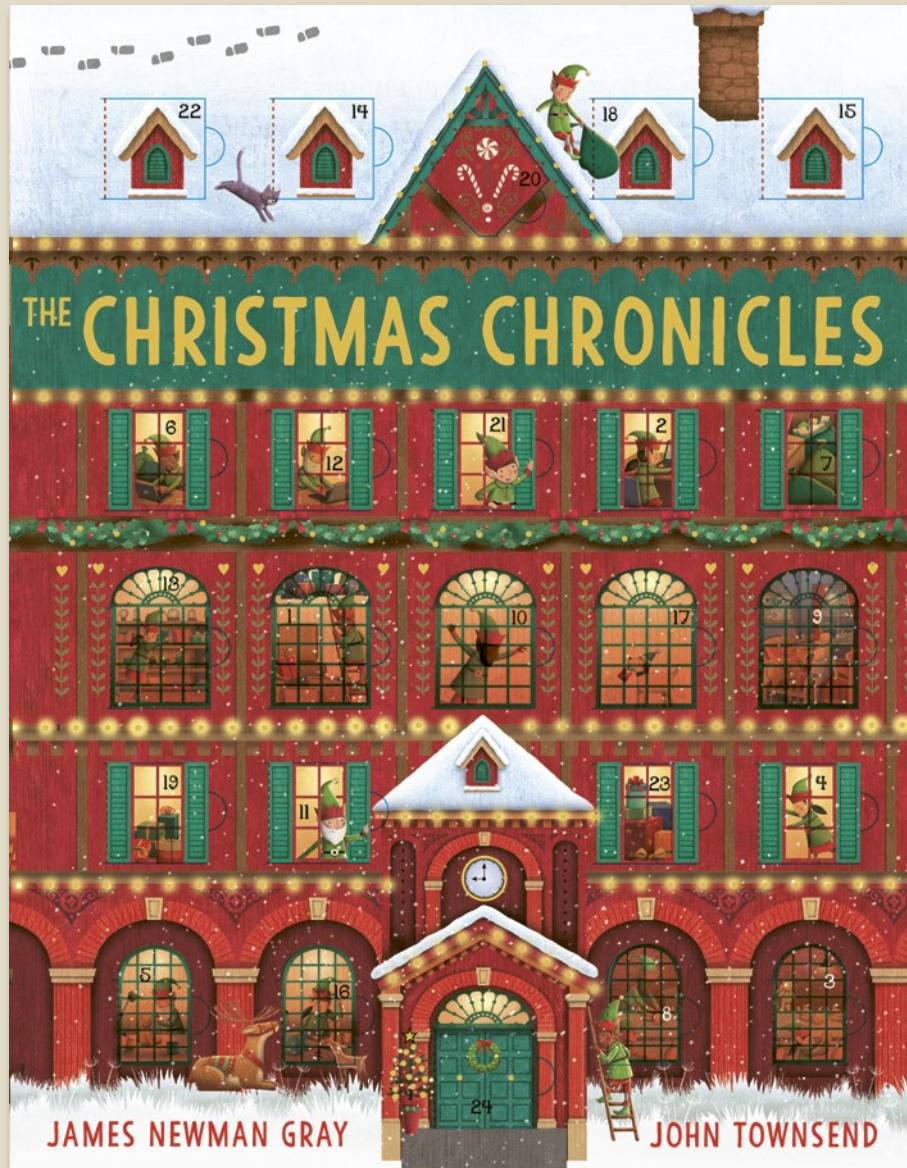




**SW - LBF/BBF24 - Adult and  
Gifting**

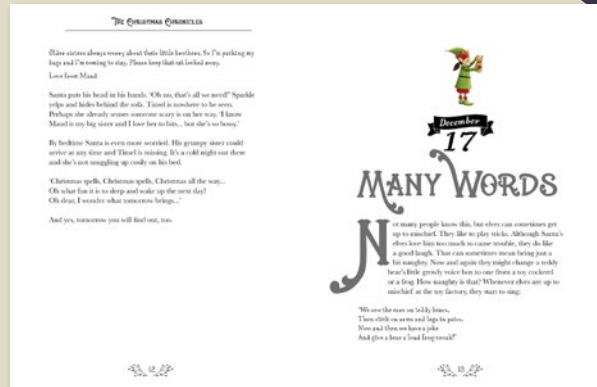
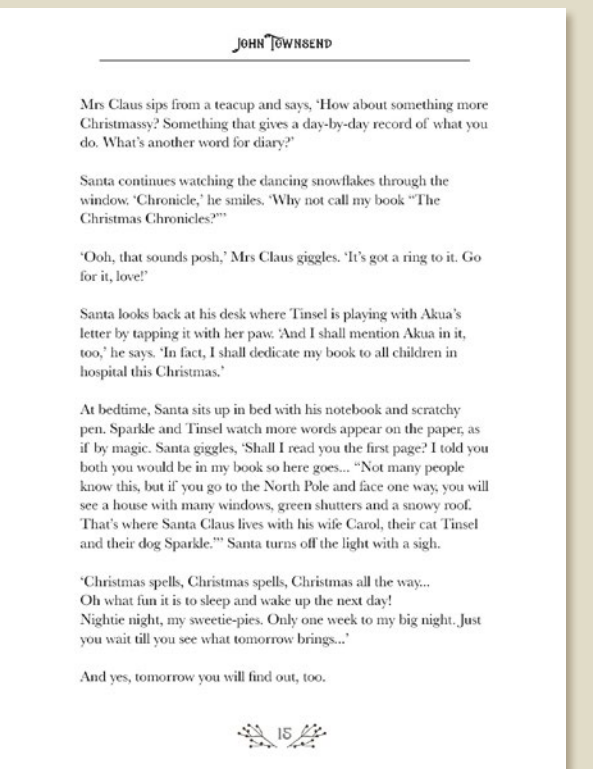
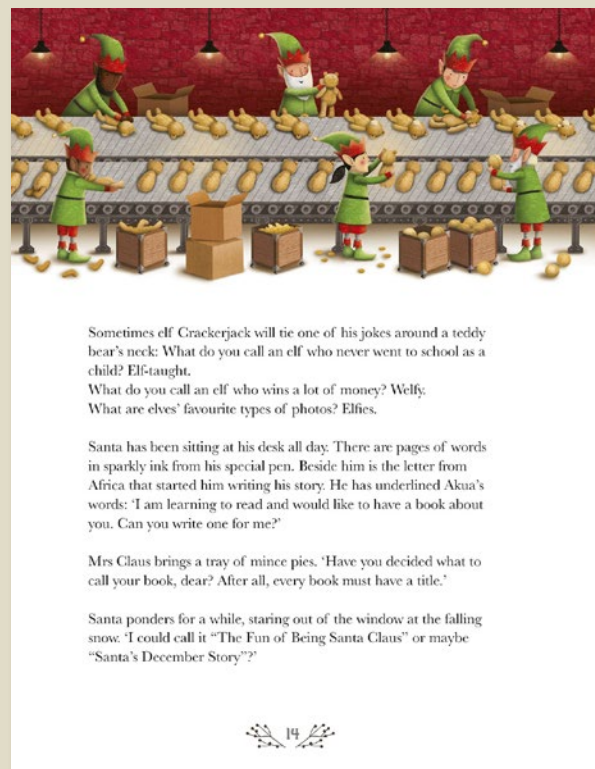
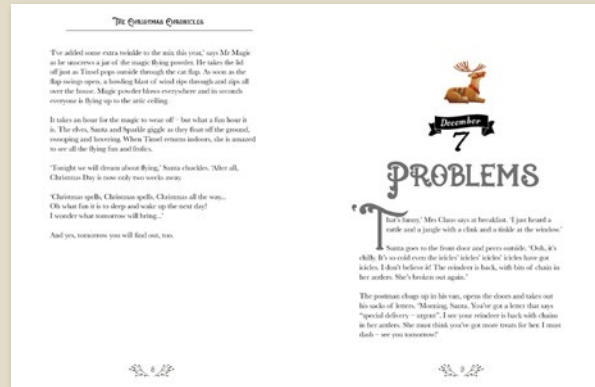
# The Christmas Chronicles



## Count down to Christmas with this lift-the-flap advent calendar-style book!

- Ingenious, interactive advent calendar-style design on cover. Children will love lifting the flaps on the cover to reveal a different Christmas character or object and, underneath, finding the page number where the chapter featuring this subject begins.
- These magical story features Santa, elves, reindeer, and other characters, and is filled with humorous mishaps and snowy adventures.
- 24 humorous chapters--one for every day in the buildup to Christmas.

# The Christmas Chronicles



Pub Date	<b>09/08/2024</b>
Pub Price	<b>£14.99</b>
ISBN	<b>9781800789241</b>
H x W	<b>297 x 229mm</b>
Binding	<b>Hardback</b>
Age Range	<b>5-7 years</b>
Author	<b>John Townsend</b>
Illustrator	<b>James Newman Gray</b>
Extent	<b>96pp</b>
Freight On Board	<b>07/06/2024</b>
Rights Available	<b>World</b>



# Winter Tales



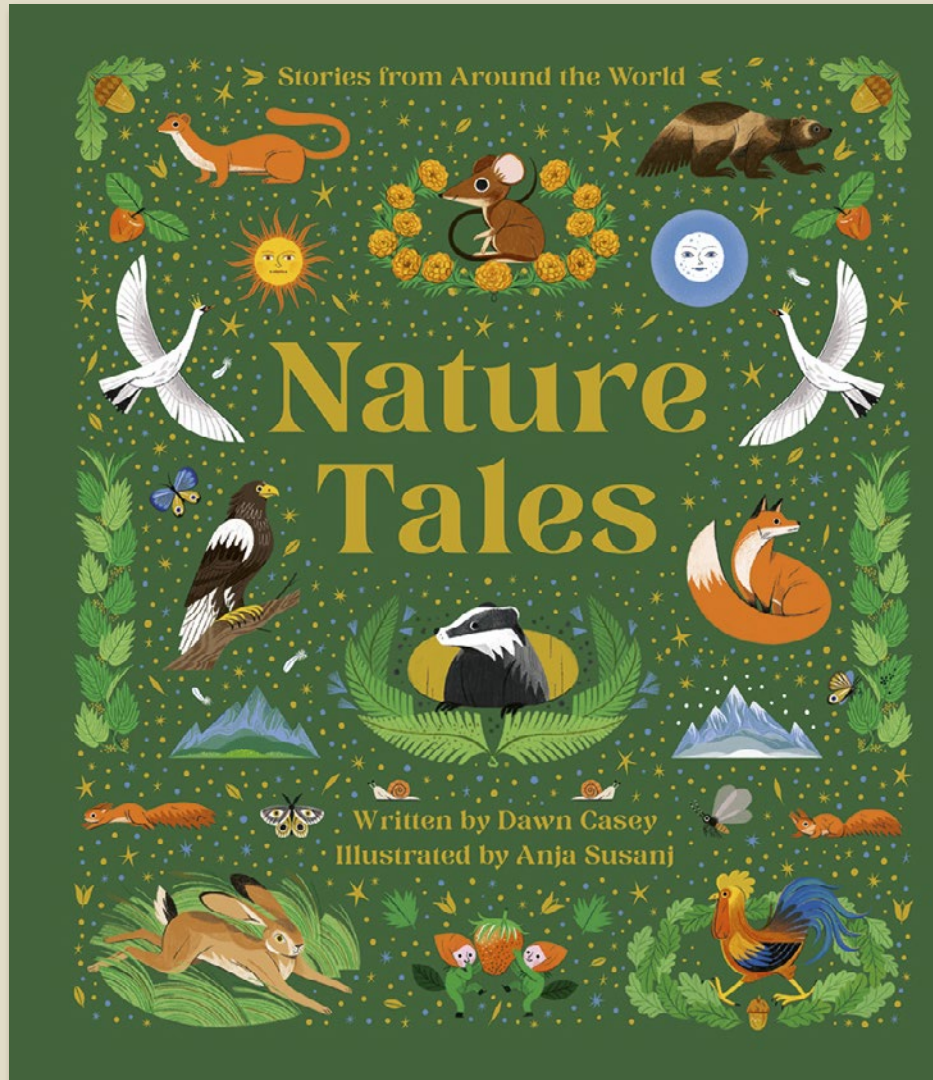
**A collection of winter tales from cultures around the world, beautifully brought together with striking gilt artwork.**

- A timeless, treasured classic that speaks to all ages - following on from the success of *Star Stories*
- Includes stories from cultures on every continent giving it a universal appeal
- Written by Dawn Casey - author of Templar's *My Nana's Garden*.
- Over 76,000 copies sold worldwide (as of October 2022).





# Nature Tales



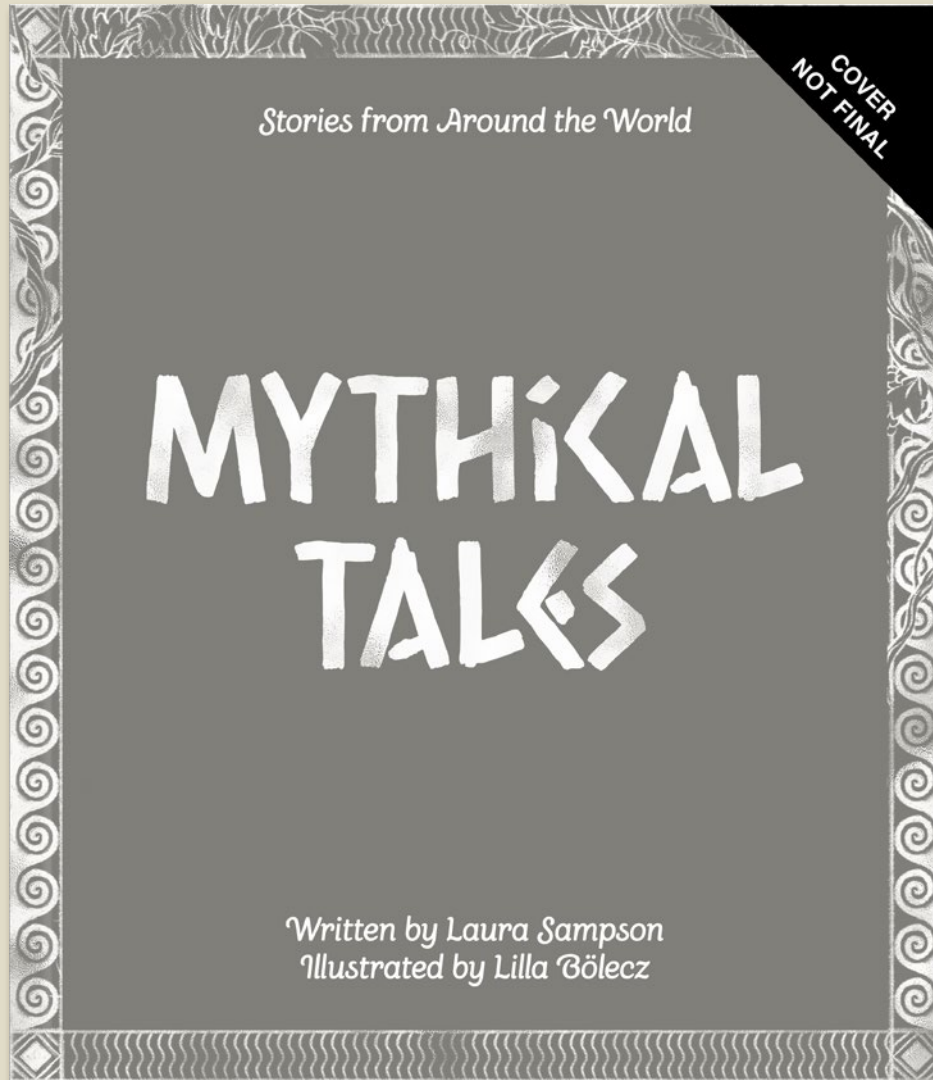
## A collection of nature folk tales

- CONTENTS: The Bramble's Gift **Greece**; Fox's Tail **Norway**; Little Brown Mouse **Himalayas**; Pigeon and Bee **Ukraine**; The Magic Acorn **Russia**; Wild Strawberries **Britain**; Eagle and Owl **Wales**; Hare's Ears **Siberia**; The Hedgehog and Hare **Germany**; Little Lark, Robin Redbreast and Jenny Wren **France**; Little Red Squirrel **America**; Rabbit's Tale **Brazil**; The Healing Apple Tree **Poland**; The Pine Tree **Japan**; Badger Boy **Ireland**; Bringing Back Wolf **Mexico**; The Birth of Bear **Finland**; The Stork's Nest **Morocco**.
- A timeless, treasured classic that speaks to all ages, following on from the success of *Star Stories* (2018), *Winter Tales* (2020) and *Enchanted Tales* (2023).
- Includes stories from every continent, giving it a universal appeal.





# Mythical Tales



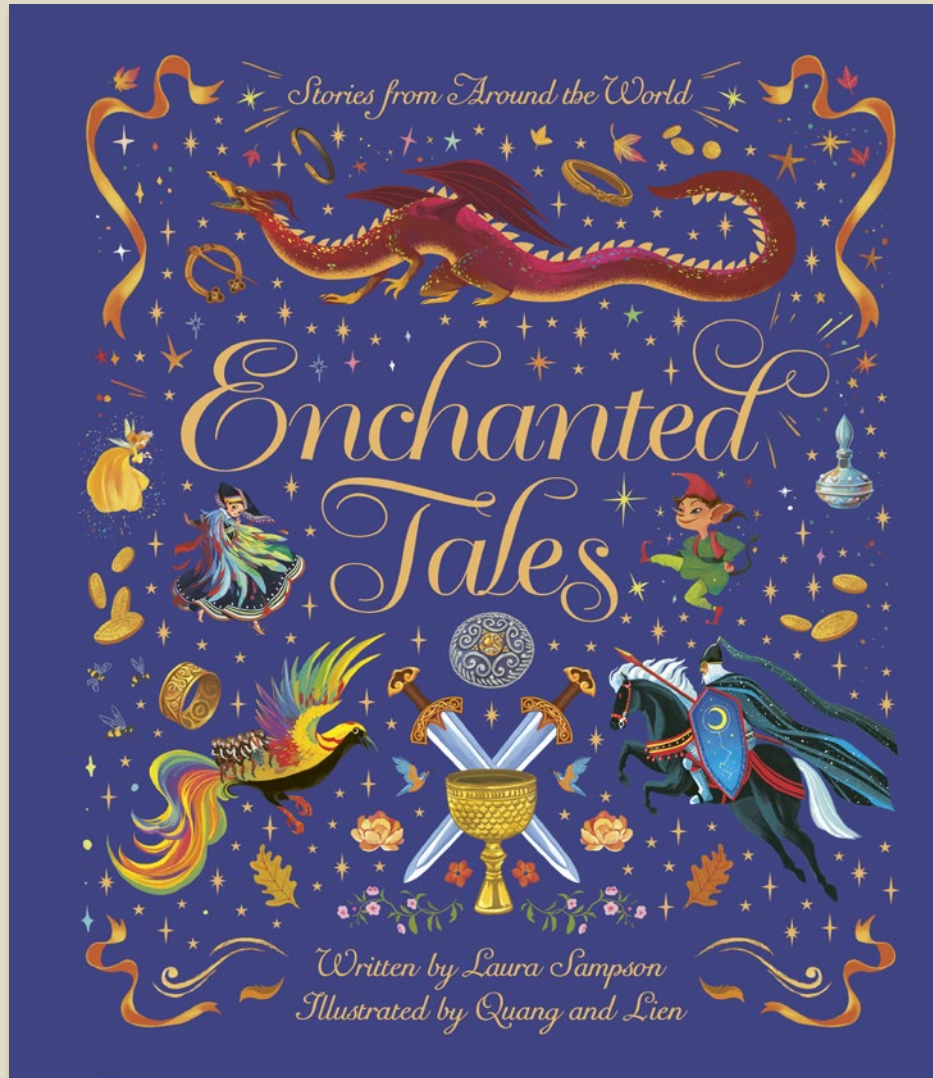
## A magical treasury of mythical tales.

- A timeless treasury that speaks to all ages, following on from the success of *Star Stories* (2018), *Winter Tales* (2020), *Enchanted Tales* (2023) and *Nature Tales* (2024)
- *Star Stories* sold into 12 territories, *Winter Tales* has sold into 18 territories and *Enchanted Tales* has sold into 11 territories.
- With universal appeal, this collection of stories includes stories from cultures on every continent.
- Cover finishes: arlin and foil





# Enchanted Tales



## A spellbinding treasury of magical tales

- A timeless, treasured classic that speaks to all ages, following on from the success of *Star Stories* (2018) and *Winter Tales* (2020)
- Universal appeal, including stories from cultures on every continent
- *Winter Tales* has sold more than 80,000 copies across 15 territories
- Cover: Arlin + foil



# Enchanted Tales



## The Magic Fish

A tale from China

The Brothers Grimm version of "Cinderella" is the one many of us are familiar with, but there are hundreds – maybe even thousands – of different versions of this tale from around the globe. This version from China was the first to be written down, over 1,000 years ago.

Once upon a time, in a little shed outside a little house in the cave mountains of Southern China, there lived an orphan called Ye-Tsien. She was bright-eyed, clever, kind and good at making things. Ye-Tsien's stepmother loved her own daughter best, so Ye-Tsien had to do all the heaviest, most dangerous work, like collecting firewood from the deep forest or water from the high mountain pools. One day, Ye-Tsien was collecting water when up from the bottom of a deep mountain pool there was a shimmering and a glittering. It travelled up and up until something broke the surface – a tiny, shining golden fish! The fish looked up at Ye-Tsien, Ye-Tsien looked back – and from that moment, the fish

## The Magic Fish

and Ye-Tsien became friends. She took it home, placed it in a basin and fed it every day with scraps from her own plate. The fish grew and grew until, one day, it had grown so big she had to take it back to the pool. Still, Ye-Tsien visited the golden fish every day, and each time the fish would poke its shining golden head out of the water and greet her.

A few weeks later, the Stepmother was hungry and had an idea. Secretly, she fished Ye-Tsien to the pool. She saw how the huge, sparkling, delicious-looking fish always came out for Ye-Tsien but stayed deep under the water when anyone else came by. *How can I outwit this clever fish?* she thought.

The next day, back at home, the Stepmother gave Ye-Tsien new clothes to put on and sent her on a long errand down the mountain. Then she disguised herself in Ye-Tsien's old clothes, went to the pool and called the fish. When it bubbled up from the bottom of the pool, the Stepmother was ready with a knife. She took the golden fish home, chopped it up, cooked it and served it up to eat with her favourite daughter.

'Delicious!' they both said, wiping their mouths. They ate every morsel and threw its bones away on the rubbish heap.

The following day, Ye-Tsien hurried to the mountain pool and called – but no fish came. Big tears fell from her eyes and splashed into the empty pool. But as she cried, the air thickened, shimmering and glittering, and a figure appeared. It spoke in a voice that reminded her of safety:

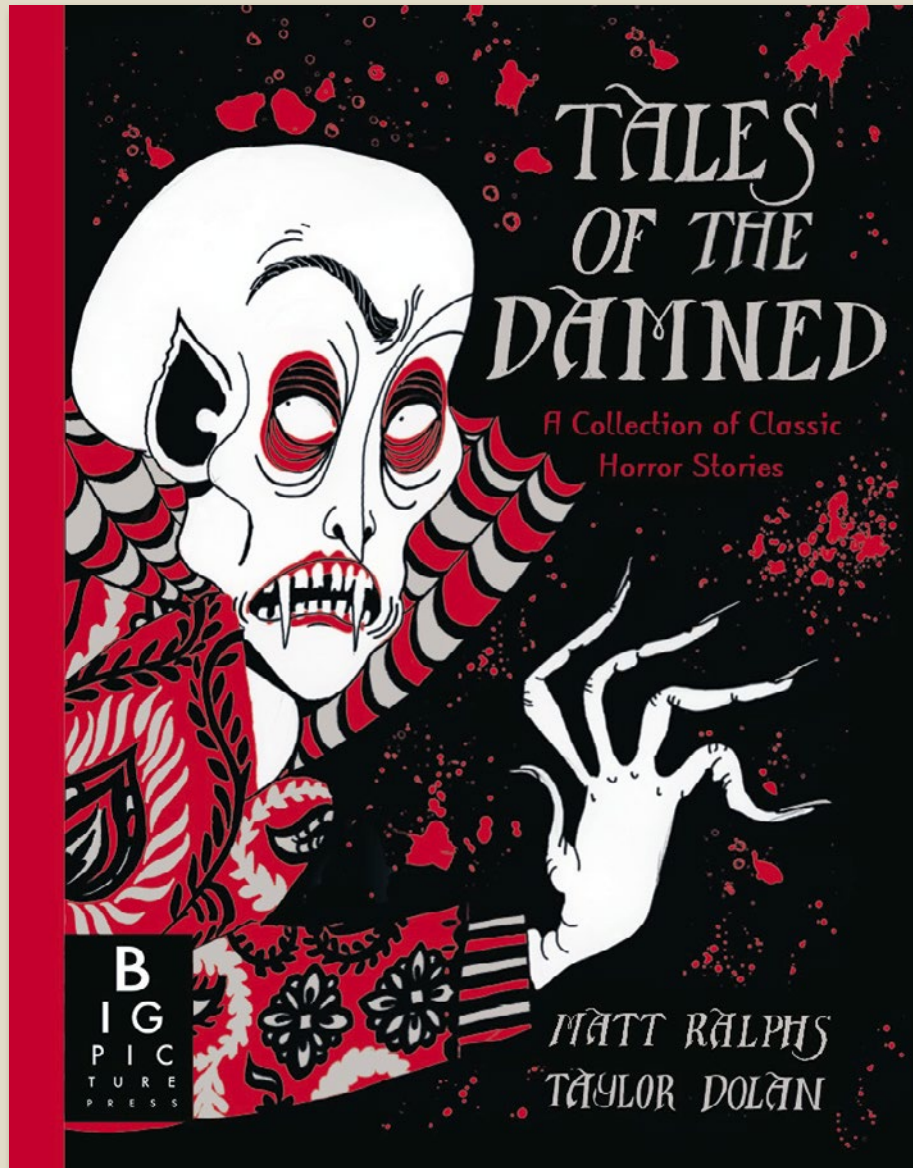
*Today you cry, today you weep,  
But look upon the rubbish heap.  
Your fish friend's magic bones are there.  
They'll grant you wishes, never fear.*



Pub Date	<b>28/09/2023</b>
Pub Price	<b>£16.99</b>
ISBN	<b>9781800785915</b>
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Binding	<b>Hardback</b>
Age Range	<b>7-9 years</b>
Author	<b>Laura Sampson</b>
Illustrator	<b>Phung Nguyen Quang and Huynh Thi Kim Lien</b>
Extent	<b>96pp</b>
Rights Available	<b>World</b>



# Tales of the Damned



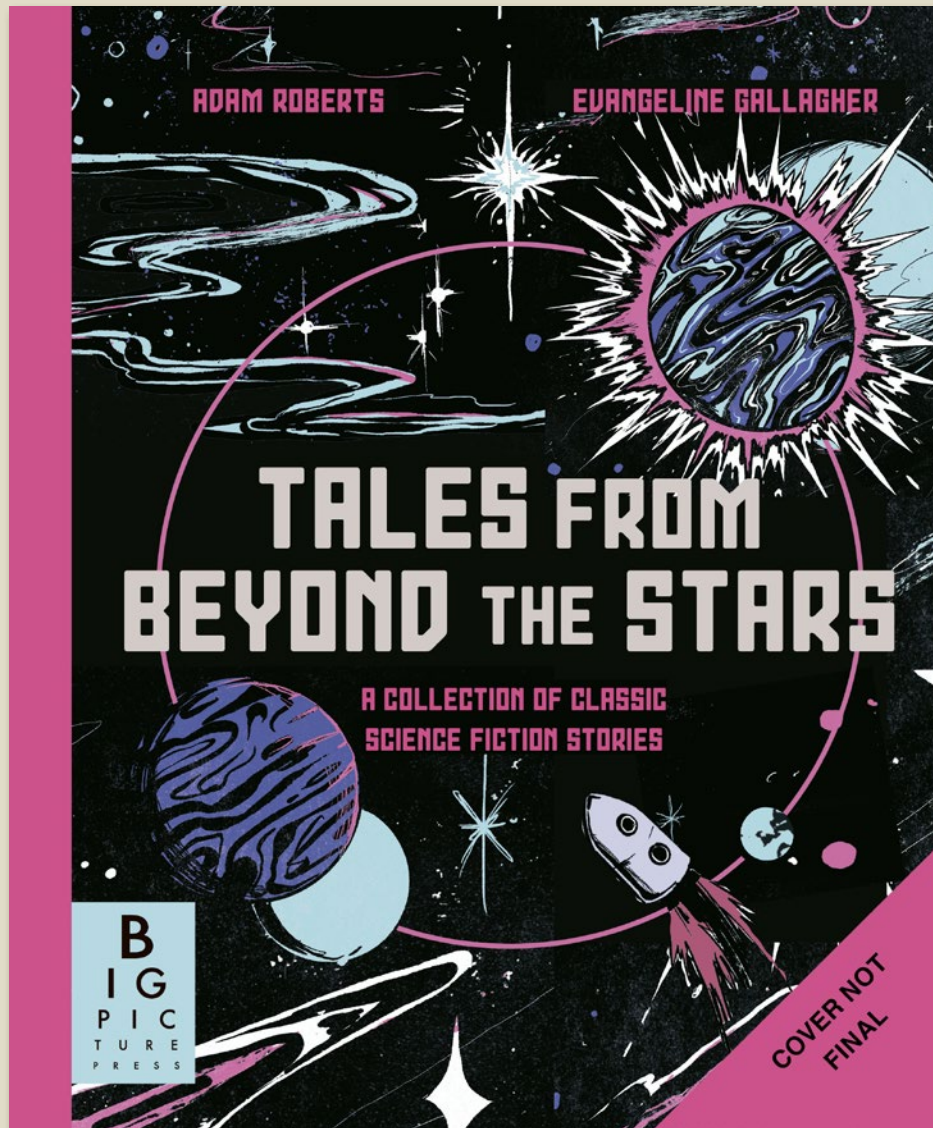
## An anthology of terrifying tales from around the world.

- Stories will be broken up with a series of 'theme' spreads, which will add a non-fiction element to the book. These spreads cover everything from the rise of the horror genre to famous monsters and vampire mass hysteria.
- There's a gap in the market for striking, beautifully illustrated horror anthology.
- Contents: The Mask of Red Death by Edgar Allen Poe; Edgar Allen Poe and the Birth of Horror Literature (NF); Dracula; Vampire Mass Hysteria (NF); The Monkey's Paw; Zombies and the Undead (NF); Red Riding Hood; The Original Dark Fairy Stories (NF); Frankenstein; Mary Shelley and the impact of Frankenstein (NF); Whistle and I'll Come To You; Ghosts and the Victorians (NF); Baba Yaga; Witches (NF); Bluebeard; Blood and Gore (NF)





# Tales from Beyond the Stars



## An anthology of classic science fiction stories.

- Stories will be broken up with a series of 'theme' spreads, which will add a non-fiction element to the book. These spreads cover everything from the rise of the science fiction genre to how it has inspired real life inventions.
- There's a gap in the market for a striking, beautifully illustrated science fiction anthology.
- Evergreen publishing with strong backlist potential and global appeal.
- An opportunity to expand the Big Picture Press list into the adult gift market.
- Resurgence of interest in titles that offer readers 'escapism' on TikTok, including fantasy and science fiction



# Tales from Beyond the Stars



## THE WAR OF THE WORLDS

It began with lights twinkling upon the surface of Mars. Characteristics across Europe appeared there glimmers through forest landscapes, and vapors were pocket in scientific journals. There were even brief notices in some newspapers. There was speculation perhaps the signs indicated volcanic activity, perhaps they were even signs of life.

Had we understood what those flickering lights meant, we would have captured the news across every 'headline in the world'. The lights were the heads of the alien gigantic gurg, being projected into space. As we went about our lives, oblivious, those gurgles were harrying through space, coming ever closer to Earth.

Had I ever 'regretted' right the Martian attack?

For months, the west on as it always had. I was living as that time in Surrey, on the outskirts of London town. I was newly married, and my wife and our new baby were being discovered. I was in my study, working on some writing-how to build and build my imagination seems to me, as I look back at it with delight and the contentment which was upon it. It was a warm summer night, a great spread of stars shining with their diamond light, and the vastness of the sky above me. As I look back at it, I can almost hear the things and thinking of many things coming and coming, and seeing along their walls, almost rapidly the distant worlds. I happened to look up and see the meteor to it I thought it flew across the black sky, like a comet being dragged and it is a hazy bright star, trailing comets beyond the seas. I was not the best to see it with my own eyes.

It was to see the other kind made, and whether any it had carried the impact, I look up and see the meteor to it I thought it flew across the black sky, like a comet being dragged and it is a hazy bright star, trailing comets beyond the seas. I was not the best to see it with my own eyes.



I was not the first person to notice a small round head gathered on the coast, with lanterns, and they had gathered to see the machine. A few had seen it, and the combination of light, thought and thought on the edge of a nearly motionless.

I had my bicycle on the ground and placed a chair after people, on the edge of the coast. At the bottom of the hill was no machine, but rather a small, round, black, cylindrical, two dozen yards in length and ten yards in diameter at the ends. It was glowing, looked by its passage through the dark's atmosphere, and as it passed it emitted a noise and a sound, like a bell being rung.

"That's no machine!" I exclaimed.

"It is, the man standing next to me asked, holding his lantern up to the light to illuminate the scene. "The spotted thing I saw did not."

"Spotted? Like a spider?" The man inquired.

"The top end of the cylinder was raised, looking a deep crimson color as it glowed. It seemed nearly round on one complete cycle, and then a second. As it did so it flew, and it was possible to see the large, green, gurgles by which it was held from the top body of the cylinder. With each half it came up further and further, it came true and landed away. The sound was the cylinder opened that something emerged from it.

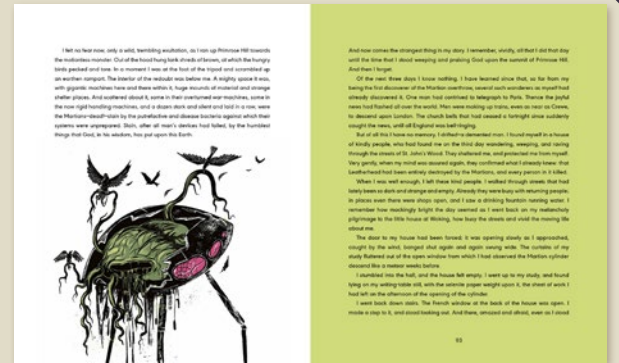
They may have been a Martian. If you are old enough to remember the machine you will perhaps have observed one in a museum or on display. The British Museum has a nearly complete specimen, preserved in a great glass box filled with formalin. The machine is about seven feet long, and is made of metal. The body is cylindrical, and has a small, round, black, cylindrical, two dozen yards in length and ten yards in diameter at the ends. It was glowing, looked by its passage through the dark's atmosphere, and as it passed it emitted a noise and a sound, like a bell being rung.

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I had no fear now, only a cold, burning realization, as I ran up Riverside Hill towards the machine. I was not the first person to notice a small round head gathered on the coast, with lanterns, and they had gathered to see the machine. A few had seen it, and the combination of light, thought and thought on the edge of a nearly motionless.

I had my bicycle on the ground and placed a chair after people, on the edge of the coast. At the bottom of the hill was no machine, but rather a small, round, black, cylindrical, two dozen yards in length and ten yards in diameter at the ends. It was glowing, looked by its passage through the dark's atmosphere, and as it passed it emitted a noise and a sound, like a bell being rung.

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And now comes the strange thing in my story. I remember, vividly, what it did that day until the time that I had weeping and praying God upon the summit of Primrose Hill. And then I began.

Of the war three days I know nothing. I have learned since that, on the day, my being the first discoverer of the Martian machines, several such machines in my neighborhood. I was not the first person to notice a small round head gathered on the coast, with lanterns, and they had gathered to see the machine. A few had seen it, and the combination of light, thought and thought on the edge of a nearly motionless.

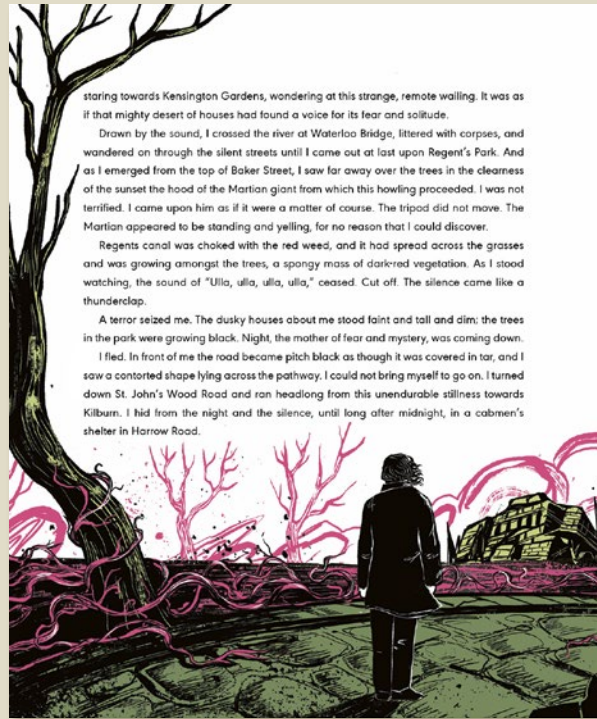
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starting towards Kensington Gardens, wondering at this strange, red walling. It was as if that mighty desert of houses had found a voice for its fear and solitude.

Drawn by the sound, I crossed the river at Waterloo Bridge, littered with corpses, and wandered on through the silent streets until I came out at last upon Regent's Park. And as I emerged from the top of Baker Street, I saw far away over the trees in the clearness at the sunset the hood of the Martian giant from which this howling proceeded. I was not terrified. I came upon him as if it were a matter of course. The tripod did not move. The Martian appeared to be standing and yelling, for no reason that I could discover.

Regents canal was choked with the red weed, and it had spread across the grasses and was growing amongst the trees, a spongy mass of dark red vegetation. As I stood watching, the sound of "Ulla, ulla, ulla, ulla," ceased. Cut off. The silence came like a thunderclap.

A terror seized me. The dusky houses about me stood faint and tall and dim; the trees in the park were growing black. Night, the mother of fear and mystery, was coming down.

I fled. In front of me the road became pitch black as though it was covered in tar, and I saw a contorted shape lying across the pathway. I could not bring myself to go on. I turned down St. John's Wood Road and ran headlong from this unendurable stillness towards Kilburn. I hid from the night and the silence, until long after midnight, in a cabmen's shelter in Harrow Road.

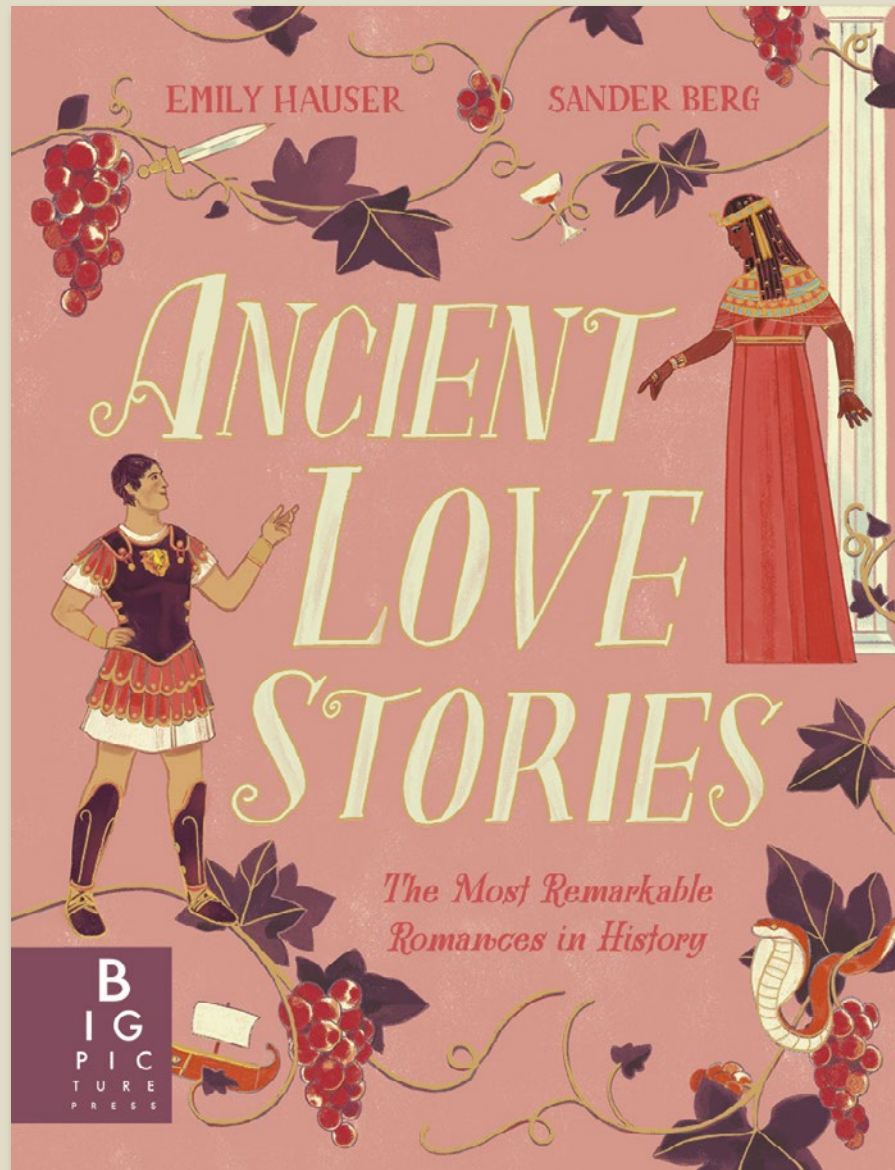
Before the dawn my courage returned, and while the stars were still in the sky I turned once more towards Regent's Park. I had to know what had happened to the tripod.

As I drew nearer and the light grew, I saw that a multitude of black birds was circling and clustering about the hood. At that my heart gave a bound, and I began running along the road.



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Illustrator	Evangeline Gallagher
Extent	128pp
Word Count	25000 words
Files To Printer	17/06/2024
Freight On Board	22/08/2024
Rights Available	World

# Ancient Love Stories



## A striking collection of love stories from ancient history.

- Final contents - Sappho (ancient Greek), Nebuchadnezzar II and Amytis (Babylonian), The Sacred Band of Thebes (ancient Greek), Sima Xiangru and Zhuo Wenjun (Chinese), Mark Antony and Cleopatra (ancient Rome), The Lovers of Pompeii (ancient Rome), Hadrian and Antinous (ancient Rome), Eloise and Abelard (French), Frances Howard and Robert Carr (English), Shah Jahan and Mumtaz Mahal (Indian), The Sanchos (USA)
- Written by award-winning classicist and author, Emily Hauser.
- Featuring a range of true stories from around the world, discover the astonishing lengths humankind have gone to in the name of love.
- A list of Sander's publishers: US - Penguin Random House; Germany - Knesebeck Von Dem GmbH



# Ancient Love Stories



THE SACRED BAND OF THEBES

This was the final meeting place of the Sacred Band of Thebes, one of the most remarkable and most loyal armies that had ever lived. A bold experiment in an open town square by attacking war and heroes alike, who had died fighting for the freedom of the Greeks. An army, not just of soldiers, but of a hundred and fifty noble boys.

Born together by love loyalty to each other, the crack team of warriors was founded in Thebes in 378 BC by an extraordinary visionary by the name of Pammenes. It began as a resistance corps against the looming military power of Sparta (recovered the world over for its legendary military prowess across the continent to the south. These were chivalry, aristocratic, open, splashing blood across the pages of history, and well suited to the birth of a new kind of army.

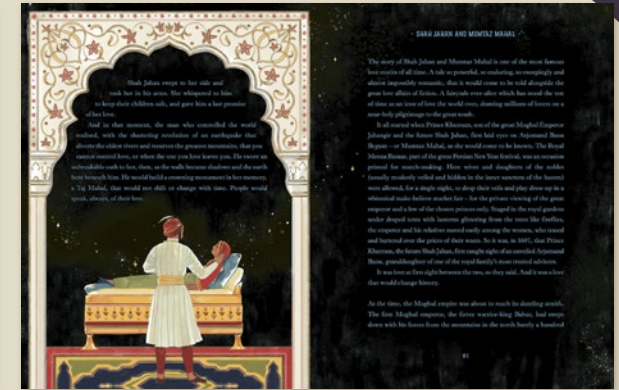


HERODIAS AND ANTHOCHUS

These parts first crossed across years earlier, when Herodias - ruler of the Roman world and self-proclaimed prince of peace - took a summer jaunt across the Roman province of Bithynia, in northern Turkey, where Antiochus had his home. The emperor, busy with his job, probably did not spot Antiochus among the crowds of adoring subjects and eager petitioners. But one of his maids did - and, as usual, with an eye to the emperor's taste, spent a silent night in the beautiful, lock-up-locked young man. Antiochus was duly offered a dinner invitation to the palace imperial suite along with a tuition package to the emperor's personal academy in Rome. To his boy from a distant village on the fringe of the Roman empire, this must have seemed an offer too good to be true - a one-way ticket to live among the stars. But, in any good student of mythology would have known, by invitation to dinner and you might get burned.

Antiochus' rise to the top was meteoric even by Roman standards, where there were plenty of holy emperors who made it to the big time. Set among the other staff of the imperial household, Antiochus - handsome, good-looking, smart, with a magnetic personality and a sensitive taste for Herodias' favored wine - quickly caught the emperor's eye. Herodias was instantly besotted, and Antiochus became his paragon. In the summer of 118 AD, at the age of seventeen, Antiochus was personally selected to accompany Herodias on a tour of Greece (Herodias was a notorious Greek enthusiast, from what Asia Minor and, finally, Egypt.

It was clear to everyone that Herodias was willing to let Antiochus out of his sight - and together, they took part in many extraordinary experiences on their around-the-world trip. A night-long dip into mystical events at the Thracian Mountains of Greece. A bank hour here in the highlands of Asia Minor. A quiet - almost touching - visit to the ruins of the Greek mythology books - to visit even a mountain line that had been containing the people of Licia. On all these adventures, the new obsession with each other grew steadily.

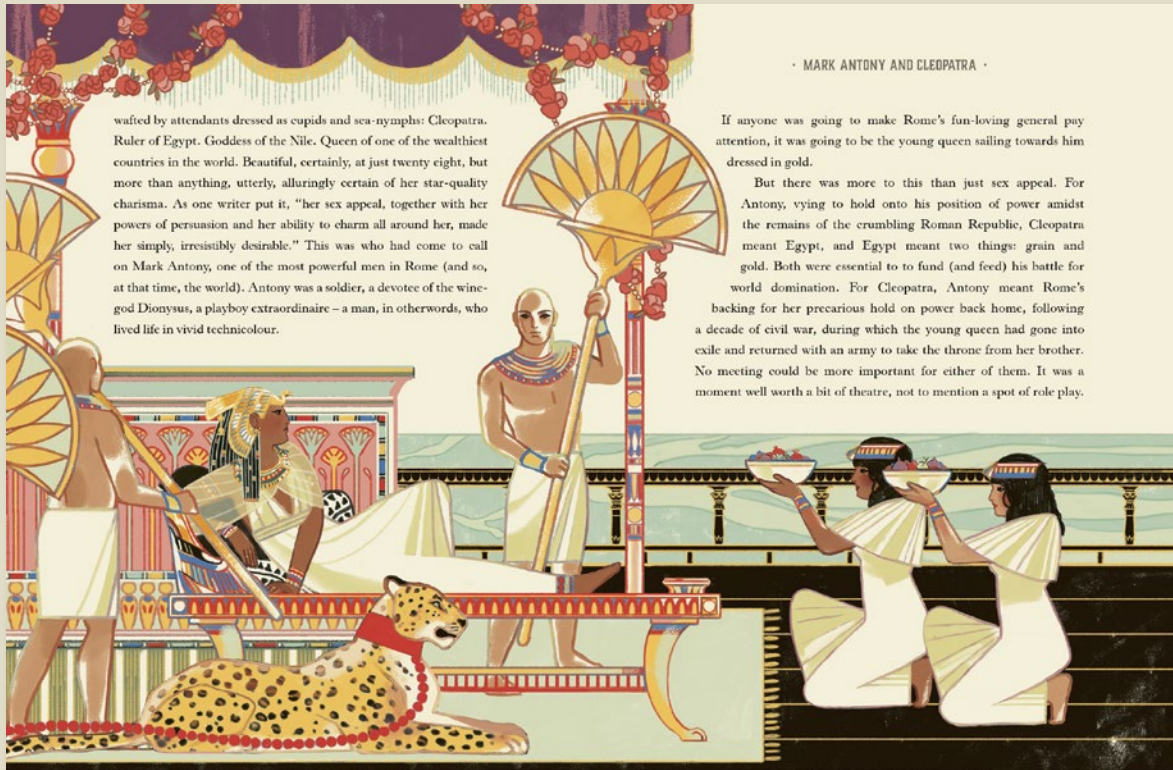


SHAH JAHAN AND MUMTAZ MAHAL

The story of Shah Jahan and Mumtaz Mahal is one of the most beautiful love stories of all time. A tale of passion, devotion, tragedy and ultimate sacrifice, it is a story that has inspired millions of hearts over the years. Mumtaz Mahal, the great favorite of the emperor, was a woman of extraordinary beauty and intelligence. Her father, a nobleman, was a close friend of the emperor, and she was raised in a palace of luxury and splendor.

It all started when Shah Jahan, then a young prince, met Mumtaz Mahal at a banquet in Agra. The two were instantly attracted to each other, and their love grew deeper with each passing day. They were married in 1629, and their union was blessed with a son, the future emperor, Aurangzeb. Mumtaz Mahal's life was a life of privilege and power, but it was also a life of sacrifice. She died in 1631, at the age of 39, while giving birth to her 14th child. Her death was a devastating blow to the emperor, and he was so grief-stricken that he vowed to build a mausoleum in her memory.

At the time, the Mughal empire was down to its last days, and the emperor was struggling to maintain his power. The death of Mumtaz Mahal was a personal tragedy for him, but it was also a political one. He knew that he needed to do something to honor her memory, and he decided to build the Taj Mahal. The Taj Mahal is a masterpiece of Mughal architecture, and it is one of the most beautiful buildings in the world. It is a testament to the love of Shah Jahan and Mumtaz Mahal, and it is a symbol of the power and glory of the Mughal empire.



MARK ANTONY AND CLEOPATRA

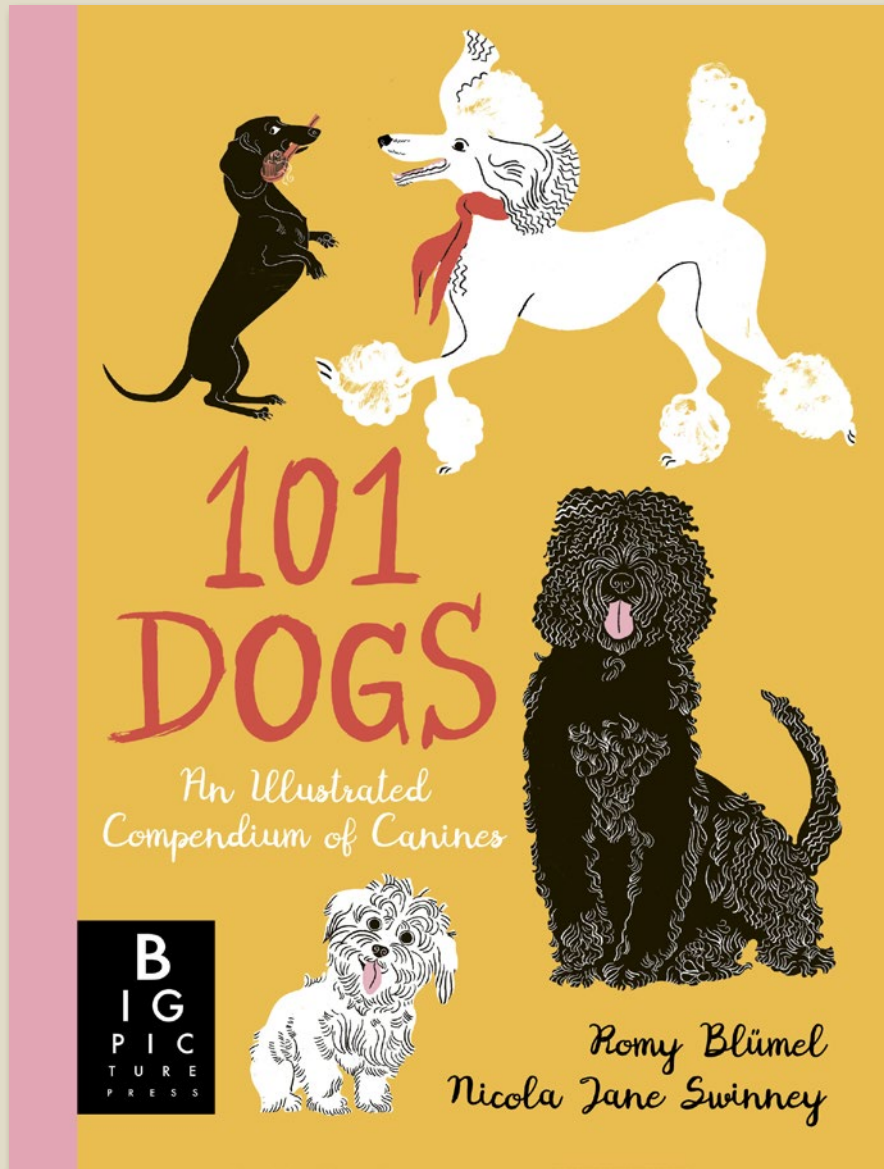
wafted by attendants dressed as cupids and sea-nymphs: Cleopatra, Ruler of Egypt. Goddess of the Nile. Queen of one of the wealthiest countries in the world. Beautiful, certainly, at just twenty eight, but more than anything, utterly, alluringly certain of her star-quality charisma. As one writer put it, "her sex appeal, together with her powers of persuasion and her ability to charm all around her, made her simply, irresistibly desirable." This was who had come to call on Mark Antony, one of the most powerful men in Rome (and so, at that time, the world). Antony was a soldier, a devotee of the wine-god Dionysus, a playboy extraordinaire - a man, in other words, who lived life in vivid technicolour.

If anyone was going to make Rome's fun-loving general pay attention, it was going to be the young queen sailing towards him dressed in gold.

But there was more to this than just sex appeal. For Antony, vying to hold onto his position of power amidst the remains of the crumbling Roman Republic, Cleopatra meant Egypt, and Egypt meant two things: grain and gold. Both were essential to fund (and feed) his battle for world domination. For Cleopatra, Antony meant Rome's backing for her precarious hold on power back home, following a decade of civil war, during which the young queen had gone into exile and returned with an army to take the throne from her brother. No meeting could be more important for either of them. It was a moment well worth a bit of theatre, not to mention a spot of role play.

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Binding	<b>Hardback</b>
Age Range	<b>Adult</b>
Author	<b>Emily Hauser</b>
Illustrator	<b>Sander Berg</b>
Extent	<b>96pp</b>
Rights Available	<b>World</b>






**Gorgeous canines of every shape, size and colour bound through this book - all 101 of them!**

- The perfect gift for dog lovers big and small
- Beautiful cover treatments including foil and ribbon
- Humorous and engaging text written by dog expert Nicola Jane Swinney


### Basenji



**I**n the native Africa, the Basenji is known as 'the dog that doesn't bark'. While many dogs are often said to be 'sage to please', that just doesn't apply to this one. It is lively, imaginative and playful, but it does have a children's streak. The Basenji will usually learn what you want to teach it, but whether it will obey your commands depends entirely on its mood. That impertinent mind can be a problem, too, as anything you have lying around is likely to be investigated by your Basenji – usually by means of chewing. All that said, the Basenji makes a lovely pet as it adores people and playtime.

Life Expectancy 12-15 years | Height 45-50cm | Trainability Learns quickly if it wants to | Grooming Weekly brushing | Exercise An occasional walk | Most likely to say I can get up there | Least likely to say No, I'm fine, you go off and leave me all alone...

### Tibetan Mastiff



**I**f you look like a giant teddy bear but this mighty mastiff is not the dog for everyone. While it has a gentle and loving nature, its sheer size can be a bit off-putting, and it is strong-willed. The Tibetan Mastiff sees itself as an equal, rather than a pet, and can be very stubborn. It is thought these amazing dogs lived in Tibet thousands of years ago and were used as guards (not many people would stand up to a 60kg dog) for monks, known as 'lamas'. This is where they developed their thick coat to cope with the harsh climate.

Life Expectancy 10-14 years | Height 60-70cm | Trainability Good for children | Grooming Needs brushing but doesn't shed much | Exercise Vigorous walks | Most likely to say I'll be on your side | Least likely to say Can I sit on your lap?

### Shiba Inu



**T**he resident of its dog breeds native to Japan, the Shiba Inu greets the world with quiet dignity. But it's like a little single warrior, moving quickly and nimbly. The Japanese have three words to describe this breed, *harae* (upright backbone), *oyasoi* (good nature) and *ishiki* (stoicism). It also tends to be possessive – like a nooky toddler, the Shiba Inu doesn't like to share and if it could spare, it's first word would be 'mine'. It's also a natural hunter, so if you let it off the lead while out on a walk, it will probably disappear in the direction of the nearest squirrel.

Life Expectancy 12-15 years | Height 35-40cm | Trainability It has a stubborn streak | Grooming Very little | Exercise Needs to play hard | Most likely to say Please don't touch my tail | Least likely to say I'll be on your side

### Parash Hound



**T**his elegant hound was developed to hunt gazelle with pharaohs in ancient Egypt, more than 4,000 years ago. Despite its noble past, the Parash loves people and simply loves life. It's a natural clown – you can even teach a Parash to 'roll' and it's possibly the only breed that can blink – when it's happy or content, its nose and ears will turn a deeper shade of pink. But as a hunting hound, it has a strong prey drive and is likely to chase anything it sees, so keep it on the lead at all times.

Life Expectancy 12-15 years | Height 50-60cm | Trainability Easy | Grooming Very little | Exercise Needs to play hard | Most likely to say Please don't touch my tail | Least likely to say I'll be on your side

### Saluki



**P**raised by the travelling people of the Middle East, this ancient breed is thought to take its name from the Arabian city of Salsab. To the Greeks, it was a noble dog indeed and they kept precise records of breeding and hunting prowess. They hunted hare, fox and gazelle from horseback, so their heads had to be fast of foot. There were once two different types of Saluki – short and mountain – but the two have merged into the modern breed. It has, however, retained its beauty and some of its speed, so be prepared to do a lot of jogging...

Life Expectancy 12-15 years | Height 60-70cm | Trainability Average | Grooming Weekly brushing | Exercise Vigorous walks | Most likely to say I'll be on your side | Least likely to say I'll be on your side


### Alaskan Malamute



**T**his impressive breed is one of the oldest in the world and has changed very little, still resembling its wolf ancestors. It was used by the Mahomet people to pull sleds and hunt seals. It is a strong and imposing animal, but it isn't much use as a watchdog – Malamutes regard everyone they meet as friends. They rarely bark, but make a charming 'woo-woo' noise. They're intelligent too, which means they can easily get bored... and a bored Malamute is trouble in waiting. They love to dig holes in the garden, or sniff across the kitchen counters for something tasty, so keep them busy!

Life Expectancy 10-12 years | Height 60-70cm | Trainability Good for children | Grooming Needs brushing but sheds a lot | Exercise Vigorous walks | Most likely to say I'll be on your side | Least likely to say I'll be on your side


### Tibetan Spaniel



**T**his little dog likes to climb! Almost cat-like, it will try to find the highest perch from which it can watch over everyone and everything. Resembling a small lion (a powerful symbol in Tibet), it was highly prized as a watchdog. This watchful quality has been bred into the Tibetan Spaniel for thousands of years and it takes its role very seriously – don't even think about farting and blaming it on someone else in its presence! But don't expect your dog to be happy on its own. Tibetan Spaniels like company and get bored quickly – left to themselves they are likely to bark.

Life Expectancy 12-15 years | Height 25cm | Trainability Learns quickly if it wants to | Grooming Weekly brushing | Exercise An occasional walk | Most likely to say I can get up there | Least likely to say No, I'm fine, you go off and leave me all alone...

### Afghan Hound



**W**ith its slender, exotic face, long silky hair and lithe body, the Afghan Hound is surely the supermodel of the dog world. And as well as being one of the most beautiful breeds in the world, the Afghan is possibly the oldest. It comes from Afghanistan, where it was known as the Tazi, and was used to hunt dangerous animals, such as leopards. It was not only brave, but also extremely fast, capable of running at speed for many kilometres. Its independent nature means it does like attention, but on its own terms.

Life Expectancy 10-12 years | Height 60-66cm | Trainability This independent mind can be challenging | Grooming Lots of brushing | Exercise It needs plenty of room to move | Most likely to say Look how beautiful I am! | Least likely to say Give me a cuddle

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Author	Nicola Jane Swinney
Illustrator	Romy BlÅ¼mel
Extent	128pp
Word Count	12000 words
Rights Available	World

# On The Streets of New York

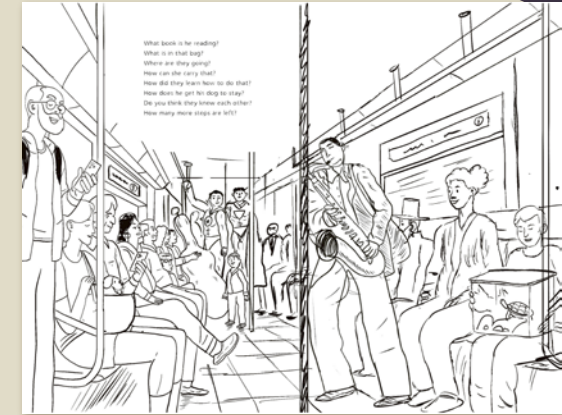
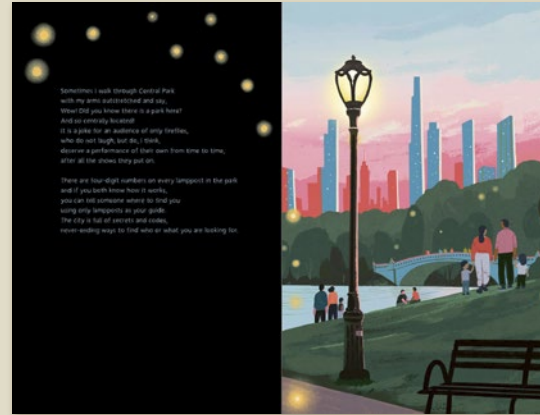
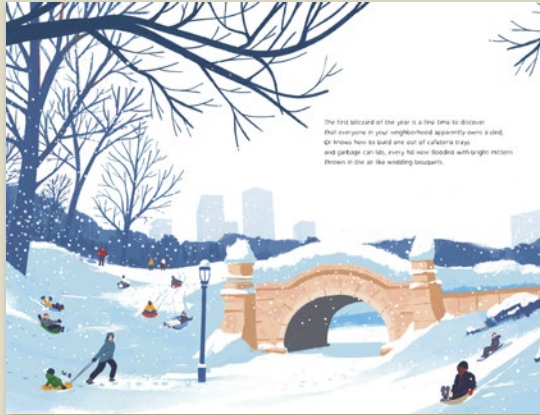


**A vibrant and collectable new series celebrating cities around the world - starting with New York.**

- Beautifully presented and produced - with strong branding and a collectable feel.
- Each spread will act as a snapshot of a different part of the city. Non-fiction spreads at the back of the book will add further information about landmarks and history.
- Each book will be written by a poet from the city - who will be able to celebrate the hidden parts of the city, as well as the main landmarks.
- Paris proposed as book two
- Aimed at ages 7+ - perfect for reading aloud together.

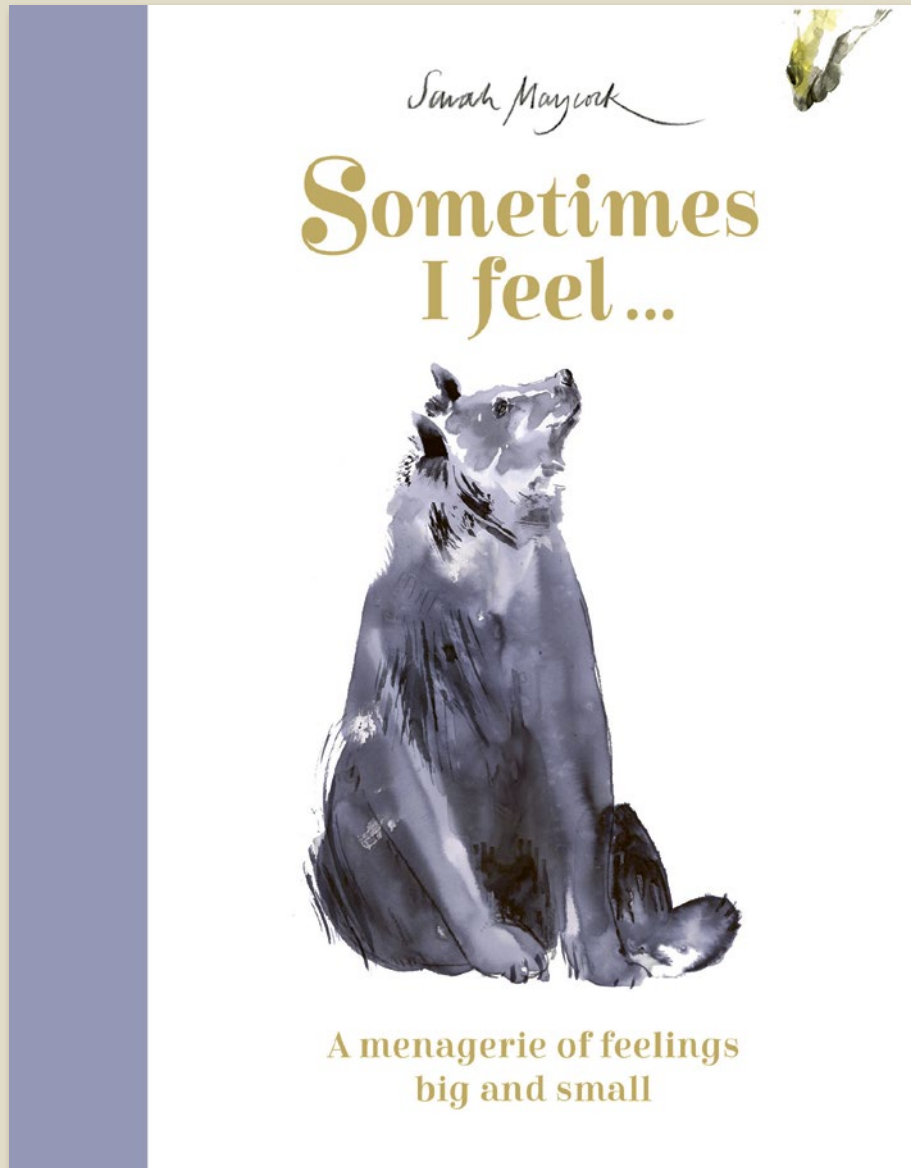


# On The Streets of New York



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ISBN	<b>9781800787100</b>
H x W	<b>292 x 215mm</b>
Binding	<b>Hardback</b>
Age Range	<b>7-9 years</b>
Author	<b>Sarah Kay</b>
Illustrator	<b>Ryan Johnson</b>
Extent	<b>48pp</b>
Word Count	<b>500 words</b>
Translation Files	<b>19/08/2024</b>
Files To Printer	<b>09/12/2024</b>
Freight On Board	<b>27/02/2025</b>
Rights Available	<b>World</b>

# Sometimes I Feel...



**A mini hardback edition of Sarah Maycock's beautiful *Sometimes I Feel*.**

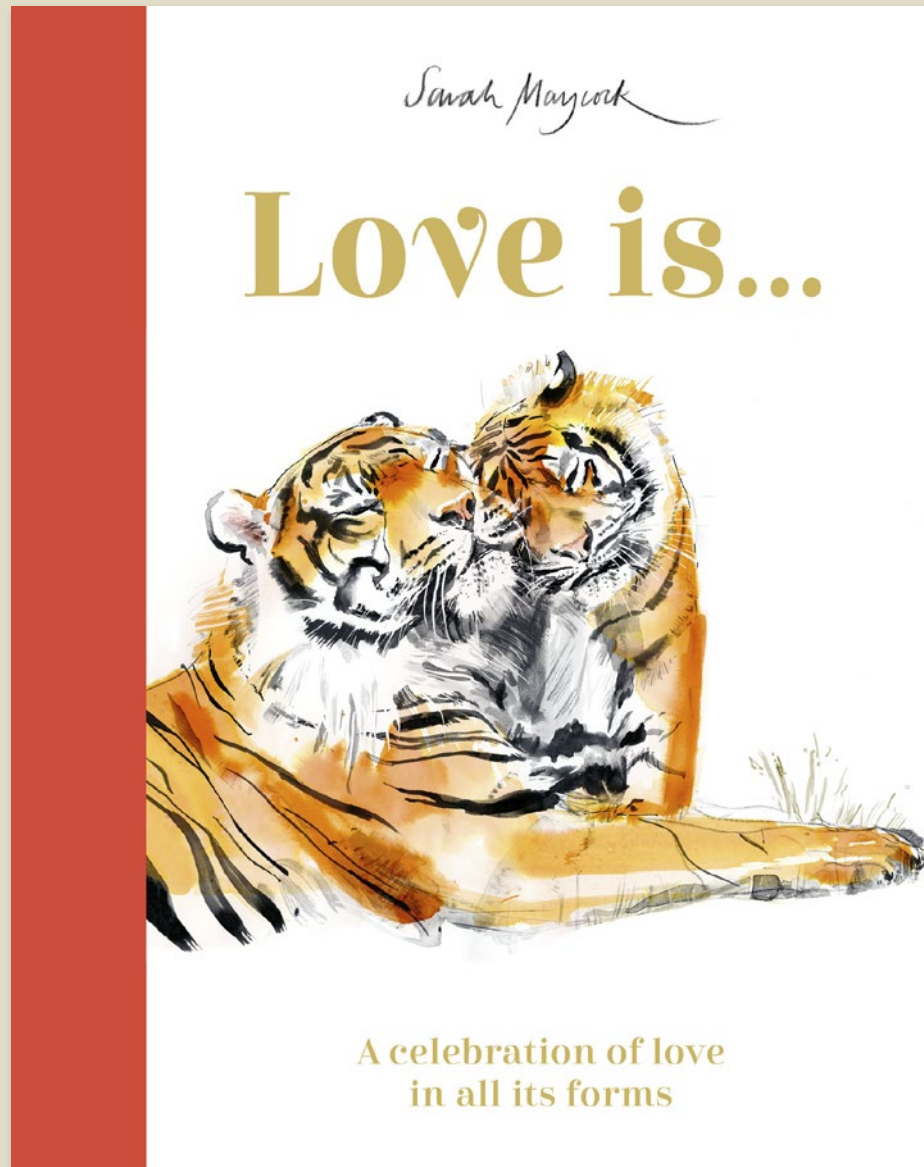
- *Sometimes I Feel* has been used by several teachers in lessons, to teach emotional literacy.
- Smaller format and lower RRP to make this a covetable gift purchase.
- Sarah is an extraordinary talent and someone we'd love to publish more with (and is no doubt getting enquiries for other children's projects).
- Cover Treatments: grained cover with 100% gold foil

# Sometimes I Feel...



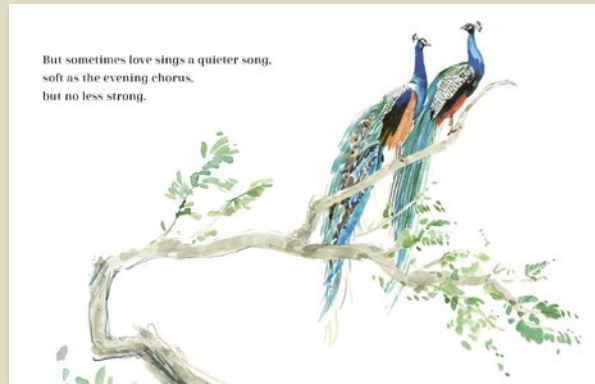
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Binding	<b>Hardback</b>
Age Range	<b>5-7 years</b>
Author	<b>Sarah Maycock</b>
Illustrator	<b>Sarah Maycock</b>
Extent	<b>48pp</b>
Word Count	<b>250 words</b>
Rights Available	<b>World</b>





## Mini gift celebrating love in all its forms

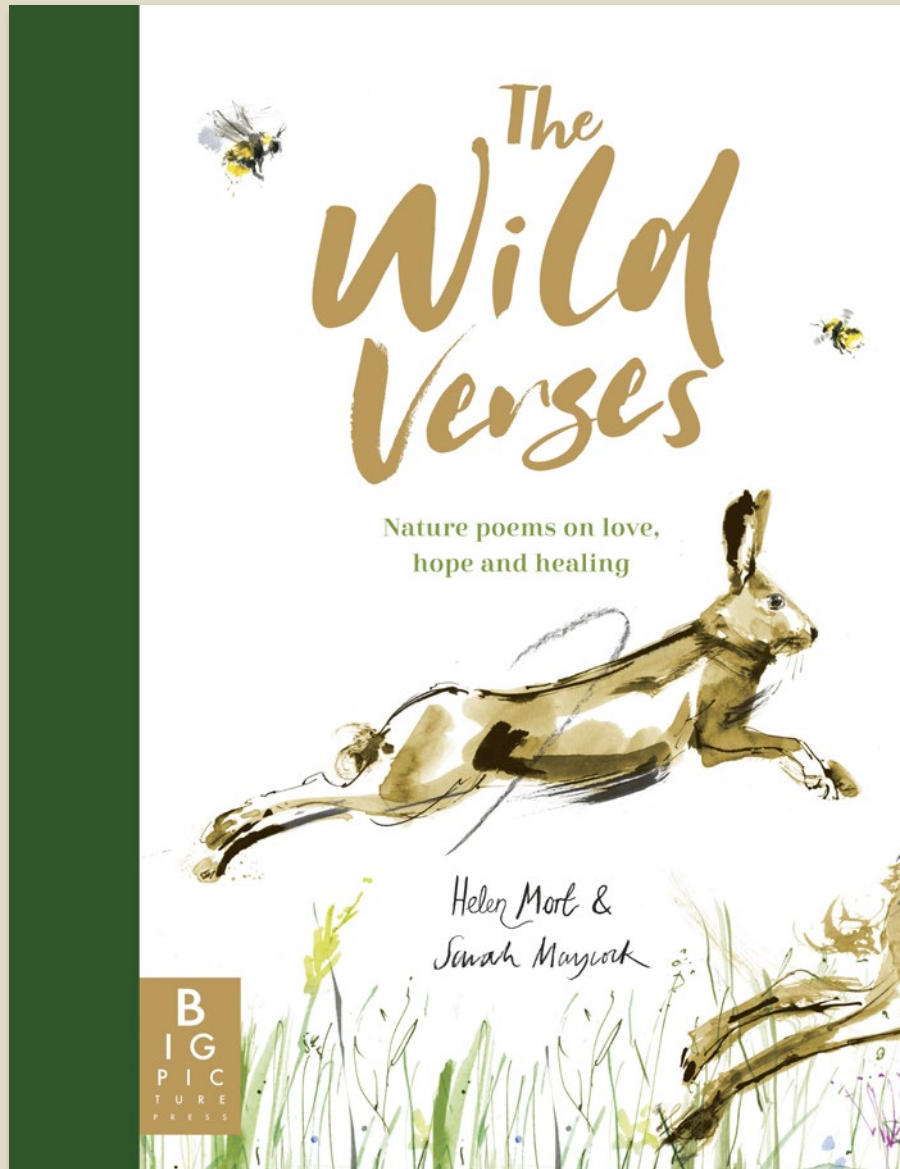
- A beautiful mini picture book that brings poetry and nature together in the most stunning of ways, perfect for gifting
- Promotes emotional awareness, empathy, and love in all its different forms
- Cover: graining with gold foil
- Sarah's bold, expressive artwork captures a creature's characteristics or the forces of nature in just a few swoops of ink, bringing each page to vivid life
- Sarah was selected as an It's Nice That Graduate in 2011 and her most recent work includes illustrations for the Natural History Museum's 2018 Whales exhibition.
- *Sometimes I feel* won the 2021 ALCS Educational Writers' Award



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Illustrator	<b>Sarah Maycock</b>
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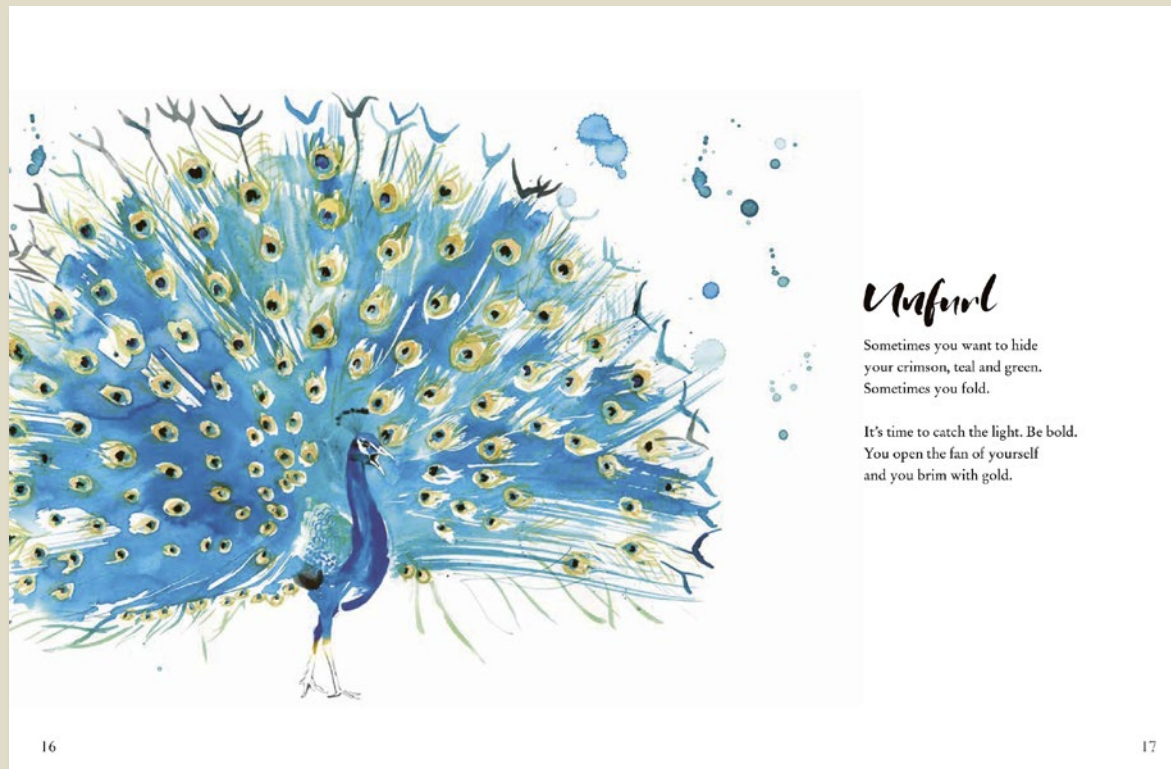
# The Wild Verses



## A striking poetry collection by Helen Mort.

- The book will be split into different sections/feelings - joy, hard times, love, loss etc.
- Tapping into the phenomenal success of books like *The Boy*, *the Mole*, *the Fox and the Horse* and *The Poetry Pharmacy*.
- An opportunity to reuse Sarah Maycock's artwork in a new format - for an adult audience
- The perfect offering for the Christmas gift market
- Luxy cover finishes - quarter binding and foil
- With poems by award-winning Helen Mort

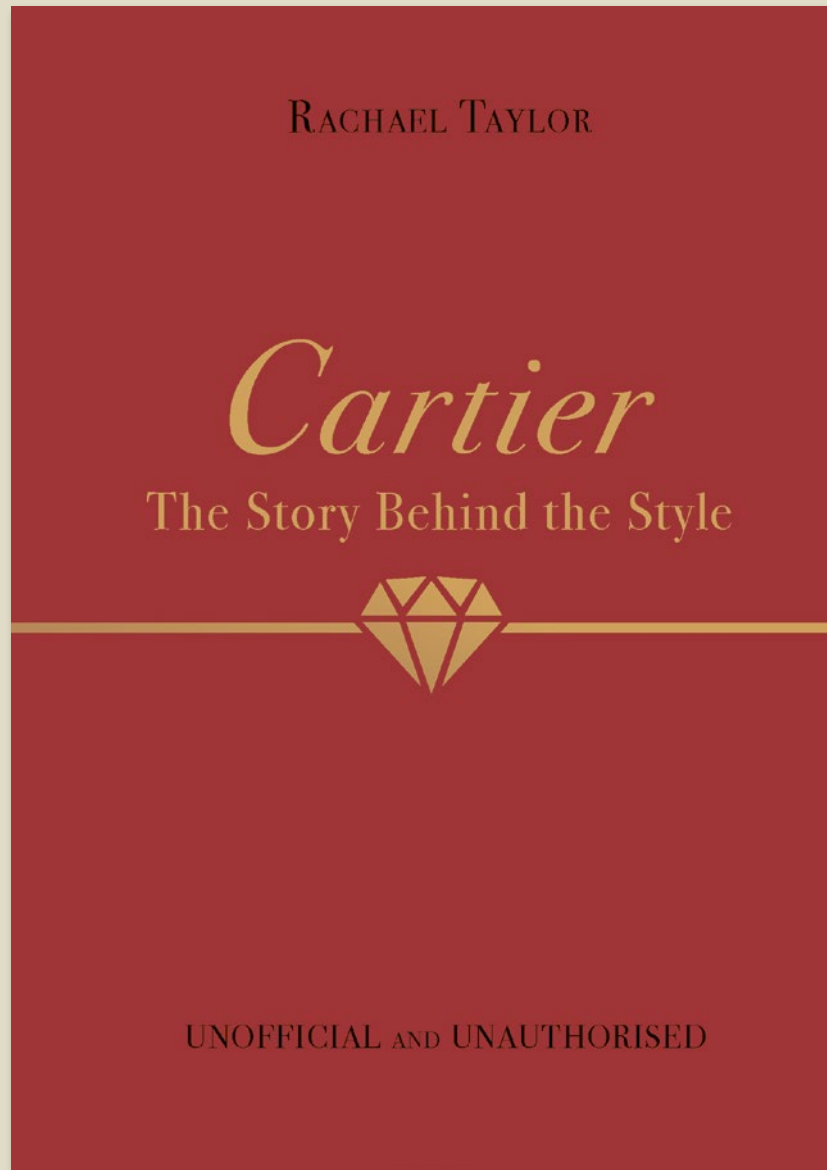
# The Wild Verses



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Age Range	<b>Adult</b>
Author	<b>Helen Mort</b>
Illustrator	<b>Sarah Maycock</b>
Extent	<b>112pp</b>
Rights Available	<b>World</b>



# Cartier: The Story Behind the Style



## The story of iconic jewellery brand, Cartier

- Sample contents: The Beginnings of Cartier, Royal Affiliations, The First Men's Wristwatch, At the Heart of Art Deco, Inspiration from India, Stars and their Tanks, Mystery Clocks, Cartier's Jewellery Workshops, Glyptics, Fur Setting, Jeweller to the Stars, Red-Carpet Rocks, Love Bracelet, The New York Flagship, Cartier's Famous Red Box, Meet the Bellboys, Philanthropy, Continuing the Legacy, Ethical Supply Chain, Cartier Today and Tomorrow
- Written by Rachael Taylor, a journalist specialising in jewellery who has written for *The Financial Times*, Conde Nast publications and *Retail Jeweller*.
- Illustrated with full colour photographs from the brand's history
- Cover finishes: matt lam and foil

# Cartier: The Story Behind the Style



## The Beginnings of Cartier

The house of Cartier started with one man, Louis-François Cartier, but it would take a family to make it one of the most recognised and respected jewellers in history.

It was, in fact, Louis-François' father, Pierre Cartier, who set the dynasty in motion, although he could never have imagined the consequences of his actions at the time. Pierre had fought in the Napoleonic wars and spent time locked in the prison ships docked off the harbour at Portsmouth in Britain. When the war ended in 1815, Pierre returned to Paris, destitute and aimless. He would go on to find employment as a watchmaker and have five children with his wife Elisabeth, a watchwoman.

The eldest of the children born into this working-class Parisian family was Louis-François, and when he was barely out of school, his father sent him to work as an apprentice in a jewellery workshop owned by Adolphe Picard on Rue Montorgueil in Paris. It was a tough education – days were long and grueling and order was maintained with a whip – but he stayed and in 1847, at the age of 27, Louis-François bought the business from Picard, renaming it Cartier.

OPPOSITE: Cartier founder, Louis-François Cartier



His makers mark – a symbol hallmark that every piece of Cartier jewellery no matter how small – was his initials, L. C., separated with an arc of letters playing cool, perhaps as a nod to the financial gamble he was taking. Luckily, the risk paid off and the Cartier business thrived and expanded. In 1866, Princess Mathilde, a cousin of Emperor Napoleon III, purchased one of his jewels, and the Cartier name was suddenly whispered among Parisian high-society, even reaching the international elite. Three years later, Louis-François bought Gillon, a Parisian jeweller better known than his own, and renamed his business Cartier Gillon.

Louis-François' son Alfred Cartier took over the family business in 1874, but it was the arrival of his own three sons – the highly ambitious Louis, Pierre and Jacques – that would really shake up the jeweller and initiate its ascendance to the global brand we know today. The brotherly revolution started with Louis, who joined the nation in 1898. A year later he spearheaded the remaining

PREVIOUS: Start of the Cartier business in Paris in 1847.

OPPOSITE LEFT: An illustration of Louis-François Cartier c.1848.

OPPOSITE RIGHT: Pierre Cartier playing golf in 1890.

of the business, stripping over Gillon to once again be known simply as Cartier. At the same time, the business opened a boutique at 13 rue de la Paix, just a stone's throw from Place Vendôme, the heartland of luxury jewellery in Paris. This venture was funded by an enormous dowry levied through a strategic arranged marriage to Antoinette-Caroline Worth, granddaughter of world-famous couturier Charles Frederick Worth.

Cartier garnered a reputation for innovation, and the title of jeweller would later live by a motto, 'Never copy, only create'. One of Louis' most successful experiments at the close of the 19th century was to use platinum in place of gold. This precious metal is now widely used by jewellers across the world, but at the time it was purely an industrial metal and thus revolutionary in the jewellery market. The white metal, which, unlike silver, does not tarnish, is highly malleable and allowed Cartier to create delicate, diamond-set jewels inspired by those created by 18th-century French aristocrats, a stark contrast to the heavier, colourful, Romantic and Nouveau jewels popular at the time. A signature Cartier Gulland style emerged, swirling across platinum stems, necklaces and earrings, that won over well-heeled women, including royals, in Europe and the United States.

Pierre Cartier, the second eldest of the brothers, would be an agitator in his own right, championing the global expansion of the brand's retail empire. He started by opening a Cartier boutique on New Burlington Street in London in 1902, where the brand showcased a new style of geometric, abstract jewels with unusual colour combinations that would lay the foundations for the Art Deco jewellery movement.

The first decade of the 20th century was an important time for Cartier. In 1904, the jeweller received its first royal certificate from King Edward VII of Britain, and soon started to supply many other royal courts including those of Russia, Spain and Siam (now Thailand). In the same year, Louis Cartier created what he believed to be the first ever men's wristwatch for aviator Alberto Santos-Dumont.

Pierre, meanwhile, embarked on a journey to Russia; one that would prove profitable in commissions from its high society, but also as a source of inspiration that would shape Cartier's jewellery designs for years to come.

In 1909, Pierre would focus his wanderlust on America, opening a Cartier boutique on New York's Fifth Avenue; the precursor to its famous flagship store further up the street, the purchase of which he would famously broker a decade later in exchange for a string of pearls. Back in London, his younger brother Jacques stepped in to take over its British branch. That same year, Cartier moved uptown to a prestigious Bond Street address, where it remains to this day.

As Cartier's man in Britain, and, as such, jeweller to King George V, Jacques joined members of the aristocracy on a trip to India for the Delhi Durbar in 1911. It was an event



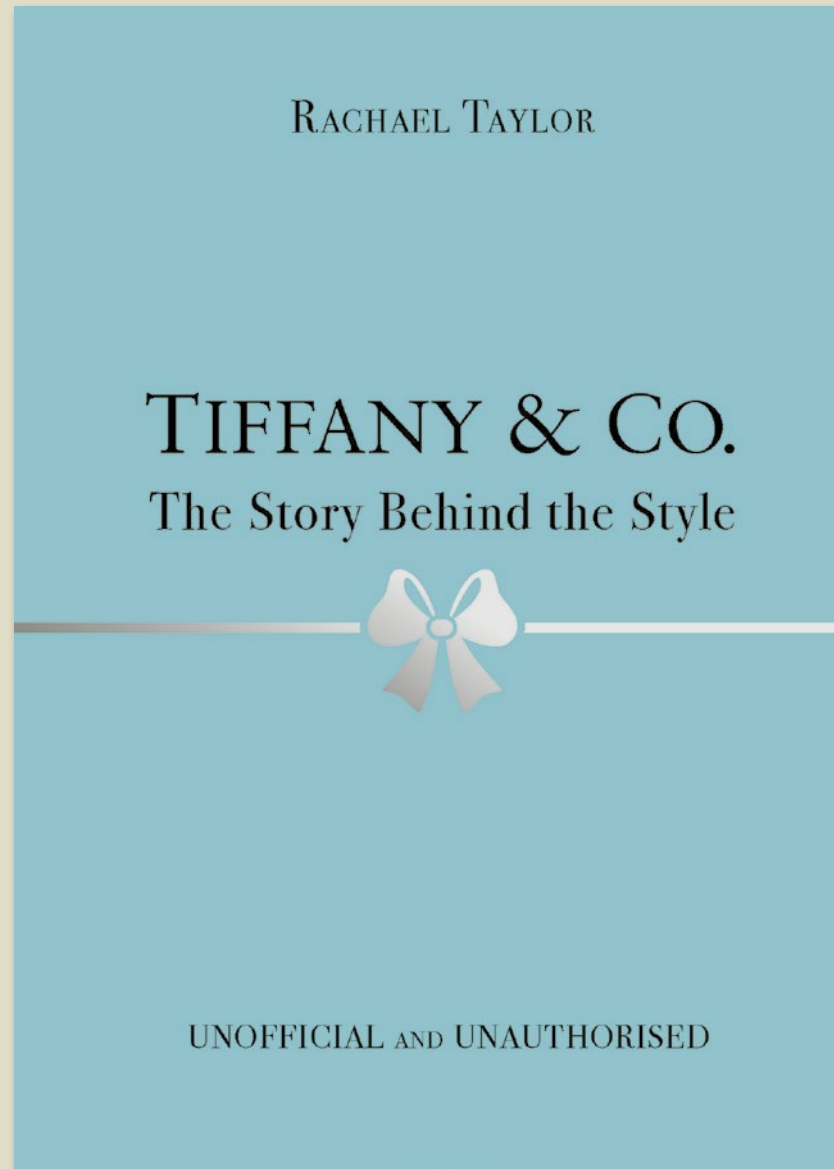
to commemorate the coronation of the King, with two weeks of festivities, during which King George V and Queen Mary would be proclaimed Emperor and Empress of India. This adventure to a new land would also prove to be a seminal trip for the house of Cartier. Jacques' sociable nature and love of travel would win ground-breaking commissions from India's rich, jewel-loving maharajas and inspire a whole new category of jewellery, pioneered by Cartier and much copied by other companies.

LEFT: Cartier platinum pendant watch set with diamonds, rubies and a pearl, c.1890-1910.

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Rights Available	World



# Tiffany & Co.: The Story Behind the Style



## Visual history of the iconic jewellery brand, Tiffany & Co.

- Sample contents: Discovery and Innovation, Tanzanite and Tsavorite, Tiffany Blue, Reimagining Engagement Rings, Breakfast at Tiffany's, The Blue Book, Red-Carpet Rocks, The Tiffany Diamond, Designers of Note, Tiffany Setting, Jackie Bracelet, Bone Cuff, Tiffany Keys, Creating Retail Theatre, A Retail Empire, I Do on Fifth Avenue, Blue Box Caf ©, Beyond Jewels, Tiffany for a New Generation, Cleaning up Diamonds, A New Owner, A New Diamond
- Written by Rachael Taylor, a journalist specialising in jewellery who has written for *The Financial Times*, Conde Nast publications and *Retail Jeweller*.
- Illustrated with full colour photographs from the brand's history
- Cover finishes: matt lam and foil

# Tiffany & Co.: The Story Behind the Style



## The King of Diamonds: Charles Lewis Tiffany

Charles Lewis Tiffany, the man who would go on to win the moniker of New York's 'King of Diamonds', did not hail from a long line of jewellers. His start in life was more modest, making his name in high society all the more glittering.

Tiffany was born in 1812 in Canton and Ohio. Tiffany and grew up in the small town of Killbuck, Connecticut. The major business of the town was the production of cotton goods, and the family owned a manufacturing company. Tiffany was educated at local schools in the area before joining his father in the family cotton business.

By 1837, Tiffany felt restless. No longer satisfied by working at home with his family, he began to envision how he could make his own mark in business. He turned up with a school friend, J. R. Young, and the duo set in motion a plan to open a stationary store in New York City. With a \$1,000 loan from Charles' father, the ambitious 25-year-olds made the 150-mile journey north. The store, named Tiffany & Young, opened its doors at 259 Broadway that same year, and on its first day, \$4,981 rang through the till.

Tiffany & Young soon began to expand its remit, stocking glassware, silver, porcelain, clocks and jewelry, and began to develop a

OPPOSITE: Tiffany & Co. founder Charles Lewis Tiffany photographed by James Mathew Smith in 1902.



PROVOCATION: An illustration of ornate display cases inside Tiffany & Co. in New York.

OPPOSITE: A sketch of the Tiffany & Co. building at the Excelsior Hotel in Paris in 1902.

reputation as a purveyor of fine goods of taste. In 1841, the business expanded with the addition of a third partner, J. L. Ellis, and was renamed Tiffany, Young & Ellis. The trio expanded the store, doubling its size by moving the adjacent site, and continued to increase the quality of the goods they sold, with Young making buying trips to Europe to pick out English and Italian jewelry.

It was, in fact, political events in Europe that would be the making of this American luxury success story. In 1848, the status quo crumbled as republican revolutionaries sought to topple European monarchies and strip aristocrats of their power and wealth. It was a societal upheaval known as the Springtime of Nations. More than 50 countries were inspired by this, but none more so than France, where the monarchy was overthrown and replaced with a republic. Such widespread panic and disruption had an impact on the price of diamonds, and Tiffany, Young & Ellis occupied, by now, the firm

was manufacturing its own jewelry, and the opportunity to pick up diamonds at low prices put them at an advantage. The stocking of the store was also boosted some important gems – the likes of which had never been seen in America before – and Tiffany secured a number of important fixtures, including the collection of Hungary's Prince Esterházy.

In 1853, Young and Ellis decided to retire from the business, but Charles Lewis Tiffany was far from finished. He found new partners to work with, and the business was, at this point, renamed Tiffany & Company. Tiffany would go on to build his empire, grabbing headlines along the way. By the 1860s, the business was well established as an exponent of choice for the rich and the famous, both for its jewelry and its top-quality silver. In 1862, President Abraham Lincoln purchased a set of pearl necklaces and earrings from Tiffany & Co. for his wife Mary Todd Lincoln, who wore them to her husband's inauguration ball.

In 1870, Tiffany & Co. moved into a large new store in New York's Union Square, marking the beginning of a major decade for the jeweller one in which Charles Lewis Tiffany would earn the title the King of Diamonds. It was a single purchase that would truly jolt Tiffany into the high-jewellery atmosphere – a 237-carat rough fancy yellow diamond. When cut and polished, what emerged was a diamond of staggering enormous proportions for a rare yellow diamond of that quality: it weighed 128.58ct and was named the Tiffany Diamond.

If the purchase of this new world-famous stone, which is on permanent display at Tiffany & Co.'s Fifth Avenue store in New York, signalled Tiffany's intention to dominate the diamond market, his groundbreaking creation eight years later sealed the deal. Seeking to

celebrate the beauty of diamonds, Tiffany designed an engagement ring in 1886 that remains a sought-after classic to this day. The Tiffany Setting engagement ring kicked back against the over-fussy designs of the time with a clean, minimalist band and a six-prong setting that lifted the diamond above the ring. The purpose for this innovative setting was to allow light to flow through the stone, and therefore maximise the sparkle. It was a huge hit, and the iconic design has become synonymous with engagement rings.

Just 15 years before his death, Tiffany pulled off a final coup. The aftermath of the French Revolution that had gifted Tiffany an abundance of important gems in 1848 and its early credibility in high-jewellery circles rumbled on. In 1887, the French government was masterminding a plan to sell the crown jewels of its fallen monarchy. Outwardly, it claimed that a democracy such as France had no need for "objects of luxury, devoid of usefulness and moral worth". The rumour mill suggested that it was in fact afraid of a power grab by Bourbons, Orleanists or Bonapartists, who might use ownership of the jewels to claim a right to rule. Tiffany cared little for this political posturing, but he did see an opportunity in it. He travelled to Paris to attend the auction of the French crown jewels at the Louvre. He sat in the audience, ready to make his bids, along with fellow jewellers, including a young Frédéric Boucheron, and Orleanists, members of the French royal family, whose pockets proved too shallow on the day to win back their family heirlooms.

When the final strike of the gavel fell, Charles Lewis Tiffany had in his possession close to a third of the historic crown jewels. He placed them in specially crafted red-leather boxes, embossed in gold with the words *Diamants de la Couronne*, translating from French as Crown Diamonds. Inside, impressed on the silk lining in the lid, was Tiffany & Co. New York and Paris, thus securing Tiffany & Co.'s place in the history books as a purveyor of royal jewels and his own coronation as the King of Diamonds.

14



LEFT: The Tiffany & Co. flagship store in New York.

BELOW: A gold, diamond and enamel floral brooch, made by Tiffany & Co. in 1890.

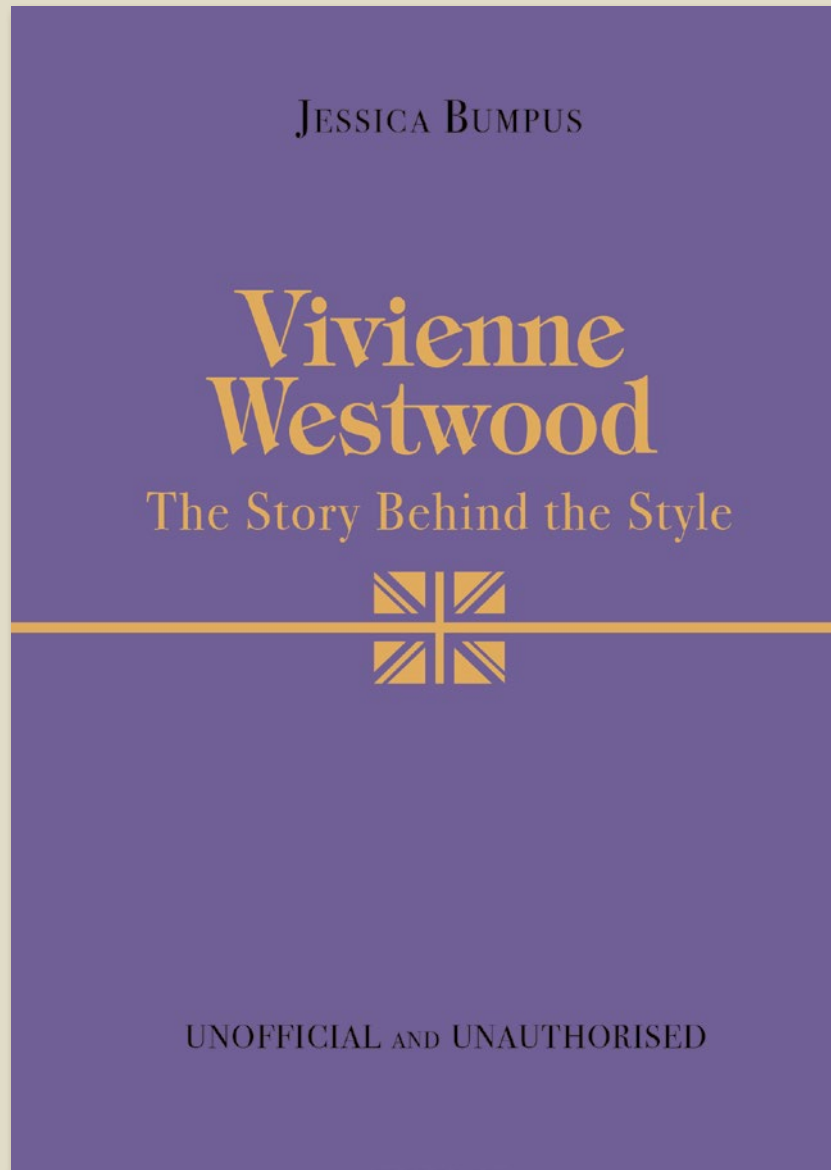


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Word Count	<b>15000 words</b>
Rights Available	<b>World</b>



# Vivienne Westwood: The Story Behind the Style



## Visual history of the iconic designer.

- Written by Jessica Bumpus, fashion editor, formerly with *British Vogue*.
- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil
- Comp title The Little Book of Chanel has sold in excess of 61k copies TCM.

# Vivienne Westwood: The Story Behind the Style

## Derbyshire Days

Vivienne Isabel Swire was born on April 8 1941 in Gordon and Dora Swire at the Paragon Maternity Home, Glossop. The future fashion revolutionist had one sister, Olga Swire, born 1945, and one brother, Gordon Swire, born 1946. She grew up in the parish of Tintwistle, Derbyshire (which was formerly part of Cheshire until 1974), both during and after World War II, enjoying what has been recounted as a fairly idyllic childhood, living at the more secluded Millbrook Cottage and playing outside until late.

The young Swire clan were encouraged to be creative and make things more than they were encouraged to read. Vivienne knew from a young age that she was good at making things, notably models at school, and she especially enjoyed sewing classes. Her mother would often make their clothes, and worked as a weaver in a local cotton factory.

The young Vivienne – who remembers having a passion for art from an early age – attended Hollingworth and Tintwistle Primary Schools from 1946 to 1952, at which point she passed the scholarship exam for Glossop Grammar School. She continued to be good at art during her time at Glossop Grammar, and considered attending art school.

Among Westwood's most formative fashion memories are the make-do-and-mend philosophy that came to define

Britain in austerity, as well as the coronation of Queen Elizabeth II in 1953, when Vivienne was 12 years old. The influence of these two events can be seen throughout every era of her designs, and the make-do-and-mend philosophy is evident in the motto "Buy Less, Choose Well, Make it Last", which the brand still promotes to this day. She expertly blended the elements of customisation, tradition and antiretrograde together to create her own unique brand, which is now contrasted by her husband Andrew: *Konshalee*.



LEFT: Vivienne Westwood wearing one of her iconic 'Buy Less' t-shirts

## Malcolm McLaren

Westwood met Malcolm McLaren in 1965. An art student and a friend of her younger brother, Gordon, he would go on to become her creative collaborator for almost the next 20 years. Malcolm is an entrepreneur with the punk movement as Vivienne, and their partnership is legendary. He was something of a maverick of marketing strategy and distinction, before such things became commonplace in contemporary fashion. The pair were in a relationship for a time but never seem to have married.

Malcolm was interested in politics and was fascinated by the French Situationists, a creative enclave of writers and artists who wished to eradicate capitalism through acts of everyday life. He was a driving force in bringing politics, provocations, society and culture into Westwood's world. She found him to be charismatic and knowledgeable, but also full of contradictions.

In 1967, they had a son, Joseph Ferdinand Cecil, who would go on to follow in his parents' footsteps and enter the world of fashion. He founded the very successful lingerie company, *Agent Provocateur*.

It was in the early 1970s that McLaren and Westwood began to build their empire. Malcolm, in this period, had left art school and Vivienne was about to quit teaching. The plan had been to sell vintage records together, and there was talk of setting up a stall. But a retail opportunity – via a new

friend – on King's Road was about to arrive.

Tommy Roberts, of the legendary Mr Freedom fashion business, took over the lease of 430 King's Road in 1969. He and his business partner, the fashion entrepreneur Trevor Miller, were well-known for their eclectic and discerning fashion eye which appealed to the glitterati of the 1960s. It was under Miller's control the shop was renamed *Parisian Garage*; the spot was already well-known for fashion.

Vivienne and Malcolm, who were regular on King's Road, ended up leasing the back of 430 King's Road, before taking the whole thing over and rebranding it. It would be known over the coming years as *Let It Beak*, *The Fun To Live*, *The Young To Die* and *Sex and Sublimation*, all of which would encompass the raucous, confrontational and non-conformist nature of McLaren and Westwood. Eventually the shop would come to define the varied-but-defined styles we know as punk today.



LEFT: Malcolm McLaren, teenage son of Vivienne Westwood and Joseph Ferdinand Cecil



## A Revolutionary is Born

There are few British designers, or brands, that have made quite as much of an impact on the fashion landscape as Vivienne Westwood. A fashion designer of both cult and commercial success (which is a rare combination), she was a punk and a pioneer, a rebel and a provocateur, an activist and a change-maker.

Over the course of a career that spanned half a century, Dame Vivienne Westwood would become synonymous with the British punk scene. Punk is what immediately springs to mind for most when her name is mentioned, along with the King's Road, corsets, platforms, tarran, crinolines, pirate boots, sustainability and climate change awareness. The list goes on. Her shows and interviews have become legendary – she is famous for using fashion as a platform to speak out on the issues she cared most about.

There is no doubt that Westwood's affinity for fashion history has helped her designs stand out. They are often historically informed, yet never to the point that they look odd. Where something shouldn't work, it always did, thanks to Vivienne's ability to balance the old with the modern – she was a genius when it came to style mashups. And the original Vivienne Westwood aesthetic rooted in a DIY approach never fully went away. Her designs feel intrinsically British and perfectly eccentric.

Westwood was the original multi-hyphenate and, in many ways, light years ahead of her time. She has inspired generations of designers that came after her, whether established and successful or aspiring and eager. Fashion critics even noted whiffs of her spirit at the London Fashion Week collections of autumn/winter 2023, which took place in February 2023, after her death. It's no wonder that her name is up there with the likes of Yves Saint Laurent, Christian Lacroix and the late great Karl Lagerfeld.

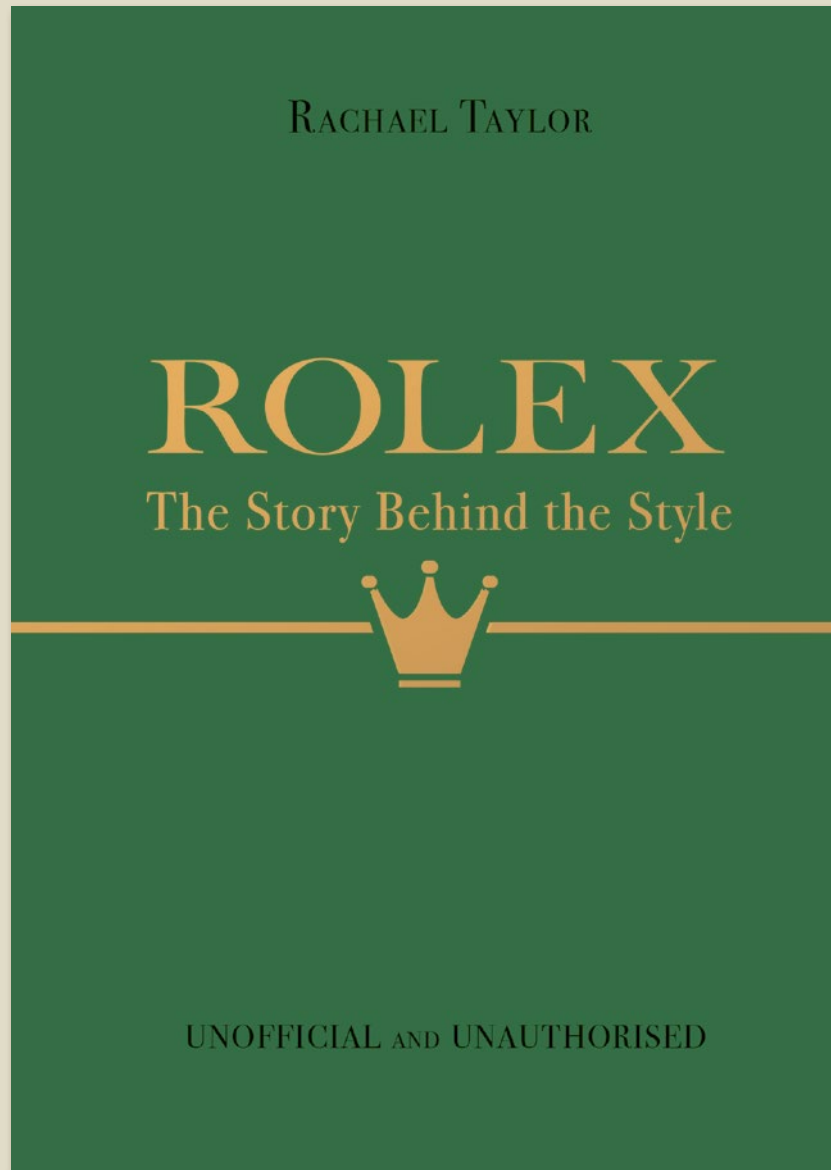


ABOVE: Vivienne Westwood takes her bow at the spring/summer 2018 London Fashion Week Men's collections, June 2017.

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# Rolex: The Story Behind the Style



## Visual history of the iconic watch brand.

- Written by Rachael Taylor, a journalist specialising in jewellery who has written for *The Financial Times*, Conde Nast publications and *Retail Jeweller*.
- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil
- Comp title *The Little Book of Chanel* has sold in excess of 61k copies TCM.

# Rolex: The Story Behind the Style



PROVIDER: Hans Wilsdorf, the founder of Rolex.

RIGHT: An advertisement for Rolex's Oyster watches in Geneva in 1918.



more wearable product would one day make the larger pocket watch obsolete. He set about trying to change the image of wristwatches.

A fundamental step was finding a manufacturer called Angler in the Swiss town of Besen that was making precision movements that could fit inside a wristwatch. Wilsdorf placed a large order, and soon Wilsdorf & Davis became one of the leading British wristwatch firms.

In a bid to establish his business as a brand rather than simply a dealer, Wilsdorf wanted to create a new name for the company: a catchy one that would look good on a dial and be easy to pronounce in many languages. He had experimented with many combinations of letters in search of this made-up name but failed to find anything that worked. Then, while riding through London's Cheapside on the upper

deck of a horse-drawn in 1908, it came to him. Or as he would later just "A gentleman whispered 'Rolex' in my ear."

Under this new name, Wilsdorf continued his quest to create reliable wristwatches with quality movements. In 1910, Rolex had a breakthrough when one of its products, powered by an Angler movement, became the first wristwatch in the world to receive the Swiss Certificate of Chronometric Precision – a mark of homological excellence. Four years later, another milestone would be achieved when the Kew Observatory in London awarded a Rolex wristwatch with a Class A precision certificate. This had previously only been given to marine chronometers used for navigation, and it further solidified the reputation of Rolex as a purveyor of precise timekeeping instruments.

In 1916, World War I broke out, and the following year the British government introduced a 33.3% customs duty as part of the war effort. By this time, Rolex's London office, which had a staff of 60 people, was exporting its watches all over the world and the tax change would make that difficult. As such, Wilsdorf made the decision to move the company to Geneva in Switzerland. It already had an office in La Chaux-de-Fonds, which it opened in 1917 for marketing purposes, but this move would remove it from the British watch industry altogether.

And, so, the legacy of Rolex's Swiss-made watches began, with the Swiss company Rolex S.A. registered in Geneva in 1920.

OPPOSITE TOP: A watchmaker operating in Rolex's movement factory in Geneva in 1942. It took four days to make a pocket watch movement.

OPPOSITE BOTTOM: A pocket watch movement shown in a museum in Geneva in 1998. It took six weeks to make at the time.

## The Origins of the Oyster

With Rolex settled into its new home in Switzerland, the company continued to develop its watch offering with a focus on precision and durability, as well as building its brand. Though certainly catchy, the name Rolex had not become an overnight success. Tired of waiting for it to catch on, Hans Wilsdorf launched a major marketing campaign in 1925, pledging to invest at least £12,000 a year – nearly £1 million in today's money. He also increased the number of watches Rolex was producing with its own branding on the dial, as it has been producing both branded and unbranded watches up until that time.

A major leap forward for Rolex's brand was the launch of the Oyster in 1926. This new style of watch promised to be waterproof and dustproof thanks to a hermetically sealed case, proving its durability. It also made it an obvious choice for sporting activities, which would prove to be a rich source of marketing for Rolex in the years ahead.



The Oyster case had a patented system of screwing down the bezel, caseback and winding crown against the middle case to seal the movement inside securely. The winding crown, which is made from 10 individual parts, was key in its action as a go-between between the sealed inner world of the case and its functional external elements.

The Oyster case would become the backbone of Rolex. Nearly every watch in its contemporary range features an Oyster case, and the names of all the models reference it. A Submariner is technically named an Oyster Perpetual Submariner and a GMT-Master II is an Oyster Perpetual GMT-Master II, and so on. The only exception is the 1908 dress watch, which does not have an oyster case.

Rolex's iconic fluted bezels are a showstopper in the early Oyster cases. Although these fluted bezels are decorative now, the ridges originally served a purpose to allow a special tool to screw the bezel securely to the mid case.

OPPOSITE: A 1959 Rolex Oyster Perpetual on a brown alligator strap. ABOVE: A close-up of a Rolex Oyster Perpetual case and fluted bezel.



## The World's Most Famous Watch Brand

Rolex has become shorthand for luxury. There is no watch you can strap on to your wrist that will be recognised for the status symbol it is quicker than a Rolex. And for many, this is the appeal.

Yet there was a time when the name Rolex – a word completely made up by the brand's founder Hans Wilsdorf – was not famous. It would take hard work, boundary pushing and a lot of self-belief on the part of Wilsdorf, a German orphan, to jettison the name into the upper echelons of horology; starting with convincing the pocket watch-wearing gentleman of the early 20th century that they wanted to wear the time on their wrist at all.

As you will discover, Rolex won its place in history by constantly questioning what was possible and innovating at all costs. It pioneered so many elements of watchmaking and design that are standard today, such as waterproof watches, placing a date window on the dial, and even removing the need to wind our watches.

It also found its way into some of the most exciting moments in history by placing Rolex watches on the wrists of adventurers and explorers. Its watches have travelled to the world's highest peaks and to the depths of the ocean; they have survived extremes of temperature, speed and pressure.

The story of Rolex is so much more than that of its watches. It is one of epic ambition and vision. What started out as a one-man band in London's Hatton Garden would become the epicentre of the Swiss watchmaking industry, and one of the most recognisable and coveted brands in the world.

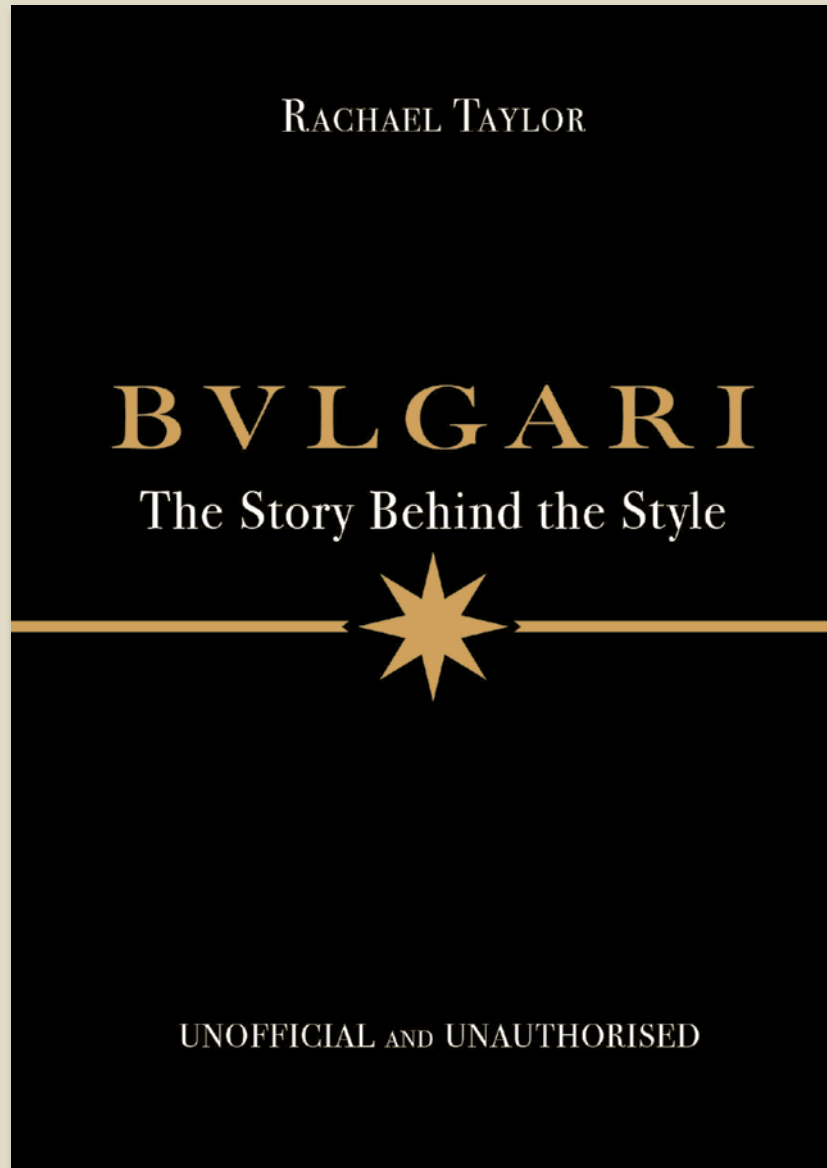


ABOVE: A Rolex boutique in the GUM State Department Store on Red Square in Moscow.

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# Bulgari: The Story Behind the Style



## Visual history of the iconic jewellery brand.

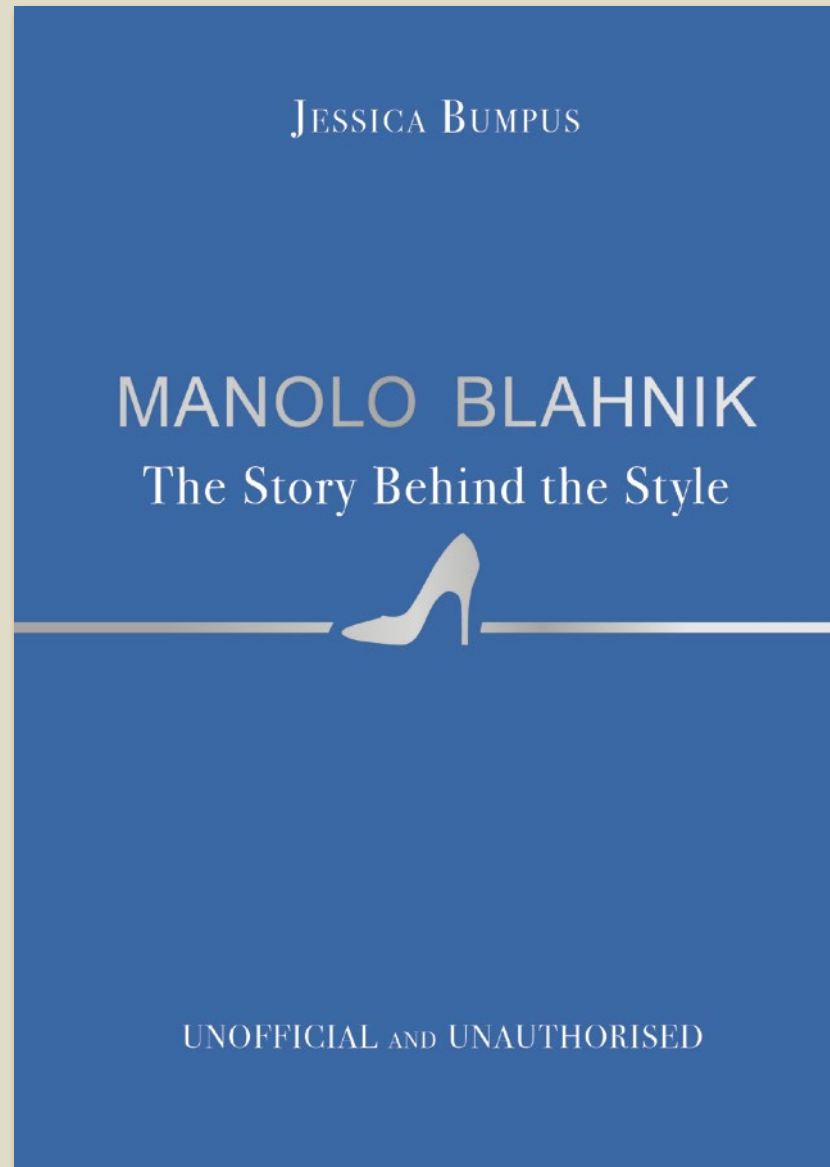
- Written by Rachael Taylor, author of *Tiffany and Co*, *Cartier* and *Rolex*. Rachael is a journalist specialising in jewellery who has written for *The Financial Times*, *Conde Nast* publications and *Retail Jeweller*.
- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil.
- Comp title *The Little Book of Chanel* has sold in excess of 70k copies TCM.

# Bulgari: The Story Behind the Style

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# Manolo Blahnik: The Story Behind the Style



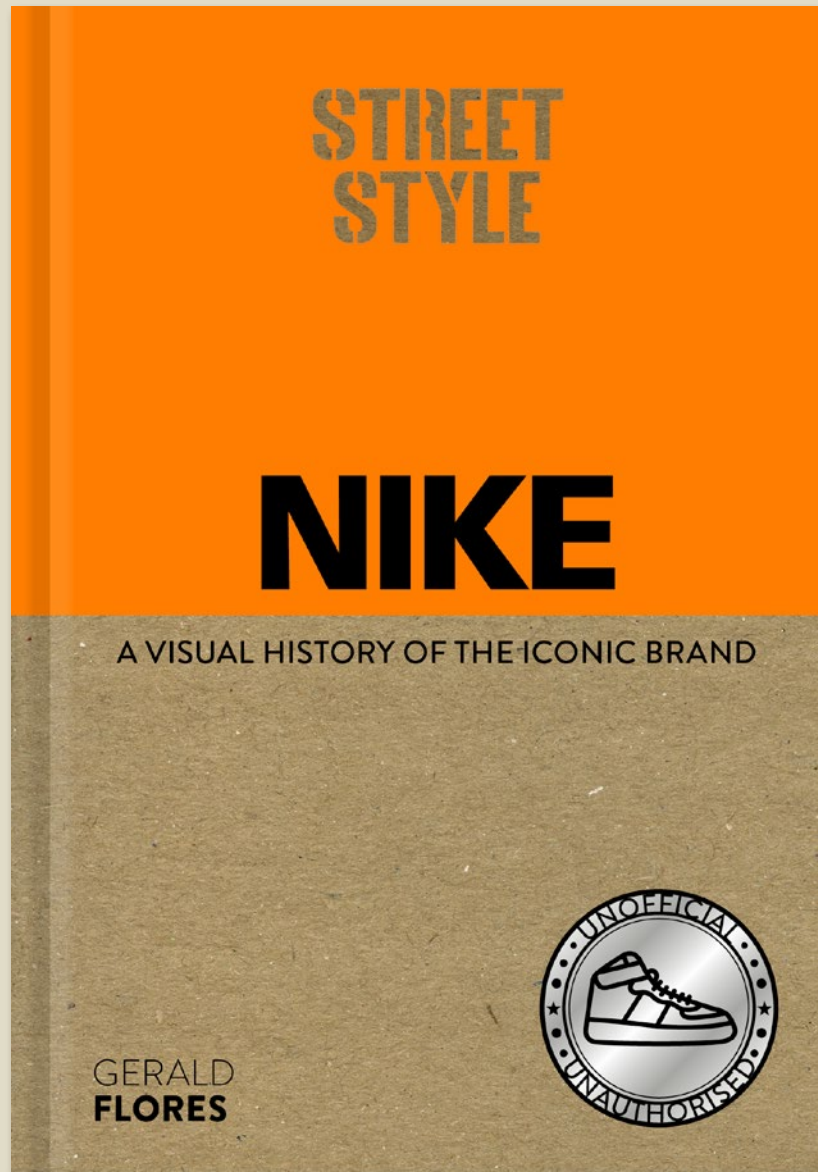
## Visual history of the iconic shoe designer.

- Written by Jessica Bumpus, fashion editor formerly with *British Vogue* and author of *Vivienne Westwood: The Story Behind the Style*.
- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil.
- Comp title *The Little Book of Chanel* has sold in excess of 70k copies TCM.

# Manolo Blahnik: The Story Behind the Style

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# Street Style: Nike



## Visual history of the iconic street style brand.

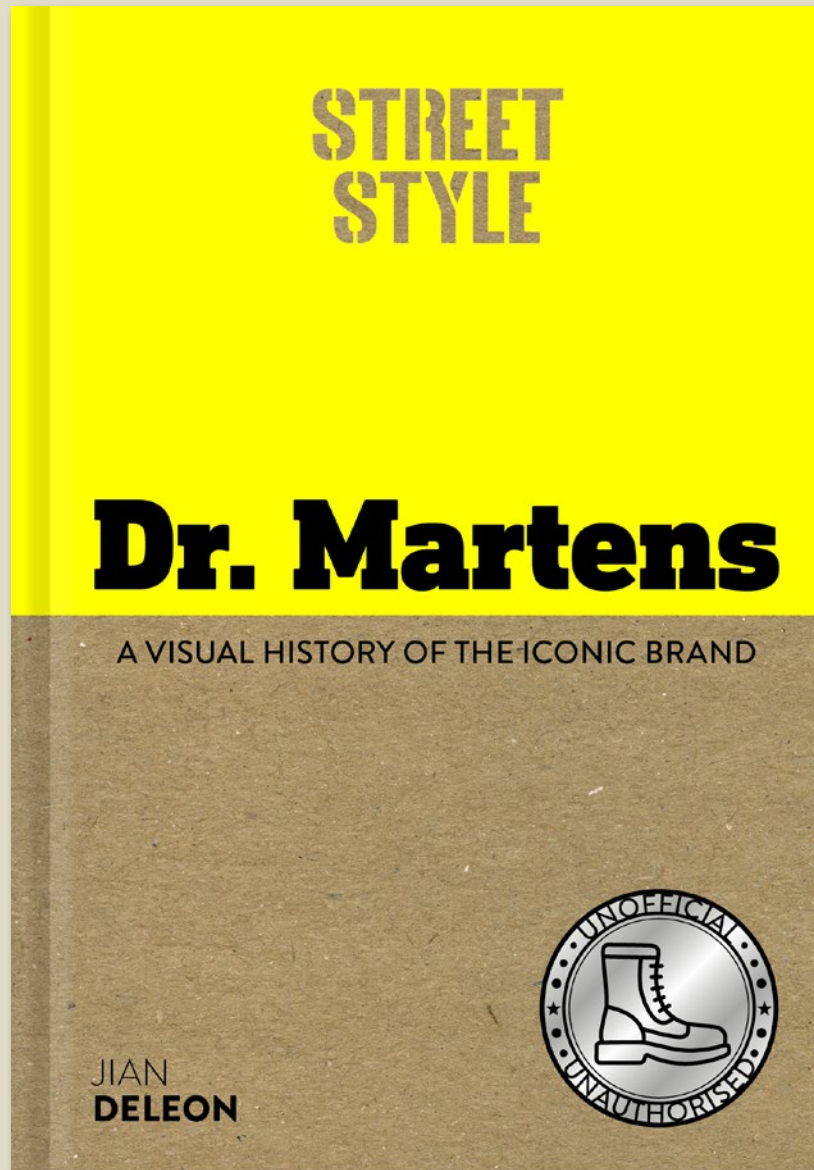
- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil.
- Written by sneaker connoisseur Gerald Flores. With over a decade of journalistic experience, Gerald is fascinated by the people, designers and stories behind sneakers. He has interviewed personalities including Kobe Bryant, Tinker Hatfield and Virgil Abloh.



# Street Style: Nike

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# Street Style: Dr. Martens



## Visual history of the iconic street style brand.

- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil.
- Written by Jian DeLeon, the editorial director for Highsnobiety. Jian is an expert on the intersection of streetwear, sneakers and luxury fashion. He co-hosts 'The Dropcast', Highsnobiety's weekly news podcast,

# Street Style: Dr. Martens

**The Spring Behind Every Step**

It's hard to believe that an orthopedic shoe could be synonymous with rebellious style around the world. Yet that is what the Dr. Martens brand continues to represent to millions of its ardent fans.

It can be challenging to maintain one's cool factor over the decades, but by intentionally aligning itself with subcultural style, the nearly octogenarian footwear manufacturer hasn't lost a single step when it comes to cultivating an alternative type of timeless footwear. Considering the United Kingdom also has a rich history of fine Savile Row tailoring, Scottish wools and ruggedly elegant Harris Tweeds, fashion houses like Burberry and tastefully tough outerwear from brands like Barbour, Dr. Martens is singular in that canon of classic British style. Indeed, Dr. Martens is a staunch iconoclast, a bastion of anti-establishment ideals for people who prefer to dress against the grain.

But despite the modern connotation of what Dr. Martens has become, its roots are built on a comfortable foundation. Doctor Klaus Maertens first conceived of the footwear's signature "AirWair" sole while recuperating from a World War II foot injury.

Finding his standard-issue German Army boots severely uncomfortable for his ailing foot, he utilised soft leather for

6

the upper and repurposed tyre rubbers to create an air-padded sole. The resulting shoe is equal parts built to last and equal parts built to live in. It's no wonder that punk rockers and hip-hop artists alike have graced thousands of stages in a pair of Dr. Martens over the years - it's a shoe made for those who live out loud. The story of how a purpose-driven product came to define one of today's most exciting lifestyle brands is one that spans a growing connection between clothing and culture. When you combine a timeless product with a chameleon-like ability to mean different things to different people, you get a shoe that is undeniably trend-proof.



ABOVE: A classic pair of Dr. Martens 1460 boots, broken in with wear.

7

NOT FINAL

**Who Was Dr. Martens?**

Dr. Martens may not be a real person, but Dr. Klaus Maertens certainly was. The brand as we know it today began with him. A doctor in the German Army, he found himself in post-war Munich at the age of 25, nursing a broken foot. The year was 1945, World War II had just ended, but his injury was one he earned from an unfortunate riding accident.

As he was recovering from his injury, he found that the standard issue, leather-soled Schürzenbock lowboots that had been part of the German Army uniform since 1937 actually hurt his feet more than helped them. Unconquering and footless styles were undergoing a similar shift. It had been a little more than a century since the Industrial Revolution had commercialised the footwear industry, allowing for mass production for a craft that was once exclusively handmade. Concrete sidewalks were being made where it came to what was happening in the world of vulcanised soles.

American chemist Charles Goodyear discovered that heating up rubber and adding sulphur made it even more flexible. The vulcanised process had many industrial applications, but it also made it much easier to make durable, rubber-soled shoes. Yet while canvas plimolls and burgeoning sneaker companies like Converse explicitly were meant for athletic pursuits, Maertens saw an opportunity in making a shoe that had the classic, down-to-earth appeal of a military boot, combined with the comfort and orthopedic benefits of a rubber sole.

OPPOSITE: Dr. Klaus Maertens, creator of the original Dr. Martens boot.

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NOT FINAL

The first prototype of what would become the Dr. Martens 1460 leather boot took design elements from the German Schürzenbock and set it on top of a unique, air-cushioned sole originally made from heat-treated, repurposed tyre rubber. He made his proof-of-concept using a salvaged cobbler's last and a needle, but it would still take a couple of years before his brand-new shoe business got any proverbial legs behind it.



OPPOSITE: Standard issue German army field boots from World War II that were used as a basis to create Dr. Martens shoes.

9

NOT FINAL

**The Spring Behind Every Step**

It's hard to believe that an orthopedic shoe could be synonymous with rebellious style around the world. Yet that is what the Dr. Martens brand continues to represent to millions of its ardent fans.

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ABOVE: A classic pair of Dr. Martens 1460 boots, broken in with wear.

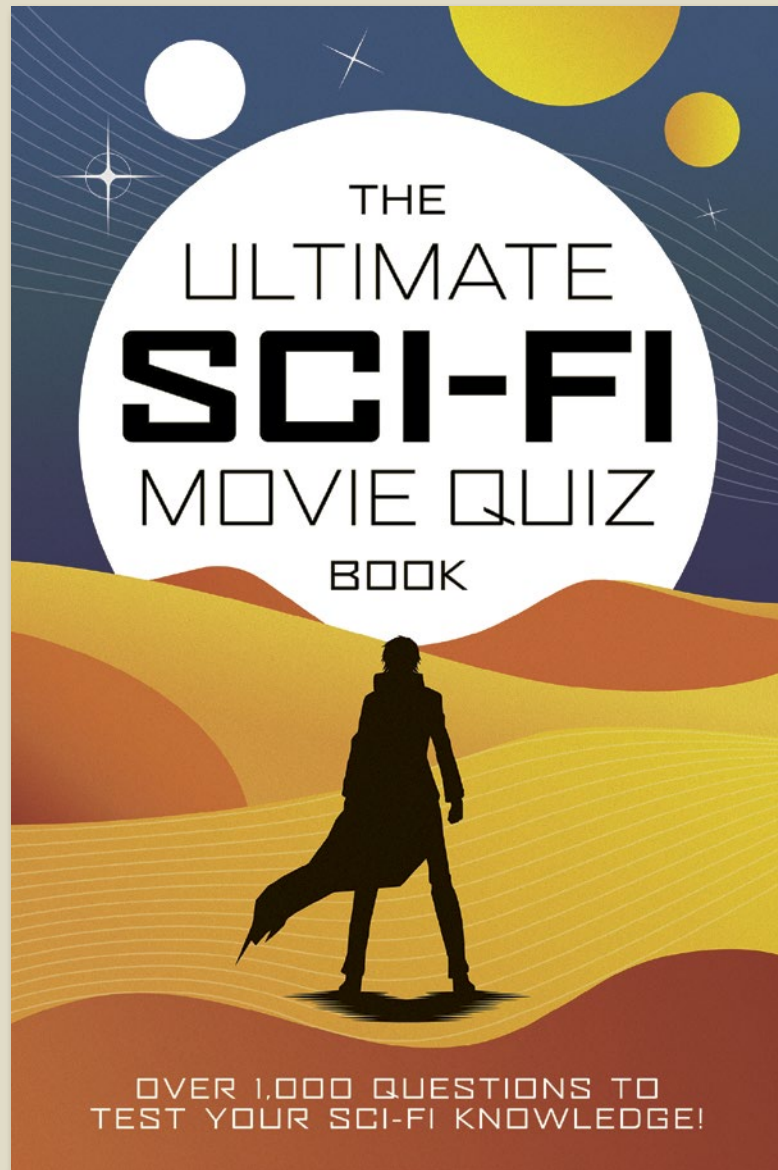
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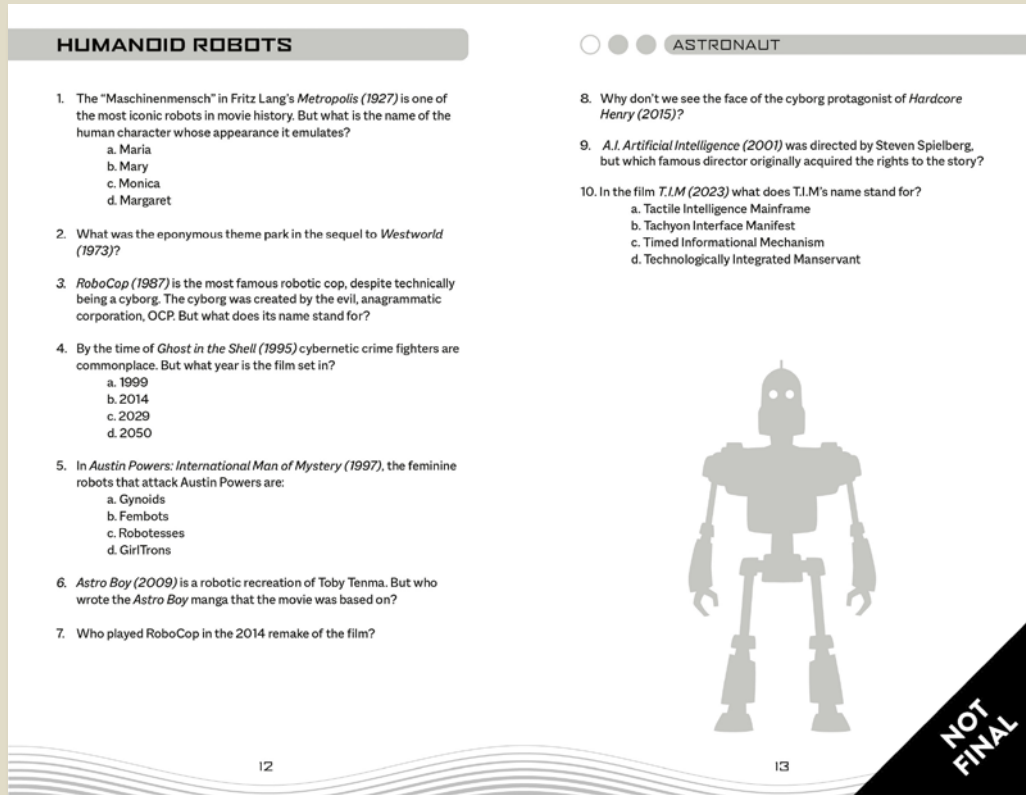
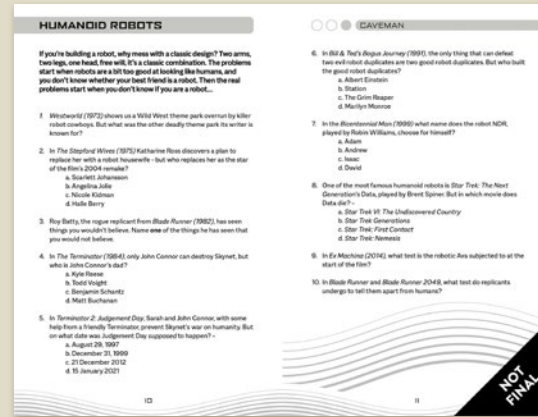
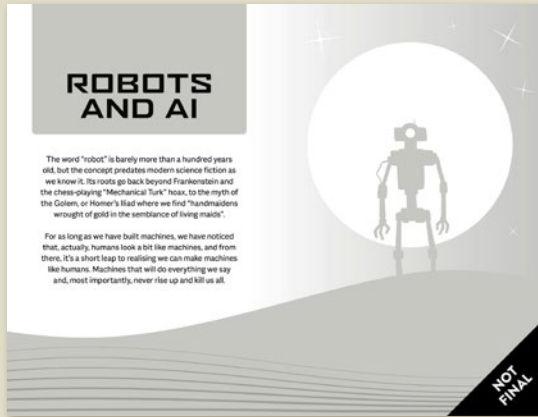
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# The Ultimate Sci-Fi Movie Quiz Book



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Rights Available	World

# Creature Features: Jungle



**Match all 10 jungle animals together in this stylish jigsaw pair puzzle.**

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- Includes 10 x 2-piece die-cut puzzles (total size 180mm x 100mm)
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- Cylinder packaging makes these easy to tidy and the perfect gift
- Suitable for ages 2+. Made from FSC materials.
- Creature Features Dinosaurs puzzle also in the range
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# Creature Features: Jungle

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Author	<b>Natasha Durley</b>
Illustrator	<b>Natasha Durley</b>
Extent	<b>Opp</b>
Rights Available	<b>World</b>

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# **SW - LBF/BBF24 - Adult and Gifting**

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