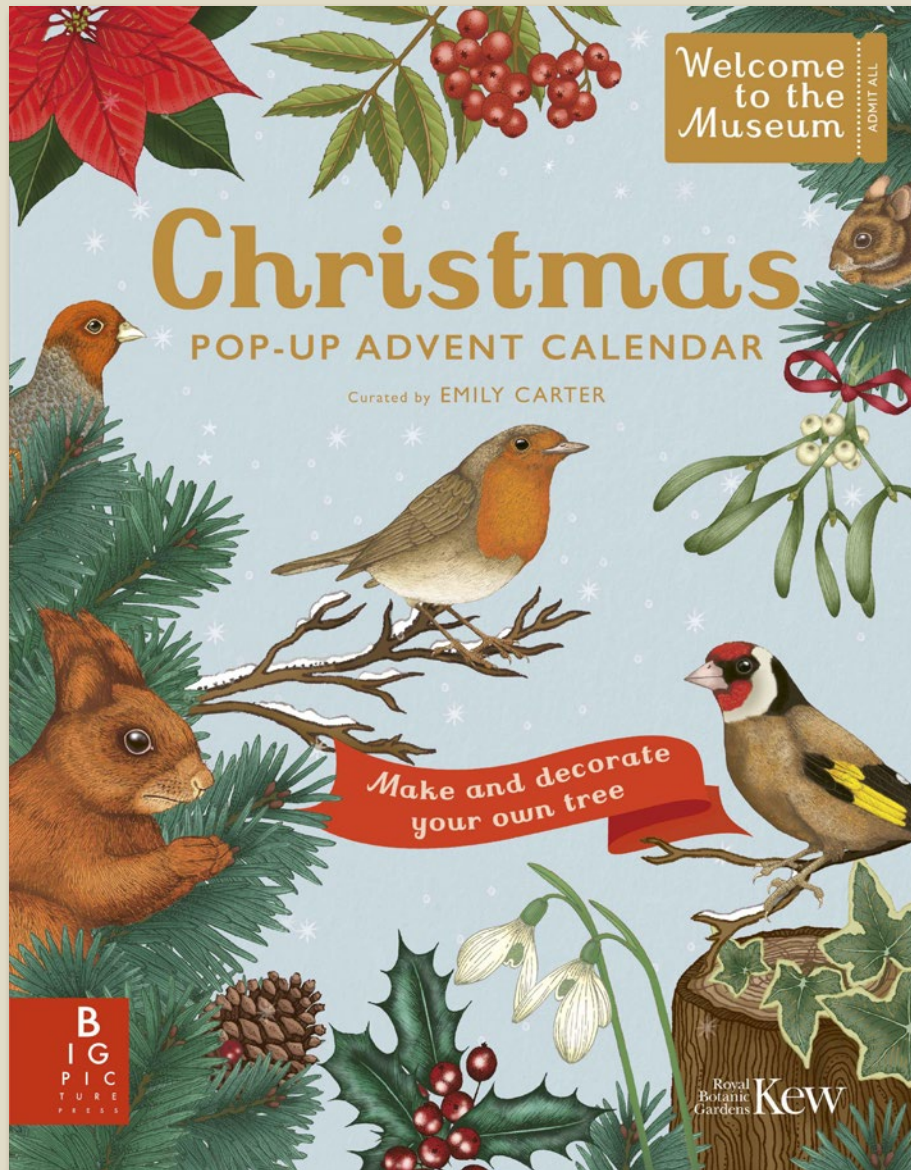




Svojtka

Welcome to the Museum: A Christmas Pop-Up Advent Calendar



The perfect gift, spread joy this Christmas with this decadent pop-up advent calendar, part of the bestselling Welcome to the Museum family.

- Published in conjunction with the Royal Botanic Gardens Kew
- High quality and made from sturdy material, the re-usable decorations and beautiful tree will take pride of place on any Christmas table, year after year.
- Beautiful artwork by textile designer, Emily Carter
- Luxury finishes including 100% foil cover, and interior box.

Welcome to the Museum: A Christmas Pop-Up Advent Calendar

MAMMALS

Reindeer

It is no coincidence that Father Christmas chose reindeer to pull his sleigh, as they are strong, hardy and capable of travelling more than 1,000km a year. As one of the earliest domesticated animals, reindeer share an ancient alliance with humans. These antlered deer thrive in colder climates of Europe, North America and Asia, residing in the frozen northern forests and the Arctic tundra. Covered in fur from head to hoof, reindeer use their useful dew claws to grip onto slippery surfaces and burrow through the snow, feasting on the ferns, fungi and lichen hidden below.

Unlike their magical counterparts, these animals do not need a glowing red nose to illuminate the way. As one of the few large mammals that can see ultraviolet light, reindeer are able to find food, locate predators and stay safe even in the dark, bleak winter when sunlight is scarce.

Key to plate

1: White spruce
This evergreen conifer is the most common species of North America. However, recent studies suggest the tree is originating further north, towards the Arctic Circle. It is possible that working temperatures caused by climate change have allowed them to grow here, in an area where the soil would normally be too shallow.

2: Reindeer
Reindeer are the largest members of the deer family.



4

BIRDS

European Robin

With its rust-coloured plumage and curious expression, the European robin is a plump, small-billed bird that breeds throughout Europe, Western Asia and parts of North Africa. A much-loved sight, the robin can be spotted all year round, the welcome sound of its melodic warbling filling the frosty air even during winter. As natural ground feeders, robins can be found hopping around gardens, woodlands and parks, foraging for insects and worms.

Despite being only 14cm long, these tiny birds are fiercely territorial, puffing up their scarlet chests and fighting off any feathered intruders that invade their patch. Robins are considered modern Yuletide mascots. They first appeared on Victorian Christmas cards as an ode to the vermilion-coloured uniform of the postmen who delivered them. These postal workers were aptly nicknamed 'redbreasts'.

Key to plate

1: European robin
Erithacus rubecula

2: Common holly
Ilex aquifolium

The evergreen holly bush is prickly (along with its water-resistant waxy leaves and bright red berries), makes the ideal festive wreath.

3: European robin
This UK's most festive plant and for hundreds of years it has been used, along with ivy, to decorate homes at Christmastime. Today, this



8

FRUITS AND SPICES

Festive Flavours

As Christmas draws near, festive flavours walk through kitchens across the globe, filling the air with traditional aromas of nutmeg, ginger and clove. In Europe, roasted sweet chestnuts make a tasty Christmas treat, harvested from the *Castanea sativa* tree with its prickly husks and grooved bark. The gingy orange is another popular festive food, gifted to well-behaved children or peppered with cloves to make a pomander ball. This practice dates back to medieval times, when such spice-studded pomander balls perfumed the frosty air to ward off bad spirits and winter illnesses.

The iconic Christmas pudding also has humble origins, dating back to a porridge-like prune dish served in the 14th century. Although it originally formed part of a British tradition, the Christmas pudding is a global festive phenomenon, enjoyed by families far and wide in countries like South Africa, Australia and Canada. This dessert is often seasoned with cinnamon, a warm, fragrant spice derived from the inner bark of the Ceylon tree of Sri Lanka.

Key to plate

1: Christmas pudding
Filled with the quintessential flavours of the festive season, Christmas puddings are packed with dried fruits, nuts, cloves and spices, and bound together with a moist, sticky batter. The traditional recipe is a sticky, rich, moist and nutty.

2: Orange
Clinging oranges are a Christmas tree favourite. In the UK, it is the only fruit that a tree would bear in the autumn. It is a member of the citrus family, which is native to South and Southeast Asia. It is a member of the citrus family, which is native to South and Southeast Asia.

3: Star anise
Star anise is the same plant as the fennel, but with a different flavour profile. It is a member of the fennel family, which is native to South and Southeast Asia. It is a member of the fennel family, which is native to South and Southeast Asia.



26

BIRDS

European Robin

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Key to plate

1: European robin
Erithacus rubecula

2: Common holly
Ilex aquifolium

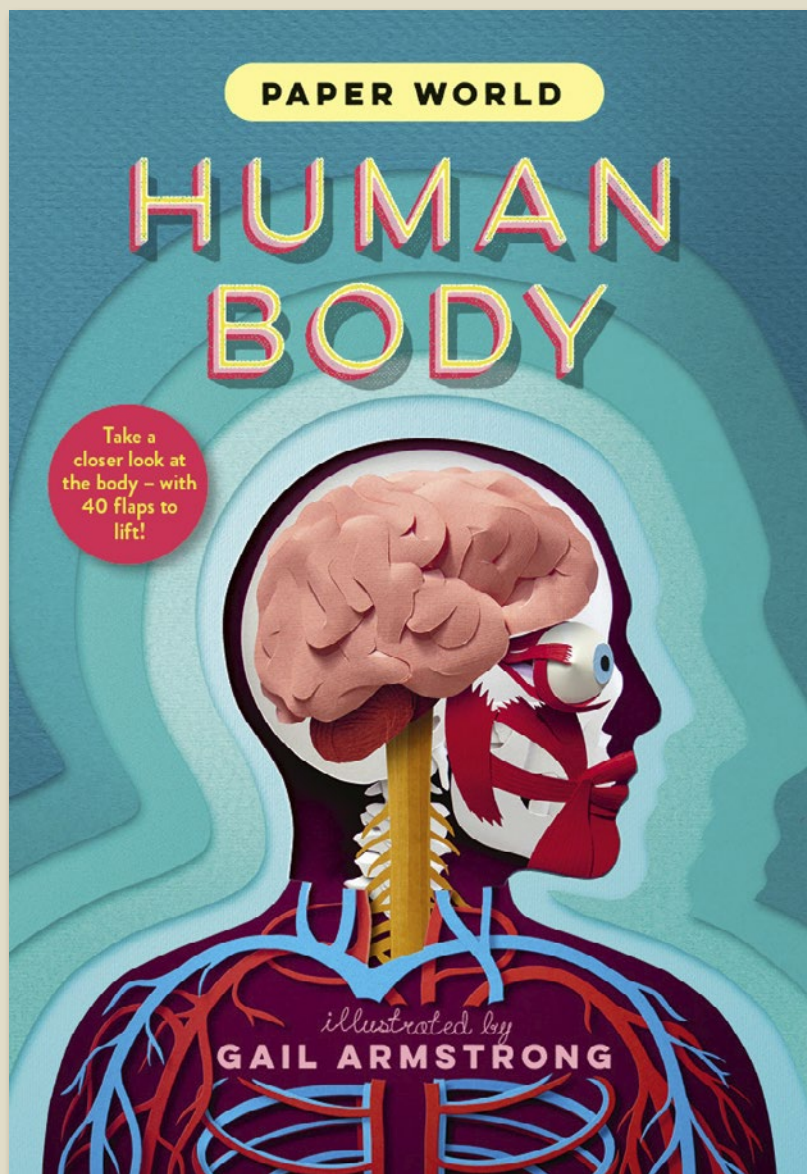
The evergreen holly bush is prickly (along with its water-resistant waxy leaves and bright red berries), makes the ideal festive wreath.



8

Pub Date	14/09/2023
Pub Price	£29.99
ISBN	9781800784369
H x W	350 x 260mm
Binding	Hardback
Author	Royal Botanic Gardens Kew
Illustrator	Emily Carter
Extent	28pp
Word Count	3258 words
Rights Available	World

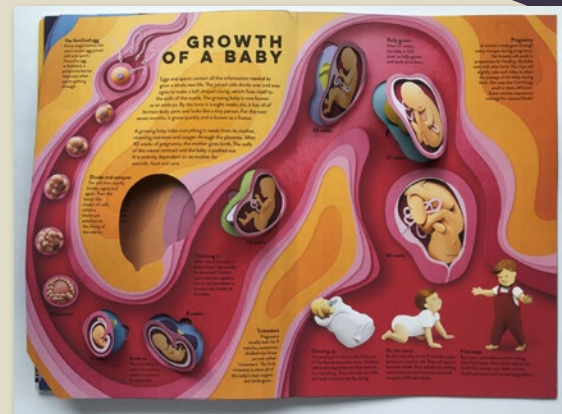
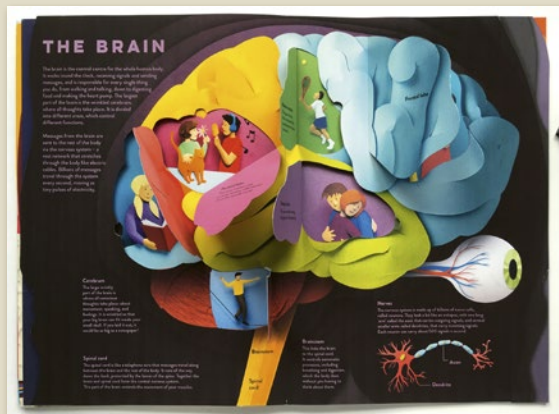
Paper World: Human Body



A paper-cut book about the body

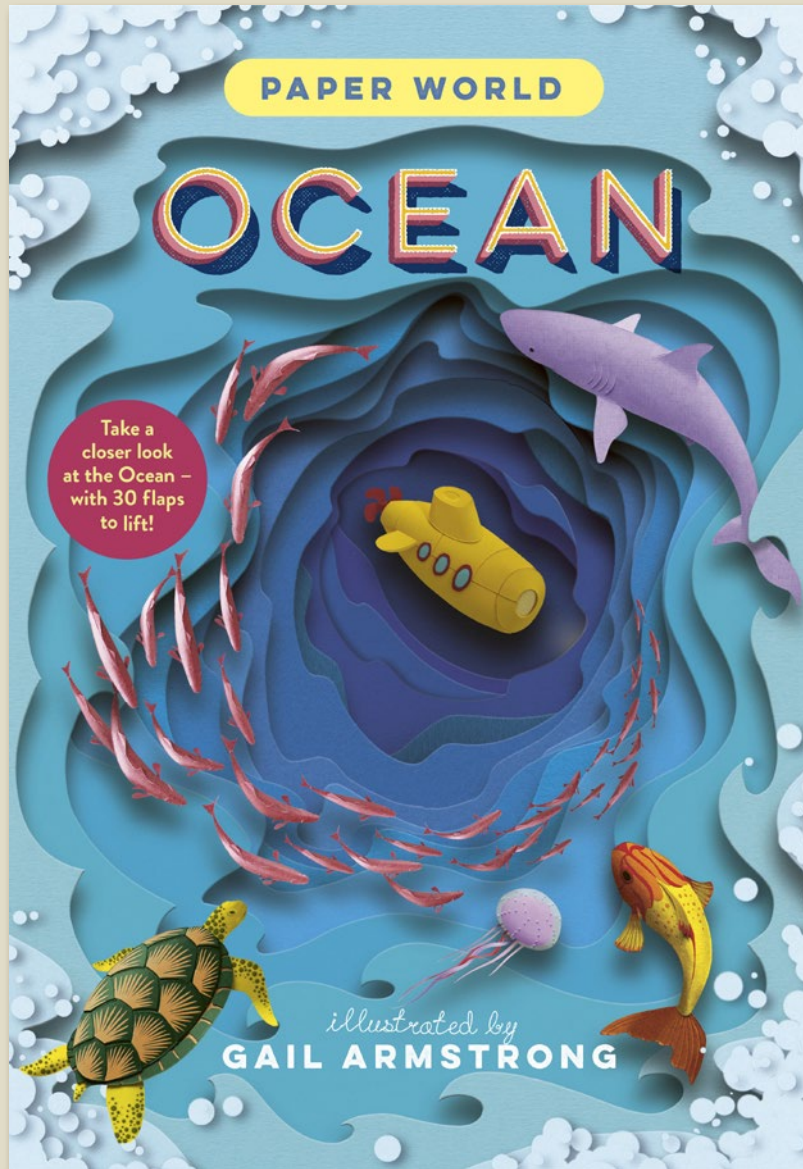
- Vibrant paper-cut artwork by award-winning British artist Gail Armstrong
- Deep die-cuts and integrated flaps on every spread provide a unique interactive look at the human body
- A fact-packed text reveals fascinating facts about the human body
- Striking cover design with a large die-cut through the cover and title page
- The Paper World series has sold over 100,000 copies worldwide
- Book 4 Paper World: Oceans coming 2024
- CONTENTS: Organs & Systems; Skeleton & Muscles; Heart & Lungs; Digestive System; Digestive Organs; The Senses; The Brain; Reproductive System; Growth of a Baby; Glossary
- Fact-checked by Dr Jennifer Paxton of the University of Edinburgh

Paper World: Human Body



Pub Date	16/02/2023
Pub Price	£16.99
ISBN	9781800782365
H x W	330 x 225mm
Binding	Hardback
Age Range	7-9 years
Author	Ruth Symons
Illustrator	Gail Armstrong
Extent	30pp
Word Count	5500 words
Rights Available	World

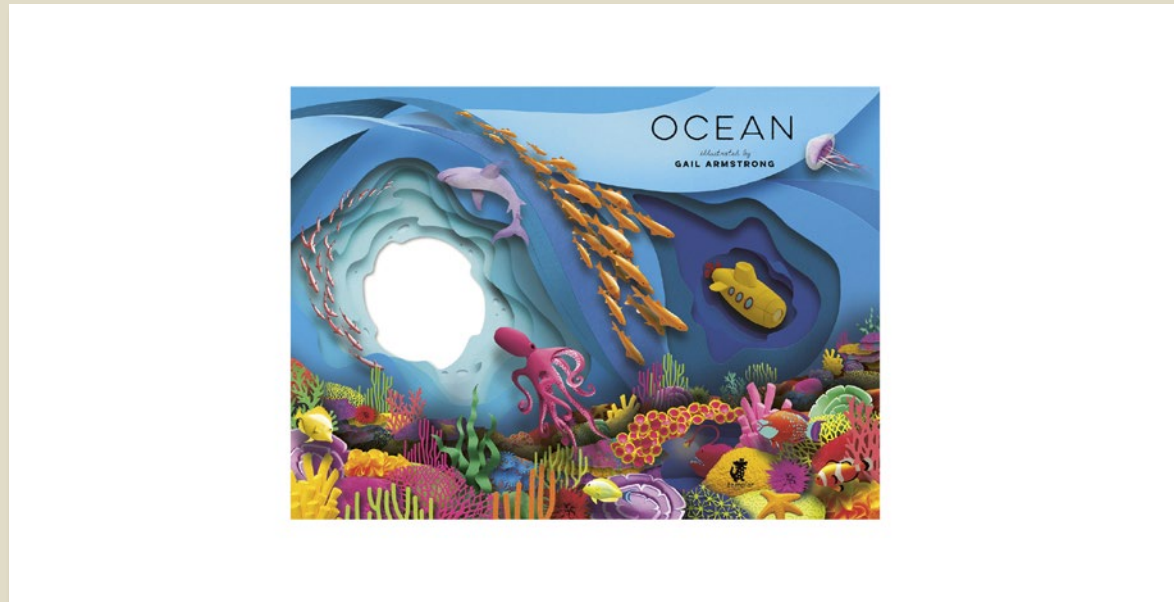
Paper World: Ocean



A one-of-a-kind paper-cut book all about our planet's oceans

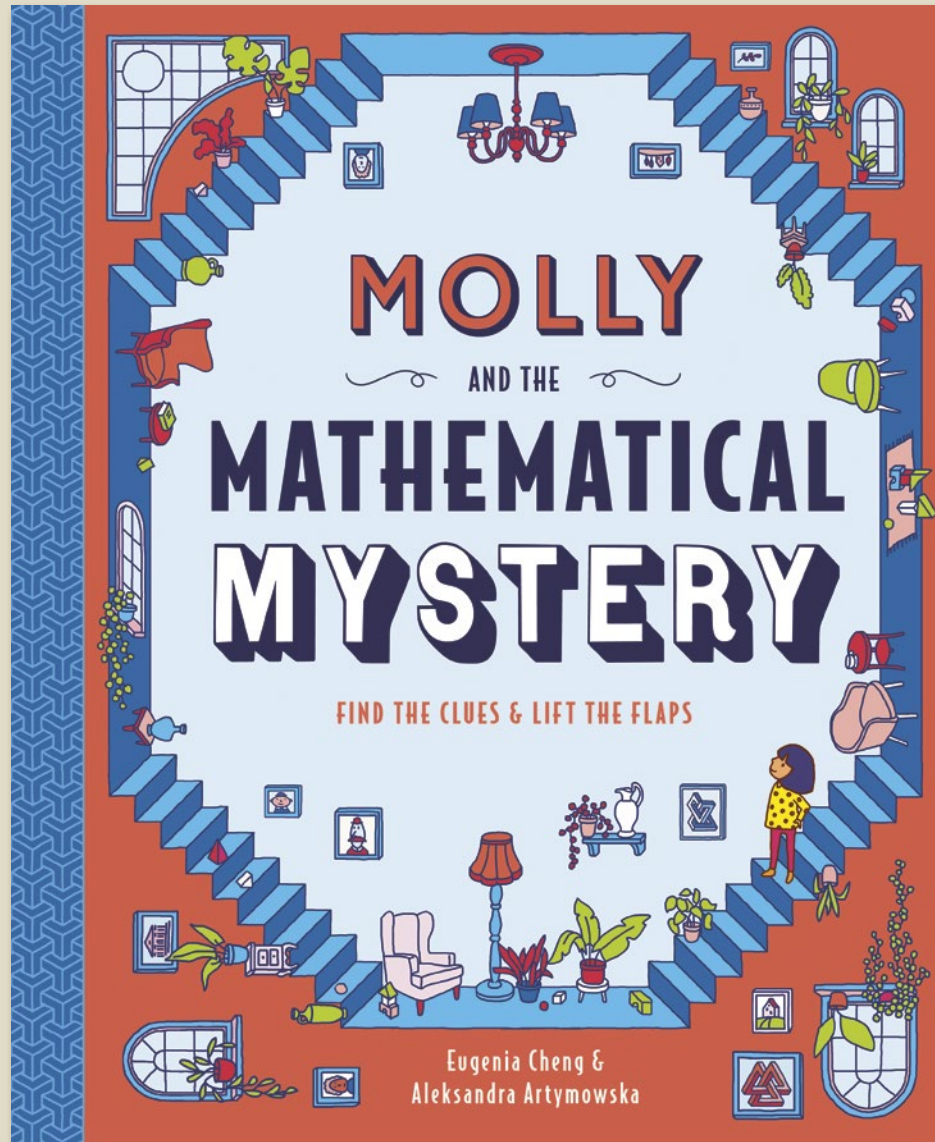
- The *Paper World* series has sold over 100,000 copies worldwide (as of July 2022)
- Contents: Water World; The Shore; Mangroves; Kelp Forest; Coral Reef; Ocean Zones; Ocean Depths; Polar Waters; Tides and Waves; Humans and the Ocean
- Vibrant paper-cut artwork by award-winning British artist Gail Armstrong
- Deep die-cuts and integrated flaps on every spread, with an incredible double-gatefold for the coral reef
- A fact-packed text reveals fascinating facts about the ocean - fact-checked by marine biologist Dr Helen Scales
- Striking cover design with a large die-cut through the cover and title page

Paper World: Ocean



Pub Date	29/02/2024
Pub Price	£16.99
ISBN	9781800783317
H x W	330 x 225mm
Binding	Hardback
Age Range	7-9 years
Author	Ruth Symons
Illustrator	Gail Armstrong
Extent	30pp
Word Count	5500 words
Rights Available	World

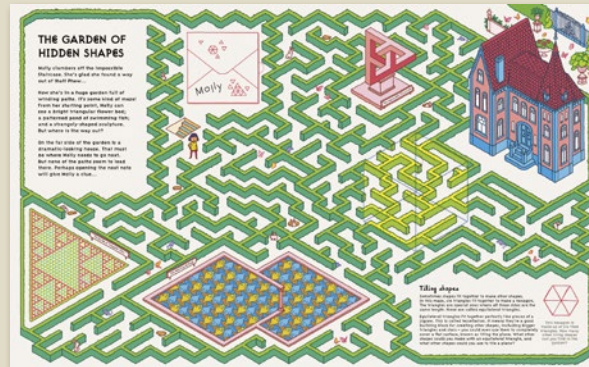
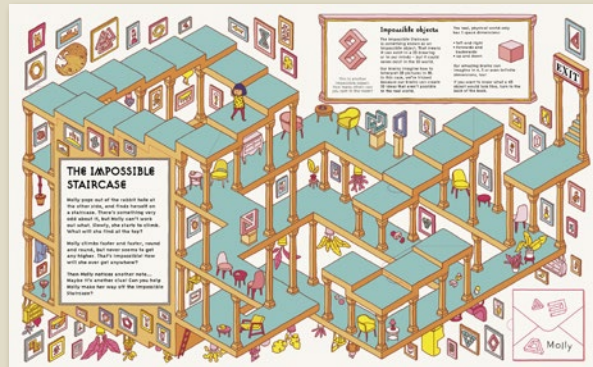
Molly and the Mathematical Mystery



Find the clues and lift the flaps on this mathematical mystery

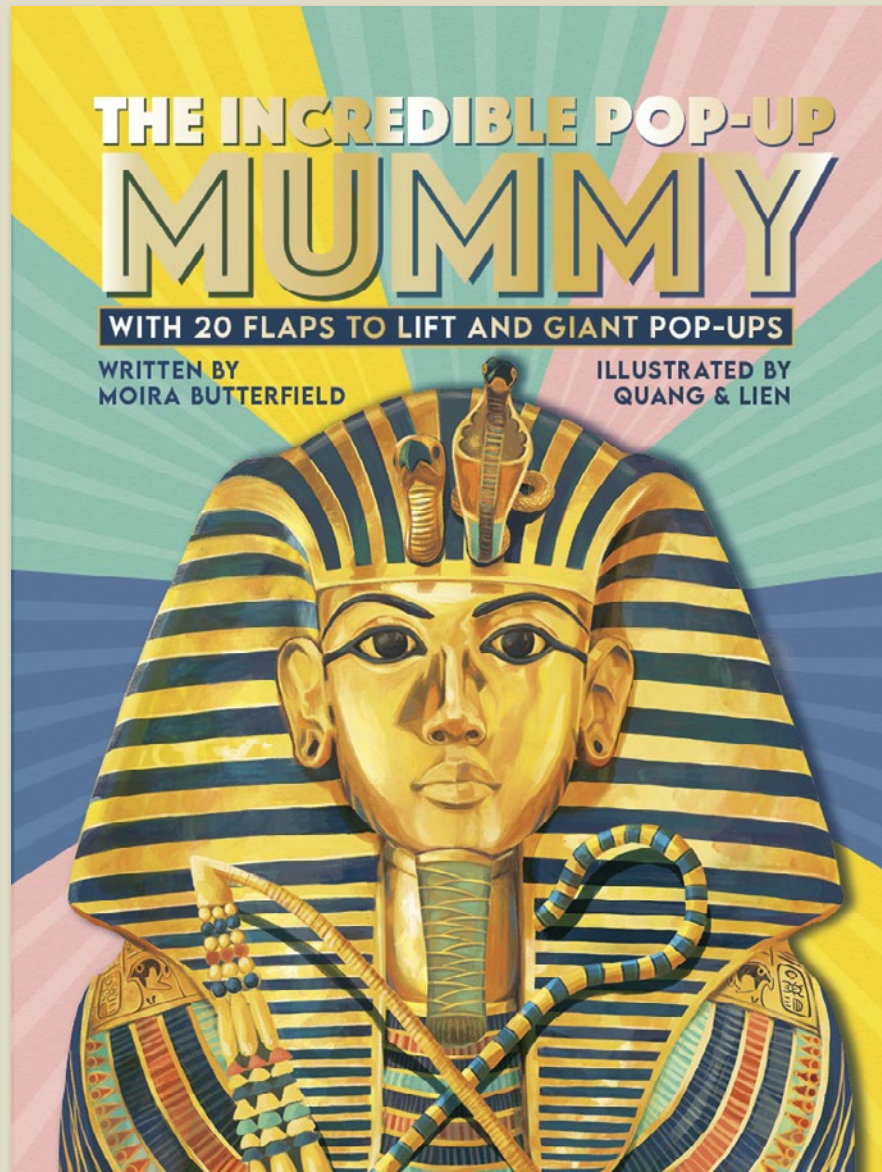
- An interactive maths adventure with a narrative feel - think 'The Crystal Maze' with maths
- With flaps and wheels throughout, and further non-fiction information at the back of the book
- Written by eminent British-American mathematician Eugenia Cheng, the book explores Key Stage 2 mathematics in visual and creative ways.
- Illustrated by Aleksandra Artymowska, illustrator of bestselling *Around the World in 80 Puzzles* and *20,000 Leagues Under the Sea: A Puzzle Adventure*. Ola's puzzle books have sold over 100,000 copies worldwide.
- Molly sets out to encourage curiosity and creativity in a subject often dismissed as dull and difficult.

Molly and the Mathematical Mystery



Pub Date	15/10/2020
Pub Price	£16.99
ISBN	9781787415683
H x W	305 x 248mm
Binding	Hardback
Age Range	7-9 years
Author	Eugenia Cheng
Illustrator	Aleksandra Artymowska
Extent	30pp
Word Count	4000 words
Rights Available	World

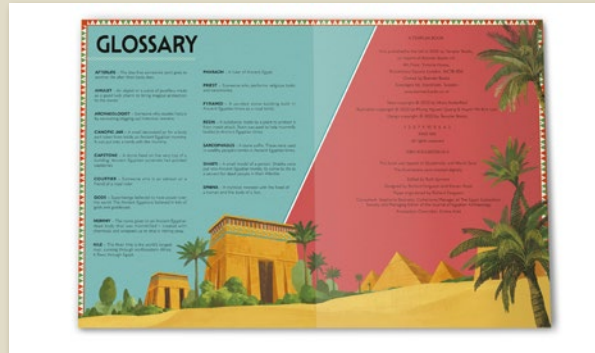
The Incredible Pop-up Mummy



A pop-up guide to Ancient Egyptian mummies

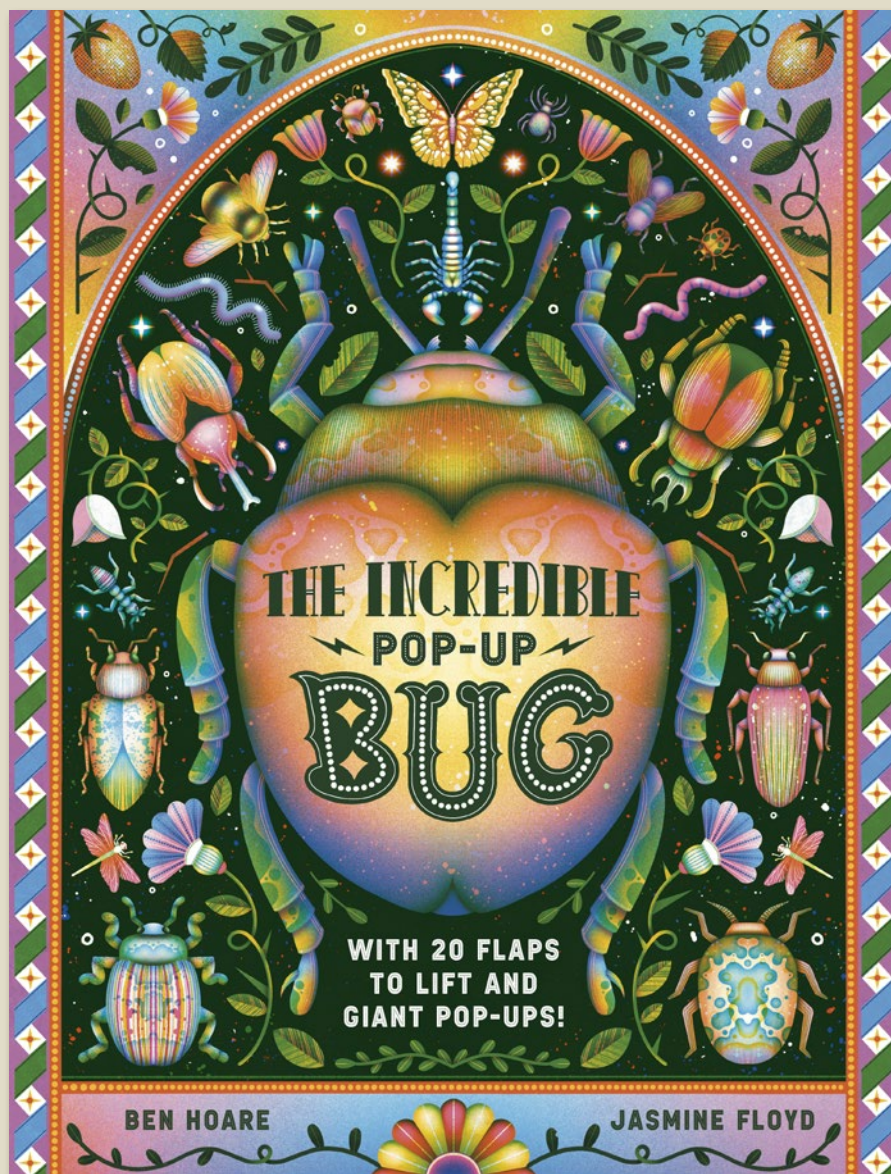
- Incredible paper-engineering - with flaps to lift on every page and three complex multi-layered pop-ups (The Great Pyramid; Tutankhamun's Death Mask; Tutankhamun's Tomb)
- A beautiful non-fiction novelty title to mark the centenary of Howard Carter's opening the tomb of Tutankhamun.
- Made in consultation with expert Egyptologist Stephanie Boonstra, Collections Manager at The Egypt Exploration Society and Managing Editor of the Journal of Egyptian Archaeology.
- Illustrated by award-winning Vietnamese illustration duo Quang and Lien
- Cover finish: gold foil + spot UV

The Incredible Pop-up Mummy



Pub Date	13/10/2022
Pub Price	£25.00
ISBN	9781800781412
H x W	320 x 240mm
Binding	Hardback
Age Range	7-9 years
Author	Moira Butterfield
Illustrator	Phung Nguyen Quang and Huynh Thi Kim Lien
Extent	16pp
Word Count	4500 words
Rights Available	World

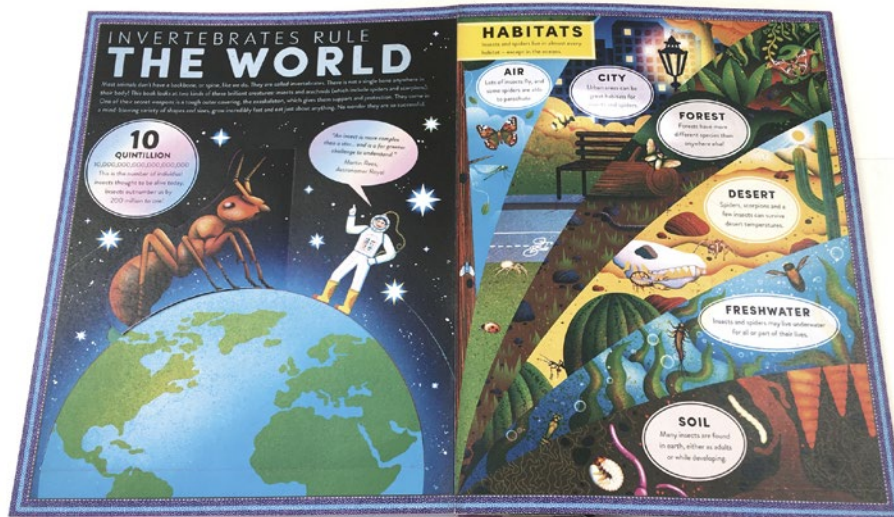
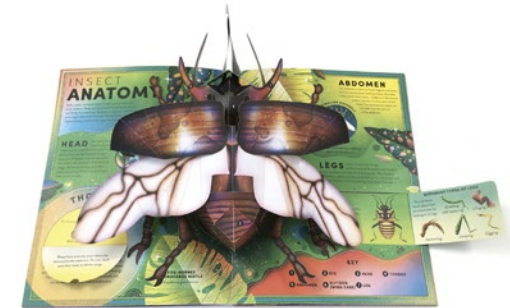
The Incredible Pop-up Bug



An intricate pop-up book bursting with beautiful bugs.

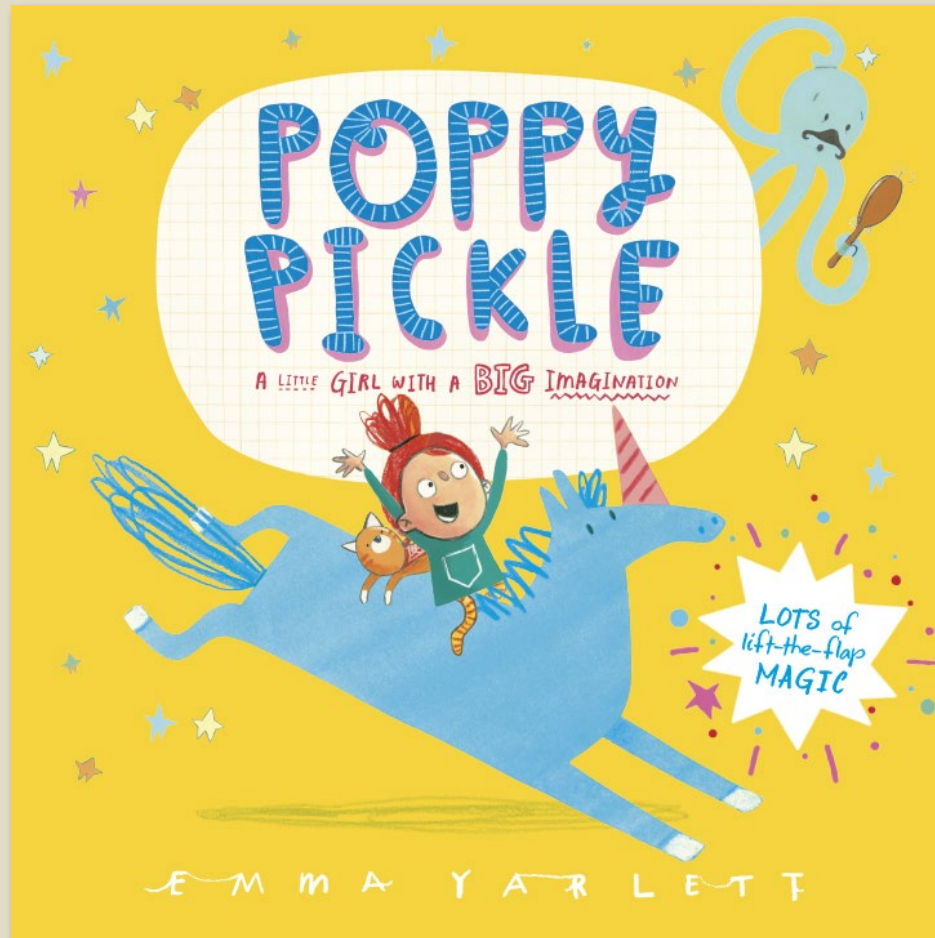
- Incredible paper-engineering - with 20 flaps to lift on every page and three complex multi-layered pop-ups (Rhinceros beetle; Monarch butterfly; Red-knee tarantula).
- Written by Ben Hoare, an award-winning journalist who has written and edited books and magazines for DK, the BBC, London's Natural History Museum and many others. His books *An Anthology of Intriguing Animals* (2018) and *Wonders of Nature* (2019) are international bestsellers.
- Illustrated by rising star Jasmine Floyd.
- Cover finish: holographic foil + embossing + spot UV

The Incredible Pop-up Bug



Pub Date	12/09/2024
Pub Price	£25.00
ISBN	9781800784130
H x W	320 x 240mm
Binding	Hardback
Age Range	7-9 years
Author	Ben Hoare
Illustrator	Jasmine Floyd
Extent	16pp
Word Count	3500 words
Freight On Board	11/07/2024
Rights Available	World

Poppy Pickle



A vibrant, lift-the-flap story about a girl with a big imagination!

- A reissue of an early title from bestselling author-illustrator Emma Yarlett (*Orion and the Dark*, *Nibbles the Book Monster*, *Dragon Post*).
- Now filled with lift-the-flaps that bring Poppy's imagination to life - perfect for sharing and reading together.
- A fun, likeable protagonist who reaffirms the joy of nurturing our imagination.
- Cover treatment: matt lam and spot UV.

Imagine if... Fruits!



Zany new slider books from Aya Watanabe!

- A playful and engaging novelty title all the family will love. Push, pull, slide and spin the wheels on every page: with 5 spreads and a mechanism on the cover!
- A playful rhyming text is perfect to read aloud with little ones - introducing first concepts such as colours and shapes
- Vibrant artworks from rising talent, Japanese illustrator Aya Watanabe
- Also in the series: Veggies!
- Search and find element: find the ant on every page!
- "The world of true imagination found in this book, brings joy and creativity for a never-ending gateway to learning" - Lizzie Noble, Early Years expert

Imagine if... Fruits!



Pub Date	22/06/2023
Pub Price	£6.99
ISBN	9781800784666
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Aya Watanabe
Illustrator	Aya Watanabe
Extent	10pp
Word Count	100 words
Rights Available	World

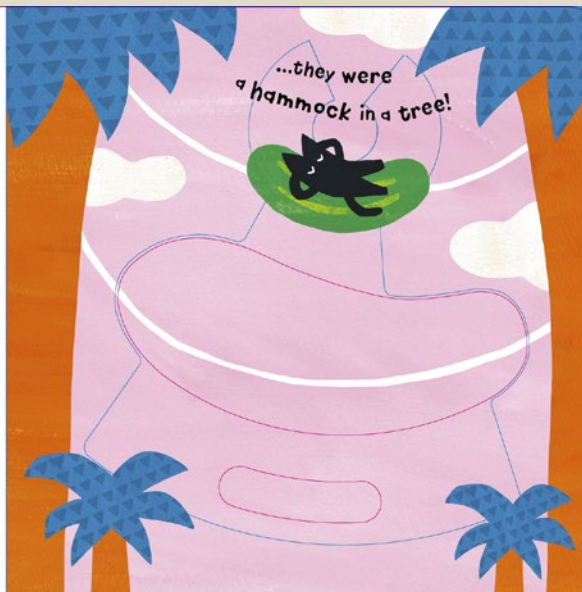
Imagine if... Veggies!



Zany new slider books

- A playful and engaging novelty title all the family will love. Push, pull, slide and spin the wheels on every page: with 5 spreads and a mechanism on the cover!
- A playful rhyming text is perfect to read aloud with little ones - introducing first concepts such as colours and shapes
- Vibrant artworks from rising talent, Japanese illustrator Aya Watanabe
- Also in the series: Fruits!
- Search and find element - find the ant hiding on every page!
- "The world of true imagination found in this book, brings joy and creativity for a never-ending gateway to learning" - Lizzie Noble, Early Years expert

Imagine if... Veggies!



Pub Date	22/06/2023
Pub Price	£6.99
ISBN	9781800784659
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Aya Watanabe
Illustrator	Aya Watanabe
Extent	10pp
Word Count	100 words
Rights Available	World

Imagine if... Bugs!



Zany slider books from Aya Watanabe!

- A playful and engaging novelty title all the family will love. Push, pull, slide and spin the wheels on every page: with 5 spreads and a mechanism on the cover!
- Vibrant artworks from rising talent, Japanese illustrator Aya Watanabe
- Also in the series: Veggies!, Fruits! and Flowers!
- Search and find element: find the ant on every page!
- "The world of true imagination found in this book, brings joy and creativity for a never-ending gateway to learning" - Lizzie Noble, Early Years expert

Imagine if... Bugs!



Pub Date	09/05/2024
Pub Price	£6.99
ISBN	9781800786714
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Aya Watanabe
Illustrator	Aya Watanabe
Extent	10pp
Word Count	100 words
Rights Available	World

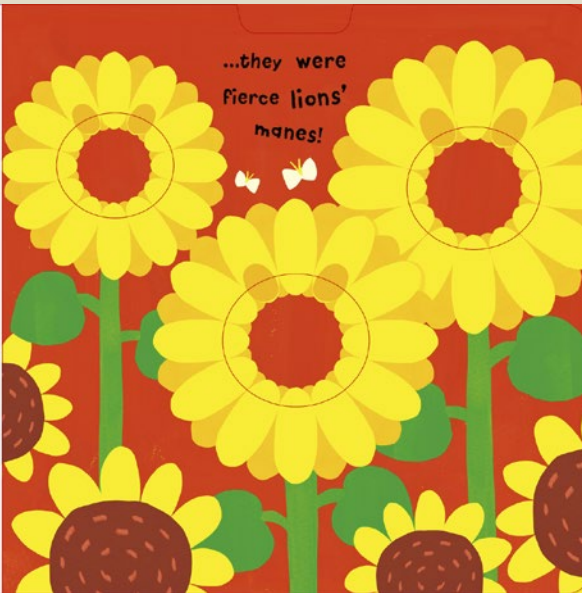
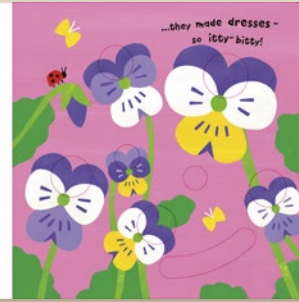
Imagine if... Flowers!



Zany new slider books from Aya Watanabe!

- A playful and engaging novelty title all the family will love. Push, pull, slide and spin the wheels on every page: with 5 spreads and a mechanism on the cover!
- A playful and engaging novelty title all the family will love. Push, pull, slide and spin the wheels on every page: with 5 spreads and a mechanism on the cover!
- Also in the series: Veggies!, Fruits! and Bugs!
- Search and find element: find the ant on every page!
- "The world of true imagination found in this book, brings joy and creativity for a never-ending gateway to learning" - Lizzie Noble, Early Years expert

Imagine if... Flowers!



Pub Date	09/05/2024
Pub Price	£6.99
ISBN	9781800786721
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Aya Watanabe
Illustrator	Aya Watanabe
Extent	10pp
Word Count	100 words
Rights Available	World

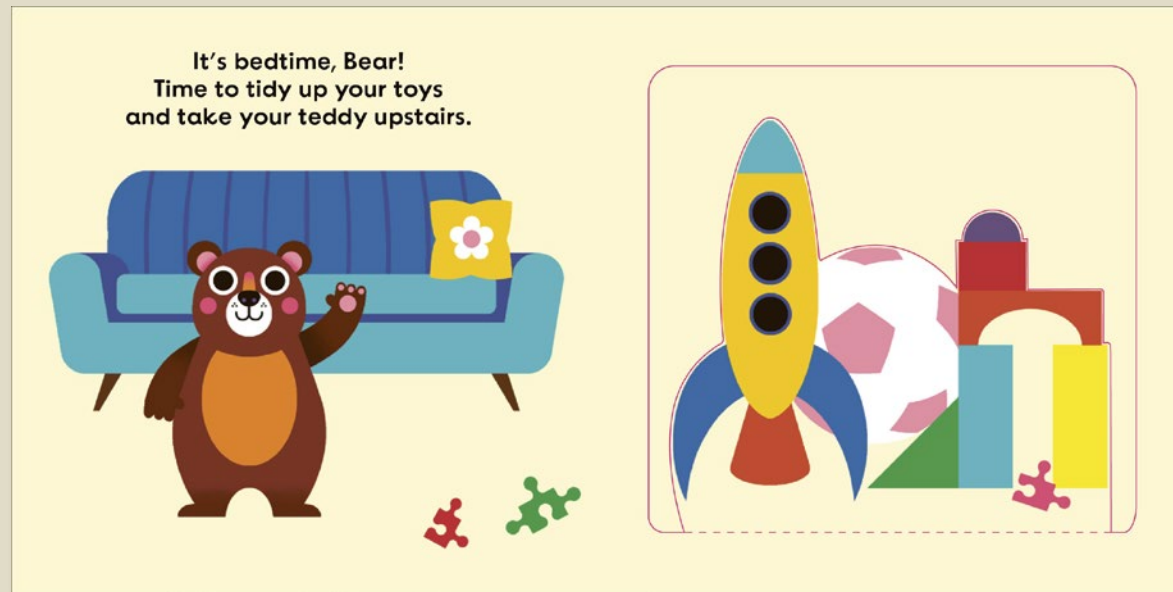
Baby Steps: It's Bedtime, Bear



Lift the flaps, find the toys!

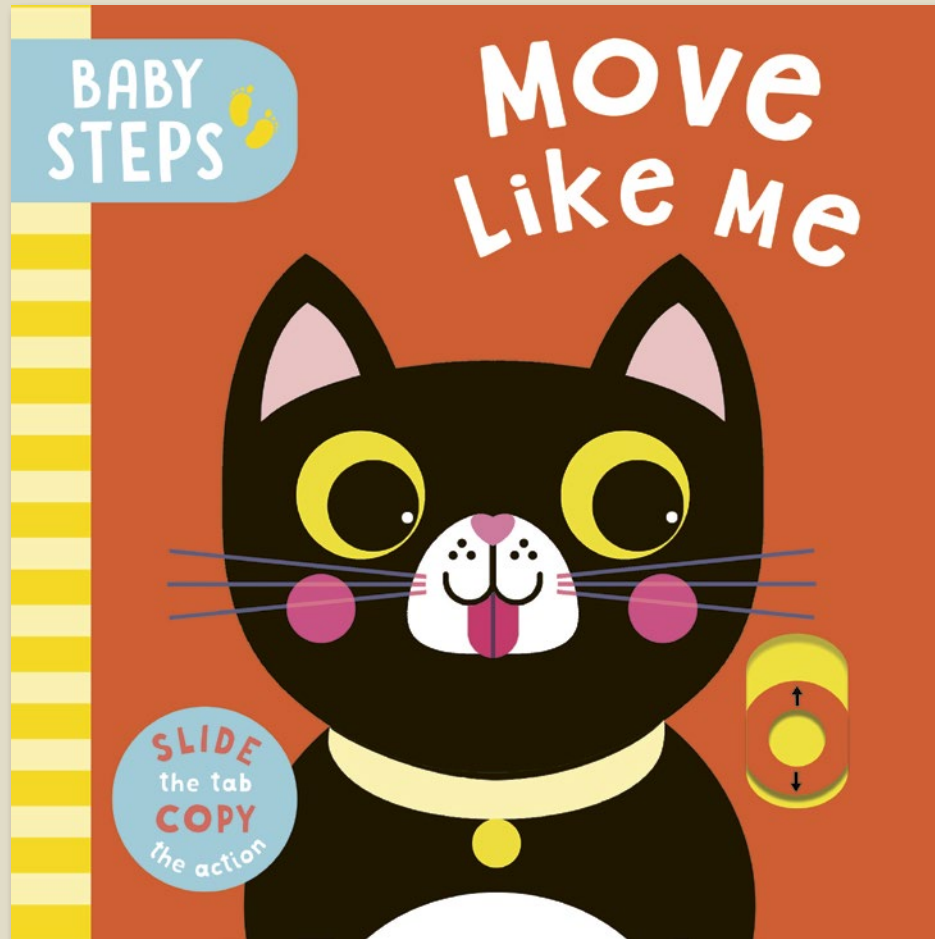
- Illustrated by London-born illustrator, Richard Merritt.
- Big, easy-to-lift card flaps help children develop fine motor skills: with 5 big flaps to lift.
- A gentle story to build early language skills - perfect for children just starting to say their first words.
- Encourages little ones with their bedtime routine.
- Featuring S&BÂ®'s innovative anti-bacterial finish on all pages: 100% natural, plant based and sustainable, offering 99.99% germ control including covid 19, MRSA, E-coli, mold and yeast. This green formulation is safe for babies and contains no microplastics.

Baby Steps: It's Bedtime, Bear



Pub Date	02/01/2025
Pub Price	£6.99
ISBN	9781800786110
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Ruth Symons
Illustrator	Richard Merritt
Extent	10pp
Word Count	105 words
Files To Printer	15/07/2024
Freight On Board	17/10/2024
Rights Available	World

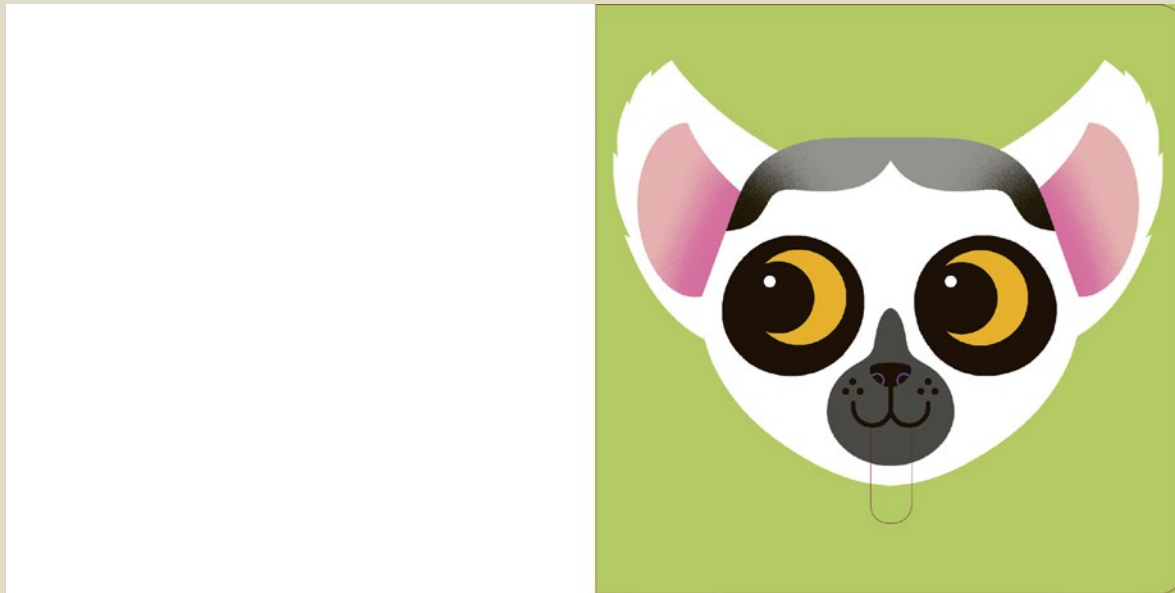
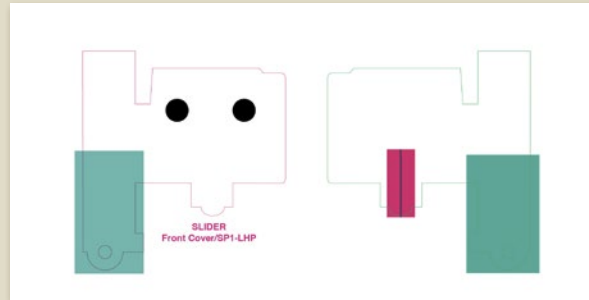
Baby Steps: Move Like Me



Slide the tab, copy the action!

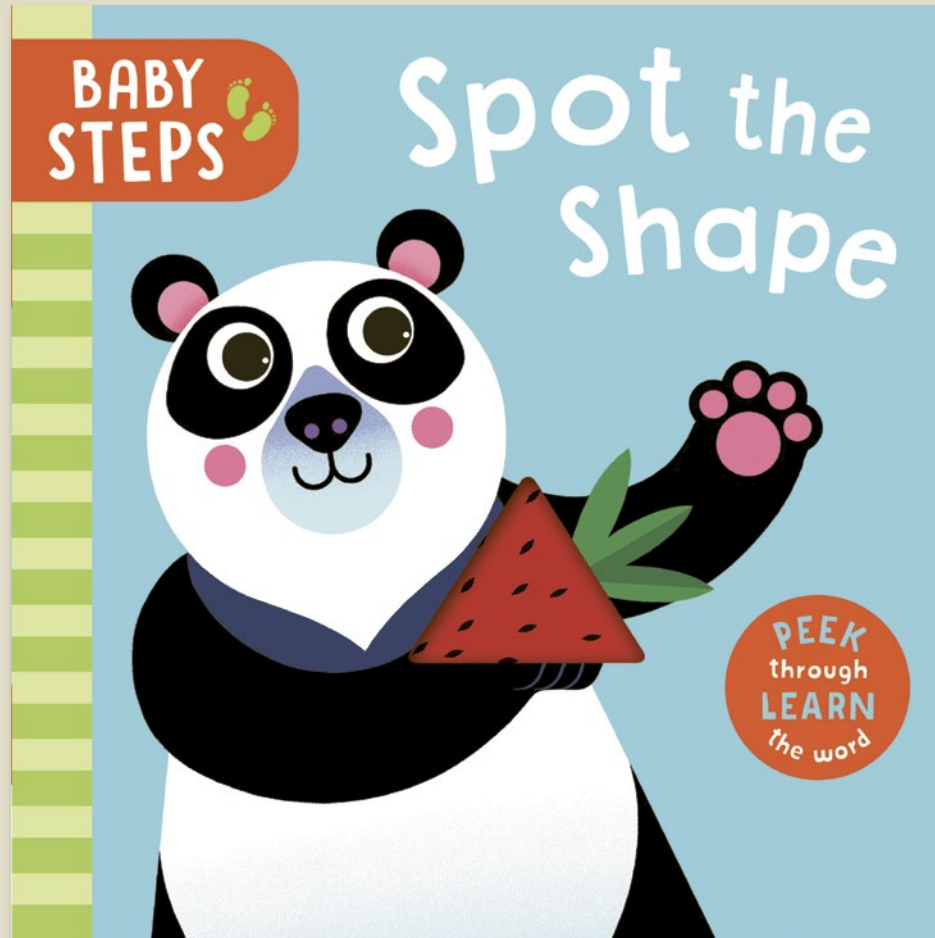
- Illustrated by London-born illustrator, Richard Merritt.
- A simple rhyming text is fun to read aloud and easy for little ones to join in with.
- With 9 sliders to pull and push to make the animals on every page move about.
- This book will help little ones learn to name body parts and follow simple instructions.
- Moving the sliders helps children develop fine motor skills; copying the actions builds gross motor skills.
- Featuring S&BÂ®'s innovative anti-bacterial finish on all pages: 100% natural, plant based and sustainable, offering 99.99% germ control including covid 19, MRSA, E-coli, mold and yeast. This green formulation is safe for babies and contains no microplastics.

Baby Steps: Move Like Me



Pub Date	02/01/2025
Pub Price	£6.99
ISBN	9781800786127
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Ruth Symons
Illustrator	Richard Merritt
Extent	8pp
Word Count	85 words
Files To Printer	15/07/2024
Freight On Board	17/10/2024
Rights Available	World

Baby Steps: Spot the Shape



Peep through the shape, learn the word!

- Illustrated by London-born illustrator, Richard Merritt.
- Introduces first shapes, and builds early language skills.
- Peep-through windows stimulate little readers.
- Featuring S&BÂ®'s innovative anti-bacterial finish on all pages: 100% natural, plant based and sustainable, offering 99.99% germ control including covid-19, MRSA, E-coli, mold and yeast. This green formulation is safe for babies and contains no microplastics.

Baby Steps: Spot the Shape



Pub Date	02/01/2025
Pub Price	£6.99
ISBN	9781800786431
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Ruth Symons
Illustrator	Richard Merritt
Extent	10pp
Word Count	120 words
Rights Available	World

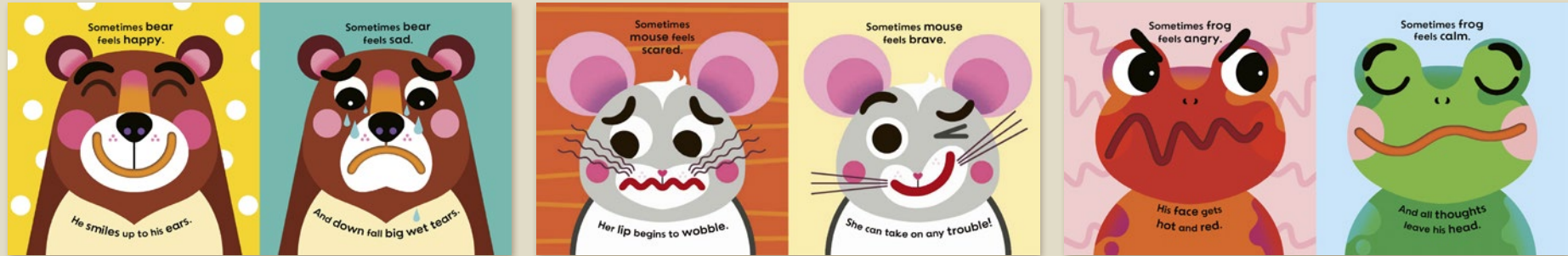
Baby Steps: Faces and Feelings



**Trace the shape,
name the feeling -
features a real mirror!**

- Illustrated by London-born illustrator, Richard Merritt.
- With trace-the-trail elements on every page AND a mirror!
- A simple rhyming text is fun to read aloud and easy for little ones to join in with.
- This book will help little ones learn to recognise and name a range of emotions.
- Featuring S&BÂ®'s innovative anti-bacterial finish on all pages: 100% natural, plant based and sustainable, offering 99.99% germ control including covid-19, MRSA, E-coli, mold and yeast. This green formulation is safe for babies and contains no microplastics.

Baby Steps: Faces and Feelings



Pub Date	02/01/2025
Pub Price	£6.99
ISBN	9781800786424
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Ruth Symons
Illustrator	Richard Merritt
Extent	10pp
Word Count	115 words
Files To Printer	15/07/2024
Freight On Board	17/10/2024
Rights Available	World



Svojtka

Created by Ilina Yosifova
ilina.yosifova@bonnierbooks.co.uk

Updated 30 April 2024

bookshelf.bonnierbooks.co.uk/collections/Svojtka