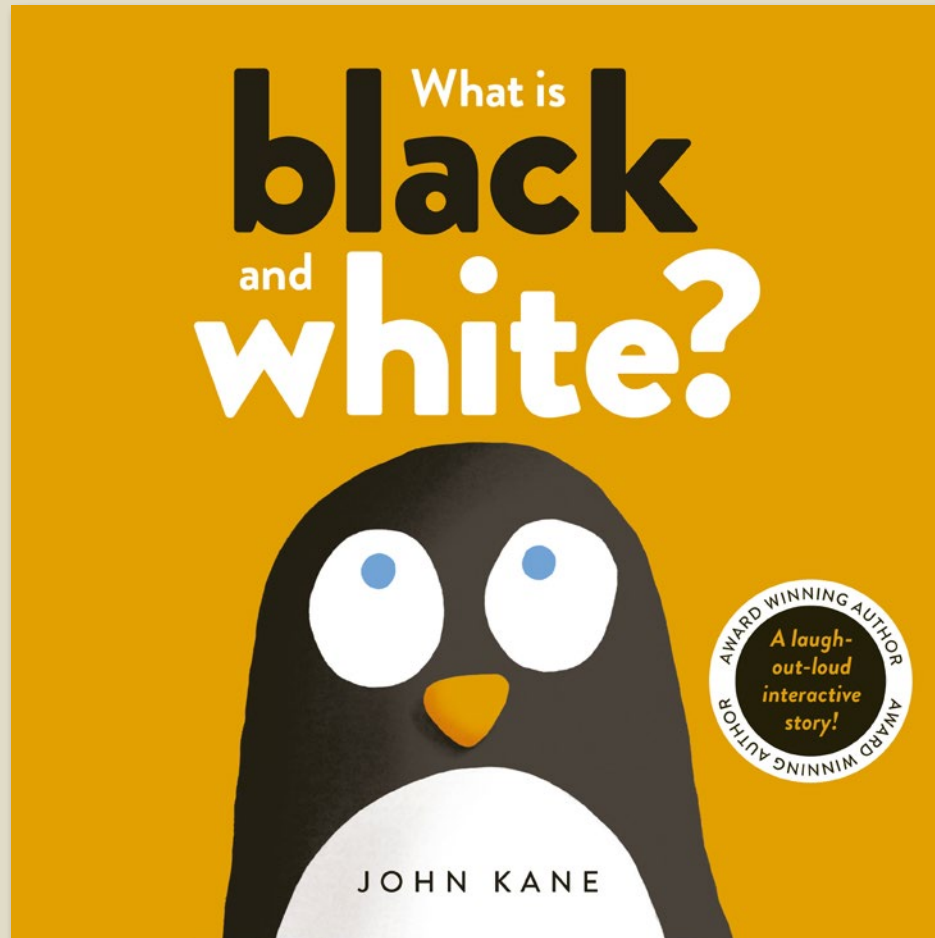




**Sourcebooks Oct 2024**

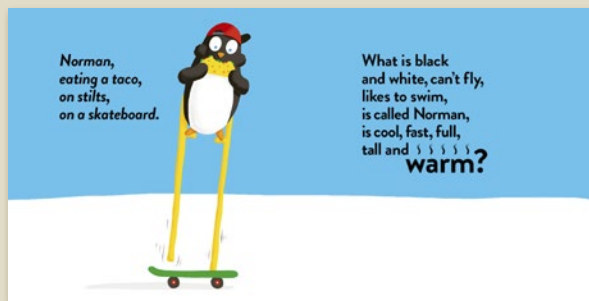
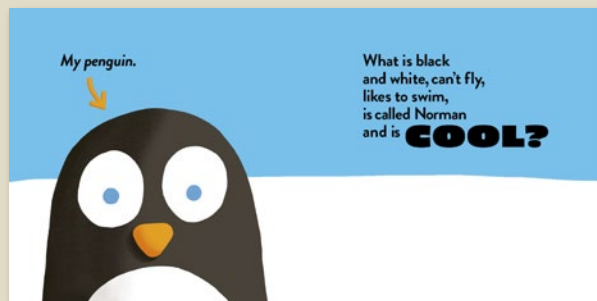
# What is Black and White?



**What is black and white? A word-juggling penguin called Norman.**

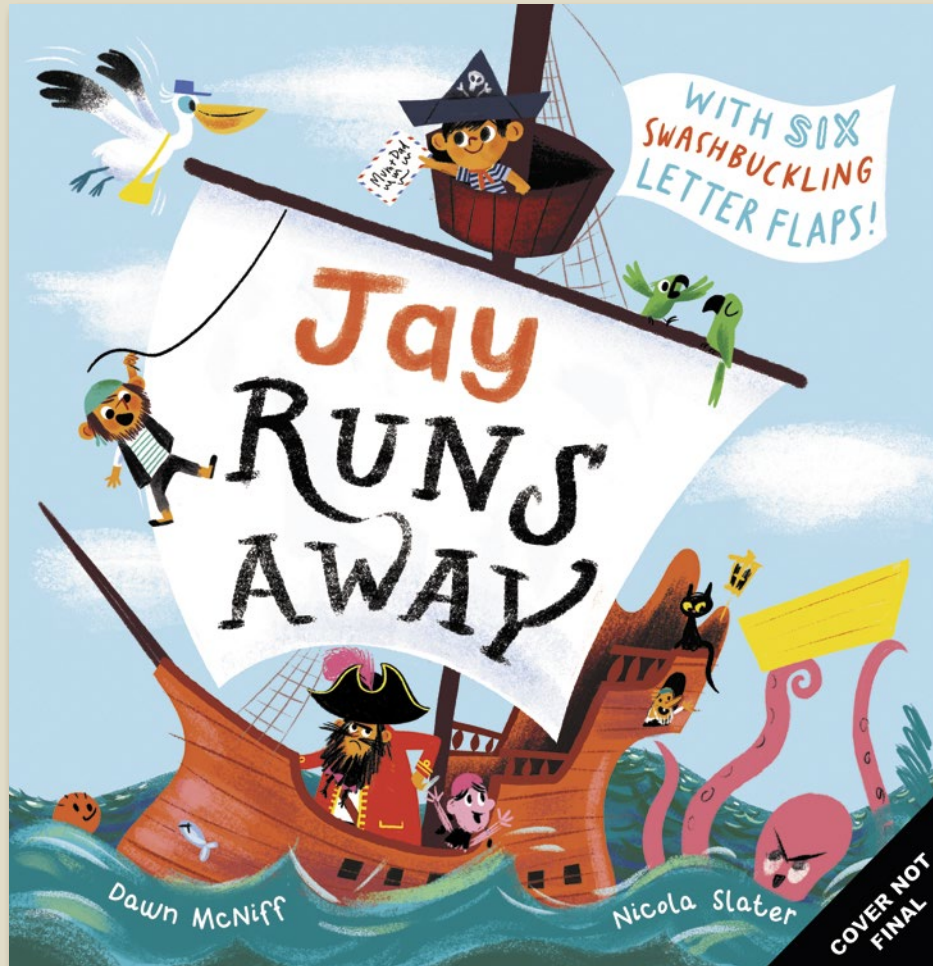
- From the author and illustrator of the bestselling *I Say Ooh, You Say Aah*, which has sold over 160,000 copies worldwide (as of July 2022)
- John Kane is a master of interactive storytelling and child-centric humour.
- *I Say Ooh, You Say Aah* won the English Picture Book Awards 4-& category; won the Children's and Teen choice Award in the US; and was shortlisted for the Irish Book Awards Children's Book of the Year.

# What is Black and White?



Pub Date	28/03/2024
Pub Price	£7.99
ISBN	9781800782303
H x W	260 x 260mm
Binding	Paperback
Age Range	0-5 years
Author	John Kane
Extent	32pp
Word Count	320 words
Rights Available	World

# Jay Runs Away



**A pirate-packed picture book about the arrival of a new sibling - with real lift-the-flap letters!**

- Using clever paper-engineering, there are six differently-shaped, fold-out letters for little hands to open and peek inside - from postcards to pirate party hats!
- Humorous and light-hearted storytelling from Dawn McNiff (*Smiley Eyes, Smiley Faces*) is accompanied by hilarious and stylish artwork from Nicola Slater (*The Leaf Thief, Charlie Chooses, Jonathan the Magic Pony*).
- The perfect picture book for anyone welcoming a new baby into the family.
- With focus on letter-writing and a 'write a letter to the pirate captain' activity at the back of the book, this makes the perfect classroom companion.
- Cover treatment: matt lam and spot UV.

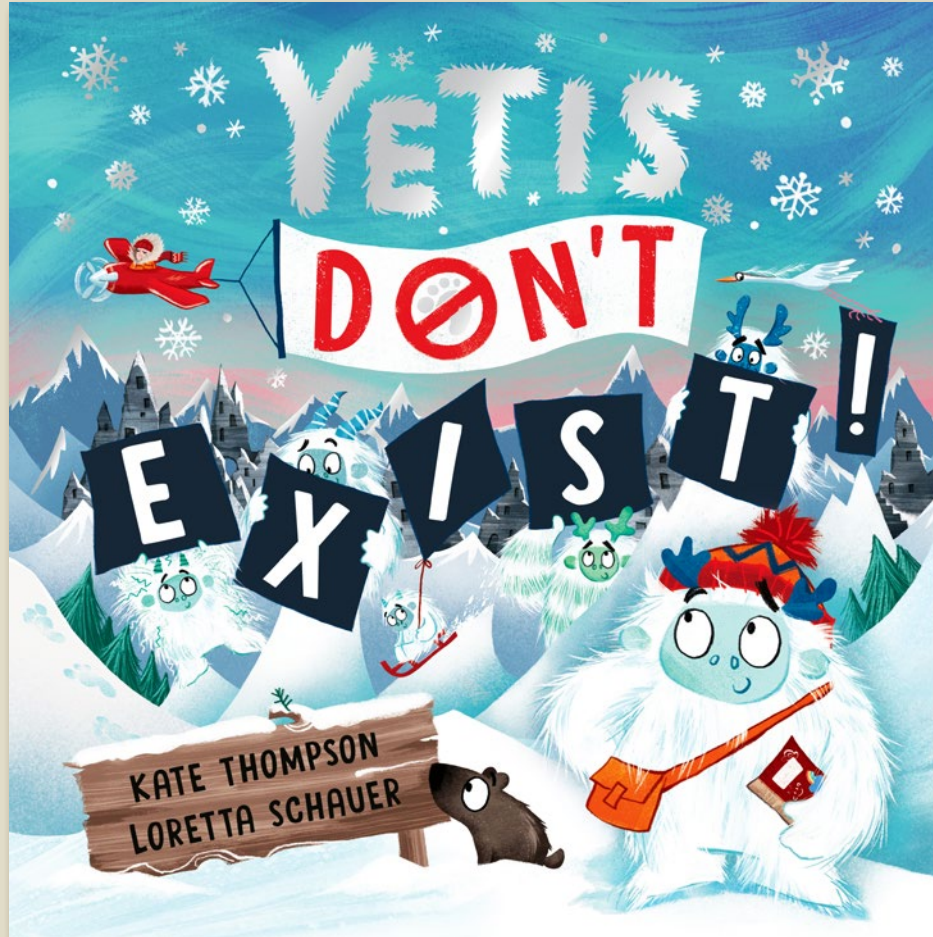


# Jay Runs Away



Pub Date	03/07/2025
Pub Price	£8.99
ISBN	9781800784543
H x W	250 x 250mm
Binding	Paperback
Age Range	0-5 years
Author	Dawn McNiff
Illustrator	Nicola Slater
Extent	36pp
Word Count	700 words
Translation Files	27/09/2024
Files To Printer	20/12/2024
Freight On Board	03/04/2025
Rights Available	World

# Yetis Don't Exist!

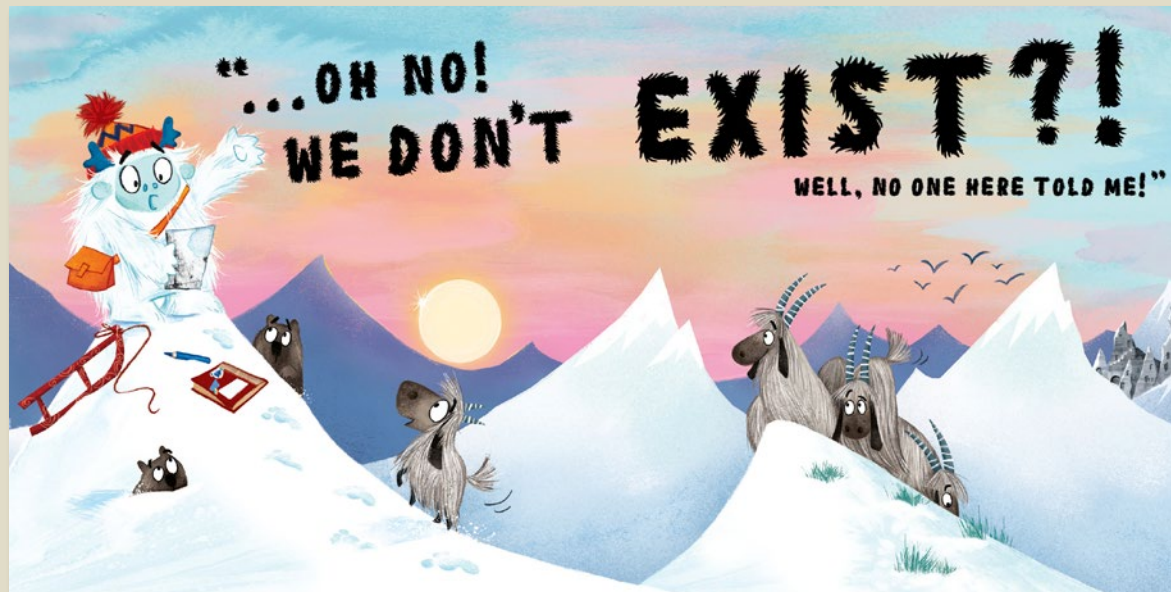


## A FUR-tastically funny rhyming adventure!

- Bringing rising talent, Kate Thompson, to the Templar list. She has two picture books with Welbeck and two new picture books coming with PRH in September 2024, and 2025.
- Bringing established quirky, commercial illustrator Loretta Schauer to the list with her bright palette and fantastic furry creatures. Loretta has previously worked with publishers like Ladybird, Farshore and Bloomsbury.
- Like *The Best Bear Tracker*, this book has a hilarious visual narrative alongside the text with the yetis and human explorer just missing each other more than once!
- The book's wintry, snowy setting offers the ideal seasonal gift without the story being explicitly Christmassy!
- Cover treatments: matt lam and foil.



# Yetis Don't Exist!



Pub Date	07/11/2024
Pub Price	£7.99
ISBN	9781800788237
H x W	250 x 250mm
Binding	Paperback
Age Range	0-5 years
Author	Kate Thompson
Illustrator	Loretta Schauer
Extent	32pp
Word Count	315 words
Rights Available	World



# Sourcebooks Oct 2024

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