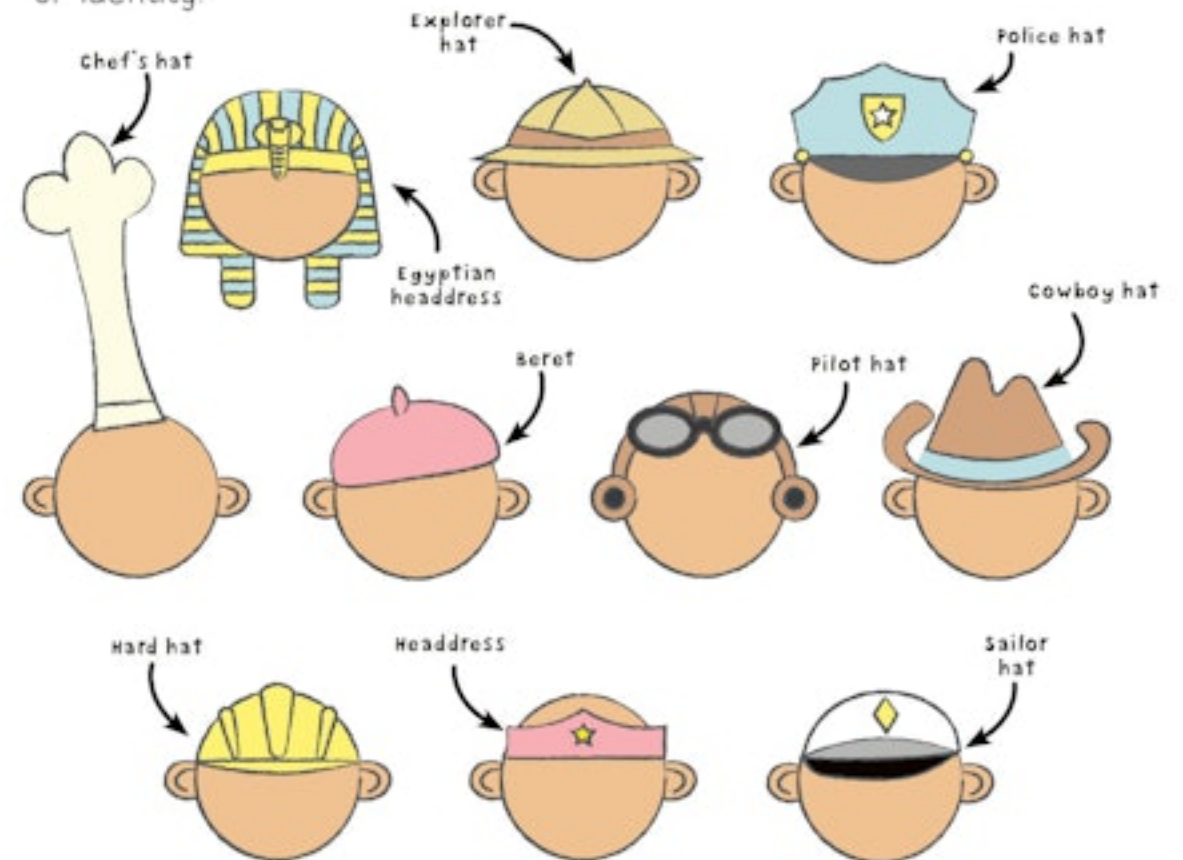
Cute glasses

Huge glasses on a big head can be very cute.



Cute hats

Adding a hat is an easy way to give your kawaii character style or identity!



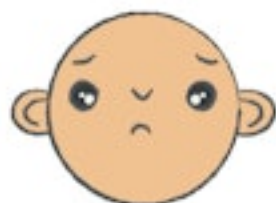
Expressions

Change your character's expression to add personality.



Happy

Draw scrunched-up eyes and a curved mouth.



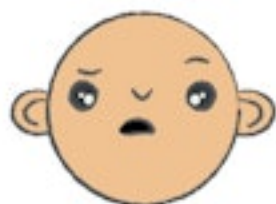
Sad

Draw curved eyebrows.



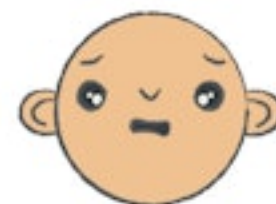
Angry

Draw downturned eyebrows.



Confused

Draw one eyebrow raised.



Scared

Both eyebrows raised.



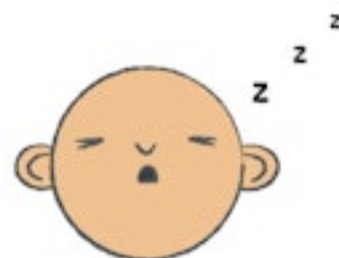
Excited

Make the mouth wider.



Crying

Add flowing tears.



Tired

Close the eyes.



Embarrassed

Purse the mouth.

Hairstyles

Experiment with different looks.



Long and wavy



Short bob



Bun head



Crop cut



Wavy



Tight curls



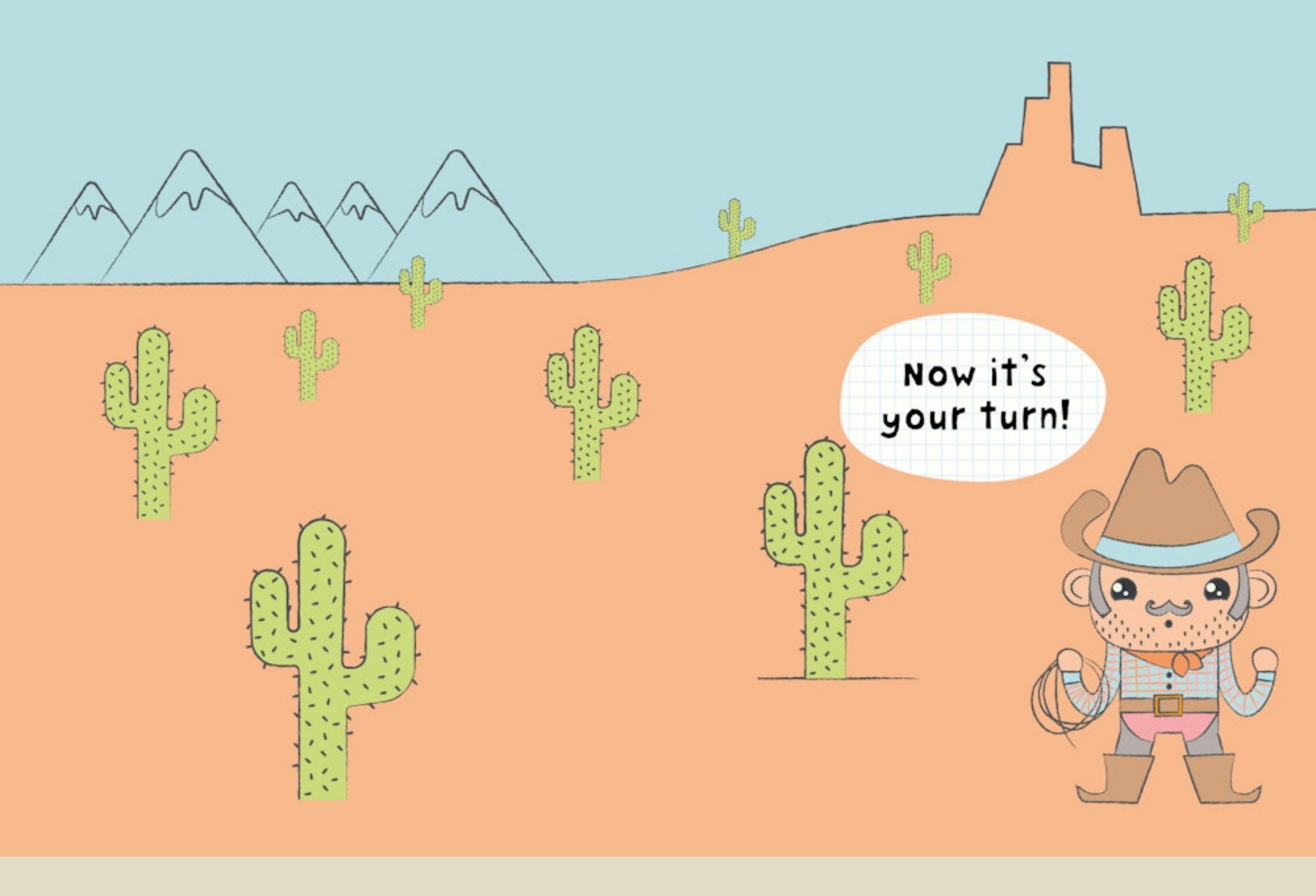
Flicky bob



Bald and beardy

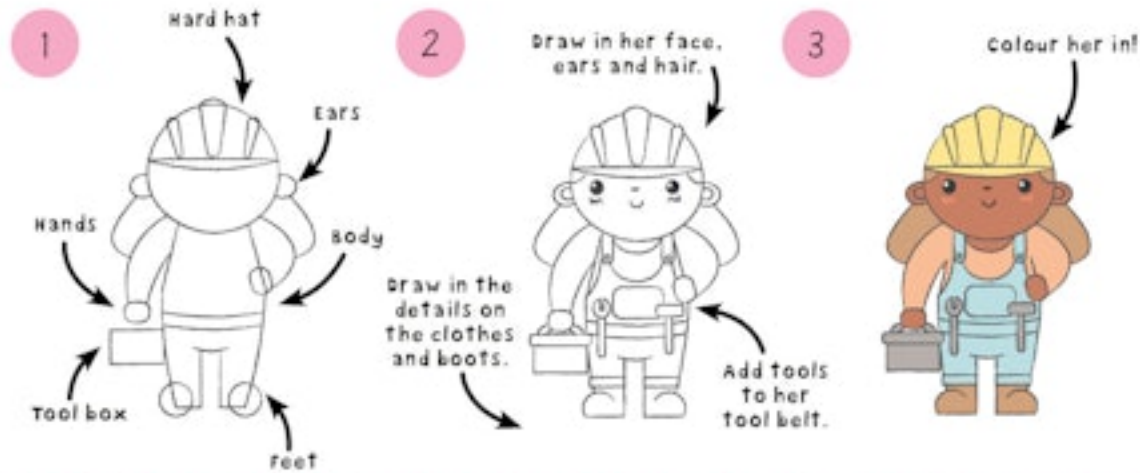


Bunches

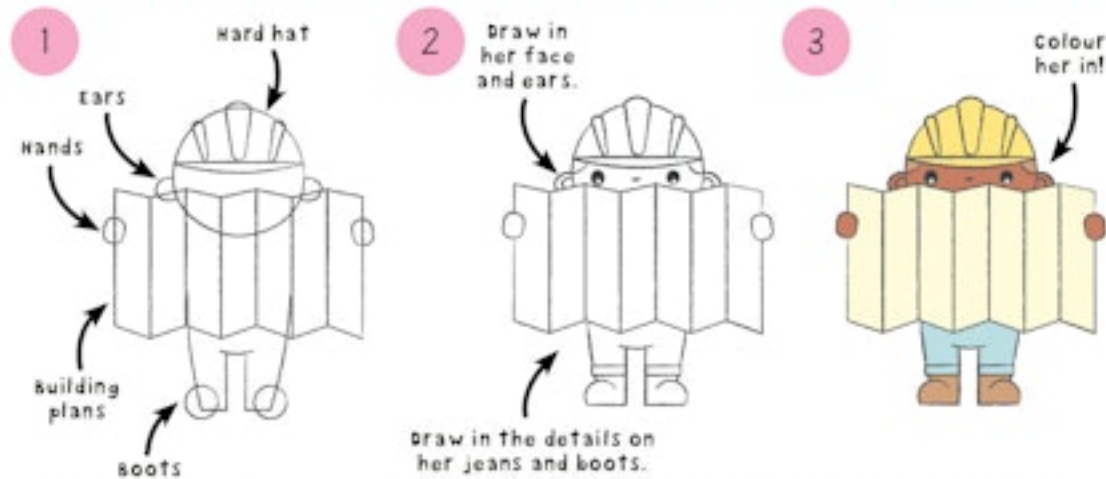


Now it's
your turn!

Kawaii builder



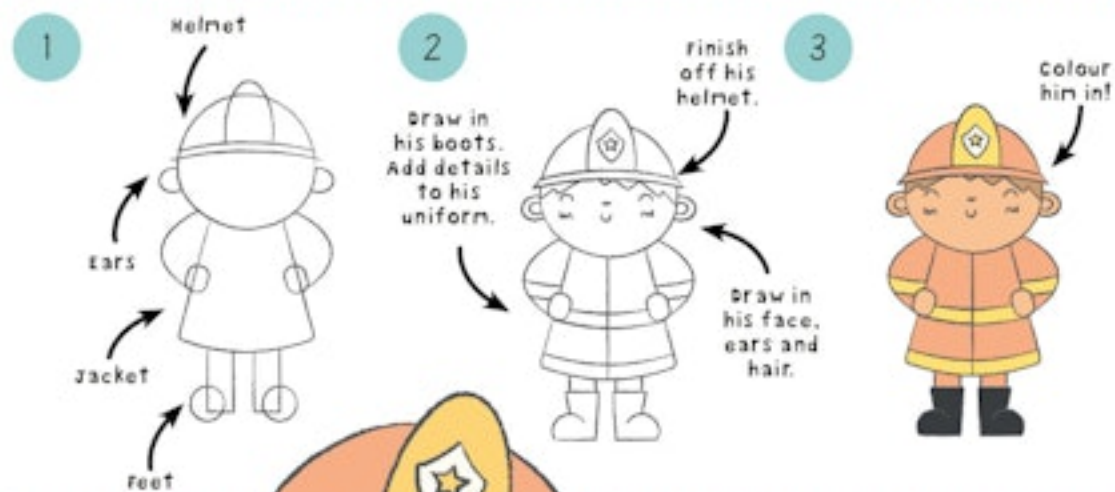
Draw your own builder.



You could add these kawaii builders to a construction site scene!



Kawaii firefighter

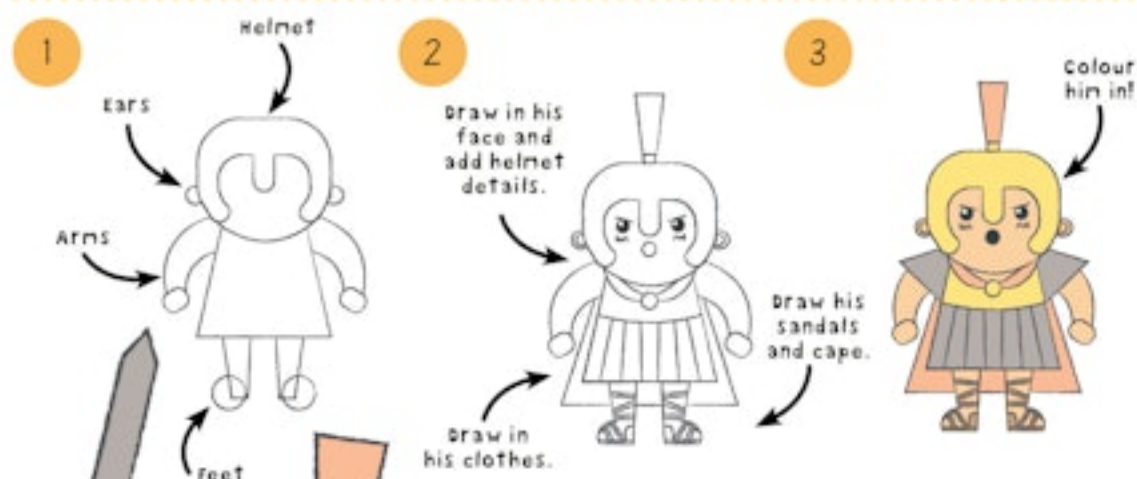
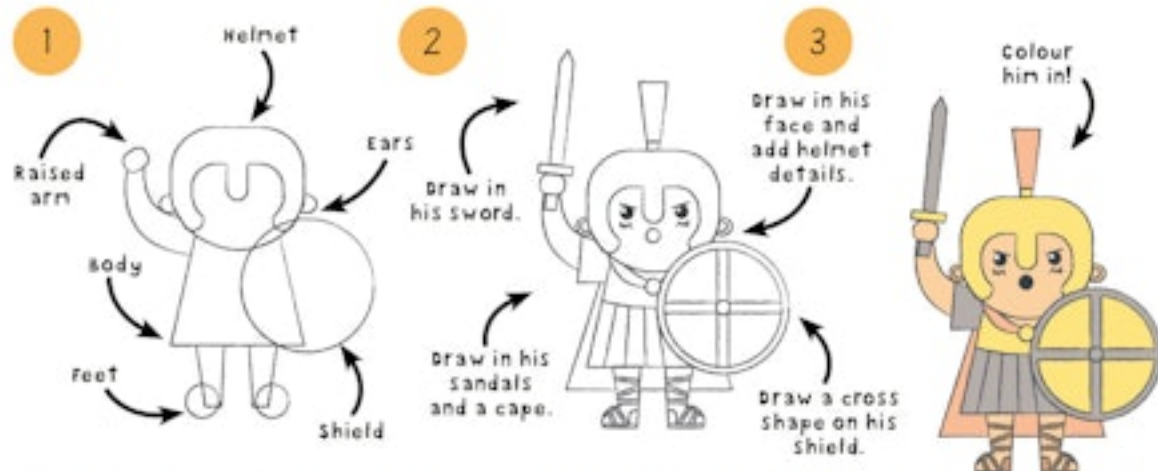


Why not draw your kawaii firefighters helping to put out a blazing inferno?



Draw your own firefighter.

Kawaii gladiator

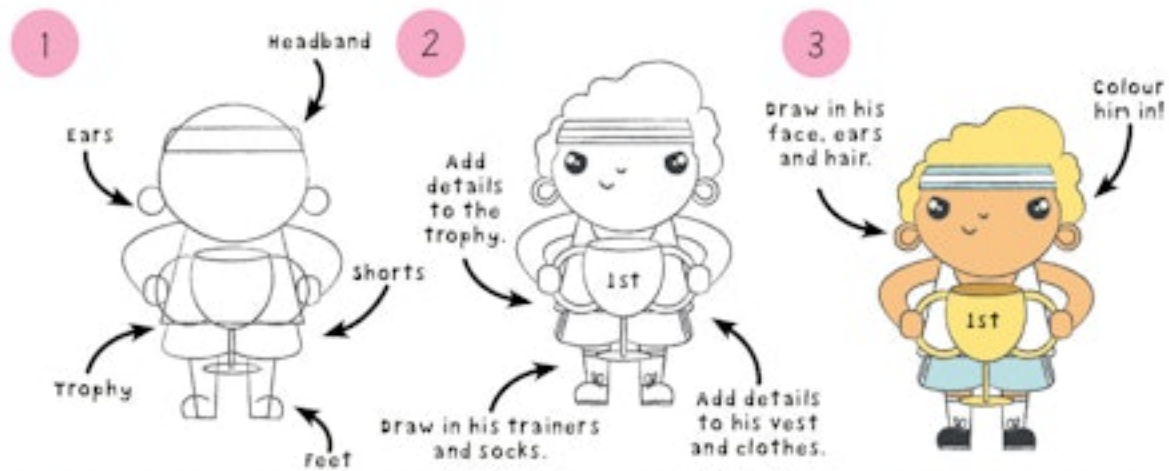


Draw your own gladiator.

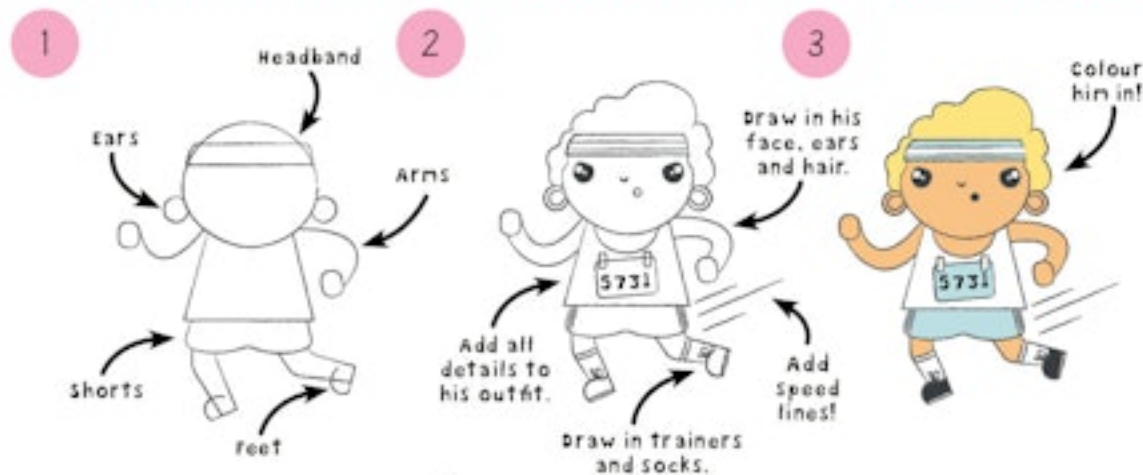


Why not create an epic battle scene in a Roman arena with lots of kawaii gladiators?

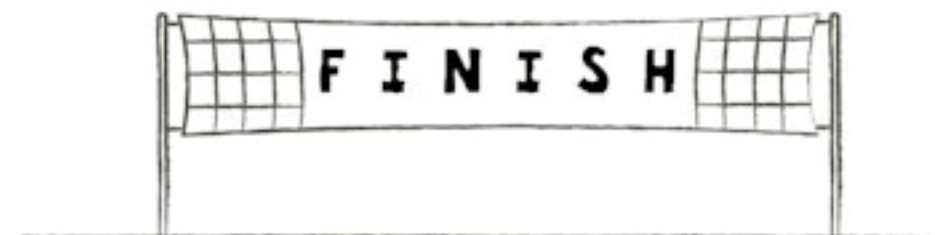
Kawaii athlete



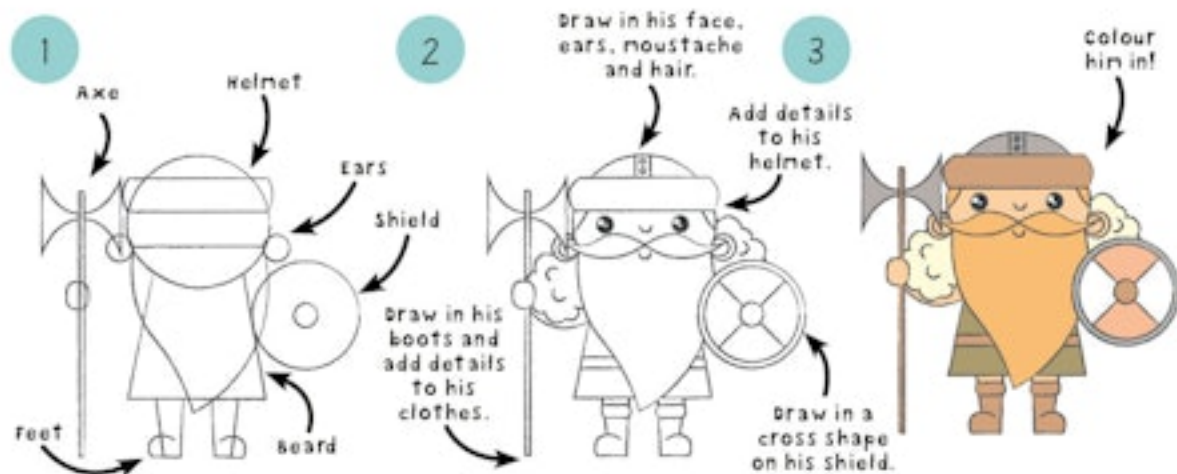
Draw your own athlete.



Your kawaii athletes could be competing in an Olympic race!



Kawaii Viking

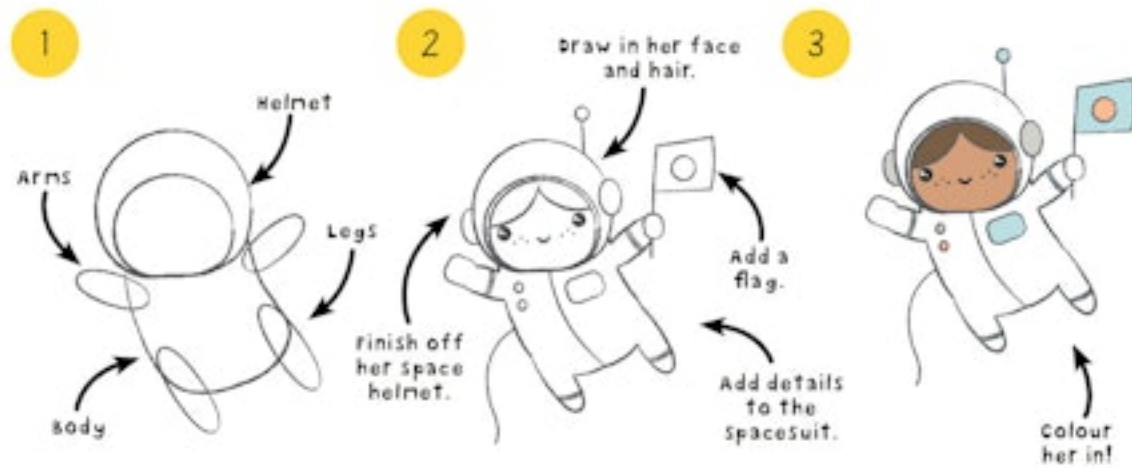


Draw your own Viking.



Your kawaii viking could be fighting in a battle or sailing in a Viking longboat!

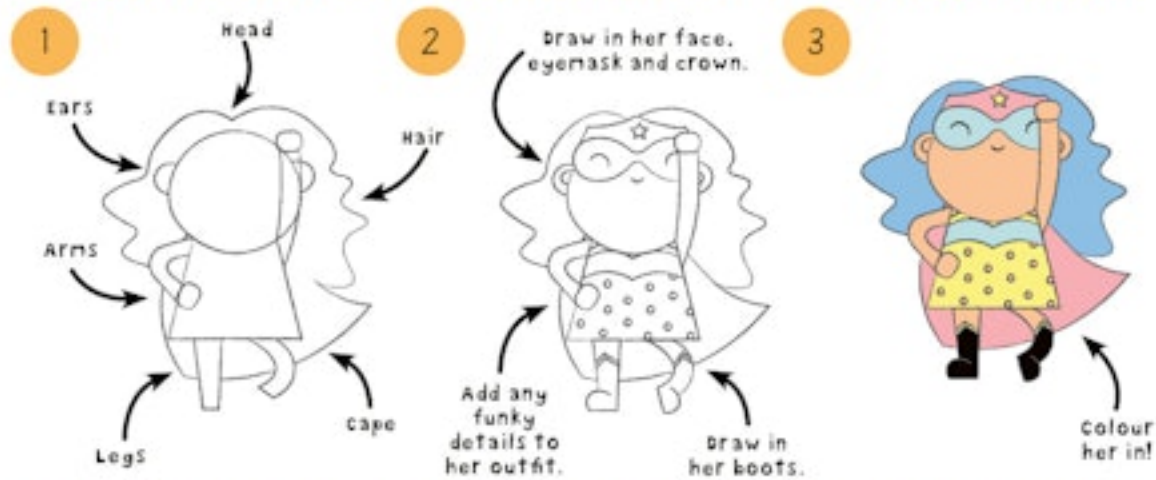
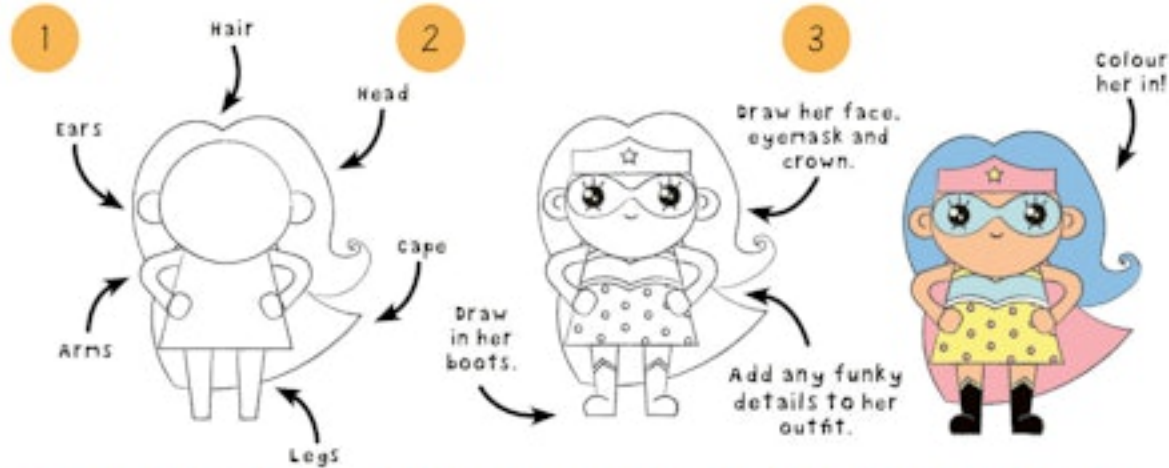
Kawaii astronaut



Why not draw
your kawaii
astronauts
exploring
deep space?

Draw your own
astronaut.

Kawaii superhero

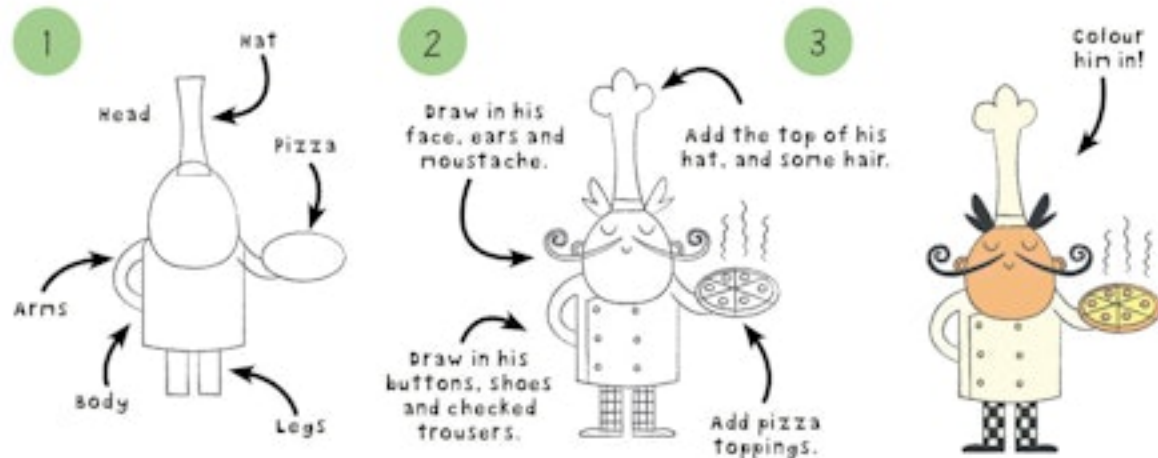


Why not draw your kawaii superhero battling a kawaii supervillain or rescuing someone?

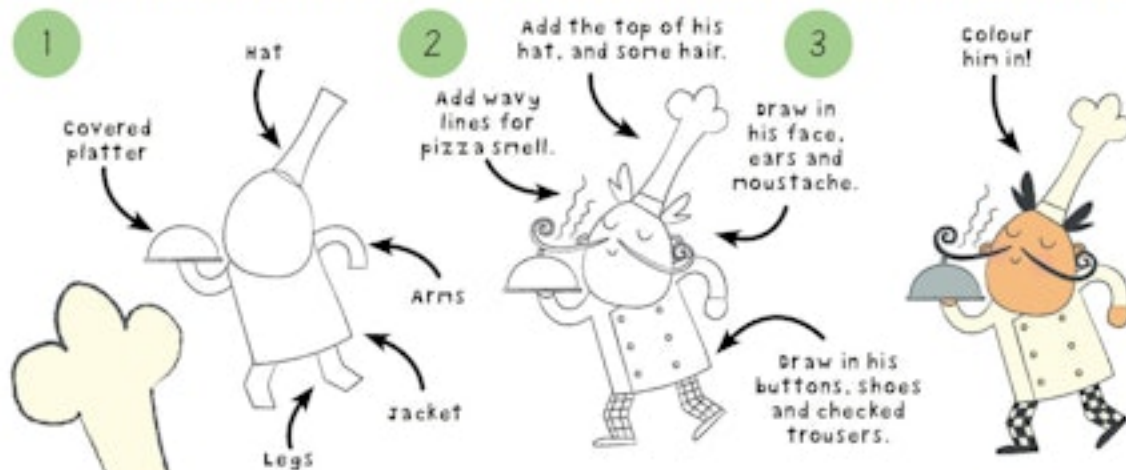


Draw your own superhero.

Kawaii chef

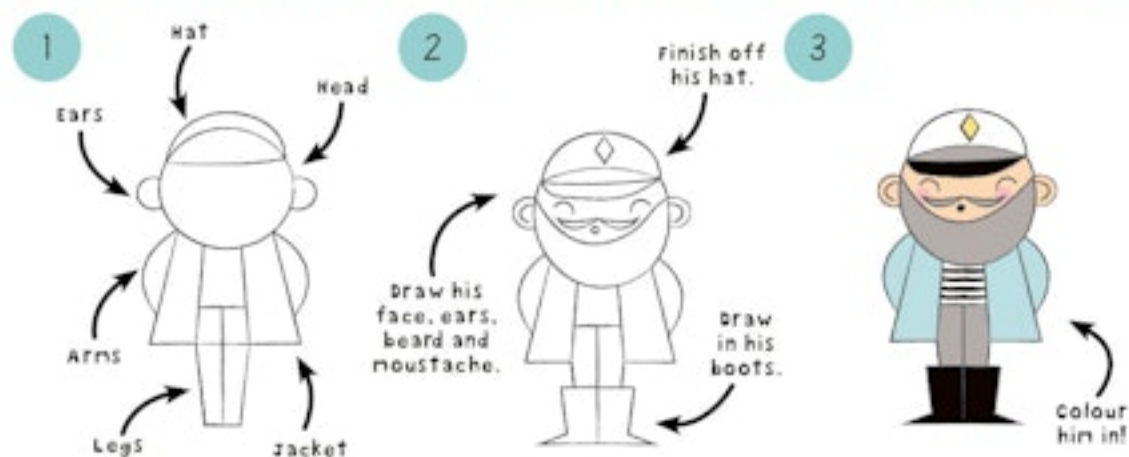
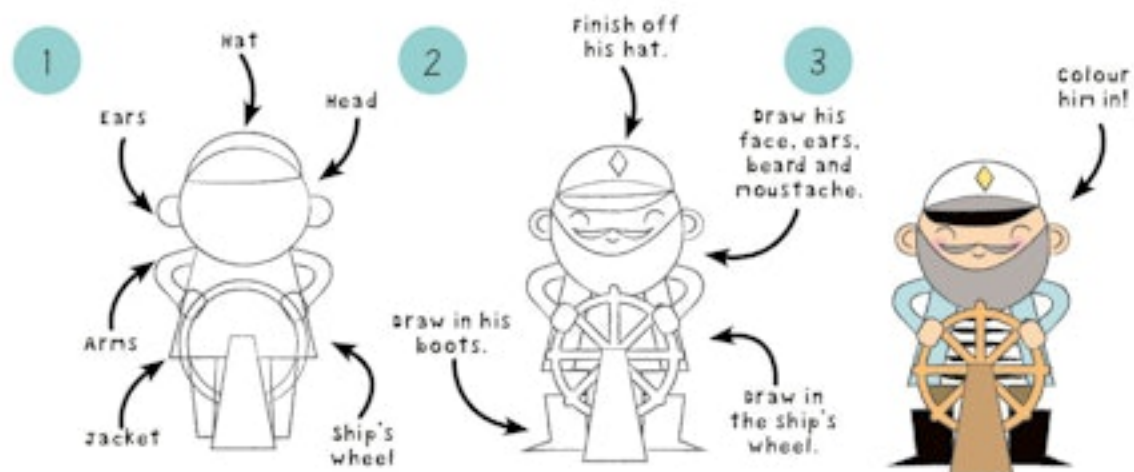


Draw your own chef.



Why not draw your kawaii chef cooking food in a busy restaurant?

Kawaii captain

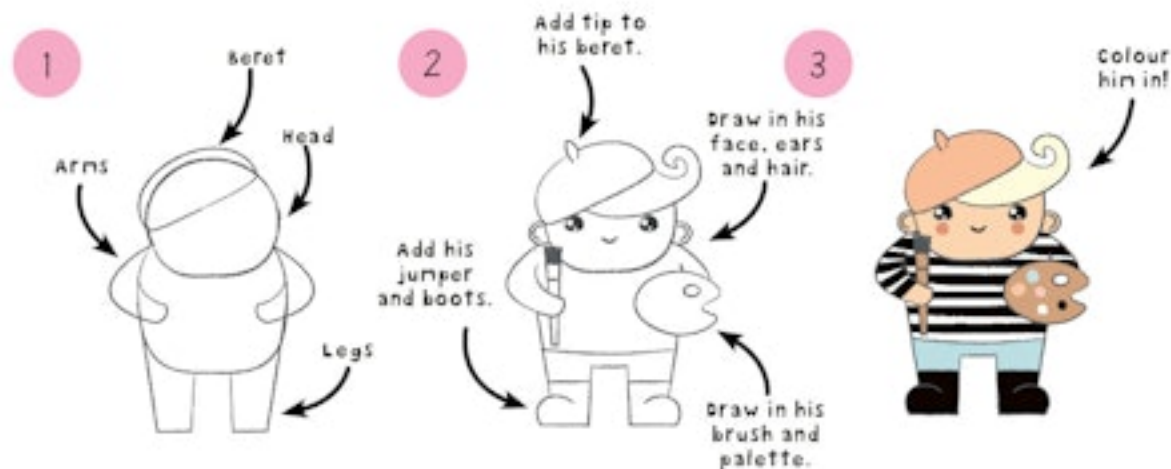


Why not draw your kawaii sailor steering his boat on a stormy sea?

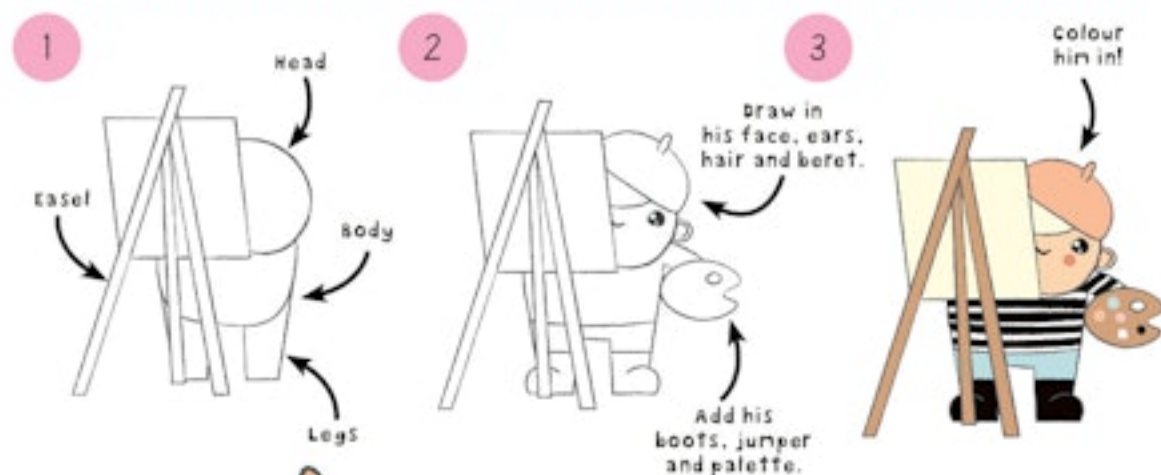


Draw your own captain.

Kawaii artist



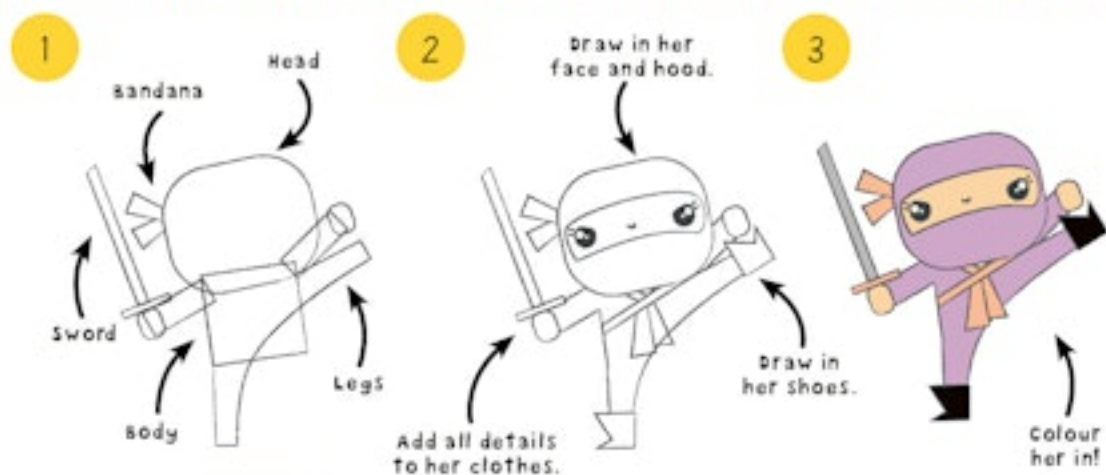
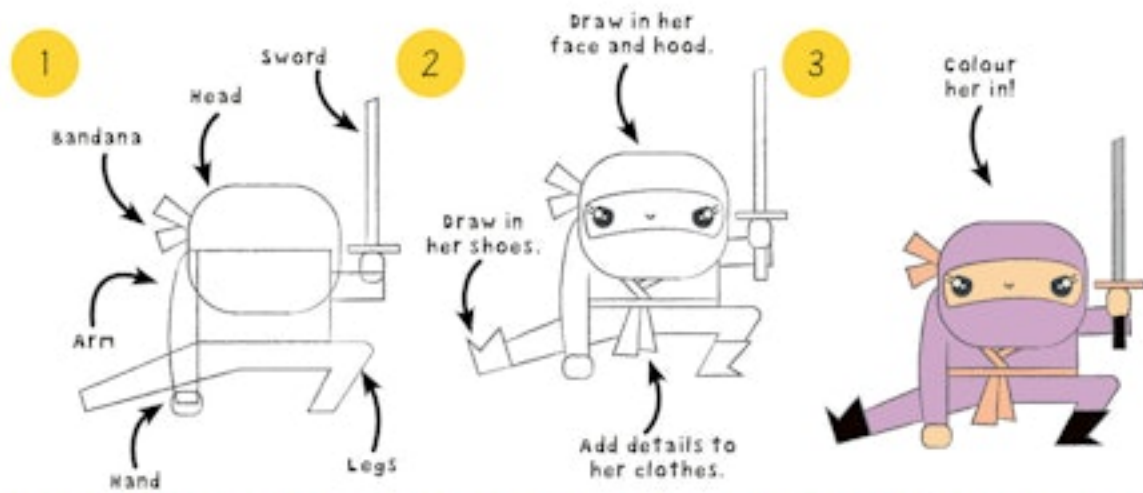
Draw your own artist.



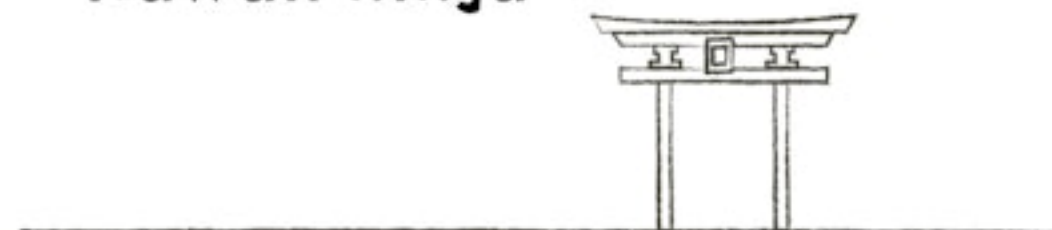
Why not draw your kawaii artist painting a beautiful landscape?



Kawaii ninja

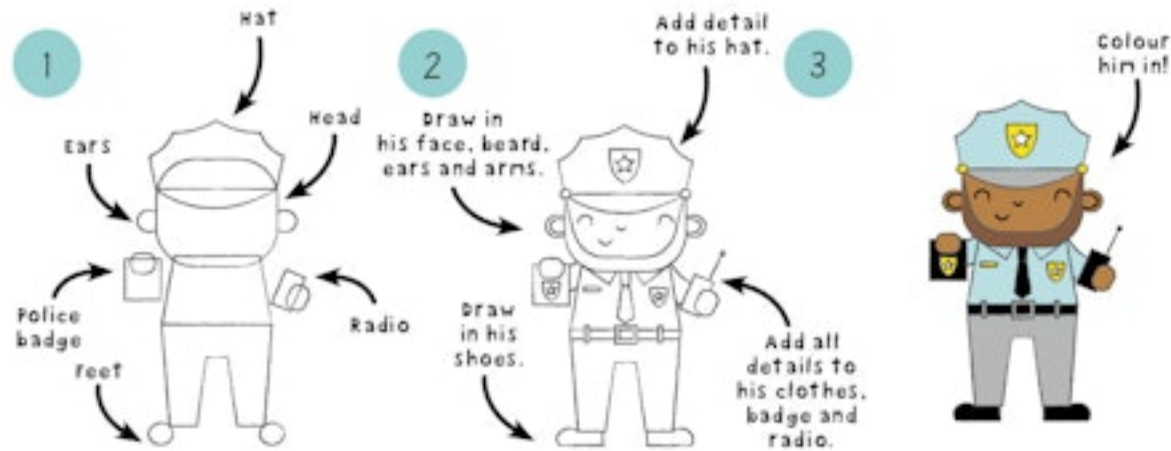


Why not draw your kawaii ninja sneaking into a closely-guarded building or temple?



Draw your own ninja.

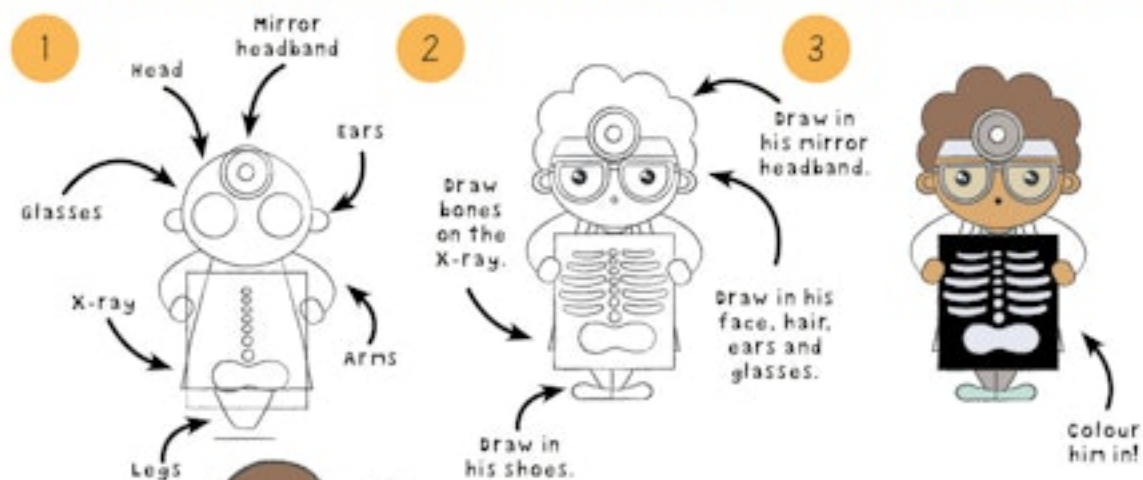
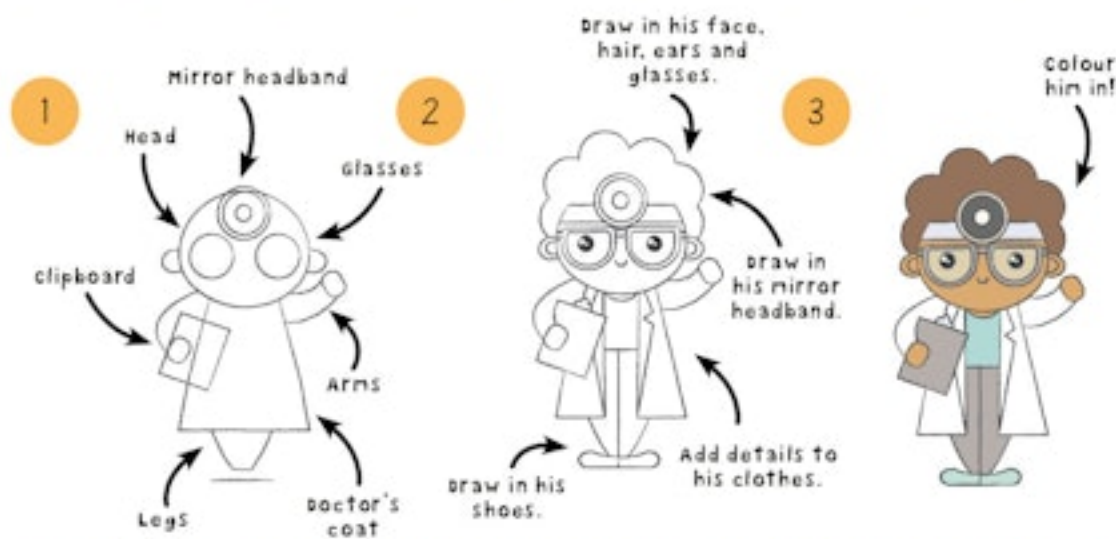
Kawaii police officer



Why not draw your kawaii police officer chasing a kawaii criminal as he flees the scene?

Draw your own police officer.

Kawaii doctor



Why not draw your kawaii doctor attending to patients in a hospital scene, or performing an operation?

Draw your own doctor.



Kawaii fox girl

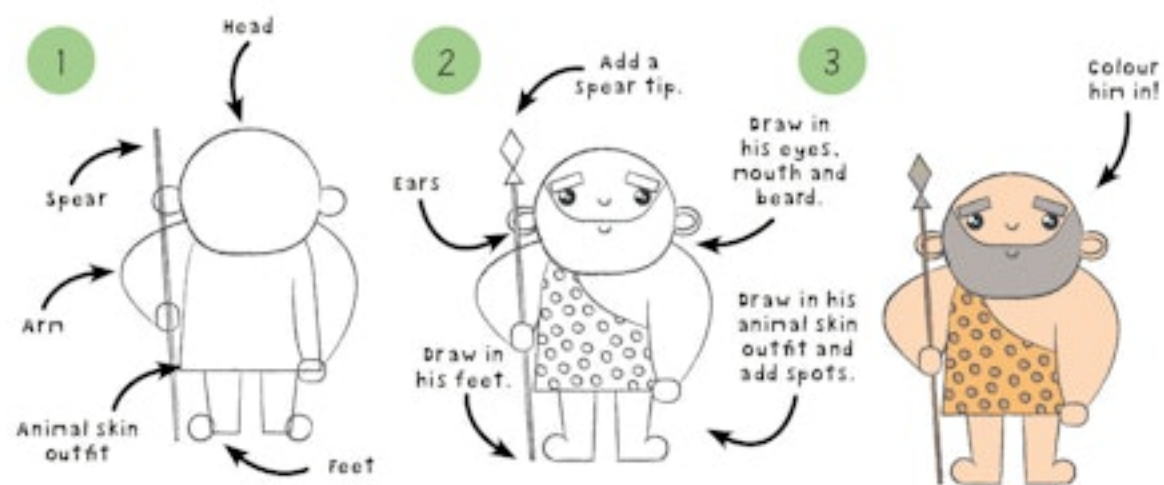


Draw your own fox girl.



You could draw your kawaii fox girl in a magical landscape with other part-human characters!





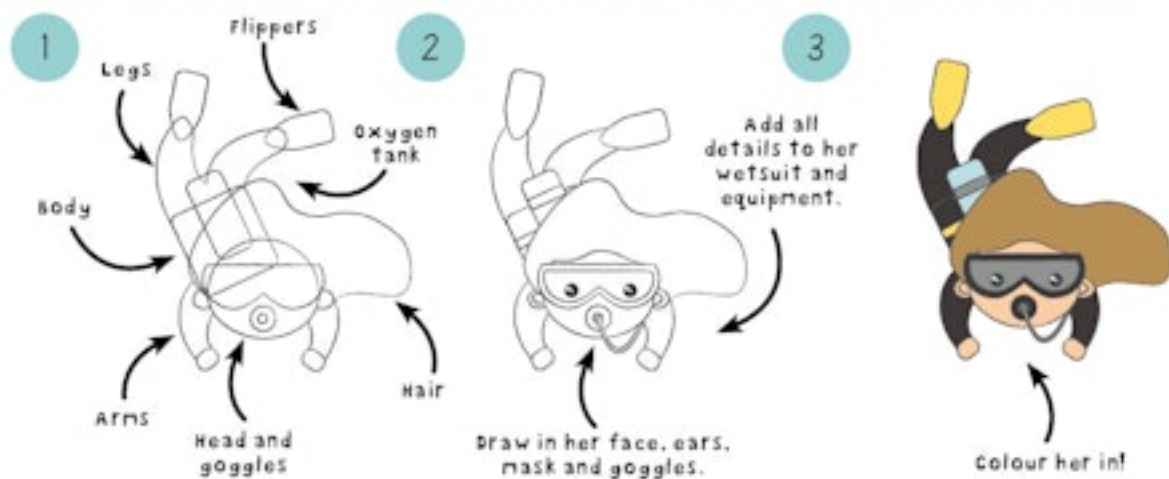
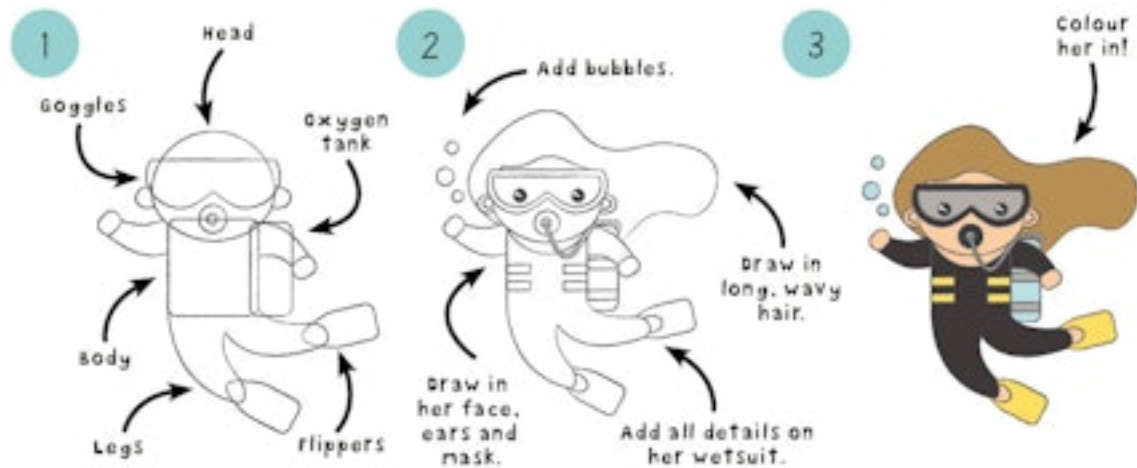
Why not draw
your kawaii
caveman inside his
prehistoric cave
or out hunting?

Kawaii caveman



Draw your
own caveman.

Kawaii diver

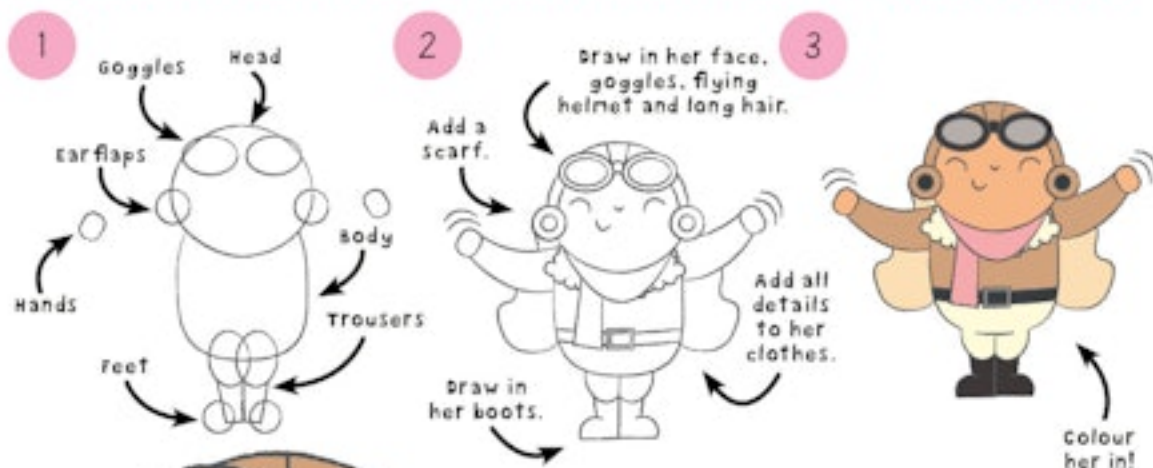
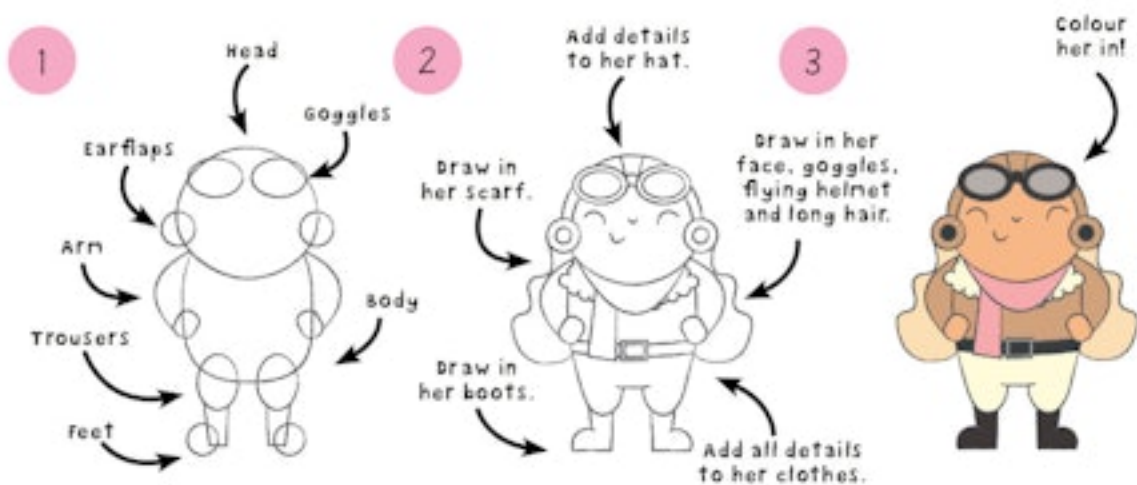


Why not draw your kawaii diver swimming amongst kawaii sea creatures?

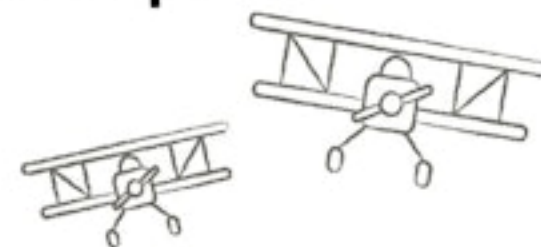


Draw your own diver.

Kawaii pilot

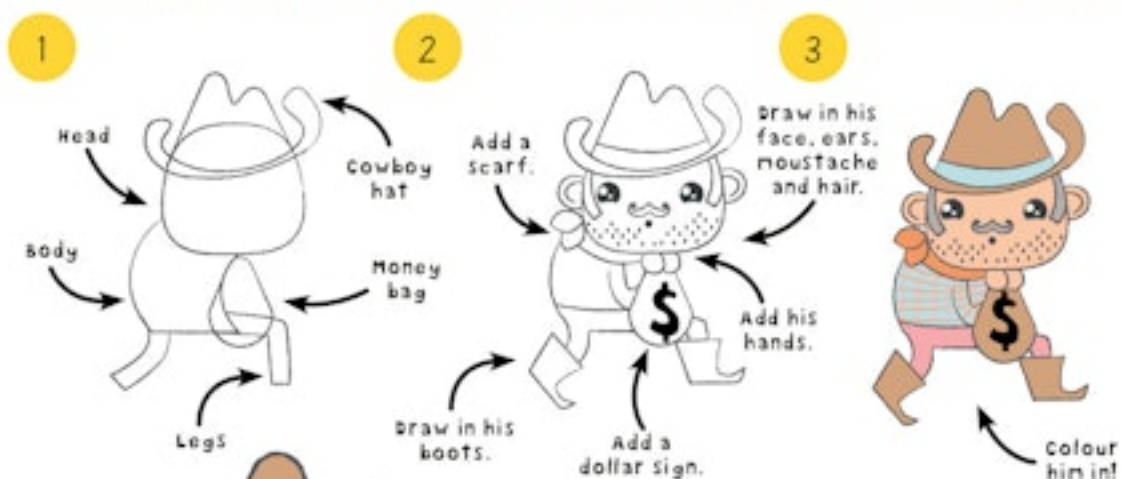
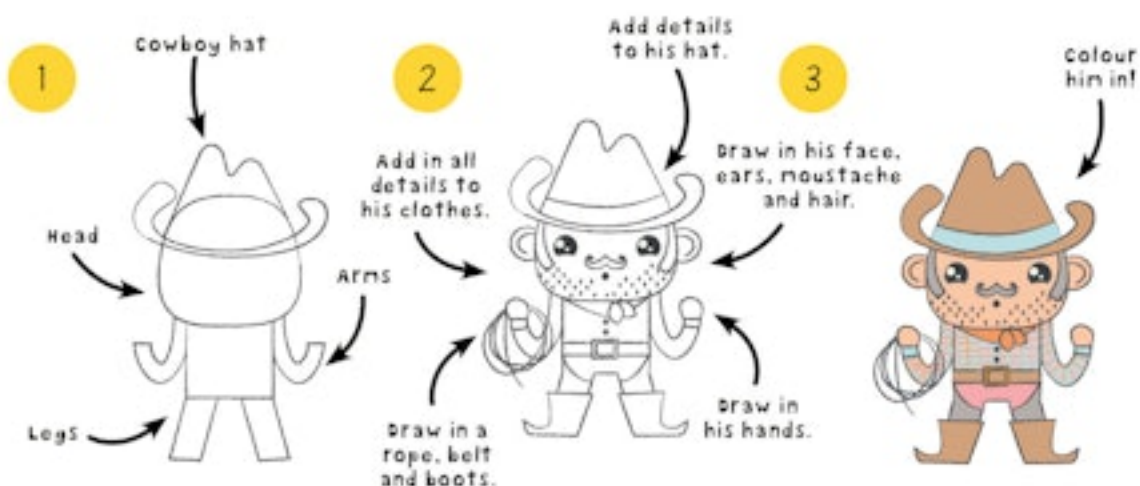


Draw your own pilot.



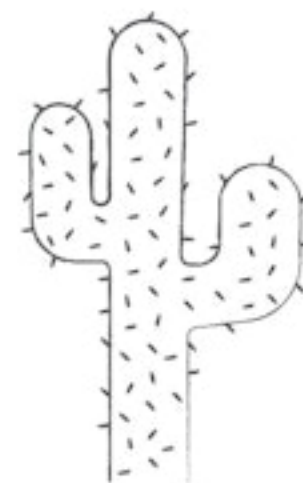
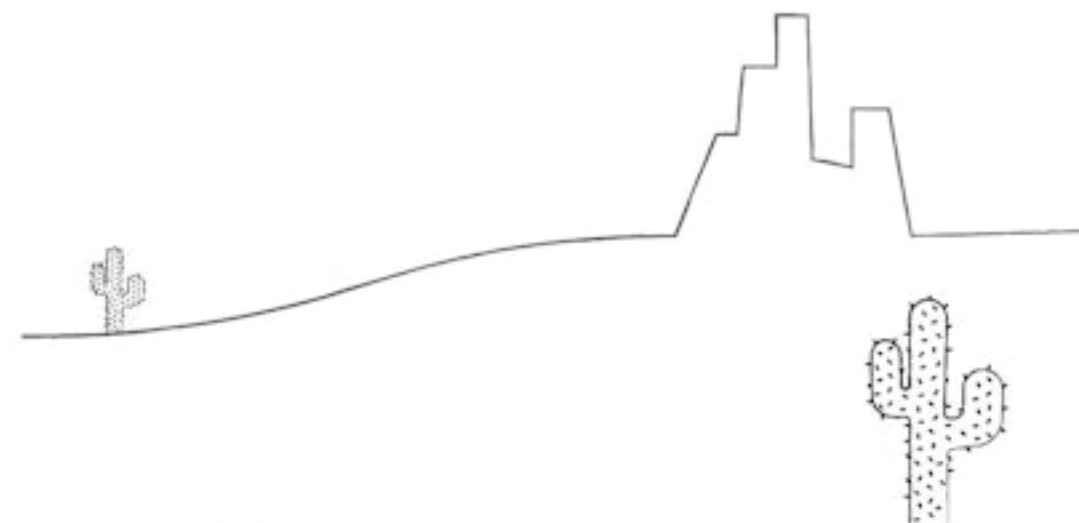
Why not draw your kawaii pilot flying a plane through the clouds?

Kawaii cowboy



50

Why not draw your kawaii cowboy riding on a horse through the desert?



Draw your own cowboy.

51

Kawaii mermaid



52

You could draw your kawaii mermaid underwater with lots of kawaii sea creatures!

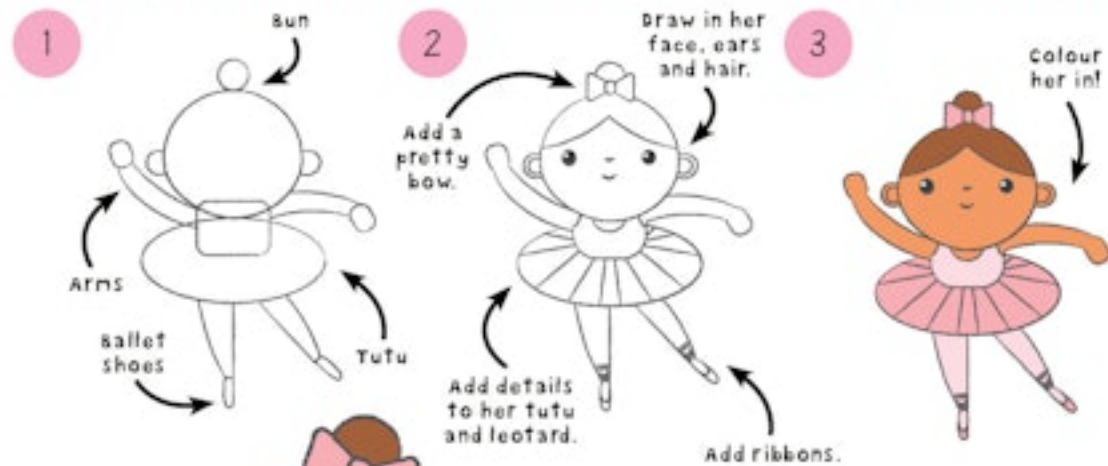
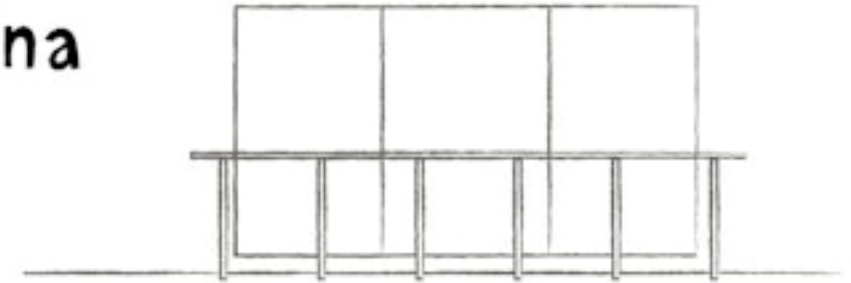
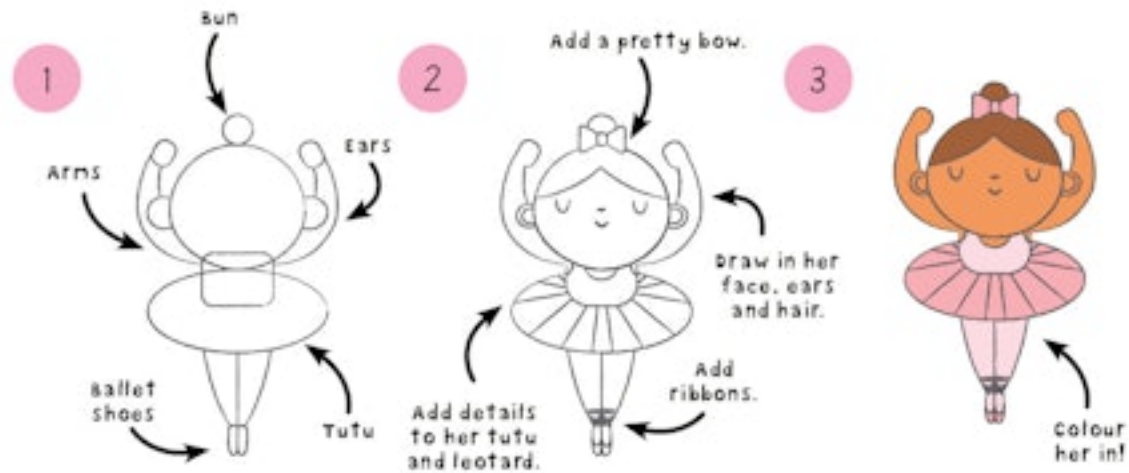


Draw your own mermaid.



53

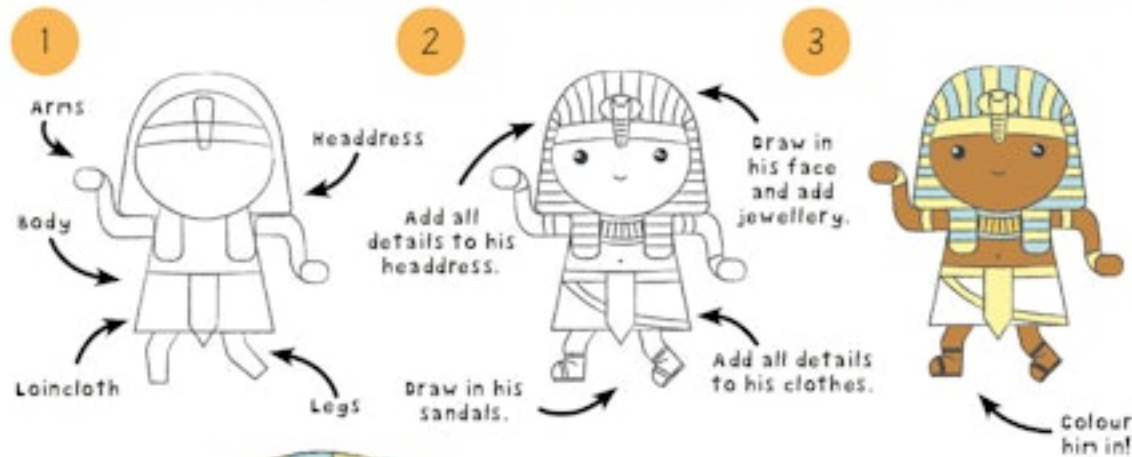
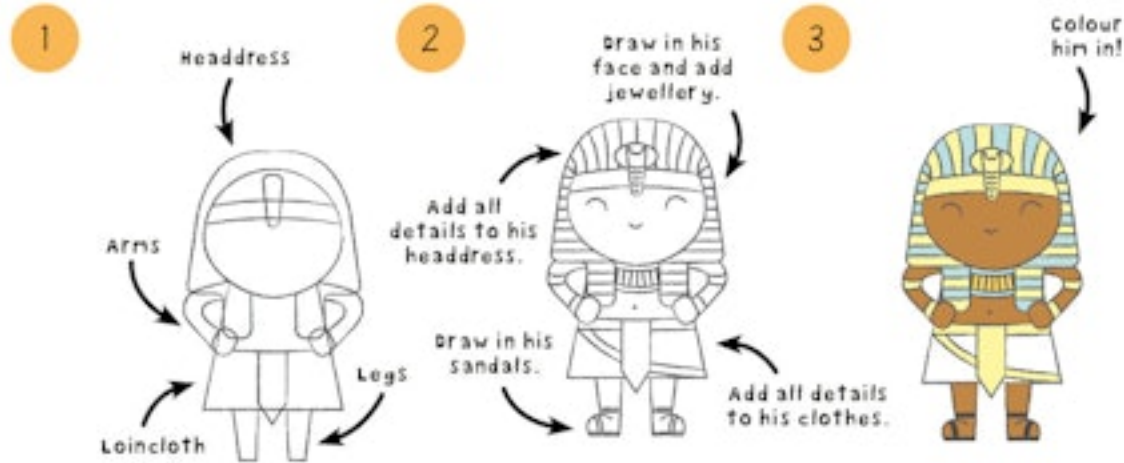
Kawaii ballerina



Why not draw your kawaii ballerina in a theatre, performing with other dancers?

Draw your own ballerina.

Kawaii pharaoh



56

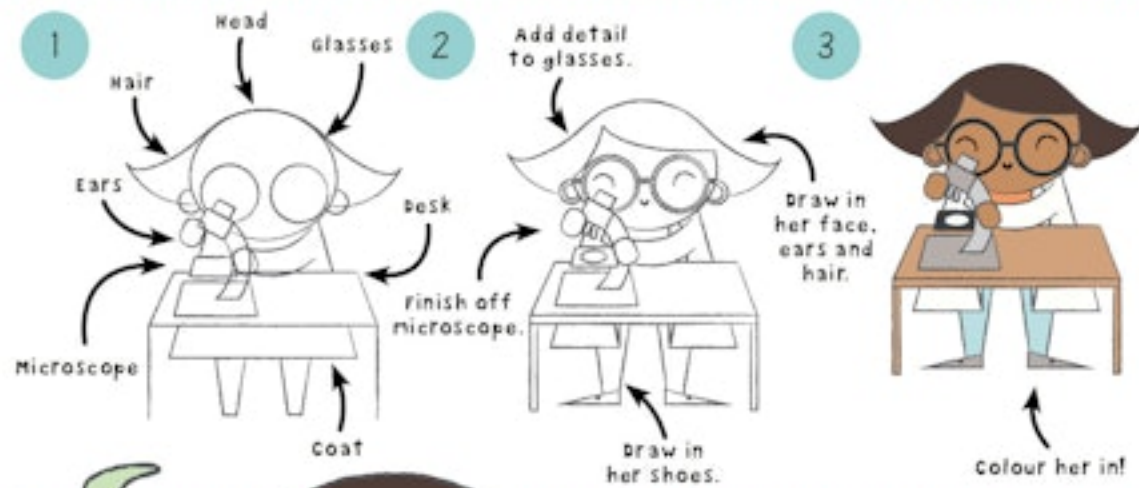
Why not draw your kawaii pharaoh in his palace, or watching the pyramids being built?



Draw your own pharaoh.

57

Kawaii scientist

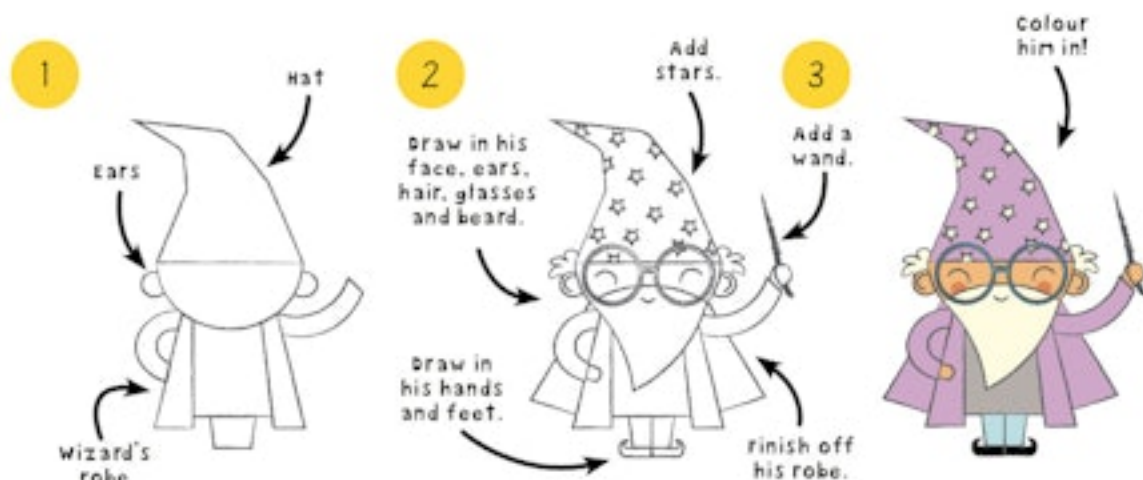


Why not draw lots of kawaii scientists experimenting in a laboratory?

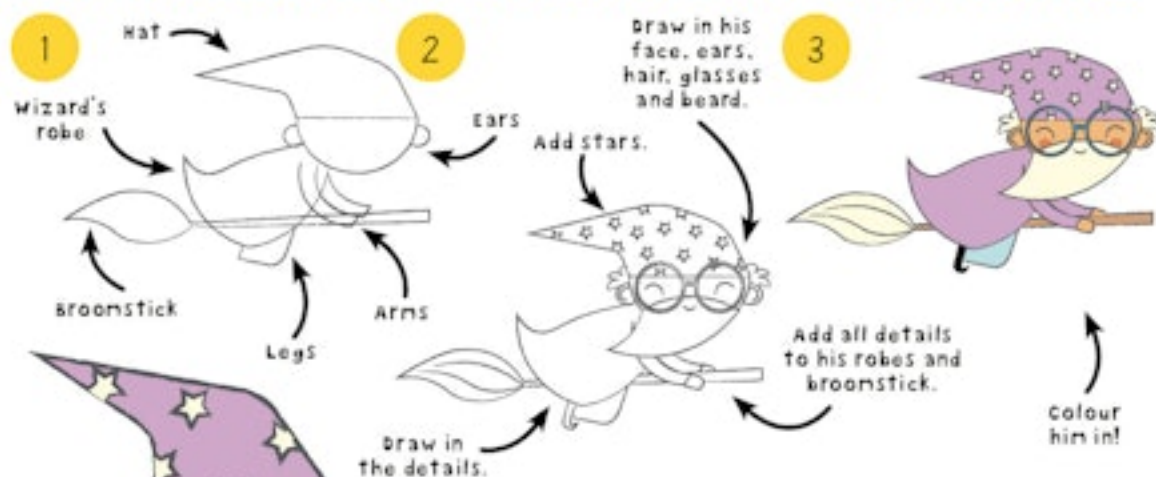
Draw your own scientist.



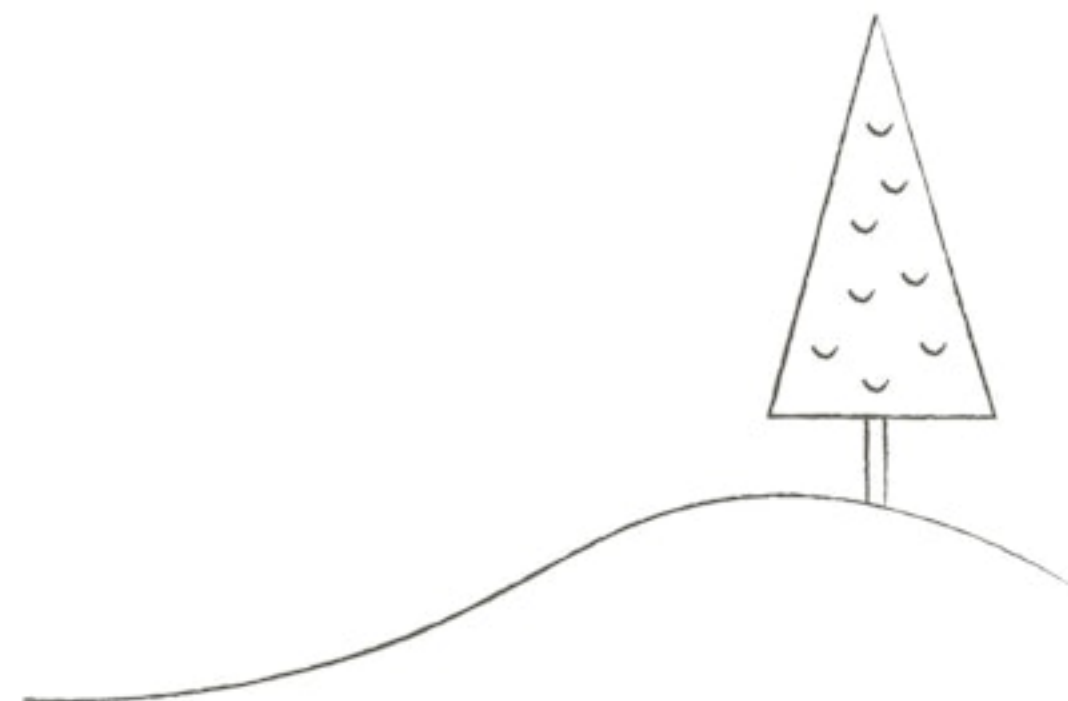
Kawaii wizard



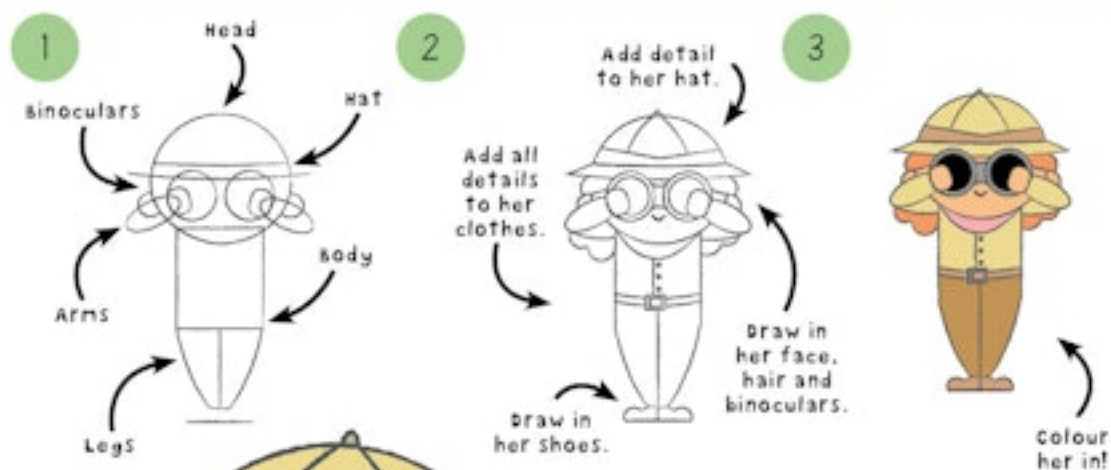
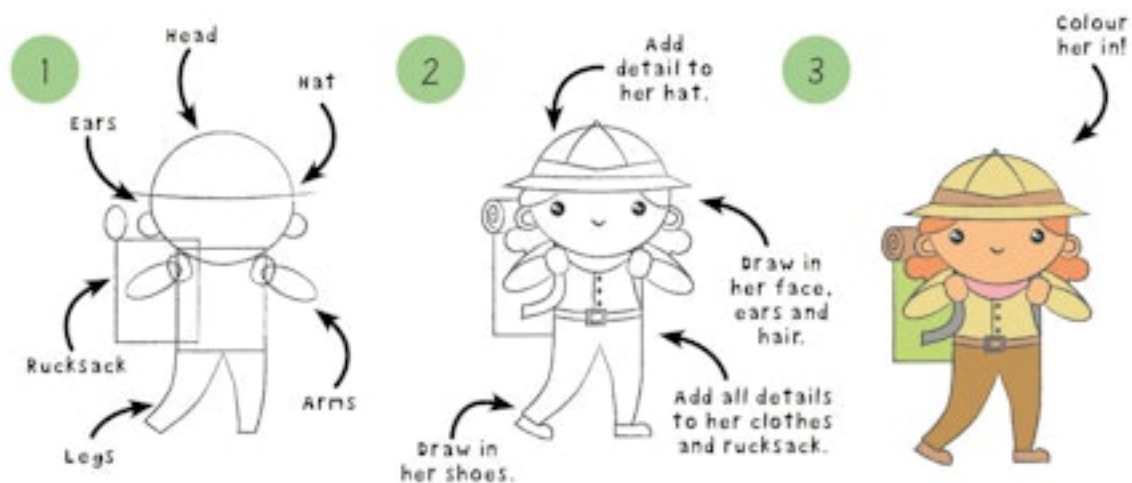
Draw your own wizard.



Why not draw your kawaii wizard performing a magical spell or mixing up a smelly potion?



Kawaii explorer



You could draw your adventurous kawaii explorer in a wild jungle!

Draw your own explorer.

Glossary

Gladiator Someone who fought other people in arenas in ancient Rome, for the entertainment of the public.

Ninja A person trained in Japanese martial arts, employed to spy on enemies or to assassinate people.

Palette A thin board on which an artist places and mixes their

paint colours before using them.

Pharaoh The title for an ancient Egyptian ruler.

Viking Seafaring pirates and traders from Scandinavian countries during the 8th–11th centuries AD.

Wizard A person who can perform magical spells.

Index

A
accessories 10
astronaut 26–27

B
ballerina 54–55

C
caveman 44–45

E
expressions 12

H
hairstyles 13

M
materials 6–7
mermaid 52–53

P
pharaoh 56–57

S
scientist 58–59

V
Viking 24–25