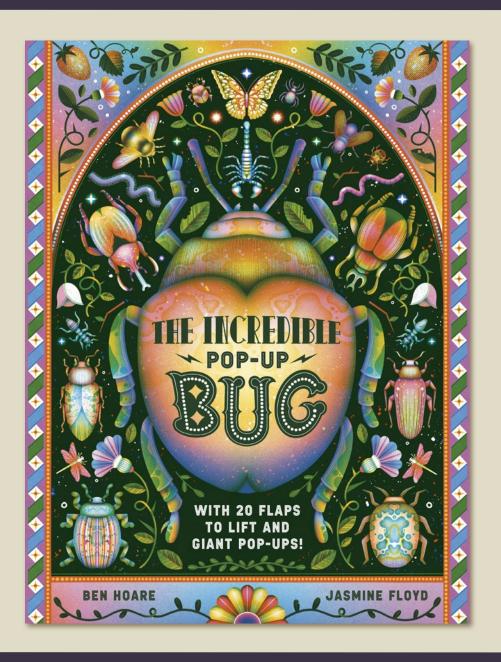


Brazil - BBF25 - novelty

The Incredible Pop-up Bug



An intricate pop-up book bursting with beautiful bugs.

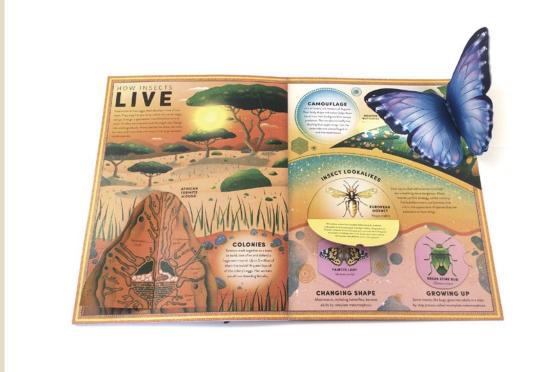
- Incredible paper-engineering with 20 flaps to lift on every page and three complex multi-layered pop-ups (Rhinoceros beetle; Monarch butterfly; Red-knee tarantula).
- Written by Ben Hoare, an award-winning journalist who has written and edited books and magazines for DK, the BBC, London's Natural History Museum and many others. His books An Anthology of Intriguing Animals (2018) and Wonders of Nature (2019) are international bestsellers.
- Illustrated by rising star Jasmine Floyd.
- Cover finish: holographic foil + embossing + spot UV

The Incredible Pop-up Bug



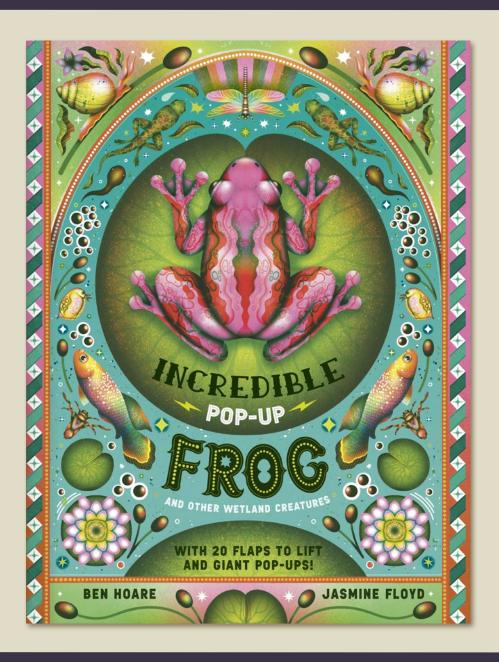






Pub Date	12/09/2024
Pub Price	£25.00
ISBN	9781800784130
$H \times W$	320 × 240mm
Binding	Hardback
Age Range	7-9 years
Author	Ben Hoare
Illustrator	Jasmine Floyd
Extent	16рр
Word Count	3500 words
Rights Available	World

The Incredible Pop-up Frog



An intricate popup book bursting with frogs and other wetland creatures.

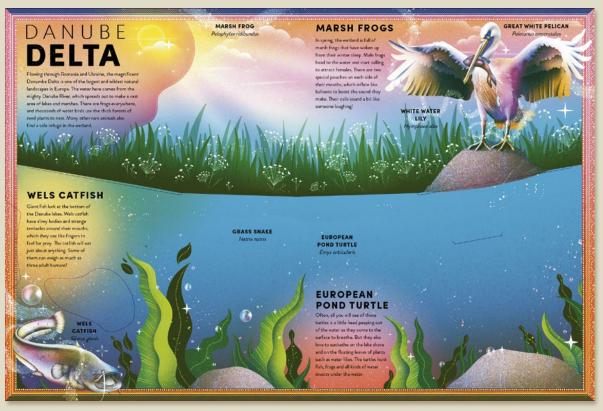
- Incredible paper-engineering with 20 flaps to lift and three complex multilayered pop-ups (Danube Delta, Europe; Billabong, Australia; Everglades, USA)
- Written by Ben Hoare, an award-winning journalist who has written and edited books and magazines for DK, the BBC, London's Natural History Museum and many others. His books An Anthology of Intriguing Animals (2018) and Wonders of Nature (2019) are international bestsellers.
- Illustrated by rising star Jasmine Floyd
- Cover finish: gold foil + spot UV
- CONTENTS: Water World; Danube Delta; The Surface; Billabong; In the Swim; The Everglades; At the Bottom; Making Wetlands

The Incredible Pop-up Frog



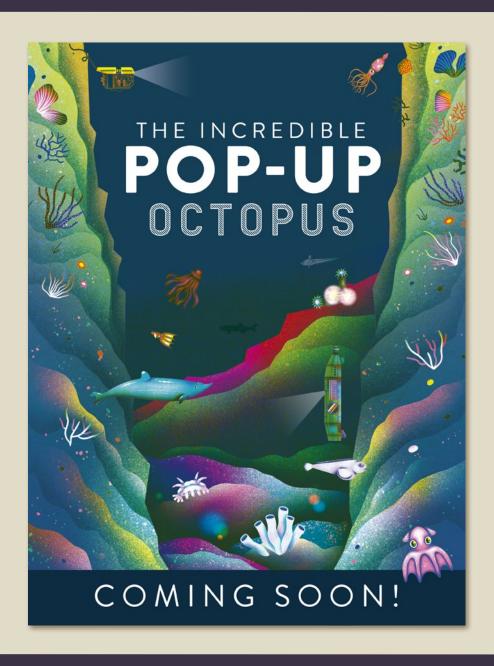






Pub Date	25/09/2025
Pub Price	£25.00
ISBN	9781800788718
H×W	320 × 240mm
Binding	Hardback
Age Range	7-9 years
Author	Ben Hoare
Illustrator	Jasmine Floyd
Extent	16pp
Word Count	3500 words
Freight On	31/07/2025
Board	
Rights Available	World

The Incredible Pop-up Octopus



An intricate pop-up book bursting with octopi and other deep-sea creatures.

- Incredible paper-engineering with 20 flaps to lift on every page and three complex multi-layered pop-ups (Anglerfish, Dumbo Octopus, Sperm Whale and Giant Squid Battle)
- Written by Ben Hoare, an award-winning journalist who has written and edited books and magazines for DK, the BBC, London's Natural History Museum and many others. His books An Anthology of Intriguing Animals (2018) and Wonders of Nature (2019) are international bestsellers.
- Illustrated by rising star Jasmine Floyd.
- Cover finish: holographic foil + embossing + spot UV

The Incredible Pop-up Octopus

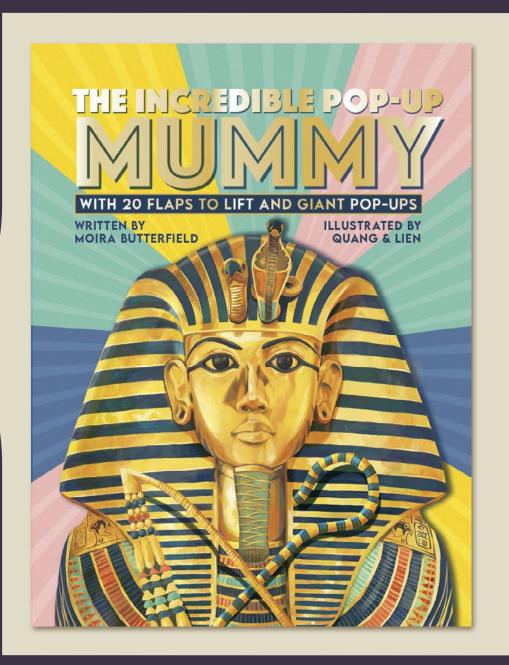






Pub Date	03/09/2026
Pub Price	£25.00
ISBN	9781835873526
H×W	320 × 240mm
Binding	Hardback
Age Range	7-9 years
Author	Ben Hoare
Extent	16pp
Translation Files	03/11/2025
Freight On	18/06/2026
Board	
Rights Available	World

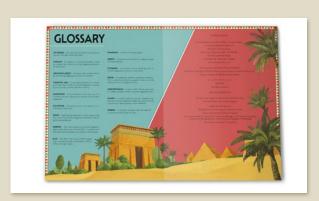
The Incredible Pop-up Mummy



A pop-up guide to Ancient Egyptian mummies

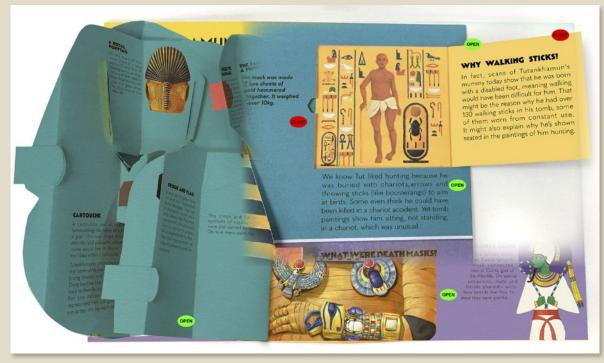
- Incredible paper-engineering with flaps to lift on every page and three complex multi-layered pop-ups (The Great Pyramid; Tutankhamun's Death Mask; Tutankhamun's Tomb)
- A beautiful non-fiction novelty title to mark the centenary of Howard Carter's opening the tomb of Tutankhamun.
- Made in consultation with expert Egyptologist Stephanie Boonstra, Collections Manager at The Egypt Exploration Society and Managing Editor of the Journal of Egyptian Archaeology.
- Illustrated by award-winning Vietnamese illustration duo Quang and Lien
- Cover finish: gold foil + spot UV

The Incredible Pop-up Mummy



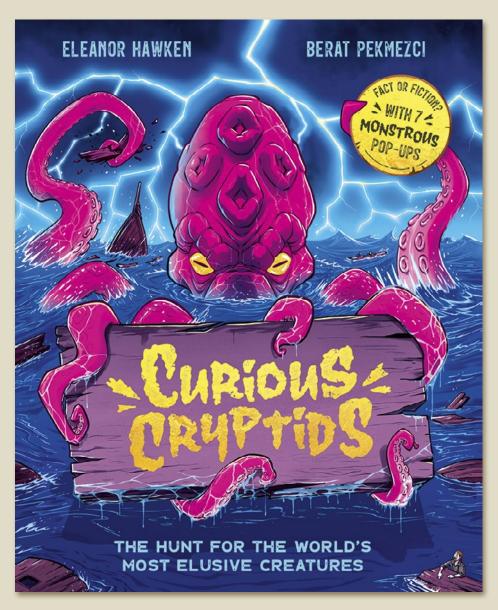






Pub Date	13/10/2022
Pub Price	£25.00
ISBN	9781800781412
$H \times W$	320 × 240mm
Binding	Hardback
Age Range	7-9 years
Author	Moira
	Butterfield
Illustrator	Phung Nguyen
	Quang & Huynh
	Thi Kim Lien
Extent	16pp
Word Count	4500 words
Rights Available	World

Curious Cryptids

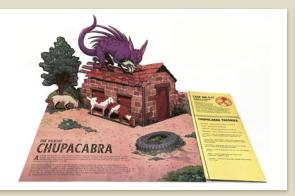


Seven show-stopping cryptid pop-ups

- Features seven giant pop-ups of the creatures, plus seven gatefold panels which each open to reveal a comic-strip story
- Contents: Yeti (Himalayas), Mongolian deathworm (China and Mongolia), Mothman (North America), Jersey Devil (North America), Kraken (Norway and Iceland) Loch Ness Monster (Scotland) and Chupacabra (South America).
- With bright, graphic artwork from DCillustrator Berat Pekmezci.
- Written by life-long monster lover and fiction author Eleanor Hawken.
- Cover finishes: matt lam + spot UV + foil

Curious Cryptids



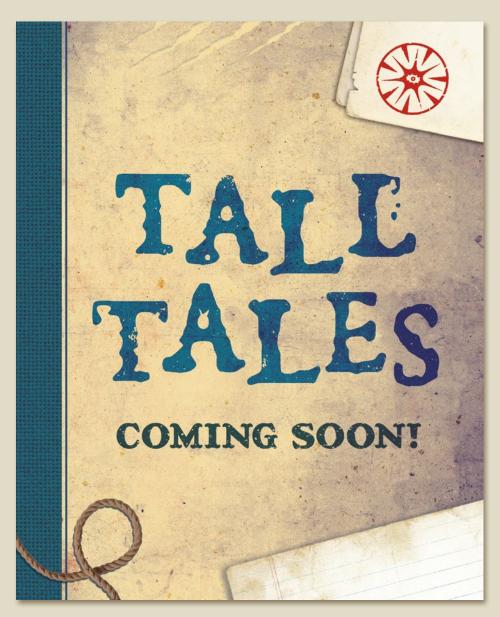






Pub Date	09/10/2025
Pub Price	£16.99
ISBN	9781800788206
H×W	260 × 210mm
Binding	Hardback
Age Range	7-9 years
Author	Eleanor Hawken
Illustrator	Berat Pekmezci
Extent	16pp
Word Count	2800 words
Freight On	03/07/2025
Board	
Rights Available	World

Tall Tales



A spine-tingling text from paranormal podcaster and bestselling author Richard Maclean Smith.

- Features seven giant pop-ups of the creatures, plus seven gatefold panels which each open to reveal a comic-strip story
- With bright, graphic artwork from DCillustrator Berat Pekmezci.
- Written by paranormal podcaster (Unexplained) and best-selling author Richard Maclean Smith
- Contents: Troll (Scandinavia), Spring-Heeled Jack (UK), Jianshi hopping vampire (China), Golem (Jewish folklore), Aliens (North America), The Flying Dutchman (World Oceans) and Mokele Mbembe (Congo, Africa)
- Cover finishes: matt lam + spot UV + foil

Tall Tales



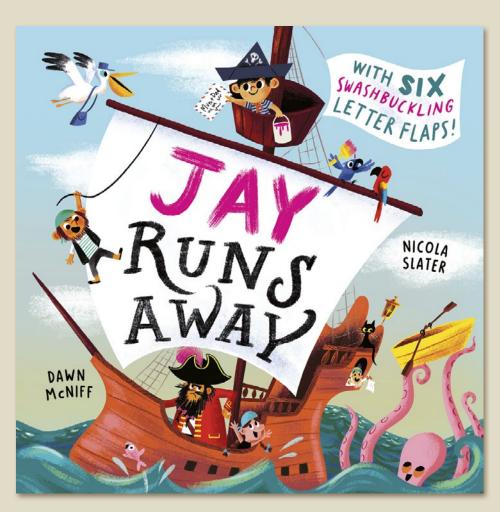






Pub Date	06/08/2026
Pub Price	£16.99
ISBN	9781835873670
$H \times W$	260 × 210mm
Binding	Hardback
Age Range	7-9 years
Author	Richard Maclean
	Smith
Illustrator	Berat Pekmezci
Extent	16pp
Translation Files	01/12/2025
Freight On	21/05/2026
Board	
Rights Available	World

Jay Runs Away



A pirate-packed picture book about the arrival of a new sibling - with real lift-the-flap letters!

- Using clever paper-engineering, there are six differently-shaped, fold-out letters for little hands to open and peek inside from postcards to pirate party hats!
- Humorous and light-hearted storytelling from Dawn McNiff (Smiley Eyes, Smiley Faces) is accompanied by hilarious and stylish artwork from Nicola Slater (The Leaf Thief, Charlie Chooses, Jonathan the Magic Pony).
- The perfect picture book for anyone welcoming a new baby into the family.
- With focus on letter-writing and a 'write a letter to the pirate captain' activity at the back of the book, this makes the perfect classroom companion.
- Cover treatment: matt lam and spot UV.

Jay Runs Away



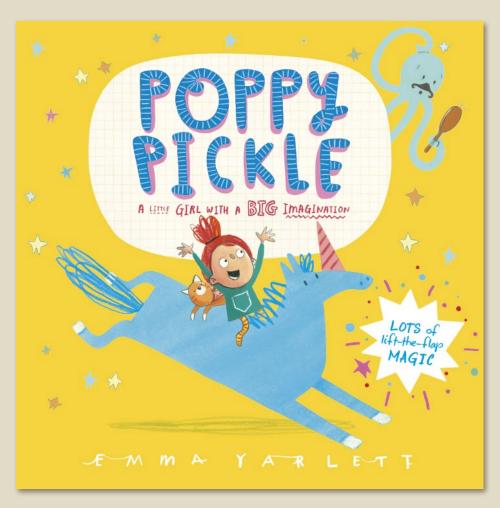






Pub Date	17/07/2025
Pub Price	£8.99
ISBN	9781800784543
$H \times W$	250 × 250mm
Binding	Paperback
Age Range	0-5 years
Author	Dawn McNiff
Illustrator	Nicola Slater
Extent	36pp
Word Count	700 words
Rights Available	World

Poppy Pickle



A vibrant, lift-theflap story about a girl with a big imagination!

- A reissue of an early title from bestselling author-illustrator Emma Yarlett (Orion and the Dark, Nibbles the Book Monster, Dragon Post).
- Now filled with lift-the-flaps that bring Poppy's imagination to life - perfect for sharing and reading together.
- A fun, likeable protagonist who reaffirms the joy of nurturing our imagination.
- Cover treatment: matt lam and spot UV.

Poppy Pickle



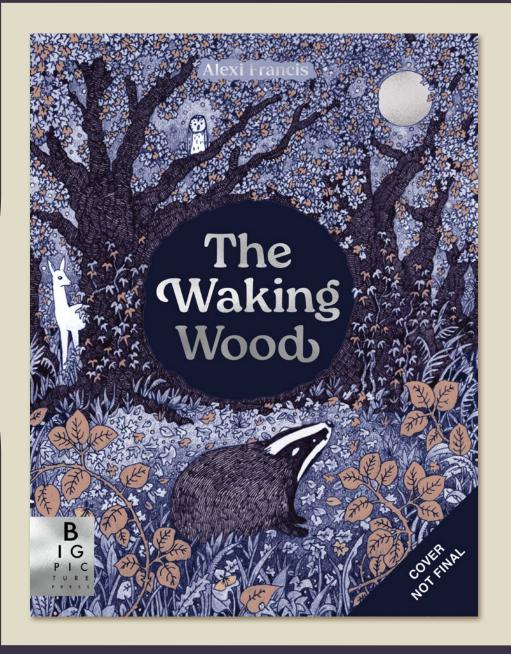






Pub Date	05/01/2023
Pub Price	£7.99
ISBN	9781800783898
$H \times W$	250 × 250mm
Binding	Paperback
Age Range	0-5 years
Author	Emma Yarlett
Illustrator	Emma Yarlett
Extent	32pp
Word Count	327 words
Rights Available	World

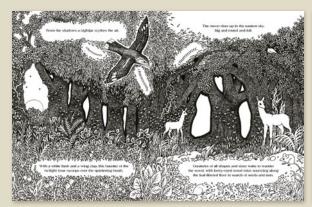
The Waking Wood

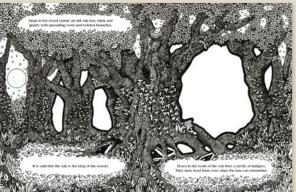


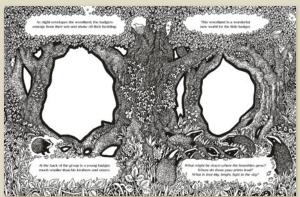
Explore the woodland at night time, from dusk until dawn, as you journey deep into the waking wood inside this beautiful new picture book from debut author and illustrator Alexi Francis.

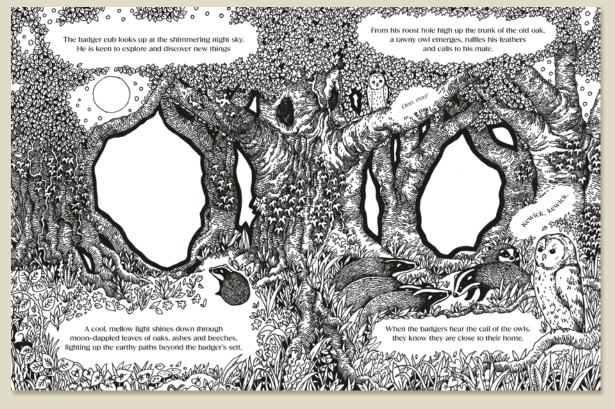
 A stunning debut picture book from author and illustrator Alexi Francis who has a BSc in Zoology. Perfect for fans of The Fox and the Star by Coralie Bickford-Smith and The Fawn Who Chased the Sun by Phung Nguyen Quang and Huynh Thi Kim Lien

The Waking Wood



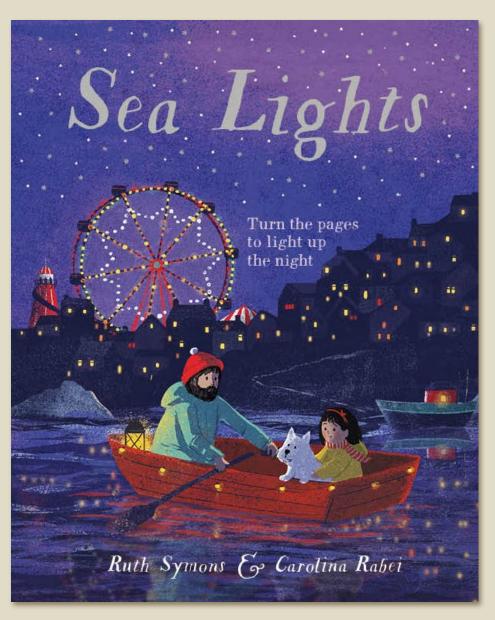






Pub Date	06/08/2026
Pub Price	£14.99
ISBN	9781835870136
$H \times W$	280 × 215mm
Binding	Hardback
Age Range	5-7 years
Author	Alexi Francis
Extent	40pp
Translation Files	24/11/2025
Files To Printer	16/02/2026
Freight On	21/05/2026
Board	
Rights Available	World

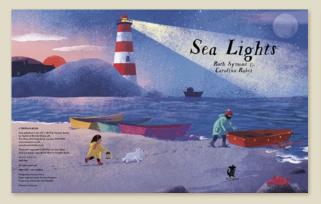
Sea Lights



Turn the pages to light up the night in this gentle heartfelt novelty book.

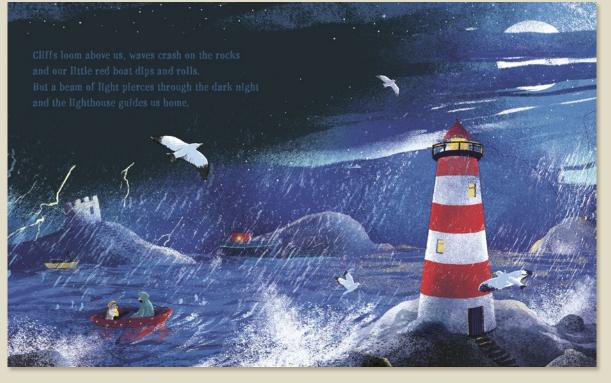
- Stunning artwork by Carolina Rabei, illustrator of Walter de la Mare's Snow (nominated for the Kate Greenaway Medal) and The Fly-by-Nights
- Clever paper engineering a tab or wheel on every spread makes the lights in the artwork appear to shimmer and twinkle
- Father-daughter relationship at the heart of the lulling, lyrical text
- Silver-foiled cover and striking artwork make this the perfect gift product
- Christmas Lights also available.

Sea Lights



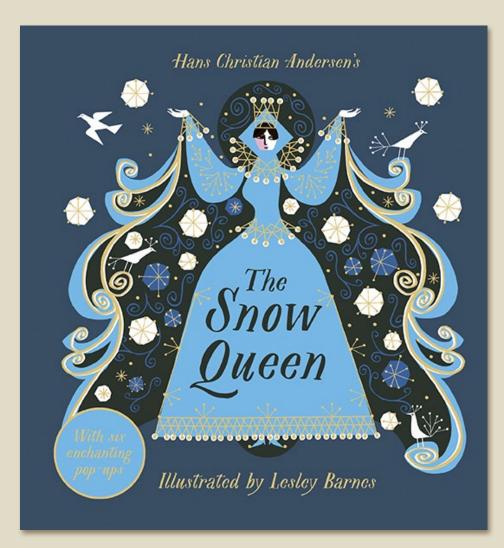






Pub Date	17/10/2019
Pub Price	£12.99
ISBN	9781787414938
$H \times W$	260 × 210mm
Binding	Hardback
Age Range	0-5 years
Author	Ruth Symons
Illustrator	Carolina Rabei
Extent	14pp
Word Count	250 words
Rights Available	World

The Snow Queen



Award-winning illustrator Lesley Barnes brings a magical touch to this pop-up edition of *The Snow Queen*.

- Illustrations by Lesley Barnes, author and illustrator of *Jill and Dragon* and *Jill and Lion* (Tate).
- A beautifully produced gift edition for the Christmas market.
- Clever paper engineering from the renowned in-house team at Templar.
- Lesley Barnes has created product ranges for both the V&A and Tate Museums.
- 100% foil on the cover. Printed with gold ink on every pop-up page.

The Snow Queen

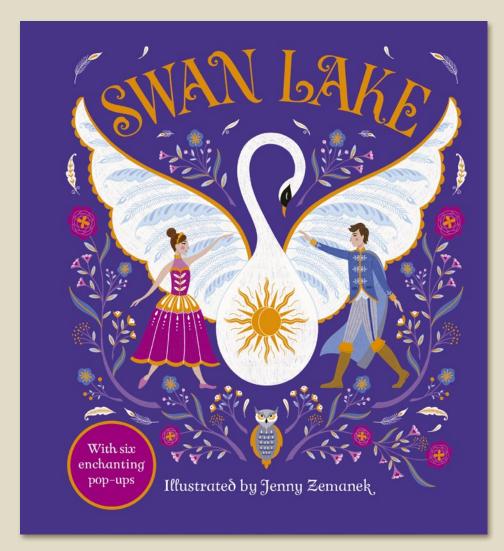






Pub Date	21/10/2021
Pub Price	£11.99
ISBN	9781787416888
$H \times W$	200 × 180mm
Binding	Hardback
Age Range	5-7 years
Author	Lesley Barnes
Illustrator	Lesley Barnes
Extent	12 pp
Word Count	1200 words
Rights Available	World

Swan Lake



A magical, beautifully illustrated pop-up edition of *Swan Lake*.

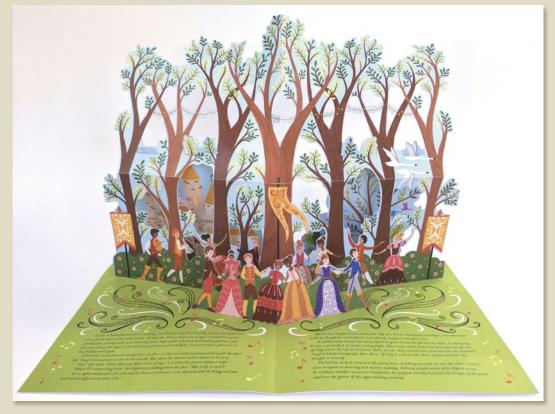
- With a stunning pop-up to dazzle on every spread.
- Brought to life in atmospheric and beautiful art by American illustrator Jenny Zemanek.
- The classic tale, immortalised by Tchaikovsky's ballet, is brought to life in elegant prose suitable for young readers.
- 100% foil on the cover.
- Also in the series: The Snow Queen (2021) and The Nutcracker (2023) the series has now sold over 60,000 copies in 4 territories.

Swan Lake



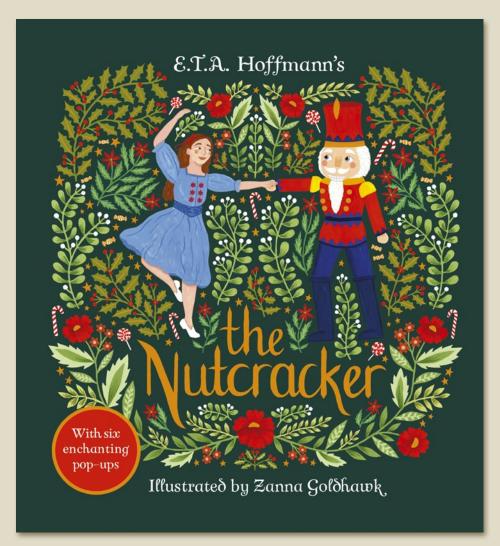






Pub Date	10/10/2024
Pub Price	£11.99
ISBN	9781800787278
$H \times W$	200 × 180mm
Binding	Hardback
Age Range	5-7 years
Author	Ruth Symons
Illustrator	Jenny Zemanek
Extent	12pp
Word Count	1500 words
Rights Available	World

The Nutcracker



A magical popup edition of *The Nutcracker*.

- Brought to life by intricate folk art by Zanna Goldhawk, illustrator of Winter Tales.
- E.T.A. Hoffmann's Christmas classic is retold with elegance by Steve Patschke, author of *Don't Look at it, Don't Touch It.*
- Clever paper engineering from the renowned in-house team at Templar.
- 100% foil on the cover.

The Nutcracker



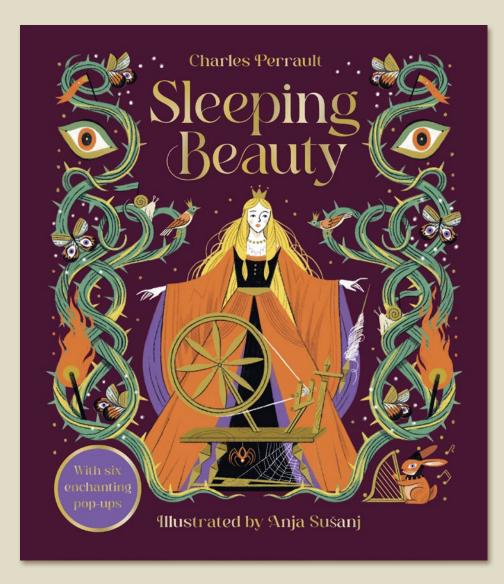






Pub Date	12/10/2023
Pub Price	£11.99
ISBN	9781800783614
$H \times W$	200 × 180mm
Binding	Hardback
Age Range	5-7 years
Author	Steve Patschke
Illustrator	Zanna Goldhawk
Extent	12pp
Word Count	1200 words
Rights Available	World

Sleeping Beauty



Be spell-bound by this magical pop-up edition of the classic tale *Sleeping Beauty*.

- Readers can immerse themselves in the intricate folk art by Anja Sušanj, illustrator of Nature Tales.
- Charles Perrault's classic is retold with elegance by Laura Sampson, author of Enchanted Tales.
- A beautifully produced gift edition for the Christmas market, with 100% foil on the cover.
- Clever paper engineering from the renowned in-house team at Templar.
- Also in the series: The Snow Queen, The Nutcracker and Swan Lake.

Sleeping Beauty



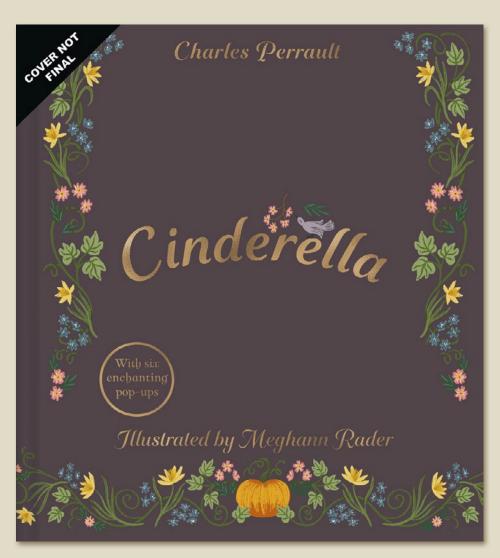






Pub Date	09/10/2025
Pub Price	£11.99
ISBN	9781800788114
H×W	200 × 180mm
Binding	Hardback
Age Range	5-7 years
Author	Laura Sampson
Illustrator	Anja Sušanj
Extent	12pp
Word Count	1500 words
Freight On	17/07/2025
Board	
Rights Available	World

Cinderella



A magical pop-up edition of Cinderella.

- Beautifully brought to life by illustrator Meghann Rader.
- Charles Perrault's classic is retold with elegance by Rachel Moss.
- A beautifully produced gift edition for the Christmas market.
- Clever paper engineering from the renowned in-house team at Templar.
- 100% foil on the cover.
- Also in the series: The Snow Queen, The Nutcracker, Swan Lake and Sleeping Beauty.

Cinderella

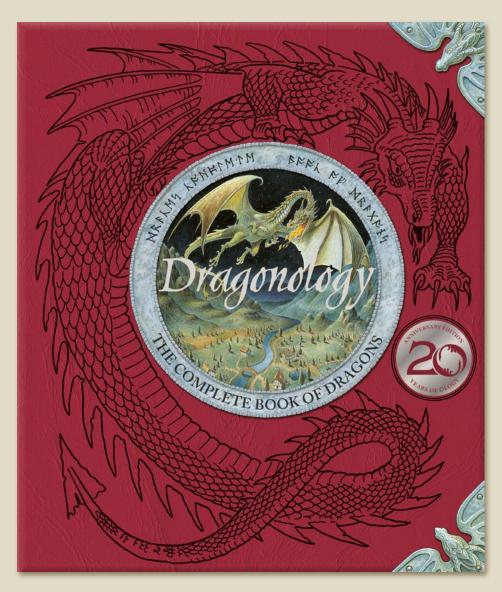






Pub Date	01/10/2026
Pub Price	£12.99
ISBN	9781835871867
H×W	200 × 180mm
Binding	Hardback
Age Range	Adult
Author	Rachel Elliot
Illustrator	Meghann Rader
Extent	12pp
Translation Files	01/12/2025
Freight On	16/07/2026
Board	
Rights Available	World

Dragonology: New 20th Anniversary Edition



This book imparts to readers the secrets of the ancient science of dragonology ...

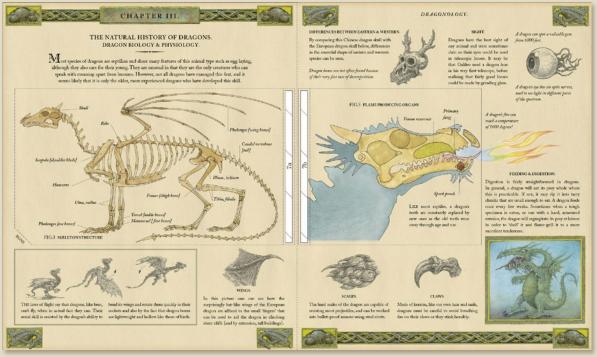
- Full of novelty items such as letters, booklets of riddles and spells, dragon scales, dragon wing membranes, library cards, gems, and dragon analysis cards.
- The Ology series has sold over 18 million copies worldwide
- An exciting mix of facts, stories, and activities, sure to foster an enthusiasm in young readers to engage with their books
- Cover: Faux leather cover with silver foil, encrusted with three dragon gems.

Dragonology: New 20th Anniversary Edition



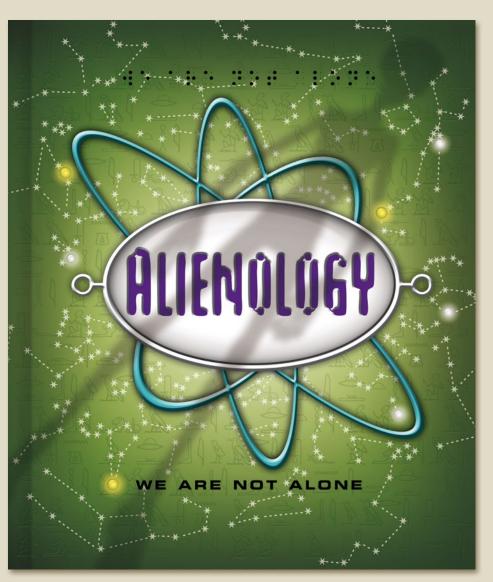






Pub Date	20/07/2023
Pub Price	£25.00
ISBN	9781800787087
$H \times W$	300 × 254mm
Binding	Hardback
Age Range	9-11 years
Author	Dugald Steer
Illustrator	Wayne Anderson
	Helen Ward
	Douglas Carrel
Extent	30рр
Rights Available	World

Alienology



A secret training manual for S.P.A.C.E. (the Society for the Promotion of Alien Contact with Earth).

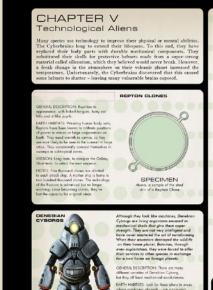
- A facsimile of the secret training manual for S.P.A.C.E. (The Society for the Promotion of Alien Contact with Earth)
- Full of novelty elements, secret documents, and hidden stories
- The tenth Ology in a series that has sold over 18 million copies worldwide

Alienology





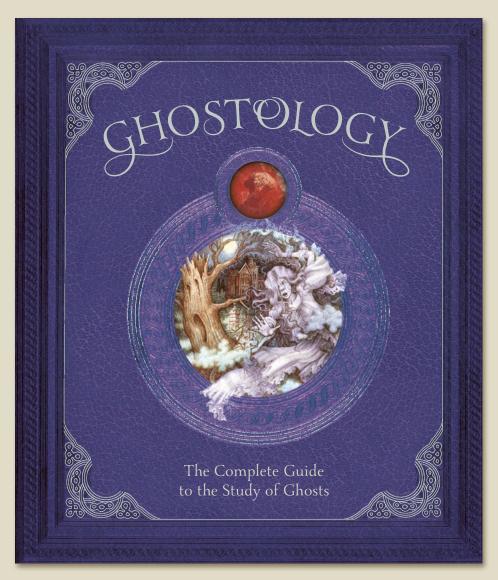






Pub Date	01/10/2010
Pub Price	£17.99
ISBN	9781848770041
$H \times W$	300 × 254mm
Binding	Hardback
Age Range	9-11 years
Author	Dugald Steer
Illustrator	Helen Ward Douglas Carrel Gary Blythe
	Fred Gambino
	Jonny Duddle
Extent	30рр
Rights Available	World

Ghostology



A ghostly addition to the multi-million selling Ology World series.

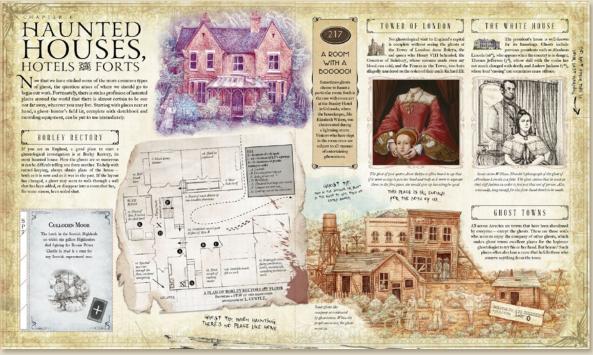
- A facsimile of the work of American ghostologist Lucinda Curtle, who mysteriously passed over to the other side at a seance in 1965
- This book is haunted by its own author
- Full of novelties, booklets and letters, with a final ghostly manifestation of Lucinda that appears only in the dark (glow-in-the-dark ink)
- The fourteenth Ology. The Ology World series has sold over 18 million copies worldwide.
- Ghostwritten by Dugald Steer, author of over 100 children's books, including Egyptology, Dragonology, Wizardology, Pirateology, Mythology and Alienology
- With a stunning foiled and embossed cover featuring red jewels

Ghostology



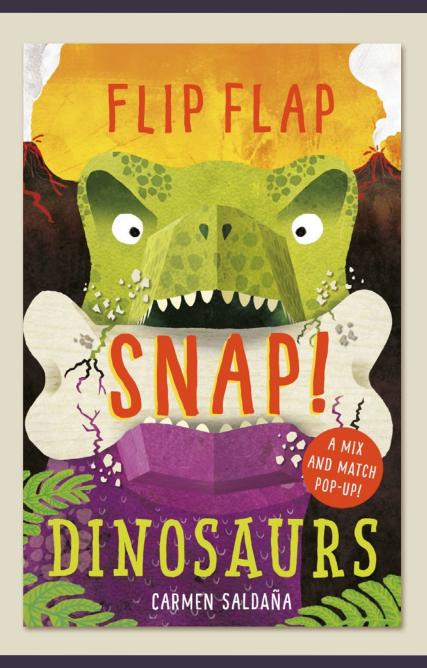






Pub Date	10/09/2020
Pub Price	£25.00
ISBN	9781787414976
$H \times W$	300 × 254mm
Binding	Hardback
Age Range	9-11 years
Author	Dugald Steer
Illustrator	Doug Sirois
	Garry Walton
	Anne Yvonne
	Gilbert
Extent	28рр
Word Count	12000 words
Rights Available	World

Flip Flap Snap: Dinosaurs



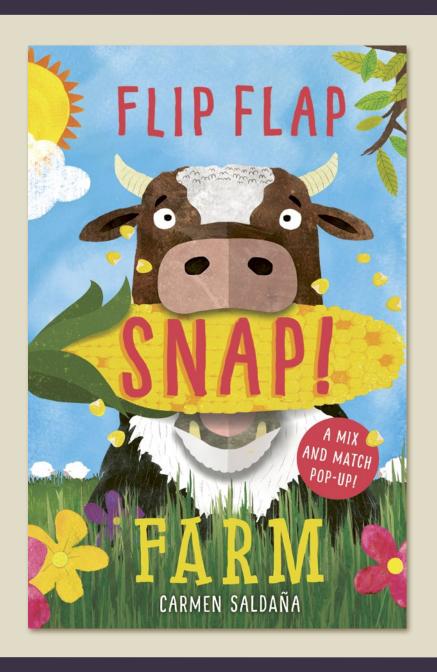
Flip the flaps to create your own fearsome dinosaur combinations in this fun pop-up!

- The Flip Flap series has sold over 124,000 copies worldwide (as of September 2022)
- Little ones will love creating their own silly dinosaurs
- Great fun to read aloud and encourages enquiry and language skills
- Fun friendly artwork with hidden surprises
- Exciting pops and flaps to flip on every spread
- Matt lam, spot uv and pantone cover treatments

Flip Flap Snap: Dinosaurs

Pub Date	08/08/2019
Pub Price	£9.99
ISBN	9781787412361
$H \times W$	250 × 160mm
Binding	Hardback
Age Range	0-5 years
Α	
Author	Joanna
Author	Joanna McInerney
Author	
	McInerney
Illustrator	McInerney Carmen Saldana

Flip Flap Snap: Farm



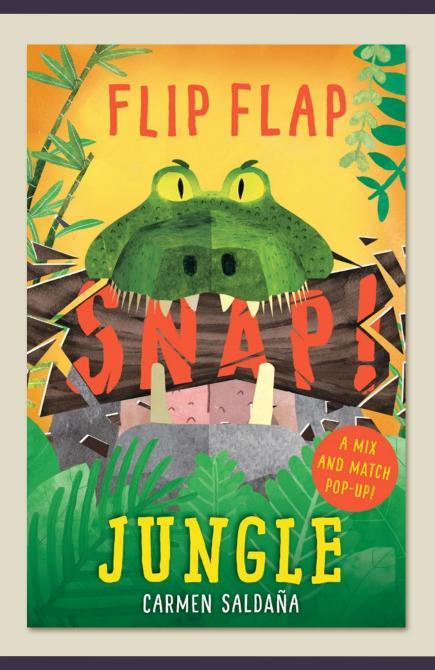
Flip the flaps to create your own weird farm animal combinations in this fun pop-up!

- The Flip Flap series has sold over 124,000 copies worldwide (as of September 2022)
- Little ones will love creating their own silly farm animals
- Great fun to read aloud, and encourages enquiry and language skills
- Fun friendly artwork with hidden surprises

Flip Flap Snap: Farm

Pub Date	24/05/2018
Pub Price	£8.99
ISBN	9781787410619
H×W	250 × 160mm
Binding	Hardback
Age Range	0-5 years
Author	Joanna
	McInerney
Illustrator	Carmen Saldana
Extent	10pp
Word Count	250 words
Rights Available	World

Flip Flap Snap: Jungle



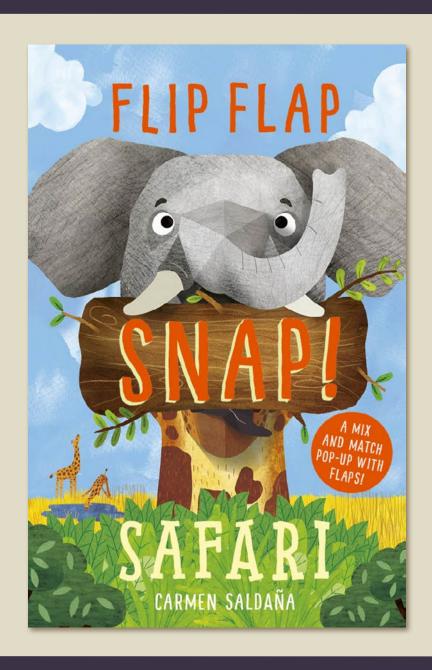
Flip the flaps to create your own silly animal characters or weird jungle animal combinations in this fun pop-up!

- The Flip Flap series has sold over 124,000 copies worldwide (as of September 2022)
- Little ones will love creating their own jungle animal combinations
- Non-ficiton text and fun pops encourage enquiry and language skills
- Fun friendly artwork with hidden surprises

Flip Flap Snap: Jungle

Pub Date	17/05/2018
Pub Price	£8.99
ISBN	9781787410602
H×W	250 × 160mm
Binding	Hardback
Age Range	0-5 years
Author	Joanna
Author	Joanna McInerney
Author	
	McInerney
Illustrator	McInerney Carmen Saldana

Flip Flap Snap: Safari



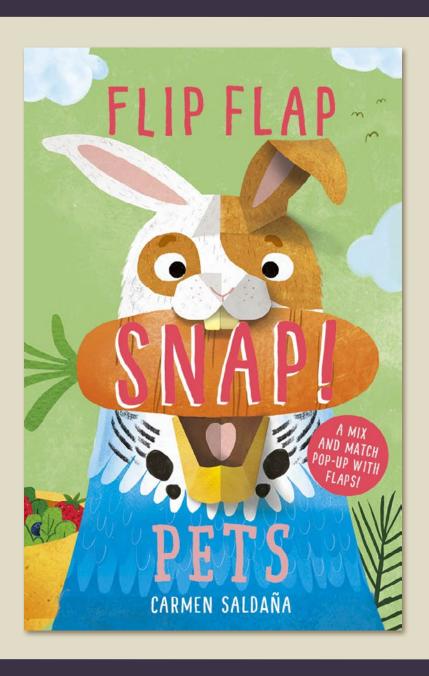
Flip the flaps to create your own crazy safari creature combinations in this fun pop-up!

- The Flip Flap series has sold over 124,000 copies worldwide (as of September 2022)
- Little ones will love creating their own safari animals
- Great fun to read aloud, and encourages enquiry and language skills
- Fun, friendly artwork with a hidden surprise on each spread
- Exciting pops and flaps to flip
- Matt lam, spot UV and pantone cover treatments
- Also in the series: Farm, Jungle, Ocean, Dinosaur, Pets
- Contents: lion, elephant, zebra, giraffe, flamingo

Flip Flap Snap: Safari

Pub Date	03/09/2020
Pub Price	£9.99
ISBN	9781787416567
$H \times W$	250 × 160mm
Binding	Hardback
Age Range	0-5 years
Author	Joanna
Author	Joanna McInerney
Author	
	McInerney
Illustrator	McInerney Carmen Saldana

Flip Flap Snap: Pets



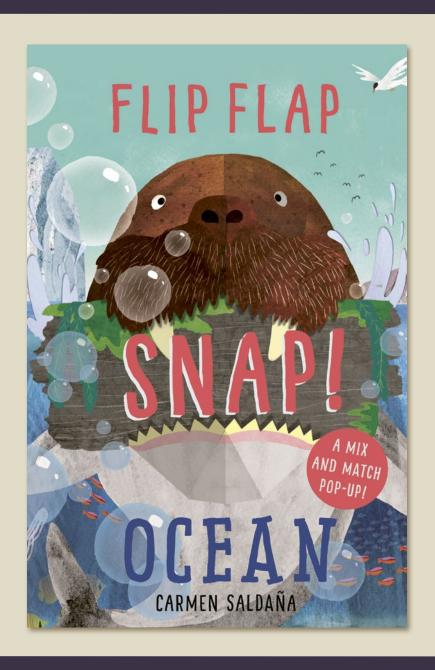
Flip the flaps to create your own crazy pet combinations in this lift-the-flap pop-up!

- The Flip Flap series has sold over 124,000 copies worldwide (as of September 2022)
- Little ones will love creating their own silly pets
- Great fun to read aloud, and encourages enquiry and language skills
- Fun, friendly artwork with a hidden surprise on each spread
- Exciting pops and flaps to flip!
- Matt lam, spot UV and pantone cover treatments
- Also in the series: Farm, Jungle, Ocean, Dinosaurs, Safari
- Contents: kitten, puppy, rabbit, budgie, lizard

Flip Flap Snap: Pets

Pub Date	03/09/2020
Pub Price	£9.99
ISBN	9781787416598
H×W	250 × 160mm
Binding	Hardback
Age Range	0-5 years
Author	Joanna
	McInerney
Illustrator	Carmen Saldana
Extent	10pp
Word Count	250 words
Rights Available	World

Flip Flap Snap: Ocean



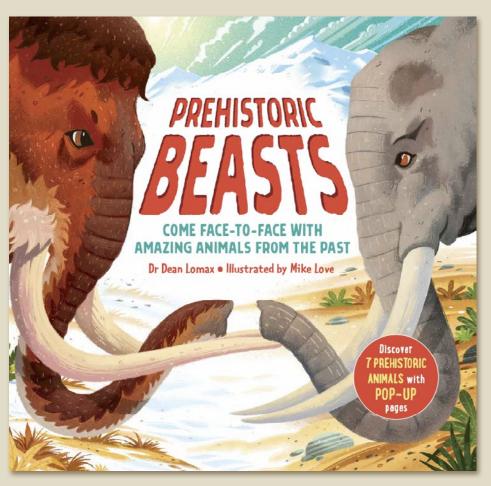
Flip the flaps to create your own crazy ocean creature combinations in this fun pop-up!

- The Flip Flap series has sold over 124,000 copies worldwide (as of September 2022)
- Little ones will love creating their own silly ocean animals
- Great fun to read aloud, and encourages enquiry and language skills
- Fun friendly artwork with a hidden surprise on each spread
- Exciting pops and flaps to flip!
- Matt lam, spot UV and pantone cover treatments

Flip Flap Snap: Ocean

Pub Date	08/08/2019
Pub Price	£9.99
ISBN	9781787412378
H×W	250 × 160mm
Binding	Hardback
Age Range	0-5 years
Author	Joanna
	McInerney
Illustrator	Carmen Saldana
Extent	10pp
Word Count	250 words
Rights Available	World

Prehistoric Beasts



Discover Pop-up Prehistoric Animals

- Prehistoric Pets (2020) was shortlisted for ASE Book of the Year 2021.
- Features 7 wild animals and their fascinating animal ancestors
- CONTENTS: Dragonfly / Meganeura 305-299 mya (before dinosaurs!); Great White Shark / Megolodon 16-3.6 mya ago; African elephant / Woolly Mammoth 400,000-4,000 ya; American Alligator / Deinosuchus 82-75 mya; Emperor penguin / Icadytes 36 mya; Sloth / Megatherium 100,000-10,000 ya; Blue whale / Pakicetus 50-45 mya
- Dean is a palaeontologist, as well as a science communicator, author of Dinosaurs of the British Isles and expert presenter on ITV's Dinosaur Britain. He has discovered 6 new species, including a Velociraptor-like dinosaur.
- Fold-out pages reveal pop-up prehistoric animals that 'jump' out of the page

Prehistoric Beasts









Pub Date	02/03/2023
Pub Price	£16.99
ISBN	9781800782099
H×W	250 × 250mm
Binding	Hardback
Age Range	7-9 years
Author	Dean Lomax
Illustrator	Mike Love
Extent	16pp
Word Count	5000 words
Rights Available	World



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