



Tukan - 2025 highlights

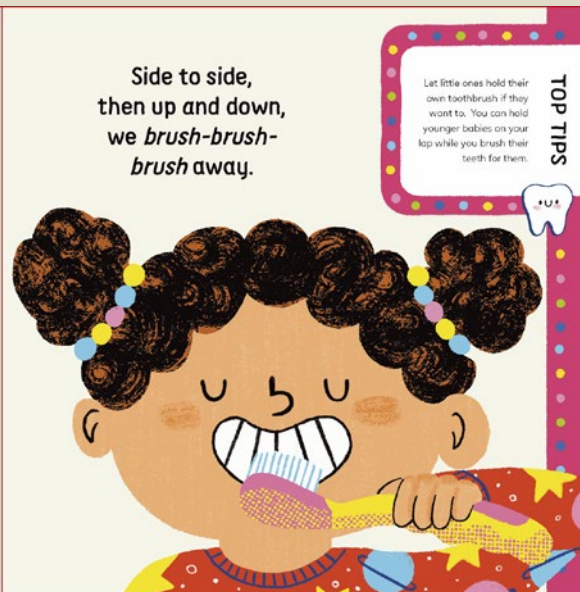
Star Skills: Brush and Shine



A lift-the-flap, slide-the-tab first experiences book

- With flaps, tabs, sliders and wheels throughout the book for an interactive reading experience.
- A gentle rhyming story to read together: a rhyming text makes it easy for little ones to remember and join in with some of the text.
- With practical tips for tooth-brushing from Early Years expert Lizzie Noble.

Star Skills: Brush and Shine



Pub Date	17/07/2025
Pub Price	£6.99
ISBN	9781800788596
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Ruth Symons
Illustrator	Fernando Martin
Extent	10pp
Word Count	450 words
Freight On Board	01/05/2025
Rights Available	World

Star Skills: Potty Time



A lift-the-flap, slide-the-tab first experiences book

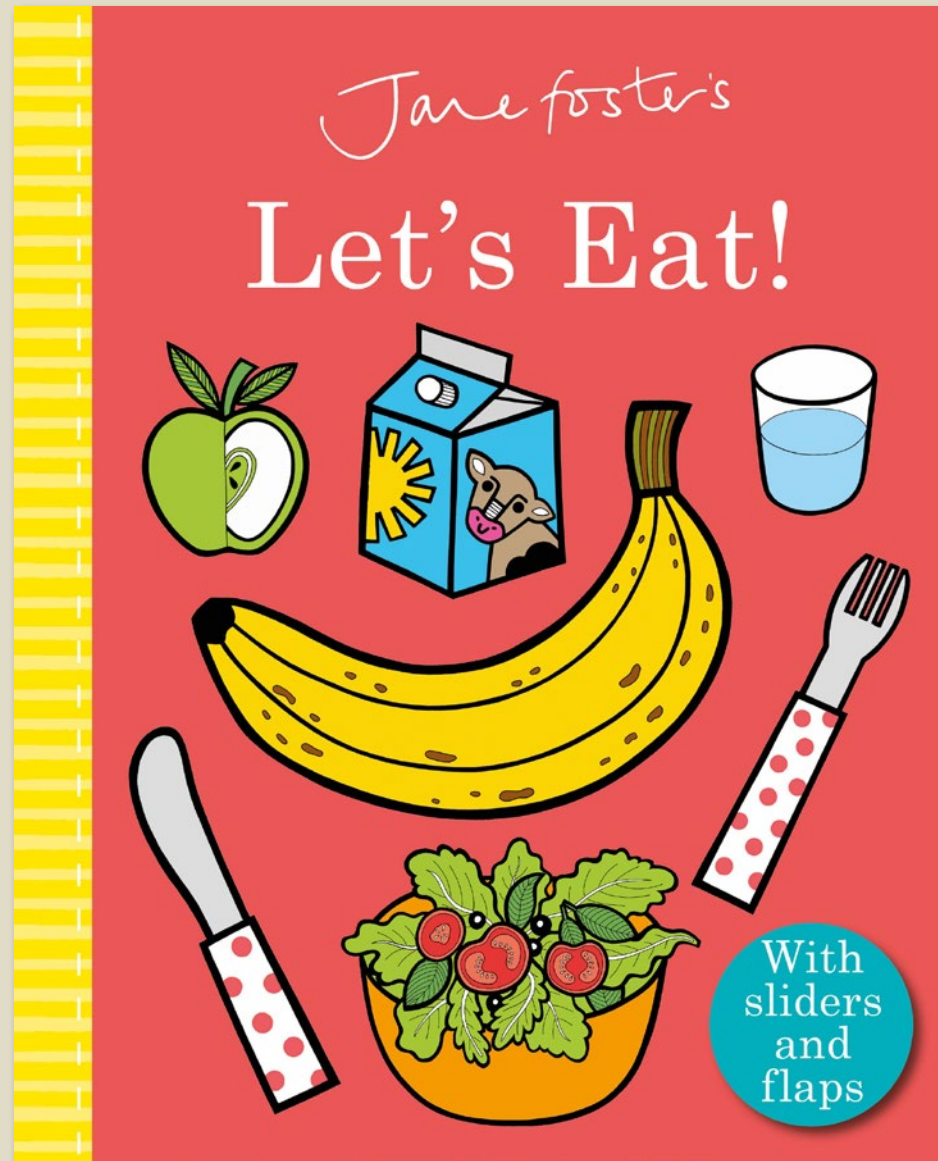
- With flaps, tabs, sliders and wheels throughout the book for an interactive reading experience.
- A gentle rhyming story to read together: a rhyming text makes it easy for little ones to remember and join in with some of the text.
- With practical tips for potty-training from Early Years expert Lizzie Noble

Star Skills: Potty Time



Pub Date	17/07/2025
Pub Price	£6.99
ISBN	9781800788602
H x W	180 x 180mm
Binding	Board Book
Age Range	0-5 years
Author	Ruth Symons
Illustrator	Fernando Martin
Extent	10pp
Word Count	450 words
Freight On Board	01/05/2025
Rights Available	World

Jane Foster's Let's Eat!



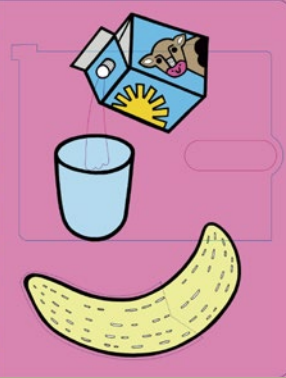
Let's eat with fun flaps and sliders in this adorable new offering from Jane Foster

- A delightful new series about first experiences by acclaimed artist Jane Foster
- Perfect for pre-schoolers, sliders and flaps are found on every spread
- Casebound, rounded corners and sturdy board can withstand hours of play
- Cover treatments: matt lam and spot UV
- Over 300,000 copies of Jane Foster's books sold worldwide

Jane Foster's Let's Eat!

It's snack time!

Can you peel
the **banana** and
pour the **milk**?



It's lunch time!

Can you make
the **sandwich**
and chop
the **apple**?



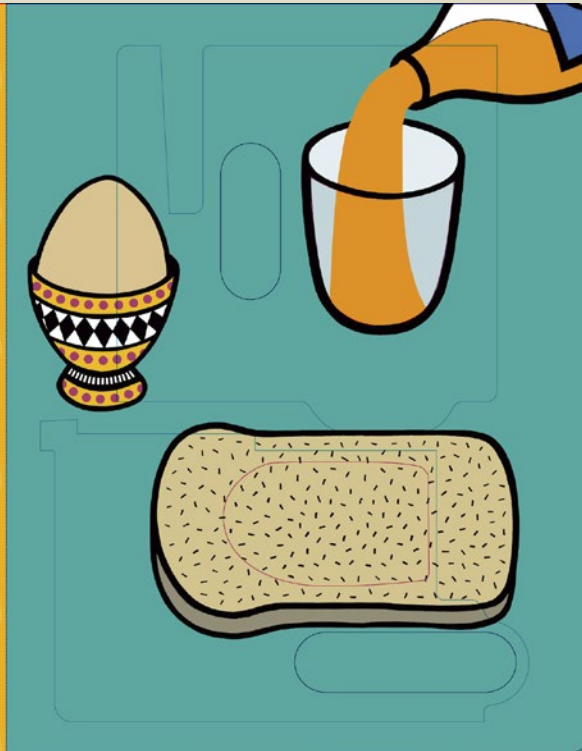
It's treat time!

Can you slice the
cake and scoop
the **yoghurt**?



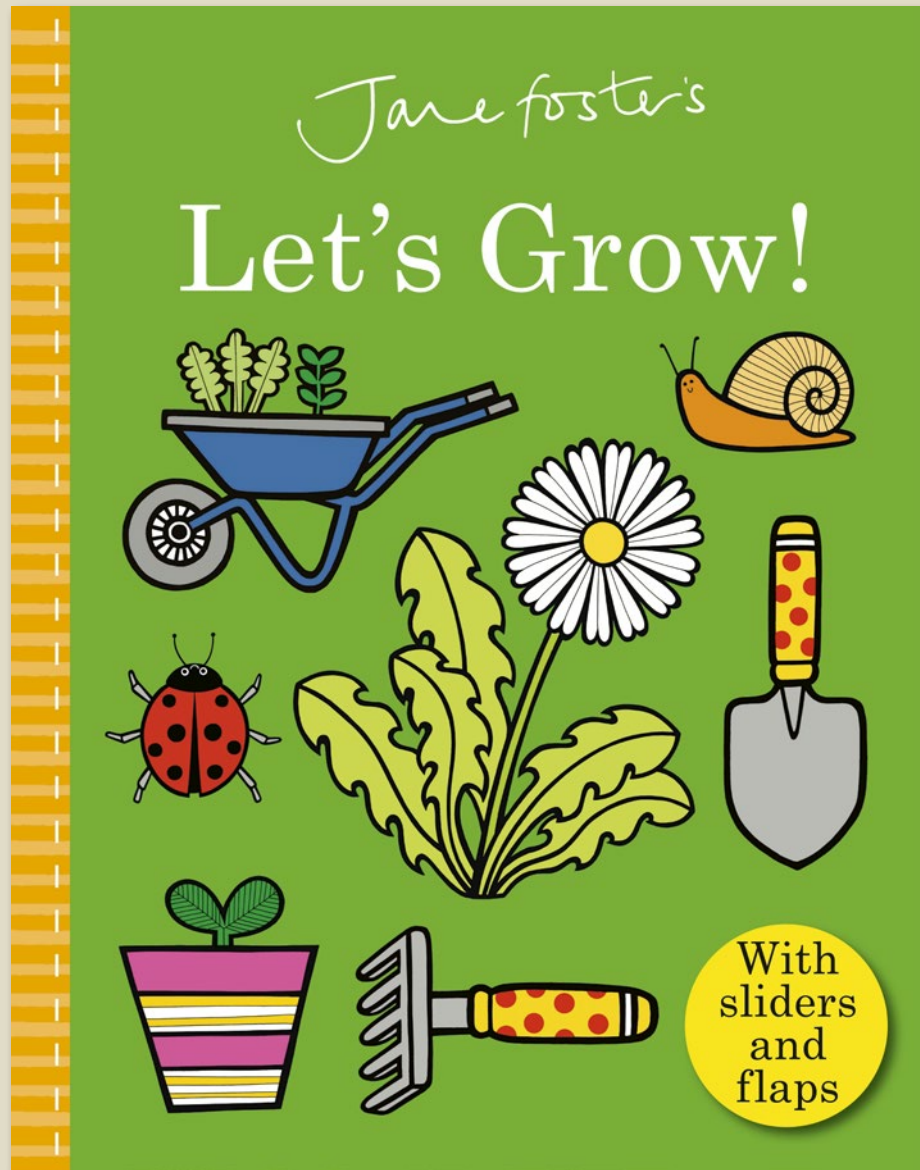
It's breakfast
time!

Can you pour
the **juice** and
butter the **toast**?



Pub Date	16/01/2020
Pub Price	£9.99
ISBN	9781787414082
H x W	210 x 165mm
Binding	Board Book
Age Range	0-5 years
Author	Jane Foster
Illustrator	Jane Foster
Extent	10pp
Word Count	53 words
Rights Available	World

Jane Foster's Let's Grow



Let's grow with fun flaps and sliders in this adorable new offering from Jane Foster.

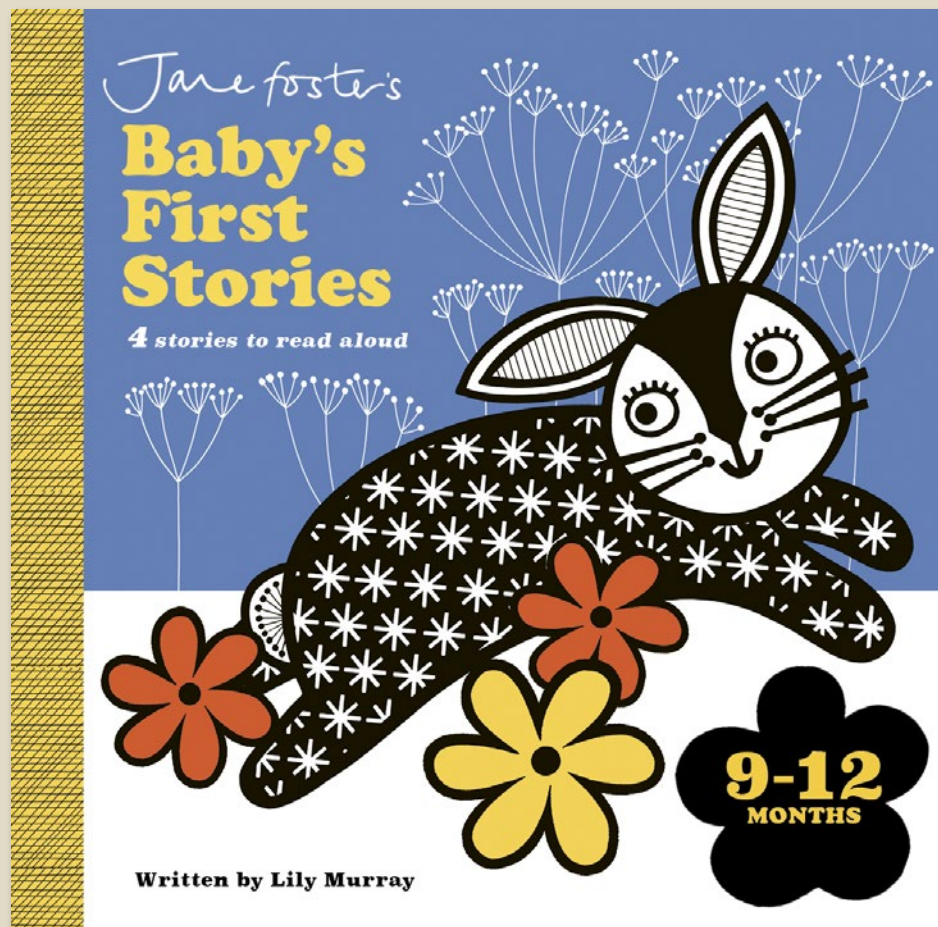
- A delightful new series about first experiences by acclaimed artist Jane Foster
- Perfect for pre-schoolers, sliders and flaps are found on every spread
- Casebound, rounded corners and sturdy board can withstand hours of play
- Cover treatments: matt lam and spot UV
- Over 300,000 copies of Jane Foster's books sold worldwide

Jane Foster's Let's Grow



Pub Date	08/07/2021
Pub Price	£9.99
ISBN	9781787418103
H x W	210 x 165mm
Binding	Board Book
Age Range	0-5 years
Author	Jane Foster
Illustrator	Jane Foster
Extent	10pp
Word Count	439 words
Rights Available	World

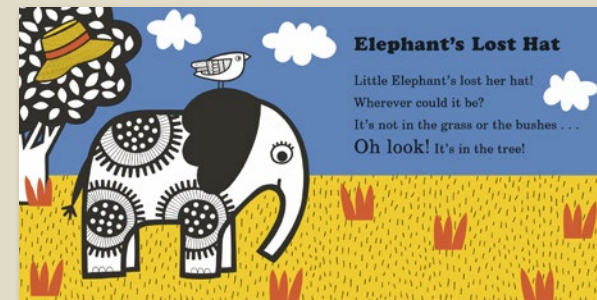
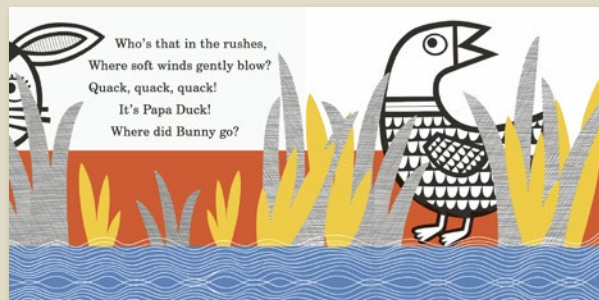
Jane Foster's Baby's First Stories: 9-12 months



A beautifully illustrated series that grows with your baby.

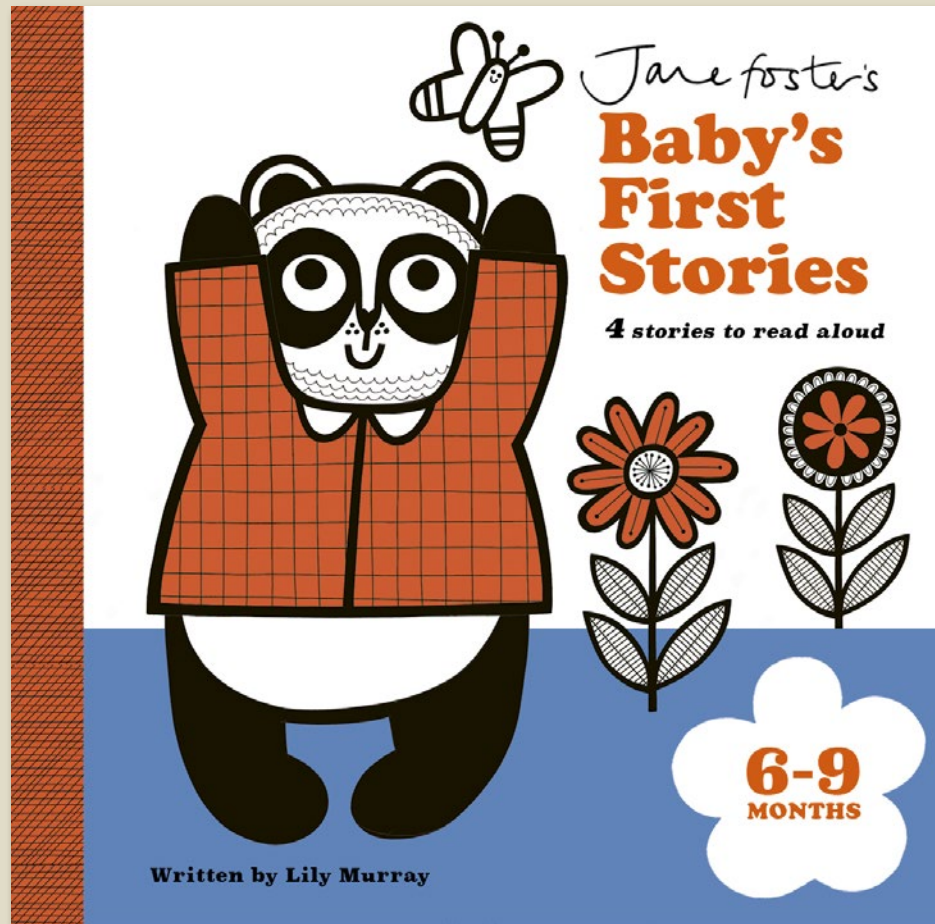
- Written in consultation with Early Years Expert, Lizzie Noble
- Fills a gap in the market: parents are told to read to their baby every day, but black and white books often have little text. Reading aloud soothes babies, promotes bonding, builds language skills, and increases the chance that parents will read to babies as they grow older. *9-12 months* has black, white, red, blue and yellow art, as babies' eyesight becomes more like our own. The stories introduce questions and spotting elements for older babies who can notice small details and respond to basic questions.
- Perfect for parents who use the Wonder Weeks App, read *Your Baby Week by Week*, or use milestone cards to mark big moments

Jane Foster's Baby's First Stories: 9–12 months



Pub Date	04/01/2024
Pub Price	£10.99
ISBN	9781800785168
H × W	200 × 200mm
Binding	Board Book
Age Range	0-5 years
Author	Lily Murray
Illustrator	Jane Foster
Extent	32pp
Rights Available	World

Jane Foster's Baby's First Stories: 6-9 months



A series that grows with your baby

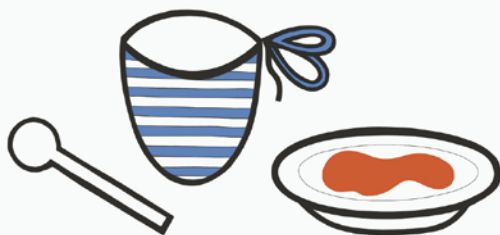
- Written in consultation with Early Years Expert, Lizzie Noble
- Fills a gap in the market: parents are told to read to their baby every day, but black and white books often have little text. Reading aloud soothes babies, promotes bonding, builds language skills, and increases the chance that parents will read to babies as they grow older. *6-9 months* has black, white, red and blue art, as from 6 months, babies can see most colours. The story relates to routines, to reflect little ones starting to wean, and settling into more regular patterns.
- Perfect for parents who use the Wonder Weeks App, read *Your Baby Week by Week*, or use milestone cards to mark big moments

Jane Foster's Baby's First Stories: 6-9 months



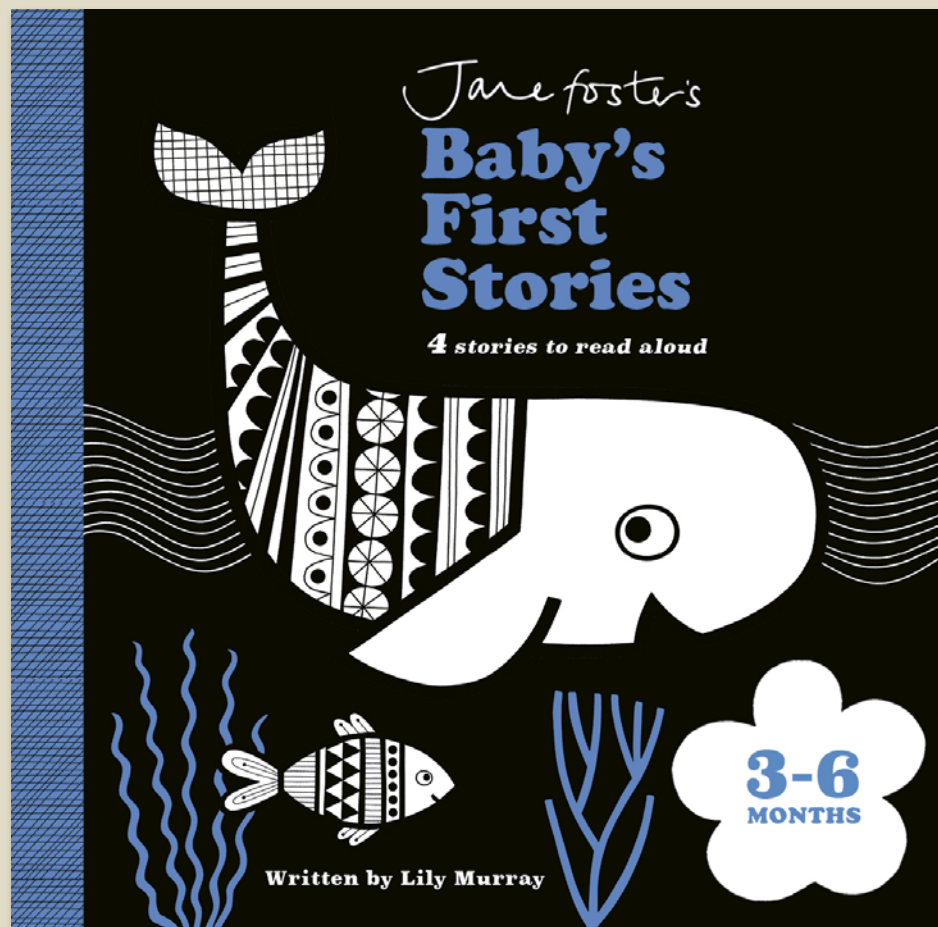
Bunny's Lunch Time

It's lunch time, Little Bunny,
Let's clean your paws and face.
Here's your spoon and here's your bib
And here's your bunny plate!



Pub Date	04/01/2024
Pub Price	£10.99
ISBN	9781800785151
H x W	200 x 200mm
Binding	Board Book
Age Range	0-5 years
Author	Lily Murray
Illustrator	Jane Foster
Extent	32pp
Rights Available	World

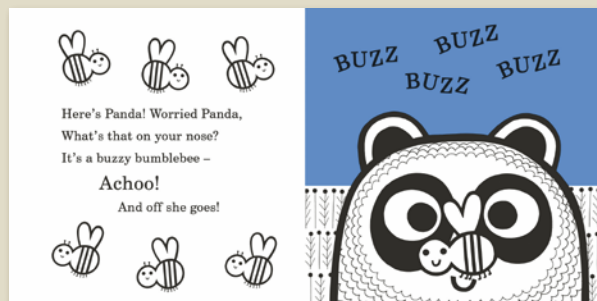
Jane Foster's Baby's First Stories: 3-6 months



A series that grows with your baby

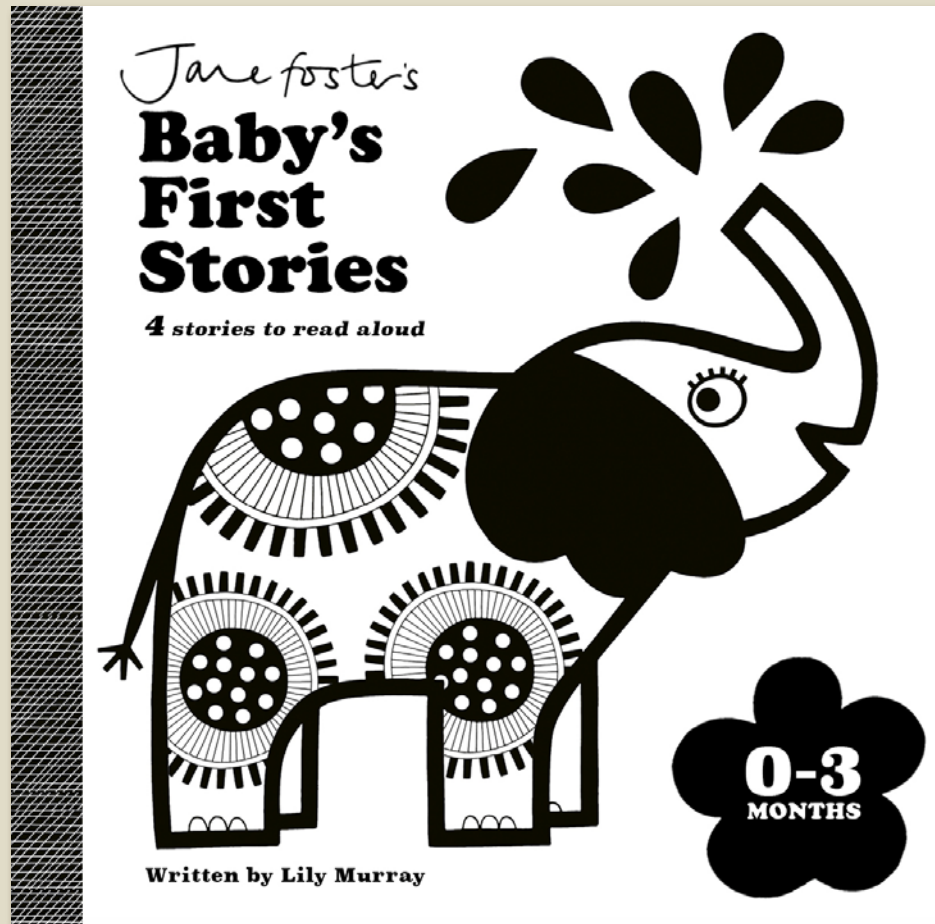
- Written in consultation with Early Years Expert, Lizzie Noble, each book perfectly suits your baby's needs at every stage of their first year
- Fills a gap in the market: parents are told to read to their baby every day, but black and white books usually have little text. Reading aloud soothes babies from birth, promotes baby-carer bonding, builds children's language skills, and increases the chances that parents will continue to read to babies as they grow older
- Perfect for parents who use the Wonder Weeks App, read Your Baby Week by Week, or use milestone cards to mark big moments
- 4 books in the series, all featuring the same animal characters: 0-3 months; 3-6 months; 6-9 months; 9-12 months

Jane Foster's Baby's First Stories: 3-6 months



Pub Date	03/08/2023
Pub Price	£10.99
ISBN	9781800785144
H x W	200 x 200mm
Binding	Board Book
Age Range	0-5 years
Author	Lily Murray
Illustrator	Jane Foster
Extent	32pp
Rights Available	World

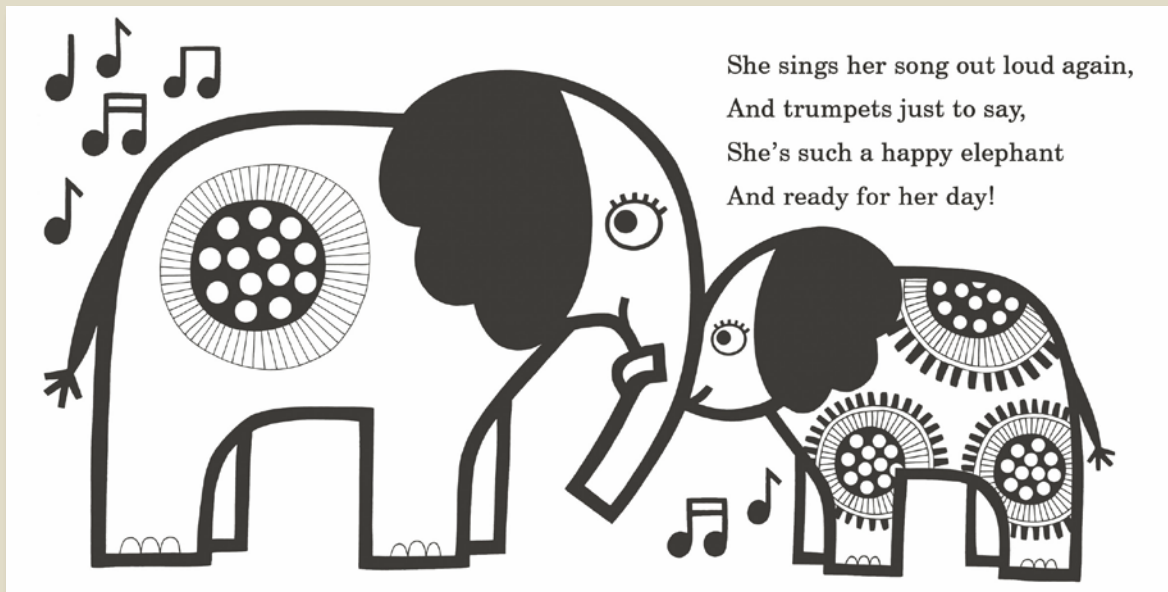
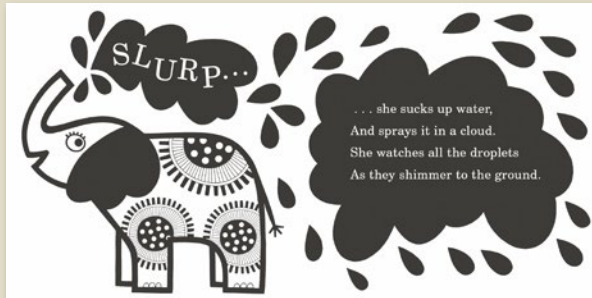
Jane Foster's Baby's First Stories: 0-3 months



A series that grows with your baby

- Written in consultation with Early Years Expert, Lizzie Noble, each book perfectly suits your baby's needs at every stage of their first year
- Fills a gap in the market: parents are told to read to their baby every day, but black and white books usually have little text. Reading aloud soothes babies from birth, promotes baby-carer bonding, builds children's language skills, and increases the chances that parents will continue to read to babies as they grow older
- Perfect for parents who use the Wonder Weeks App, read Your Baby Week by Week, or use milestone cards to mark big moments
- 4 books in the series, all featuring the same animal characters: 0-3 months; 3-6 months; 6-9 months; 9-12 months

Jane Foster's Baby's First Stories: 0-3 months



Pub Date	03/08/2023
Pub Price	£10.99
ISBN	9781800785137
H x W	200 x 200mm
Binding	Board Book
Age Range	0-5 years
Author	Lily Murray
Illustrator	Jane Foster
Extent	32pp
Rights Available	World

Time for Bed, Animals



A gentle non-fiction book full of sleepy animals

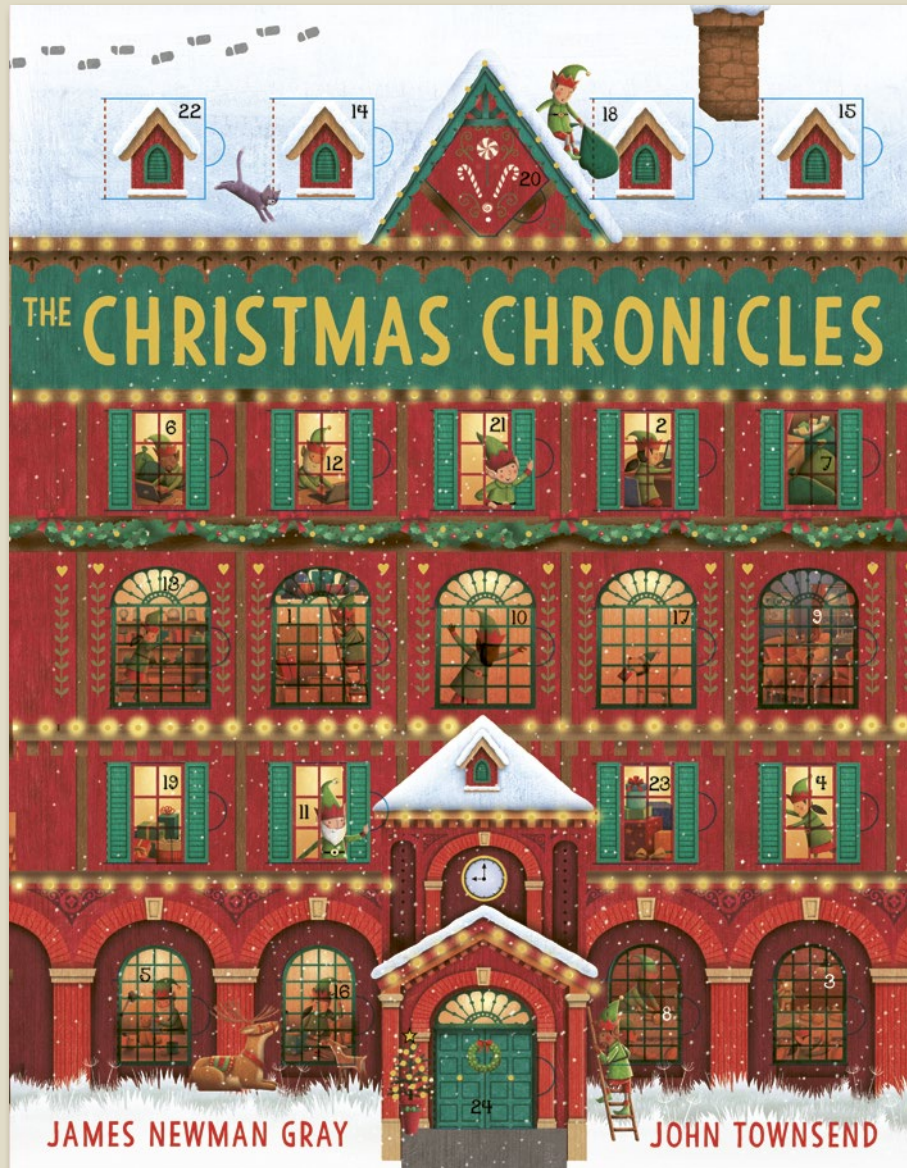
- Gentle non-fiction picture book, perfect for readers aged 3-7.
- Written in accessible language, packed with amazing facts and questions to consider, with text by award-winning author and travel-writer Ben Lerwill.
- With lush illustrations full of adorable animals by Spanish illustrator Maribel Lechuga. Maribel has illustrated books for the Usborne Beginners and Look Inside series and Oxford Reading Tree among others.
- A page of information at the back of the book includes sleep-tips for families.
- CONTENTS: Dogs, chimpanzees, dolphins, sea otters, cats, ants, kangaroos, bats, birds, fish (Great Barrier Reef), giraffes, tortoises

Time for Bed, Animals



Pub Date	12/09/2024
Pub Price	£7.99
ISBN	9781800785038
H x W	250 x 250mm
Binding	Paperback
Age Range	5-7 years
Author	Ben Lerwill
Illustrator	Maribel Lechuga
Extent	32pp
Word Count	900 words
Rights Available	World

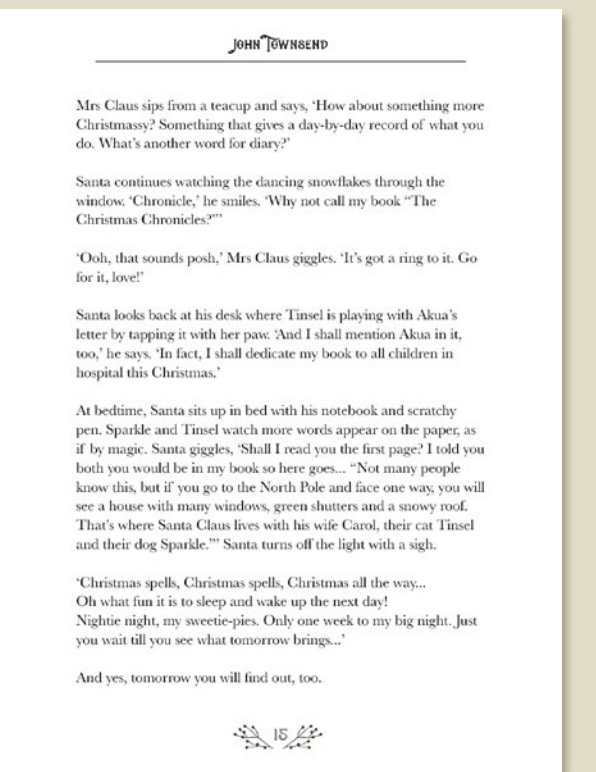
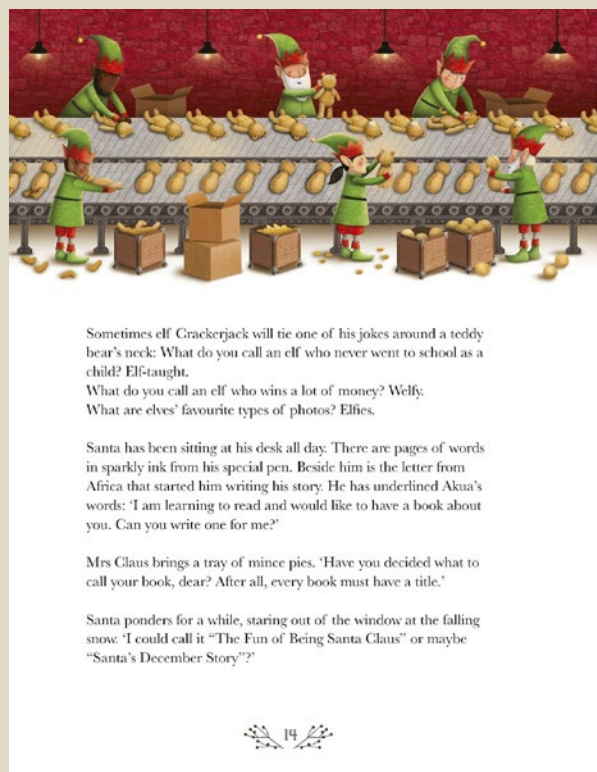
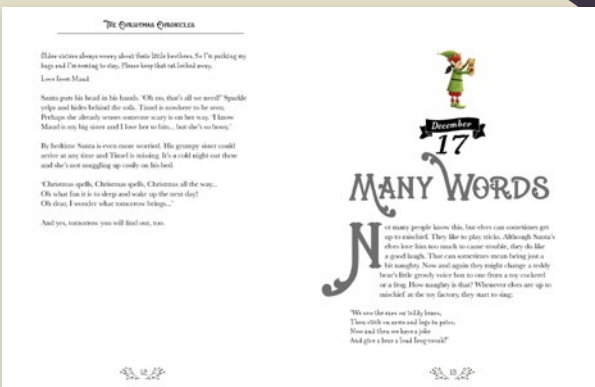
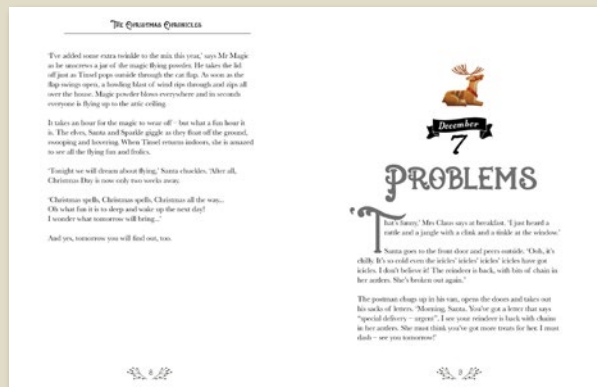
The Christmas Chronicles



Count down to Christmas with this lift-the-flap advent calendar-style book!

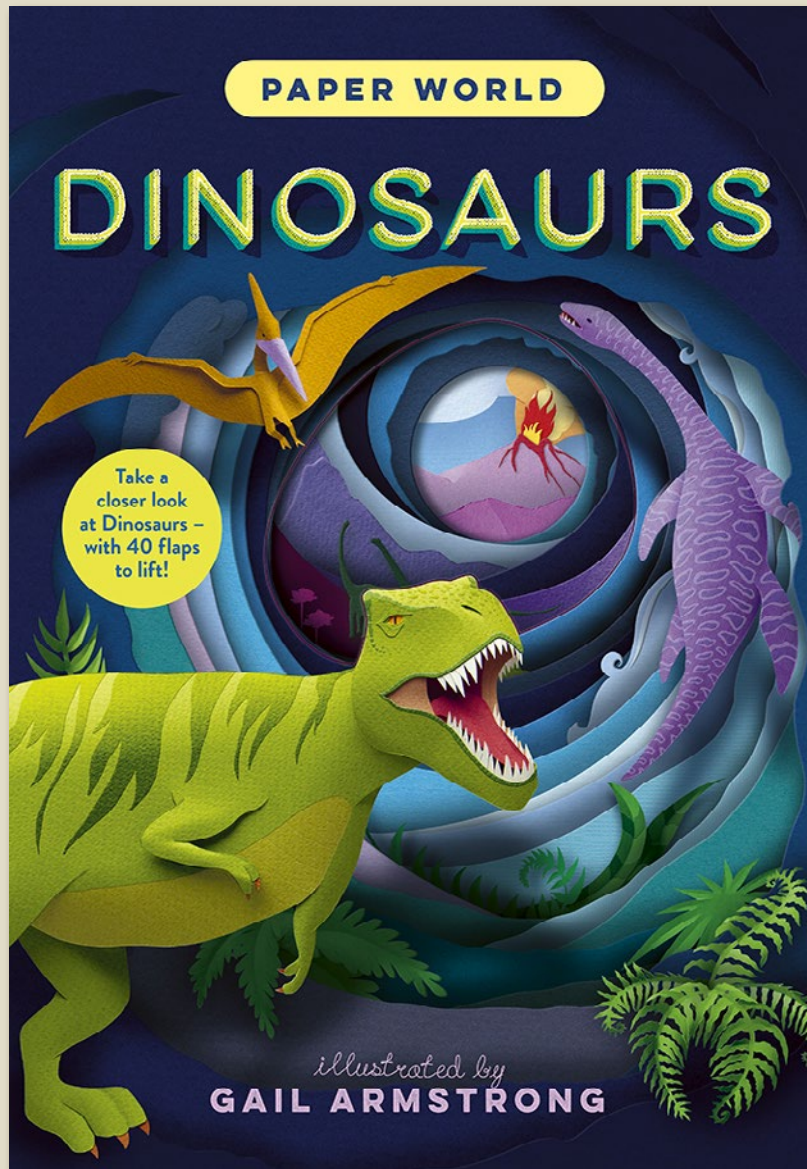
- Ingenious, interactive advent calendar-style design on cover. Children will love lifting the flaps on the cover to reveal a different Christmas character or object and, underneath, finding the page number where the chapter featuring this subject begins.
- These magical story features Santa, elves, reindeer, and other characters, and is filled with humorous mishaps and snowy adventures.
- 24 humorous chapters--one for every day in the buildup to Christmas.

The Christmas Chronicles



Pub Date	09/08/2024
Pub Price	£14.99
ISBN	9781800789241
H x W	297 x 229mm
Binding	Hardback
Age Range	5-7 years
Author	John Townsend
Illustrator	James Newman Gray
Extent	96pp
Rights Available	World

Paper World: Dinosaurs



A one-of-a-kind paper-cut book all about dinosaurs

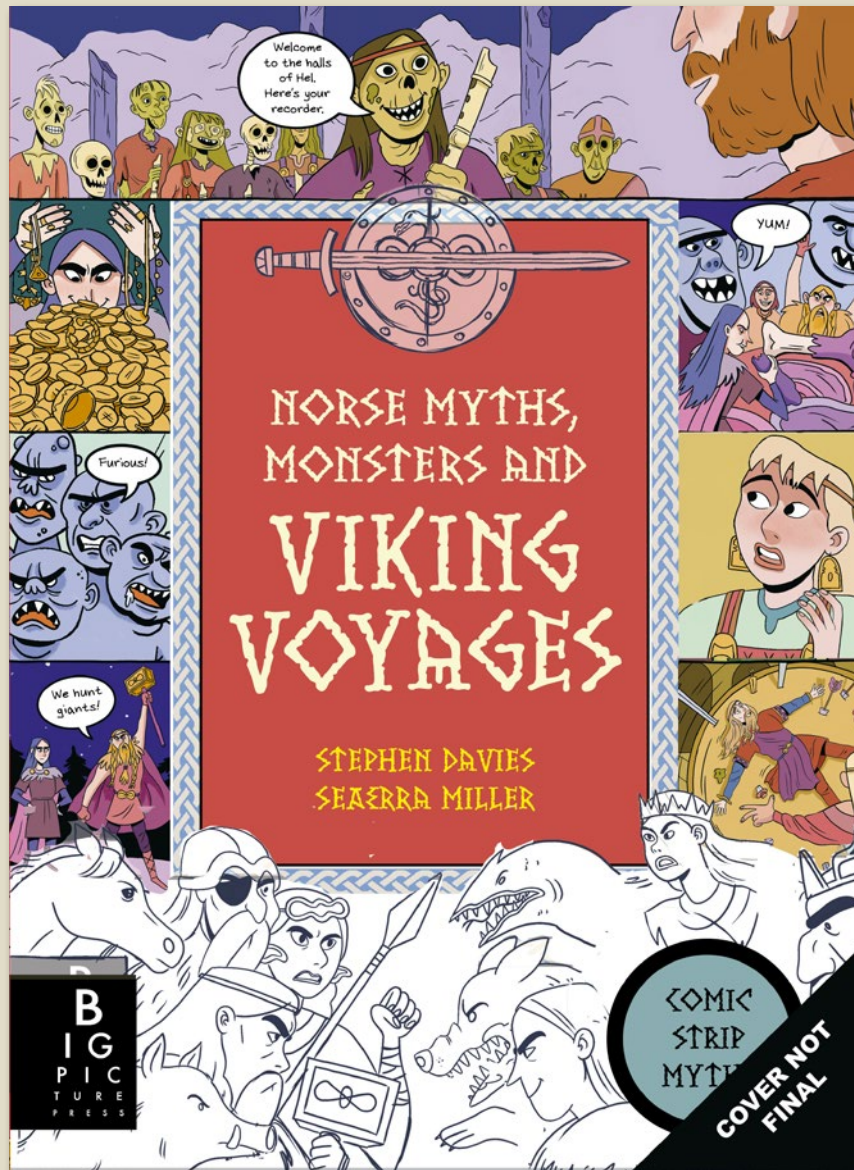
- The *Paper World* series has sold over 220,000 copies worldwide
- Contents: Before the Dinosaurs; Triassic; Triassic Oceans; Jurassic; Jurassic Skies; Cretaceous Variety; Cretaceous Giants; The End of the Dinosaurs; How Fossils Form; Studying Fossils; Glossary
- Vibrant paper-cut artwork by award-winning British artist Gail Armstrong
- Deep die-cuts and integrated flaps on every spread
- A fact-packed text reveals fascinating facts about dinosaurs and other prehistoric life - fact-checked by Education Officer at the Oxford Museum of Natural History, Chris Jarvis
- Striking cover design with a large die-cut through the cover and title page

Paper World: Dinosaurs



Pub Date	14/08/2025
Pub Price	£16.99
ISBN	9781800788565
H x W	330 x 225mm
Binding	Hardback
Age Range	7-9 years
Author	Ruth Symons
Illustrator	Gail Armstrong
Extent	30pp
Word Count	5500 words
Freight On Board	12/06/2025
Rights Available	World

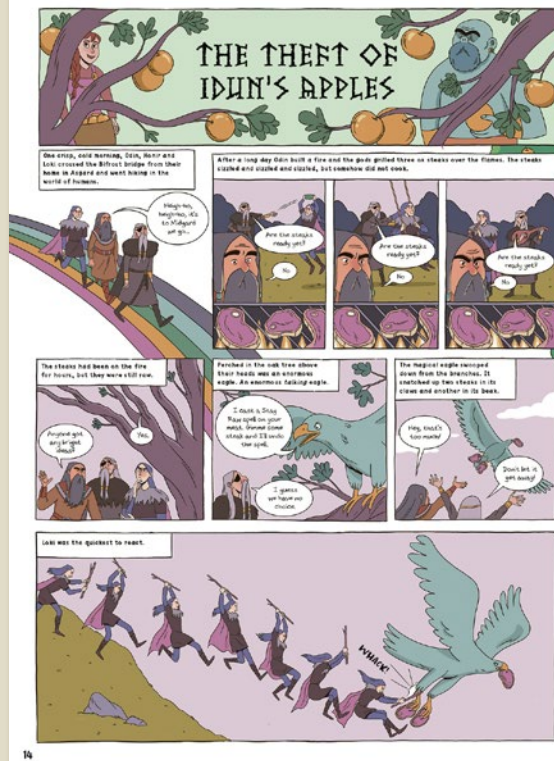
Norse Myths, Monsters and Viking Voyages



A vivid comic-strip retelling of the greatest Norse myths.

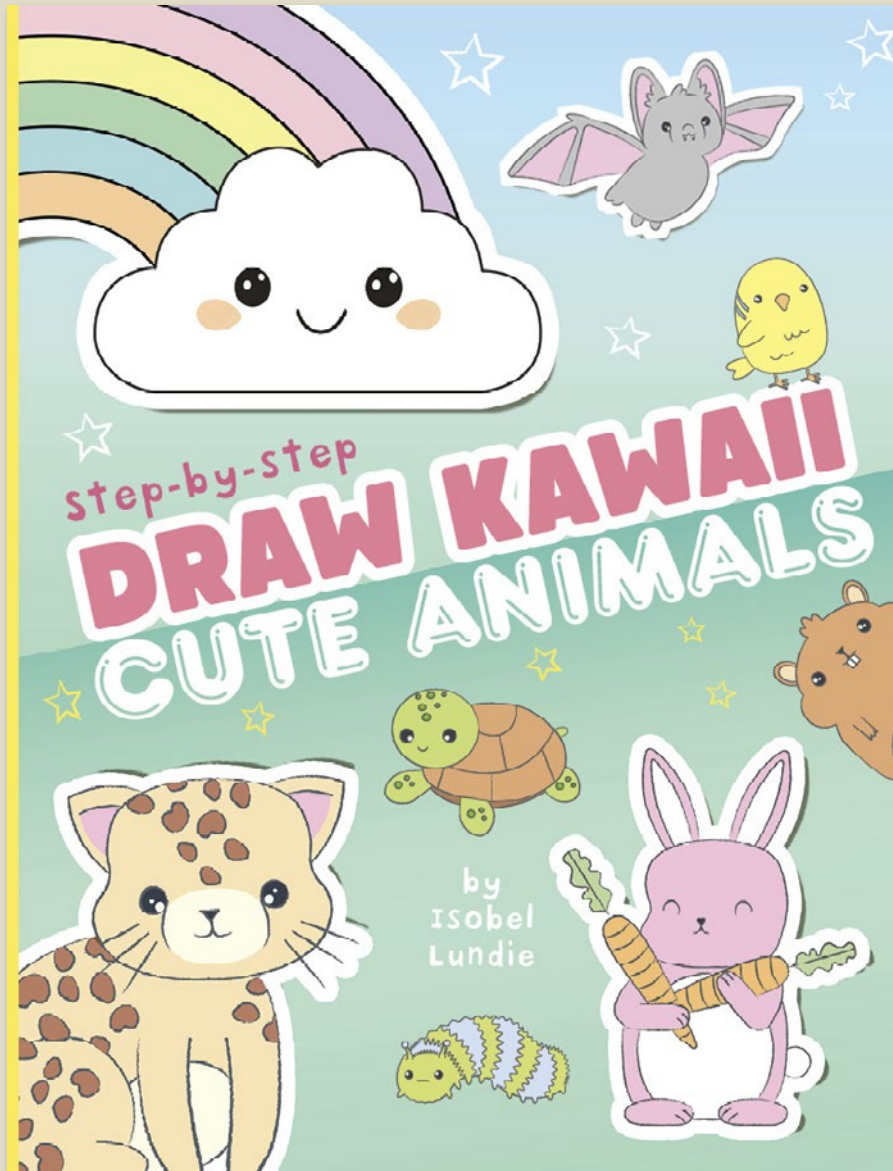
- Contents: Myths - The Creation Myth; The Theft of Idun's Apples; Treasures of the Gods; Thor's Journey to Utgard; The Deal of Balder; Ragnarok; Sigurd and Fafnir Theme spreads - What are the Norse Myths?; Meet the Norse Gods; How the Myths Explained the World; Meet the Vikings; Mythical Creatures and Deadly Beasts; The Afterlife; How the Norse Myths Came to us; A Mythic Map
- Following on from the success of *Myths, Monsters and Mayhem in Ancient Greece* (which has sold over 50,000 copies worldwide as of July 2024) - this is the next title in a growing series for Big Picture Press

Norse Myths, Monsters and Viking Voyages



Pub Date	11/09/2025
Pub Price	£14.99
ISBN	9781800786745
H x W	297 x 216mm
Binding	Hardback
Age Range	7-9 years
Author	Stephen Davies
Illustrator	Seerra Miller
Extent	64pp
Word Count	12000 words
Files To Printer	10/04/2025
Freight On Board	03/07/2025
Rights Available	World

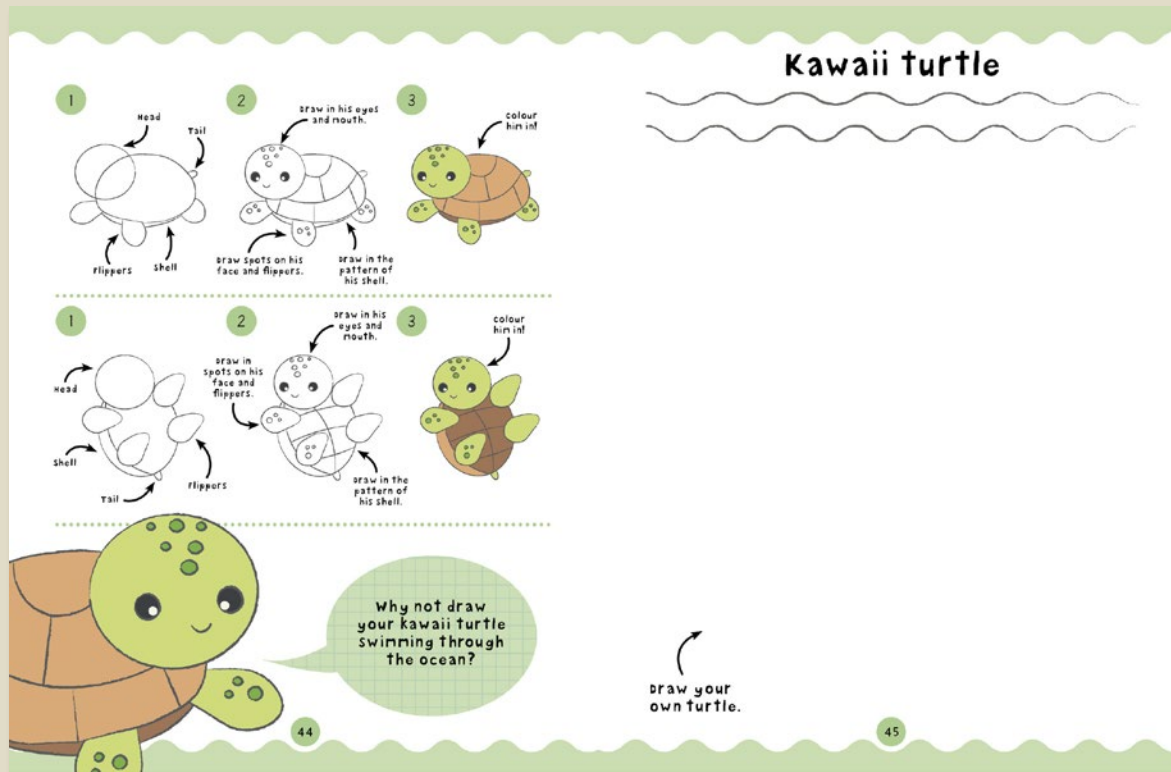
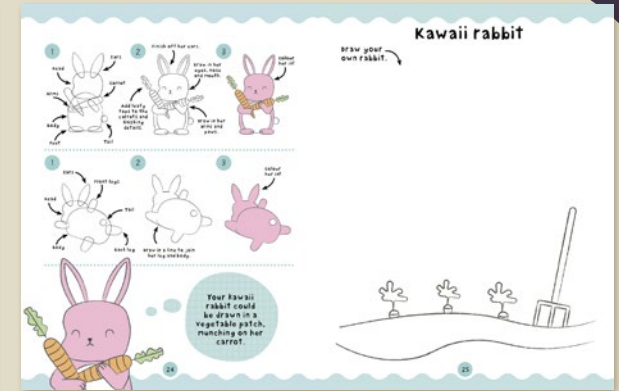
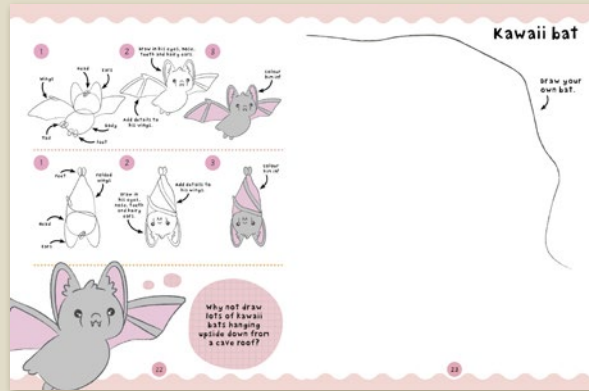
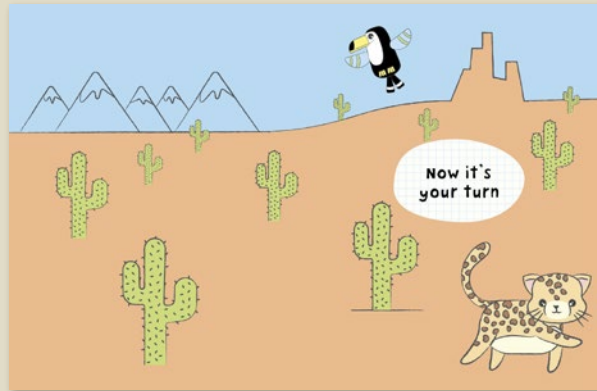
Draw Kawaii: Cute Animals



Introduce your child to the charming world of kawaii!

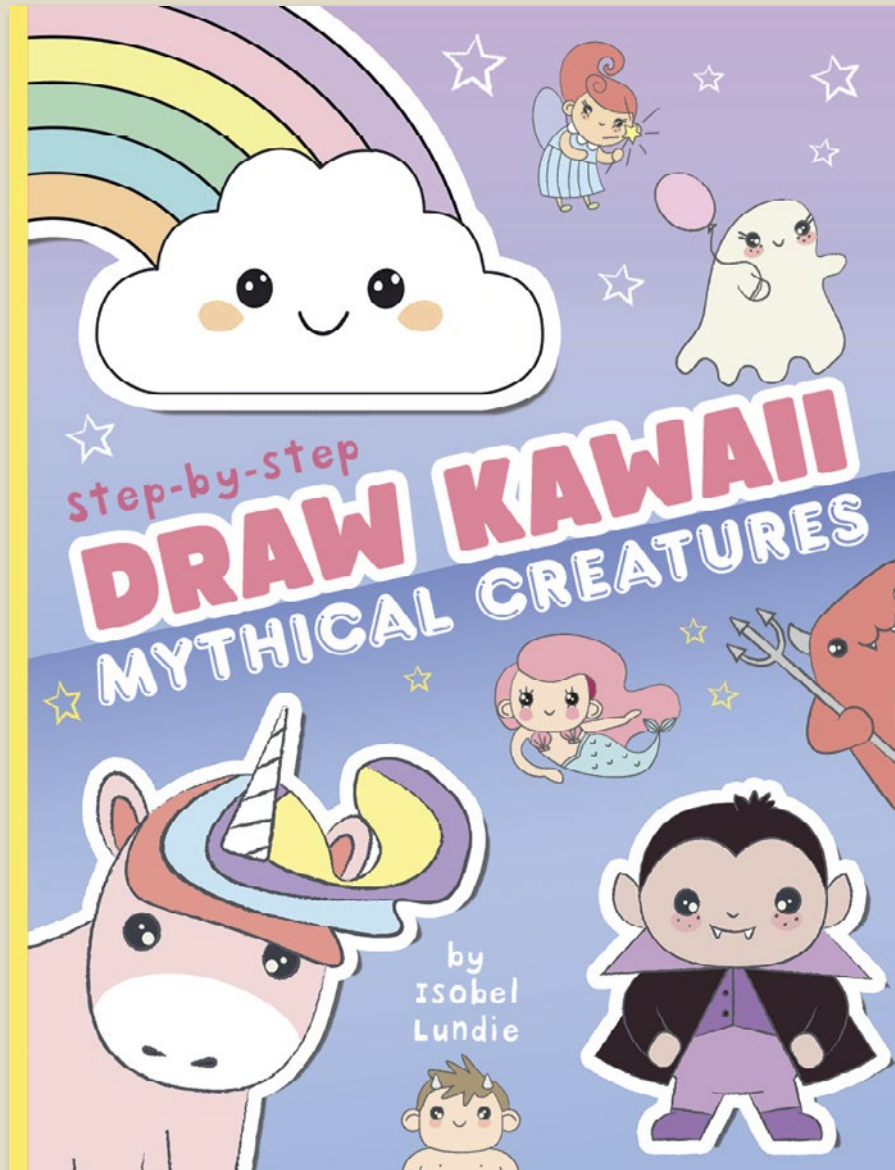
- Easy to follow instructions and guides throughout.
- Learn how to draw a range of different cute kawaii animals - perfect for young girls in particular.
- A brilliant beginners guide to introduce children to different drawing techniques, mediums and art styles, helping them to gain confidence.

Draw Kawaii: Cute Animals



Pub Date	04/07/2024
Pub Price	£7.99
ISBN	9781800789937
H x W	246 x 189mm
Binding	Paperback
Age Range	7-9 years
Author	Isobel Lundie
Extent	64pp
Rights Available	World

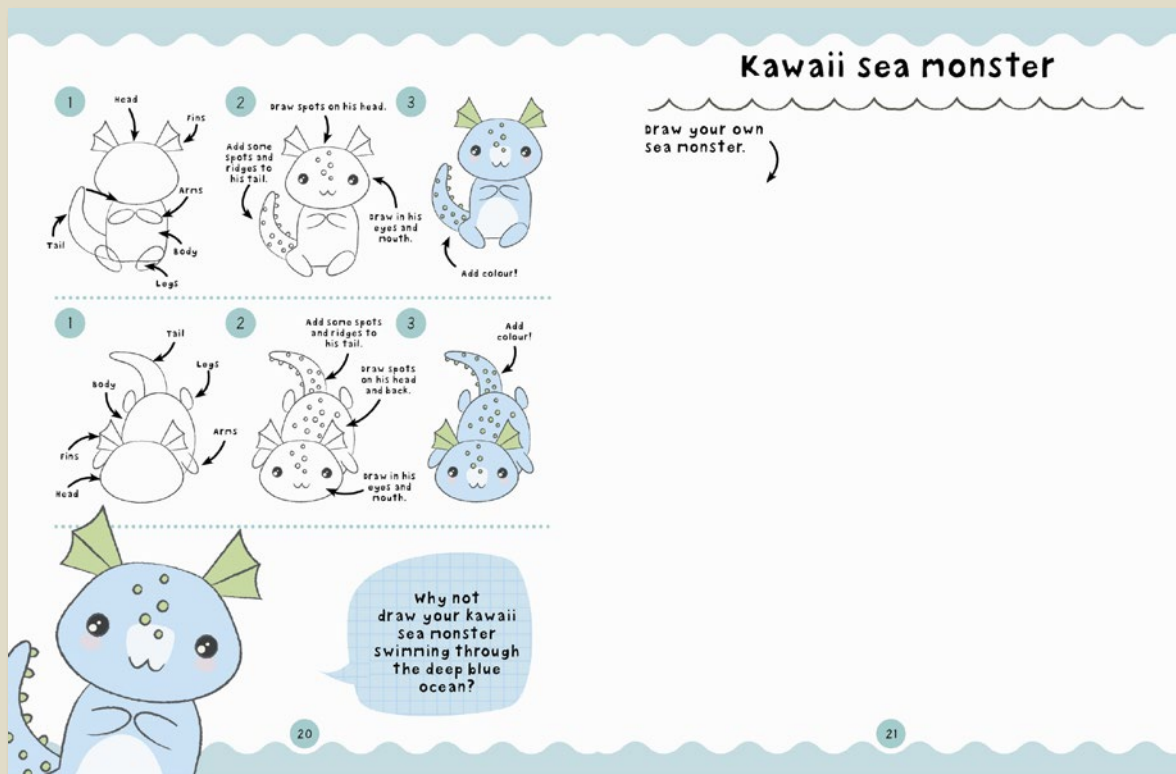
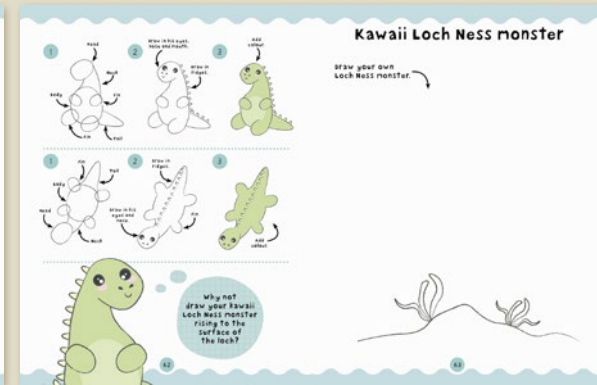
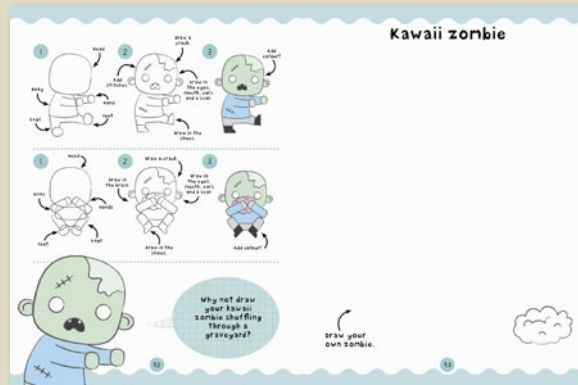
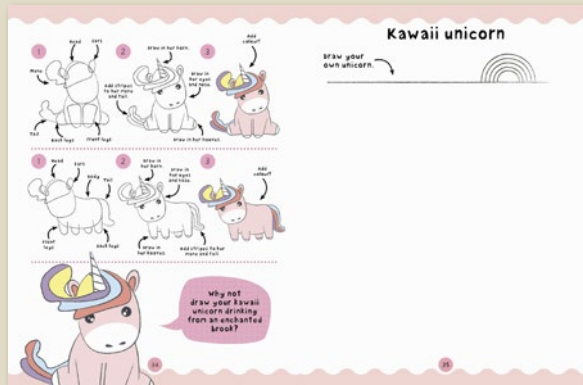
Draw Kawaii: Mythical Creatures



Learn to draw the cutest mythical creatures and master the art of kawaii in this adorable step-by-step guide.

- An easy and accessible guide to creating original kawaii masterpieces.
- Kawaii is a Japanese cultural phenomenon proven to be incredibly popular amongst both children and adults across the world.
- A brilliant beginner's guide introducing children to different drawing techniques, mediums and art styles helping them to gain confidence.

Draw Kawaii: Mythical Creatures



Pub Date	13/02/2025
Pub Price	£7.99
ISBN	9781835872710
H x W	246 x 189mm
Binding	Paperback
Age Range	7-9 years
Author	Isobel Lundie
Illustrator	Isobel Lundie
Extent	64pp
Word Count	2557 words
Rights Available	World ex USA,- Can,Ppines

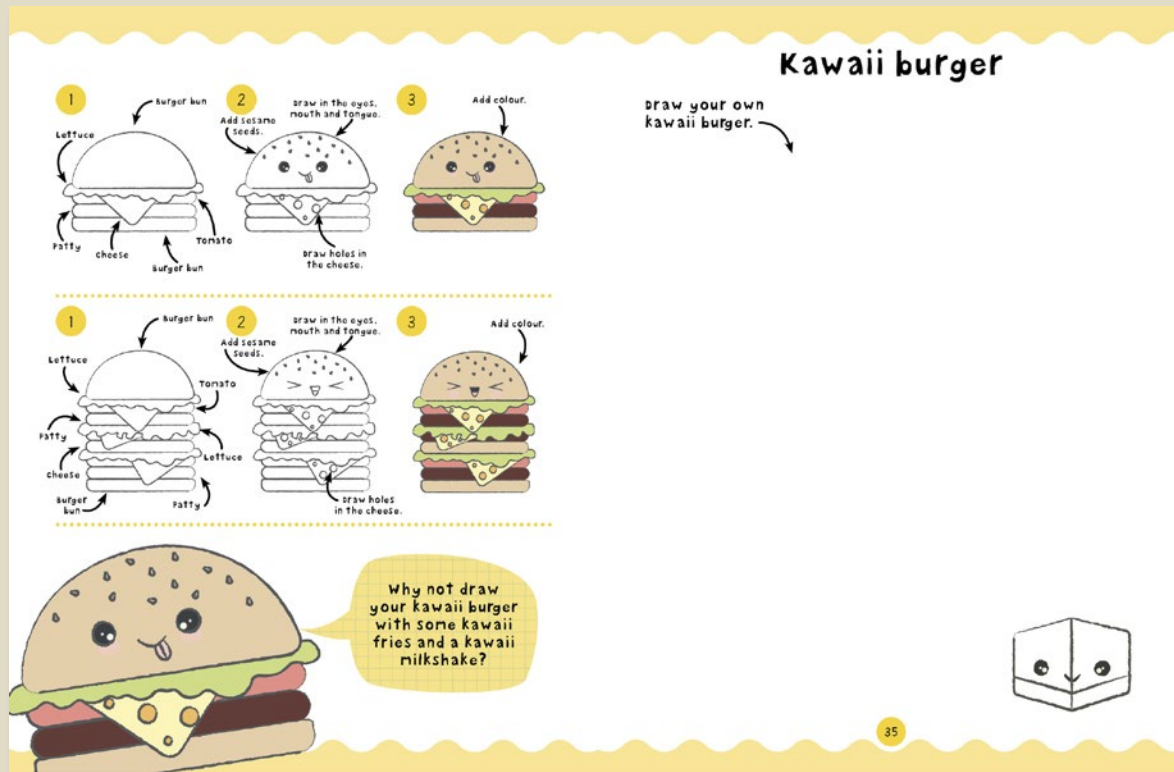
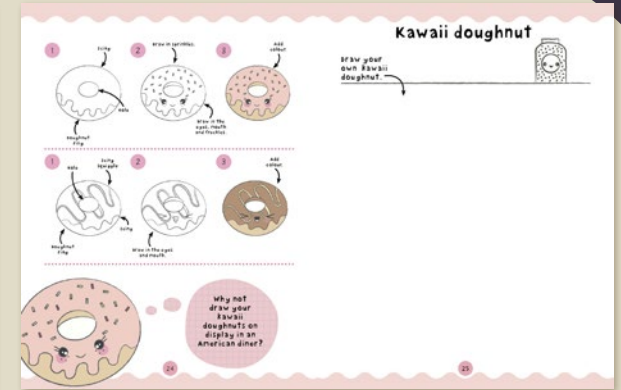
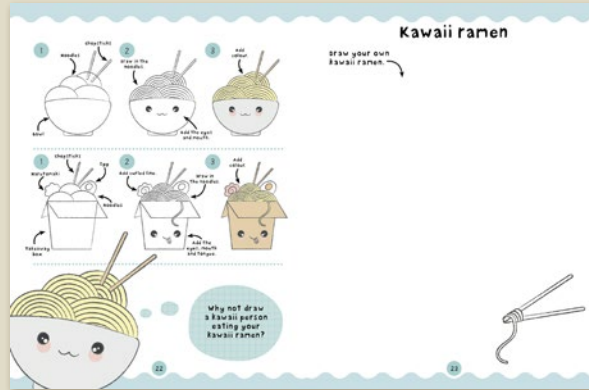
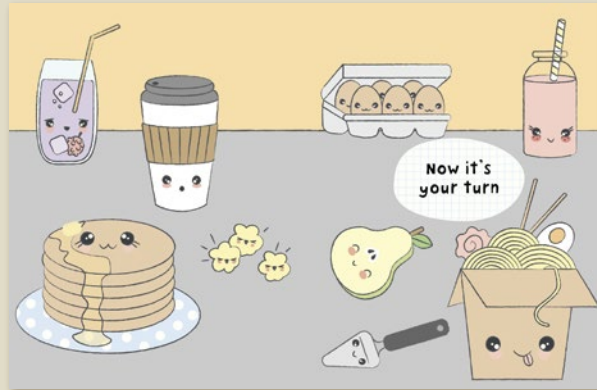
Draw Kawaii: Cute Food



Welcome to the charming world of kawaii!

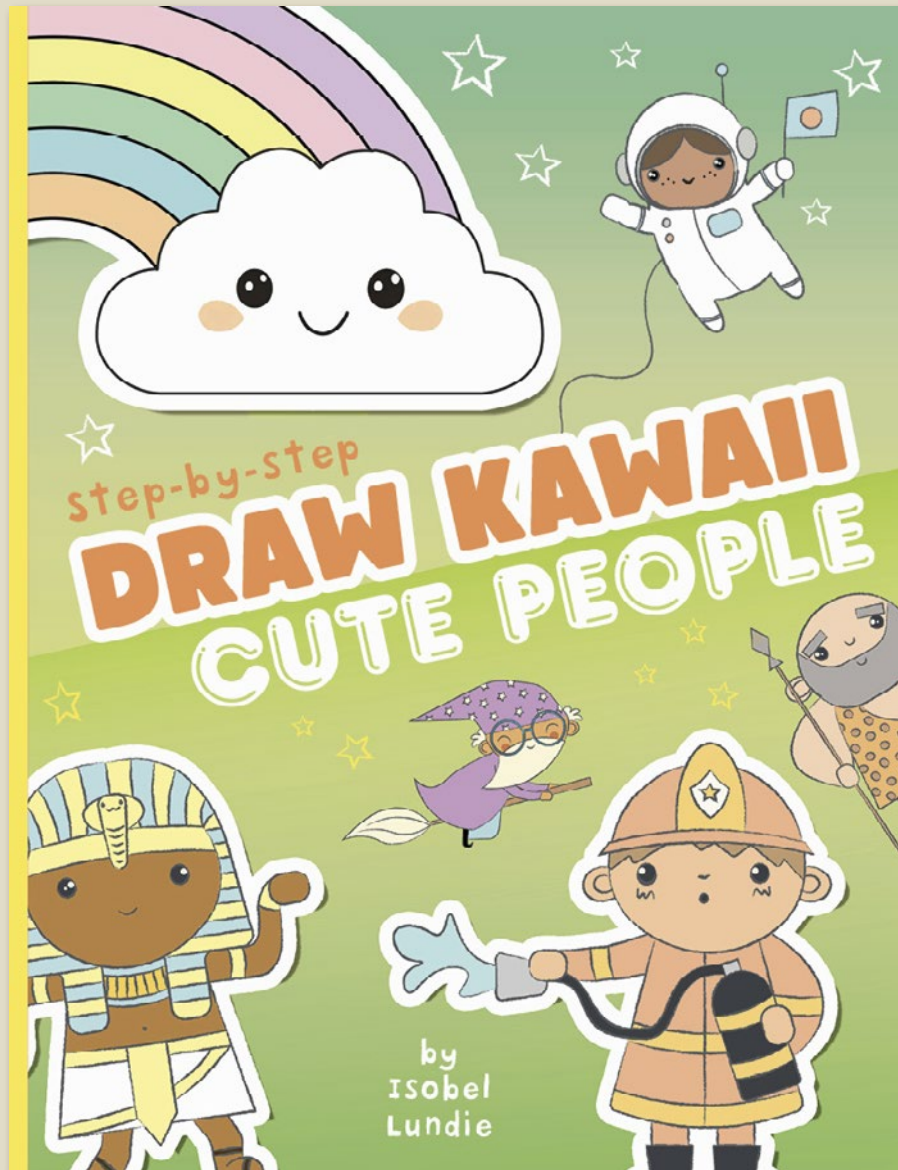
- Easy to follow instructions and guides throughout.
- From fries to cupcakes, learn how to draw a range of different cute kawaii food - perfect for young girls in particular!
- A brilliant beginners guide to introduce children to different drawing techniques, mediums and art styles, helping them to gain confidence.

Draw Kawaii: Cute Food



Pub Date	04/07/2024
Pub Price	£7.99
ISBN	9781800789944
H x W	246 x 189mm
Binding	Paperback
Age Range	7-9 years
Author	Isobel Lundie
Extent	64pp
Rights Available	World

Draw Kawaii: Cute People



Learn to draw the cutest characters and master the art of kawaii in this adorable step-by-step guide.

- An easy and accessible guide to creating original kawaii masterpieces.
- Kawaii is a Japanese cultural phenomenon proven to be incredibly popular amongst both children and adults across the world.
- A brilliant beginner's guide to introduce children to different drawing techniques, mediums and art styles, helping them to gain confidence.

Draw Kawaii: Cute People

Kawaii astronaut

1 Head
2 Body
3 Helmet

1 Head
2 Body
3 Helmet

Why not draw your kawaii astronaut exploring deep space?

Draw your own astronaut.

Kawaii captain

1 Head
2 Body
3 Hat

1 Head
2 Body
3 Hat

Why not draw your kawaii sailor steering his boat on a stormy sea?

Draw your own captain.

Kawaii scientist

1 Head
2 Body
3 Lab coat

1 Head
2 Body
3 Lab coat

Why not draw lots of kawaii scientists experimenting in a laboratory?

Draw your own scientist.

Kawaii superhero

1 Hair
2 Head
3 Colour her in!

1 Head
2 Draw in her face, eyemask and crown.
3 Add any funky details to her outfit.

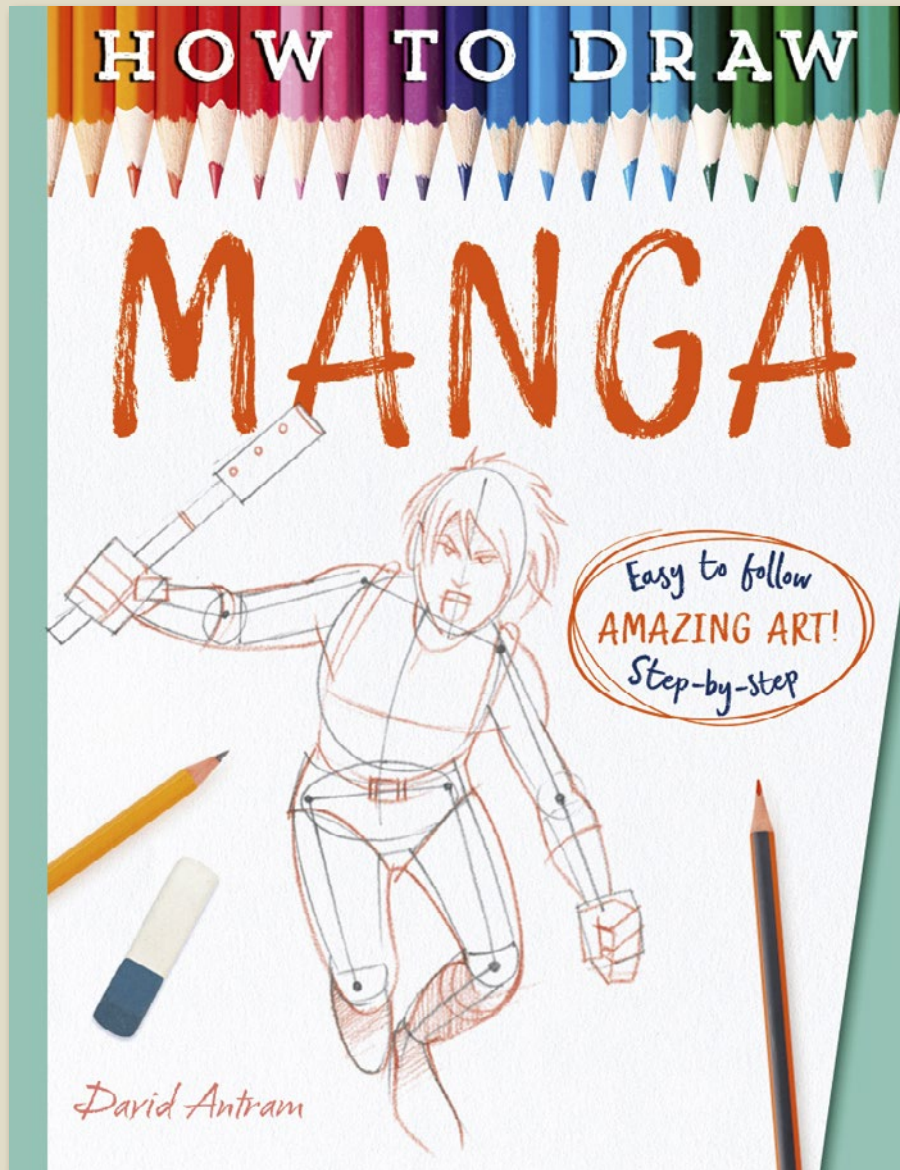
1 Head
2 Draw in her face, eyemask and crown.
3 Add any funky details to her outfit.

Why not draw your kawaii superhero battling a kawaii supervillain or rescuing someone?

Draw your own superhero.

Pub Date	13/02/2025
Pub Price	£7.99
ISBN	9781835872727
H x W	246 x 189mm
Binding	Paperback
Age Range	7-9 years
Author	Isobel Lundie
Illustrator	Isobel Lundie
Extent	64pp
Word Count	2878 words
Rights Available	World

How To Draw Manga



A step-by-step guide to drawing manga

- Easy to follow instructions, simple steps and diagrams throughout.
- Learn to draw Manga from scratch and kickstart your comic journey
- Manga and Japanese illustration styles are increasingly popular among all ages, so this is the perfect beginners guide for children and adults alike to fine tune their skills.
- Continue the series with 55 other How to Draw titles available!

How To Draw Manga

Heads

Manga heads have a distinct style and shape. This is the basic shape of a head from the side and front views.

A simple side view of a head:

Start with a line to help you to proportion your drawing.

Draw an oval to form the head of the face.

Add a triangle above the eye.

Draw in the profile of the head and mouth.

Add a line to show the ear on the back of the head.

Sketch in the corners of the chin and add a neck.

Draw in the neck and jawline.

Add the jawline and the ear.

Complete the definition of the profile.

Finish any final details.

A simple front view of a head:

First draw a large oval for the face. Draw two horizontal lines for the forehead and a vertical line through its center. Add two small ovals on the horizontal line for the eyes.

On the vertical line mark in the position of the forehead, the nose and the mouth. Draw in the jawline. Add two small ovals for the eyes. Make the chin more angular by drawing a curved line from each ear to the center of the nose.

Draw in the rounded shape of the eyes. Add the mouth nose and mouth. Draw in the jaw using jagged lines and add shading to the eyes. Finish off by adding the corners of the nose.

12

Martial arts

Manga figures are often shown in action, performing martial arts moves.

These two lines indicate the position and angle of the shoulder and hip. Draw two lines for the spine.

Draw straight lines to position the torso.

Draw the limbs with straight lines.

Add an overlapping oval for the body and another for the legs.

Sketch in the position of the facial features.

Add circles for the hands.

Use simple construction lines as a guide.

Complete the figure by drawing in the shape of the torso and legs.

Draw in the shape of the clothes, making certain they go around the body and don't flare out at the end of the limbs.

Add only hair and details. Finish the face.

Draw in the shape of the figure.

Draw in their energy, attitude, character and a sense of movement.

Complete the feet and ankles.

Sketch in the position of the facial features.

Add shading and hair to the clothes.

Complete the facial features.

Finish the hair.

Dynamic backgrounds

A dynamic background can give your drawing more impact. Try drawing straight lines coming out from the figure to give this look more life!

20

Kimono girl

This girl is in a kneeling position and is dressed in a traditional oriental kimono. The draped folds of the costume can be challenging to draw.

Draw the head in a kneeling position and add the basic shape of the kimono.

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Draw the head in a kneeling position and add the basic shape of the kimono.

26

Explosive action!

This character is being thrown through the air by an explosion. This pose captures a sense of action and excitement!

Sketch in ovals for the head, body, hips, hands and feet.

Draw straight lines with dots at the joints for each of the limbs.

Draw two lines to indicate the position and angle of the shoulders and hips.

Draw in the shape of the arms using simple tube shapes. The construction lines will help you to position the limbs and joints correctly.

Add the shape of the legs using simple tube shapes. The legs are different sizes due to the exaggerated pose and perspective.

Start to add the shape of the hands.

Indicate the position of the facial features.

Draw in the shape of the fingers.

Add the hair to the head. Make it look as if it has been flung upwards by the blast.

Start drawing in the clothes. Make sure they go around the body.

Indicate the finger joints.

Finish drawing in the shape of the shoes.

Draw curved lines with patches of tone for the smoke.

Draw in ragged and torn details to the clothing to add a sense of drama.

Add shading where light would not reach.

Draw straight lines coming from the explosion for a dramatic effect.

28

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Rights Available	World

How To Draw Dragons



A step-by-step guide to drawing dragons

- Easy to follow instructions, simple steps and diagrams throughout.
- Learn to draw a range of different dragons and mythical beasts in all their intricacy!
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How To Draw Dragons

Birth of a dragon

A baby dragon hatches from an egg. Draw the dragon emerging from the cracked egg.

16

The wise dragon

The ancient dragon offers wise advice and might to those brave enough to ask!

19

Perched dragon

This dragon is perched on a large rock waiting patiently for its next victim to appear.

22

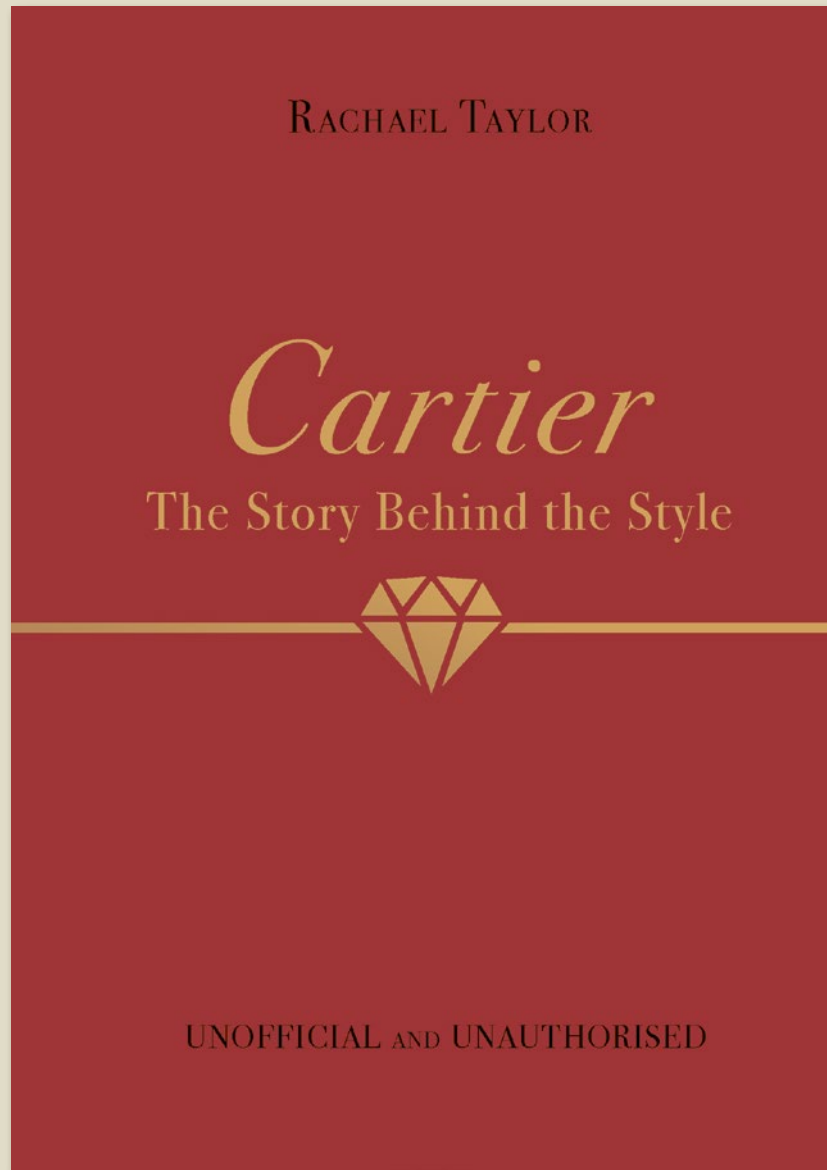
Sleeping dragon

A dragon sleeping peacefully in its den makes for a very interesting composition.

16

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Cartier: The Story Behind the Style



The story of iconic jewellery brand, Cartier

- Sample contents: The Beginnings of Cartier, Royal Affiliations, The First Men's Wristwatch, At the Heart of Art Deco, Inspiration from India, Stars and their Tanks, Mystery Clocks, Cartier's Jewellery Workshops, Glyptics, Fur Setting, Jeweller to the Stars, Red-Carpet Rocks, Love Bracelet, The New York Flagship, Cartier's Famous Red Box, Meet the Bellboys, Philanthropy, Continuing the Legacy, Ethical Supply Chain, Cartier Today and Tomorrow
- Written by Rachael Taylor, a journalist specialising in jewellery who has written for *The Financial Times*, Conde Nast publications and *Retail Jeweller*.
- Illustrated with full colour photographs from the brand's history
- Cover finishes: matt lam and foil

Cartier: The Story Behind the Style



The Beginnings of Cartier

The house of Cartier started with one man, Louis-François Cartier, but it would take a family to make it one of the most recognised and respected jewellers in history.

It was, in fact, Louis-François' father, Pierre Cartier, who set the dynasty in motion, although he could never have imagined the consequences of his actions at the time. Pierre had fought in the Napoleonic wars and spent time locked in the prison ships docked off the harbour at Portsmouth in Britain. When the war ended in 1815, Pierre returned to Paris, destitute and aimless. He would go on to find employment as a watchmaker and have five children with his wife Elisabeth, a watchwoman.

The eldest of the children born into this working-class Parisian family was Louis-François, and when he was barely out of school, his father sent him to work as an apprentice in a jewellery workshop owned by Adolphe Picard on Rue Montorgueil in Paris. It was a tough education – days were long and grueling and order was maintained with a whip – but he stayed and in 1847, at the age of 27, Louis-François bought the business from Picard, renaming it Cartier.

OPPOSITE: Cartier founder, Louis-François Cartier



His makers mark – a symbol hallmark that every piece of Cartier jewellery no matter how small – was his initials, L. C., separated with an arc of leaves playing golf, perhaps as a nod to the financial gamble he was taking. Luckily, the risk paid off and the Cartier business thrived and expanded. In 1866, Princess Mathilde, a cousin of Emperor Napoleon III, purchased one of his jewels, and the Cartier name was suddenly whispered among Parisian high-society, even reaching the international elite. Three years later, Louis-François bought Gillon, a Parisian jeweller better known than his own, and renamed his business Cartier Gillon.

Louis-François' son Alfred Cartier took over the family business in 1874, but it was the arrival of his own three sons – the highly ambitious Louis, Pierre and Jacques – that would really shake up the jeweller and initiate its ascendance to the global brand we know today. The brotherly revolution started with Louis, who joined the nation in 1898. A year later he spearheaded the remaining

of the business, stripping over Gillon to once again be known simply as Cartier. At the same time, the business opened a boutique at 13 rue de la Paix, just a stone's throw from Place Vendôme, the heartland of luxury jewellery in Paris. This venture was funded by an enormous dowry levied through a strategic arranged marriage to Andine-Caroline Worth, granddaughter of world-famous couturier Charles Frederick Worth.

Cartier garnered a reputation for innovation, and the title of jewellers would later live by a motto, 'Never copy, only create.' One of Louis' most successful experiments in the close of the 19th century was to use platinum in place of gold. This precious metal is now widely used by jewellers across the world, but at the time it was purely an industrial metal and thus revolutionary in the jewellery market. The white metal, which, unlike silver, does not tarnish, is highly malleable and allowed Cartier to create delicate, diamond-set jewels inspired by those created by 18th-century French aristocrats, a stark contrast to the heavier, colourful, Romantic Art Nouveau jewels popular at the time. A signature Cartier Gulland style emerged, swirling across platinum stems, necklaces and earrings, that won over well-heeled women, including royal, in Europe and the United States.

Pierre Cartier, the second eldest of the brothers, would be an agitator in his own right, championing the global expansion of the brand's retail empire. He started by opening a Cartier boutique on New Burlington Street in London in 1902, where the brand showcased a new style of geometric, abstract jewels with unusual colour combinations that would lay the foundations for the Art Deco jewellery movement.

The first decade of the 20th century was an important time for Cartier. In 1904, the jeweller received its first royal certificate from King Edward VII of Britain, and soon started to supply many other royal courts including those of Russia, Spain and Siam (now Thailand). In the same year, Louis Cartier created what he believed to be the first ever men's wristwatch for aviator Alberto Santos-Dumont.

Pierre, meanwhile, embarked on a journey to Russia; one that would prove profitable in commissions from its high society, but also as a source of inspiration that would shape Cartier's jewellery designs for years to come.

In 1909, Pierre would focus his wanderlust on America, opening a Cartier boutique on New York's Fifth Avenue; the precursor to its famous flagship store further up the street, the purchase of which he would famously broker a decade later in exchange for a string of pearls. Back in London, his younger brother Jacques stepped in to take over its British branch. That same year, Cartier moved uptown to a prestigious Bond Street address, where it remains to this day.

As Cartier's man in Britain, and, as such, jeweller to King George V, Jacques joined members of the aristocracy on a trip to India for the Delhi Durbar in 1911. It was an event

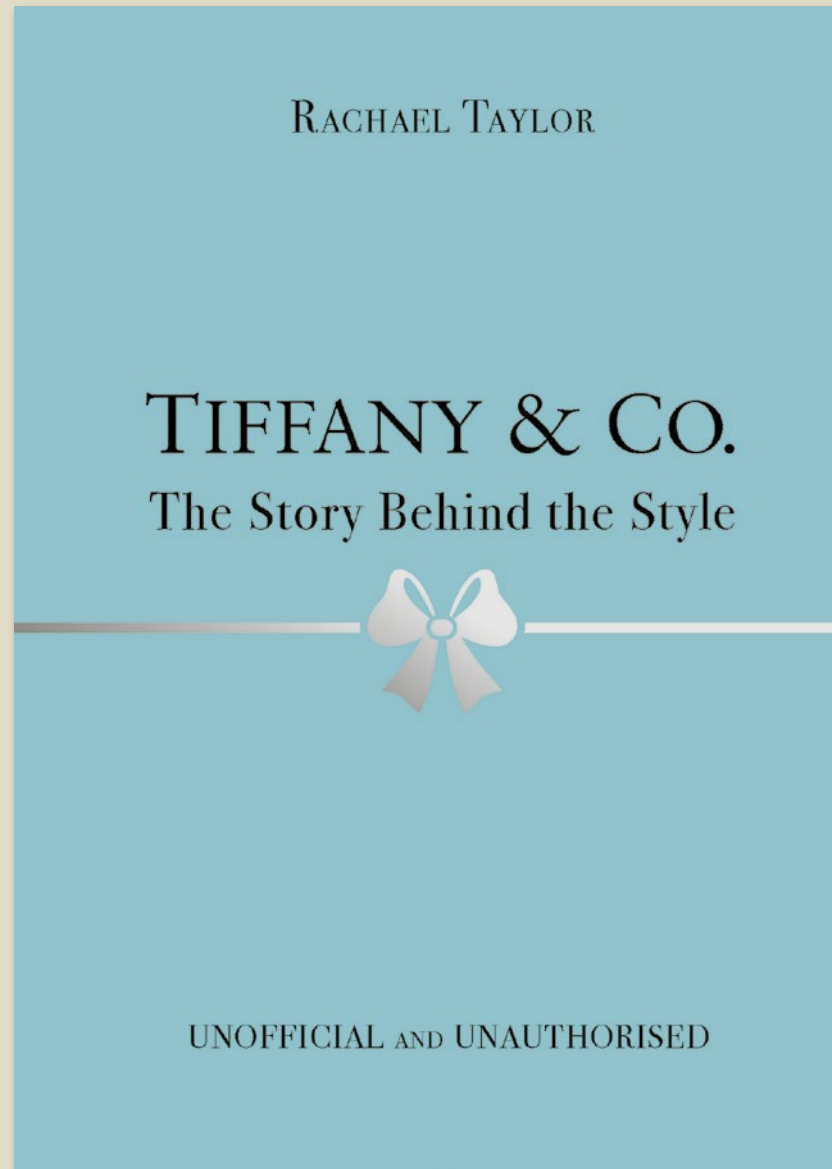


LEFT: Cartier platinum pendant watch set with diamonds, rubies and a pearl, c.1890-1910.

to commemorate the coronation of the King, with two weeks of festivities, during which King George V and Queen Mary would be proclaimed Emperor and Empress of India. This adventure to a new land would also prove to be a seminal trip for the house of Cartier. Jacques' sociable nature and love of travel would win ground-breaking commissions from India's rich, jewel-loving maharajas and inspire a whole new category of jewellery, pioneered by Cartier and much copied by other companies.

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Tiffany & Co.: The Story Behind the Style



Visual history of the iconic jewellery brand, Tiffany & Co.

- Sample contents: Discovery and Innovation, Tanzanite and Tsavorite, Tiffany Blue, Reimagining Engagement Rings, Breakfast at Tiffany's, The Blue Book, Red-Carpet Rocks, The Tiffany Diamond, Designers of Note, Tiffany Setting, Jackie Bracelet, Bone Cuff, Tiffany Keys, Creating Retail Theatre, A Retail Empire, I Do on Fifth Avenue, Blue Box Café, Beyond Jewels, Tiffany for a New Generation, Cleaning up Diamonds, A New Owner, A New Diamond
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Tiffany & Co.: The Story Behind the Style



The King of Diamonds: Charles Lewis Tiffany

Charles Lewis Tiffany, the man who would go on to win the moniker of New York's 'King of Diamonds', did not hail from a long line of jewellers. His start in life was more modest, making his name in high society all the more glittering.

Tiffany was born in 1812 in Canton and later Tiffany, and grew up in the small town of Killbuck, Connecticut. The major business of the town was the production of cotton goods, and the family owned a manufacturing company. Tiffany was educated at local schools in the area before joining his father in the family cotton business.

By 1837, Tiffany felt restless. No longer satisfied by working at home with his family, he began to envision how he could make his own mark in business. He turned up with a school friend, J. R. Young, and the duo set in motion a plan to open a stationary store in New York City. With a \$1,000 loan from Charles' father, the ambitious 25-year-olds made the 150-mile journey north. The store, named Tiffany & Young, opened its doors at 259 Broadway that same year, and on its first day, \$4,981 rang through the till.

Tiffany & Young soon began to expand its remit, stocking glassware, silver, porcelain, clocks and jewelry, and began to develop a

OPPOSITE: Tiffany & Co. founder Charles Lewis Tiffany photographed by James Mathew Smith in 1902.



reputation as a purveyor of fine goods of taste. In 1841, the business expanded with the addition of a third partner, J. L. Ellis, and was renamed Tiffany, Young & Ellis. The trio expanded the store, doubling its size by moving the adjacent site, and continued to increase the quality of the goods they sold, with Young making buying trips to Europe to pick out English and Italian jewelry.

It was, in fact, political events in Europe that would be the making of this American luxury success story. In 1848, the status quo crumbled as republican revolutionaries sought to topple European monarchies and strip aristocrats of their power and wealth. It was a societal upheaval known as the Springtime of Nations. More than 50 countries were inspired by this, but none more so than France, where the monarchy was overthrown and replaced with a republic. Such widespread panic and disruption had an impact on the price of diamonds, and Tiffany, Young & Ellis reaped, by now, the fruit

OPPOSITE:
An illustration of a jewelry store, inspired by the Tiffany & Co. in New York.

OPPOSITE:
A sketch of the Tiffany & Co. store at the Excelsior Hotel in Paris in 1893.

was manufacturing its own jewelry, and the opportunity to pick up diamonds at low prices put them at an advantage. The stocking of the store was also boosted some important gems – the likes of which had never been seen in America before – and Tiffany secured a number of important fixtures, including the collection of Hungary's Prince Esterházy.

In 1853, Young and Ellis decided to retire from the business, but Charles Lewis Tiffany was far from finished. He found new partners to work with, and the business was, at this point, renamed Tiffany & Company. Tiffany would go on to build his empire, grabbing headlines along the way. By the 1860s, the business was well established as an exponent of choice for the rich and the famous, both for its jewelry and its top-quality silver. In 1862, President Abraham Lincoln purchased a set of pearl necklaces and earrings from Tiffany & Co. for his wife Mary Todd Lincoln, who wore them to her husband's inauguration ball.

In 1870, Tiffany & Co. moved into a large new store in New York's Union Square, marking the beginning of a major decade for the jeweller one in which Charles Lewis Tiffany would earn the title the King of Diamonds. It was a single purchase that would truly jolt Tiffany into the high-jewellery atmosphere – a 237-carat rough fancy yellow diamond. When cut and polished, what emerged was a diamond of staggering enormous proportions for a rare yellow diamond of that quality: it weighed 128.54ct and was named the Tiffany Diamond.

If the purchase of this new world-famous stone, which is on permanent display at Tiffany & Co.'s Fifth Avenue store in New York, signalled Tiffany's intention to dominate the diamond market, his groundbreaking creation eight years later sealed the deal. Seeking to

celebrate the beauty of diamonds, Tiffany designed an engagement ring in 1886 that remains a sought-after classic to this day. The Tiffany Setting engagement ring kicked back against the over-fussy designs of the time with a clean, minimalist band and a six-prong setting that lifted the diamond above the ring. The purpose for this innovative setting was to allow light to flow through the stone, and therefore maximise the sparkle. It was a huge hit, and the iconic design has become synonymous with engagement rings.

Just 15 years before his death, Tiffany pulled off a final coup. The aftermath of the French Revolution that had gifted Tiffany an abundance of important gems in 1848 and its early credibility in high-jewellery circles rumbled on. In 1887, the French government was masterminding a plan to sell the crown jewels of its fallen monarchy. Outwardly, it claimed that a democracy such as France had no need for "objects of luxury, devoid of usefulness and moral worth". The rumour mill suggested that it was in fact afraid of a power grab by Bourbons, Orleanists or Bonapartists, who might use ownership of the jewels to claim a right to rule. Tiffany cared little for this political posturing, but he did see an opportunity in it. He travelled to Paris to attend the auction of the French crown jewels at the Louvre. He sat in the audience, ready to make his bids, along with fellow jewellers, including a young Frédéric Boucheron, and Orleanists, members of the French royal family, whose pockets proved too shallow on the day to win back their family heirlooms.

When the final strike of the gavel fell, Charles Lewis Tiffany had in his possession close to a third of the historic crown jewels. He placed them in specially crafted red-leather boxes, embossed in gold with the words *Diamants de la Couronne*, translating from French as Crown Diamonds. Inside, impressed on the silk lining in the lid, was Tiffany & Co. New York and Paris, thus securing Tiffany & Co.'s place in the history books as a purveyor of royal jewels and his own coronation as the King of Diamonds.

14



LEFT:
The Tiffany & Co. flagship store in New York.

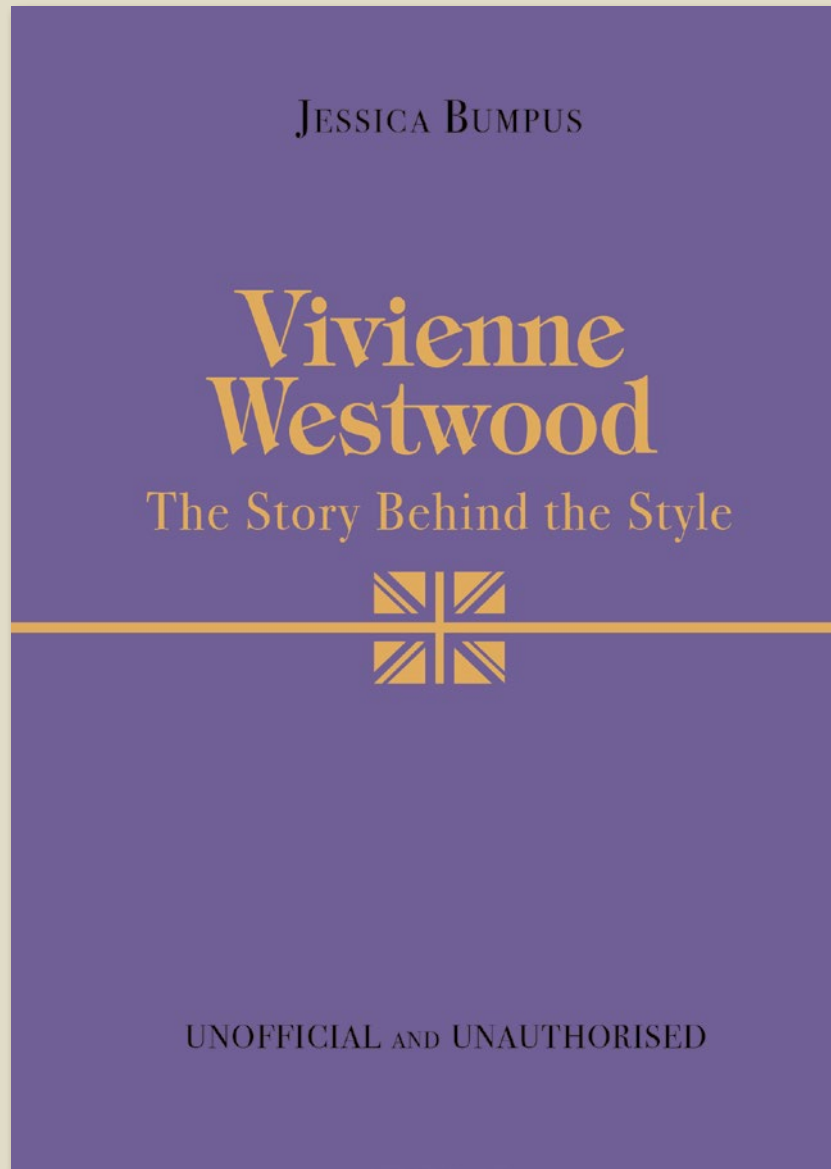
BELOW:
A gold, diamond and enamel floral brooch, made by Tiffany & Co. in 1890.



15

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Vivienne Westwood: The Story Behind the Style



Visual history of the iconic designer.

- Written by Jessica Bumpus, fashion editor, formerly with *British Vogue*.
- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil
- Comp title The Little Book of Chanel has sold in excess of 61k copies TCM.

Vivienne Westwood: The Story Behind the Style

Derbyshire Days

Vivienne Isabel Swire was born on April 8 1941 in Gordon and Dora Swire at the Paragon Maternity Home, Glossop. The future fashion revolutionist had one sister, Olga Swire, born 1945, and one brother, Gordon Swire, born 1946. She grew up in the parish of Tintwistle, Derbyshire (which was formerly part of Cheshire until 1974), both during and after World War II, enjoying what has been recounted as a fairly idyllic childhood, living at the more secluded Millbrook Cottage and playing outside until late.

The young Swire clan were encouraged to be creative and make things more than they were encouraged to read. Vivienne knew from a young age that she was good at making things, notably models at school, and she especially enjoyed sewing classes. Her mother would often make their clothes, and worked at a weaver in a local cotton factory.

The young Vivienne – who remembers having a passion for art from an early age – attended Hollingworth and Tintwistle Primary Schools from 1946 to 1952, at which point she passed the scholarship exam for Glossop Grammar School. She continued to be good at art during her time at Glossop Grammar, and considered attending art school.

Among Westwood's most formative fashion memories are the make-do-and-mend philosophy that came to define

Britain in austerity, as well as the coronation of Queen Elizabeth II in 1953, when Vivienne was 12 years old. The influence of these two events can be seen throughout every era of her designs, and the make-do-and-mend philosophy is evident in the motto "Buy Less, Choose Well, Make it Last", which the brand still promotes to this day. She expertly blended the elements of customisation, tradition and austerity together to create her own unique brand, which is now contrasted by her husband Andrew Knowlton.



LEFT: Vivienne Westwood wearing a t-shirt sporting a 'Buy Less' slogan. Right

Malcolm McLaren

Westwood met Malcolm McLaren in 1965. An art student and a friend of her younger brother, Gordon, he would go on to become her creative collaborator for almost the next 20 years. Malcolm is an entrepreneur with the punk movement as Vivienne, and their partnership is legendary. He was something of a maverick of marketing strategy and distinction, before such things became commonplace in contemporary fashion. The pair were in a relationship for a time but never seem to have married.

Malcolm was interested in politics and was fascinated by the French Situationists, a creative enclave of writers and artists who wished to eradicate capitalism through acts of everyday life. He was a driving force in bringing politics, provocations, society and culture into Westwood's world. She found him to be charismatic and knowledgeable, but also full of contradictions.

In 1967, they had a son, Joseph Ferdinand Cecil, who would go on to follow in his parents' footsteps and enter the world of fashion. He founded the very successful lingerie company, Agent Provocateur.

It was in the early 1970s that McLaren and Westwood began to build their empire. Malcolm, in this period, had left art school and Vivienne was about to quit teaching. The plan had been to sell vintage records together, and there was talk of setting up a stall. But a retail opportunity – via a new

friend – on King's Road was about to arrive.

Tommy Roberts, of the legendary Mr Freedom fashion business, took over the lease of 438 King's Road in 1969. He and his business partner, the fashion entrepreneur Trevor Miller, were well-known for their eclectic and discerning fashion eye which appealed to the glitterati of the 1960s. It was under Miller's control the shop was renamed Paradise Garage; the spot was already well-known for fashion.

Vivienne and Malcolm, who were regular on King's Road, ended up moving the back of 438 King's Road, before taking the whole thing over and rebranding it. It would be known over the coming years as Let It Beak, The Fun To Live, The Young To Die and Sex and Sublimation, all of which would encompass the raucous, confrontational and non-conformist nature of McLaren and Westwood. Eventually the shop would come to define the varied-but-defined styles we know as punk today.



LEFT: Malcolm McLaren, teenage son of Vivienne Westwood, 1977.



A Revolutionary is Born

There are few British designers, or brands, that have made quite as much of an impact on the fashion landscape as Vivienne Westwood. A fashion designer of both cult and commercial success (which is a rare combination), she was a punk and a pioneer, a rebel and a provocateur, an activist and a change-maker.

Over the course of a career that spanned half a century, Dame Vivienne Westwood would become synonymous with the British punk scene. Punk is what immediately springs to mind for most when her name is mentioned, along with the King's Road, corsets, platforms, tarran, crinolines, pirate boots, sustainability and climate change awareness. The list goes on. Her shows and interviews have become legendary – she is famous for using fashion as a platform to speak out on the issues she cared most about.

There is no doubt that Westwood's affinity for fashion history has helped her designs stand out. They are often historically informed, yet never to the point that they look odd. Where something shouldn't work, it always did, thanks to Vivienne's ability to balance the old with the modern – she was a genius when it came to style mashups. And the original Vivienne Westwood aesthetic rooted in a DIY approach never fully went away. Her designs feel intrinsically British and perfectly eccentric.

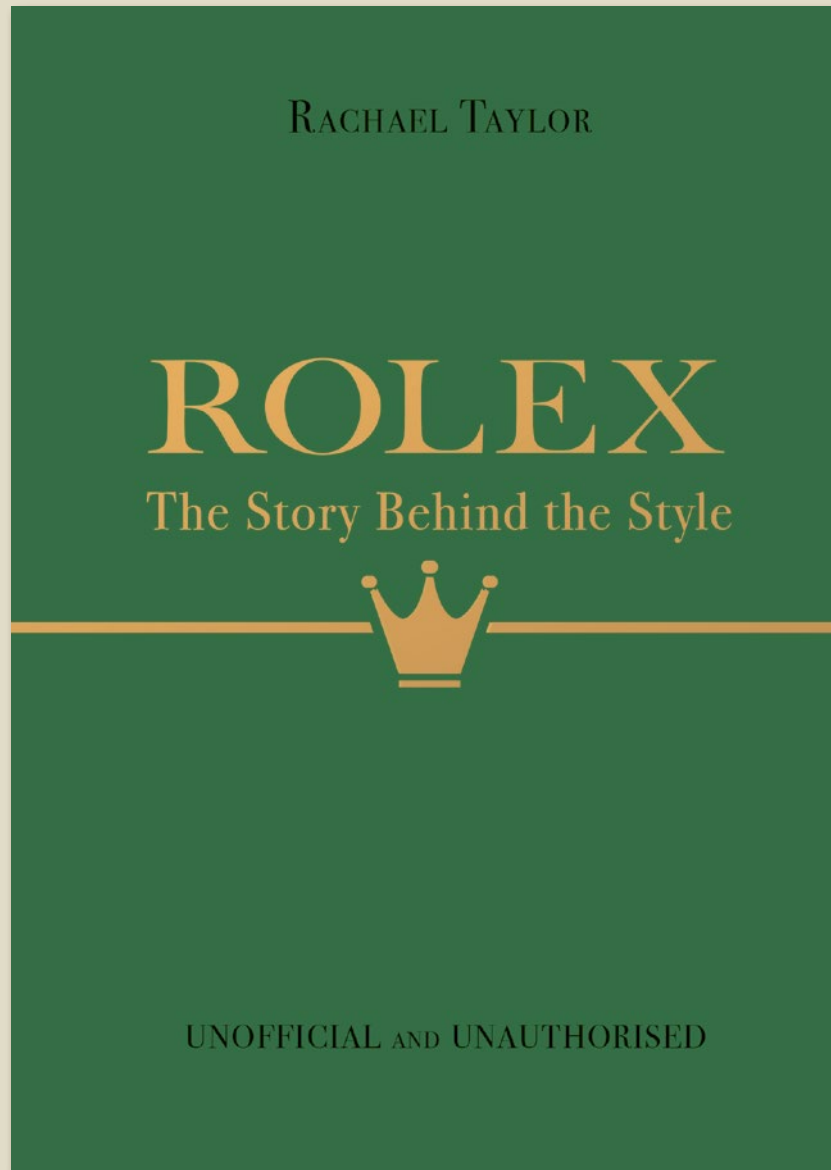
Westwood was the original multi-hyphenate and, in many ways, light years ahead of her time. She has inspired generations of designers that came after her, whether established and successful or aspiring and eager. Fashion critics even noted whiffs of her spirit at the London Fashion Week collections of autumn/winter 2023, which took place in February 2023, after her death. It's no wonder that her name is up there with the likes of Yves Saint Laurent, Christian Lacroix and the late great Karl Lagerfeld.



ABOVE: Vivienne Westwood takes her bow at the spring/summer 2018 London Fashion Week Men's collections, June 2017.

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Rolex: The Story Behind the Style



Visual history of the iconic watch brand.

- Written by Rachael Taylor, a journalist specialising in jewellery who has written for *The Financial Times*, Conde Nast publications and *Retail Jeweller*.
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PROVIDER: Hans Wilsdorf, the founder of Rolex.
RIGHT: Watchmakers of Rolex in a Swiss workshop in Geneva in 1928.



more wearable product would one day make the larger pocket watch obsolete. He set about trying to change the image of wristwatches.

A fundamental step was finding a manufacturer called Angler in the Swiss town of Bienne that was making precision movements that could fit inside a wristwatch. Wilsdorf placed a large order, and soon Wilsdorf & Davis became one of the leading British wristwatch firms.

In a bid to establish his business as a brand rather than simply a dealer, Wilsdorf wanted to create a new name for the company: a catchy one that would look good on a dial and be easy to pronounce in many languages. He had experimented with many combinations of letters in search of this made-up name but failed to find anything that worked. Then, while riding through London's Cheapside on the upper

deck of a horse-drawn in 1908, it came to him. Or as he would later put it: "A gentle whisper: 'Rolex' in my ear."

Under this new name, Wilsdorf continued his quest to create reliable wristwatches with quality movements. In 1910, Rolex had a breakthrough when one of its products, powered by an Angler movement, became the first wristwatch in the world to receive the Swiss Certificate of Chronometric Precision – a mark of homological excellence. Four years later, another milestone would be achieved when the Kew Observatory in London awarded a Rolex wristwatch with a Class A precision certificate. This had previously only been given to marine chronometers used for navigation, and it further solidified the reputation of Rolex as a purveyor of precise timekeeping instruments.

In 1916, World War I broke out, and the following year the British government introduced a 33.3% customs duty as part of the war effort. By this time, Rolex's London office, which had a staff of 60 people, was exporting its watches all over the world and the tax change would make that difficult. As such, Wilsdorf made the decision to move the company to Bienne in Switzerland. It already had an office in La Chaux-de-Fonds, which it opened in 1917 for marketing purposes, but this move would remove it from the British watch industry altogether.

And, so, the legacy of Rolex's Swiss-made watches began, with the Swiss company Rolex S.A. registered in Geneva in 1920.

CIPROSE TOP: A watchmaker operating in Rolex's movement factory in Geneva in 1942. It took 100 days and much machinery.
CIPROSE BOTTOM: A pocket watchmaker in the watchmaking industry in Geneva in 1910. It took 100 days and much machinery.

The Origins of the Oyster

With Rolex settled into its new home in Switzerland, the company continued to develop its watch offering with a focus on precision and durability, as well as building its brand. Though certainly catchy, the name Rolex had not become an overnight success. Tired of waiting for it to catch on, Hans Wilsdorf launched a major marketing campaign in 1925, pledging to invest at least £12,000 a year – nearly £1 million in today's money. He also increased the number of watches Rolex was producing with its own branding on the dial, as it has been producing both branded and unbranded watches up until that time.

A major leap forward for Rolex's brand was the launch of the Oyster in 1926. This new style of watch promised to be waterproof and dustproof thanks to a hermetically sealed case, proving its durability. It also made it an obvious choice for sporting activities, which would prove to be a rich source of marketing for Rolex in the years ahead.



The Oyster case had a patented system of screwing down the bezel, crown and winding crown against the middle case to seal the movement inside securely. The winding crown, which is made from 10 individual parts, was key as it acted as a go-between between the sealed inner world of the case and its functional external elements.

The Oyster case would become the backbone of Rolex. Nearly every watch in its contemporary range features an Oyster case, and the name of all the models reference it. A Submariner is technically named an Oyster Perpetual Submariner and a GMT-Master II is an Oyster Perpetual GMT-Master II, and so on. The only exception is the 1908 dress watch, which does not have an oyster case.

Rolex's iconic fluted bezel is a showstopper in the early Oyster cases. Although these fluted bezels are decorative now, the ridges originally served a purpose to allow a special tool to screw the bezel securely to the mid case.

CIPROSE: A 1959 Rolex Oyster Perpetual on a brown alligator strap. ABOVE: A close shot of a Rolex Oyster Perpetual case and fluted bezel.



The World's Most Famous Watch Brand

Rolex has become shorthand for luxury. There is no watch you can strap on to your wrist that will be recognised for the status symbol it is quicker than a Rolex. And for many, this is the appeal.

Yet there was a time when the name Rolex – a word completely made up by the brand's founder Hans Wilsdorf – was not famous. It would take hard work, boundary pushing and a lot of self-belief on the part of Wilsdorf, a German orphan, to jettison the name into the upper echelons of horology; starting with convincing the pocket watch-wearing gentleman of the early 20th century that they wanted to wear the time on their wrist at all.

As you will discover, Rolex won its place in history by constantly questioning what was possible and innovating at all costs. It pioneered so many elements of watchmaking and design that are standard today, such as waterproof watches, placing a date window on the dial, and even removing the need to wind our watches.

It also found its way into some of the most exciting moments in history by placing Rolex watches on the wrists of adventurers and explorers. Its watches have travelled to the world's highest peaks and to the depths of the ocean; they have survived extremes of temperature, speed and pressure.

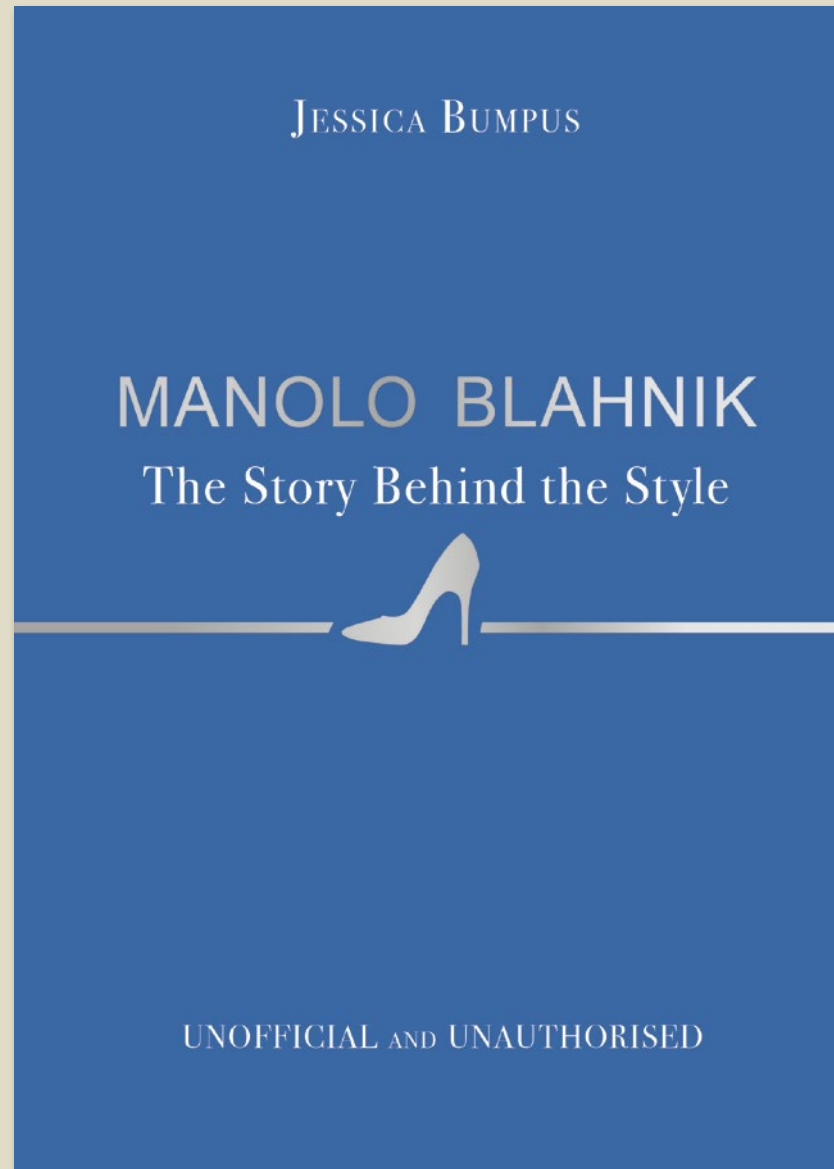
The story of Rolex is so much more than that of its watches. It is one of epic ambition and vision. What started out as a one-man band in London's Hatton Garden would become the epicentre of the Swiss watchmaking industry, and one of the most recognisable and coveted brands in the world.



ABOVE: A Rolex boutique in the GUM State Department Store on Red Square in Moscow.

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- Written by Jessica Bumpus, fashion editor formerly with *British Vogue* and author of *Vivienne Westwood: The Story Behind the Style*.
- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil.
- Comp title *The Little Book of Chanel* has sold in excess of 70k copies TCM.

Manolo Blahnik: The Story Behind the Style

Anna Winston was actually one of Blahnik's first customers when she was living in London in the 1980s, and it is from this that their friendship grew. She is often photographed wearing a certain style: custom versions of the Callahat, which Blahnik simply refers to now as the "AW".



OPPOSITE: Fashion icon and author, Anna Piaggi

ABOVE: Jack Nicholson and English Model of the Academy Awards, 1976.



her first in line of a ring (though its embellished buckle does a very good job at standing in). But the brand's success was not confined to *Sex and the City*. Indeed, it was only just beginning. The 2000s also saw further celebration of Manolo Blahnik's work through exhibitions, accolades and awards – and some other surprise artistic outlets.

In 2004, Blahnik designed a shoe horn for the furniture store Habitat as part of its VIP collection. The flashy object was made from silver-plated polished aluminium and came in a curvaceous shape with the designer's name on the outside, and accompanying box. It was among several pieces that saw famous design names put their stamp on household/interior items.

While no longer available to buy in stores, there seems to be a strong resale market for the shoe horn, with various sellers offering what is actually a very useful (if somewhat forgotten) object.

OPPOSITE: manolo Blahnik's unique shoe horn

Accolades

Manolo Blahnik has devoted countless feet and been there for many an important moment in fashion and culture (how many awards have been won by Manolo Blahnik?). He has received many prestigious accolades in recognition of this. They include an Honorary Doctorate by the Royal Society of Arts and an Honorary Doctorate of Arts by the Royal College of Art in 2001, La Medalla de Oro en Merito en las Bellas Artes by the King of Spain in 2002, an Honorary CBE from Her Majesty Queen Elizabeth II in recognition of the fact that he was one of the most successful and influential designers of our time in 2007. The then-Culture Secretary, James Patten told press: "Manolo Blahnik is one of only a handful of designers whose name is synonymous with their product."

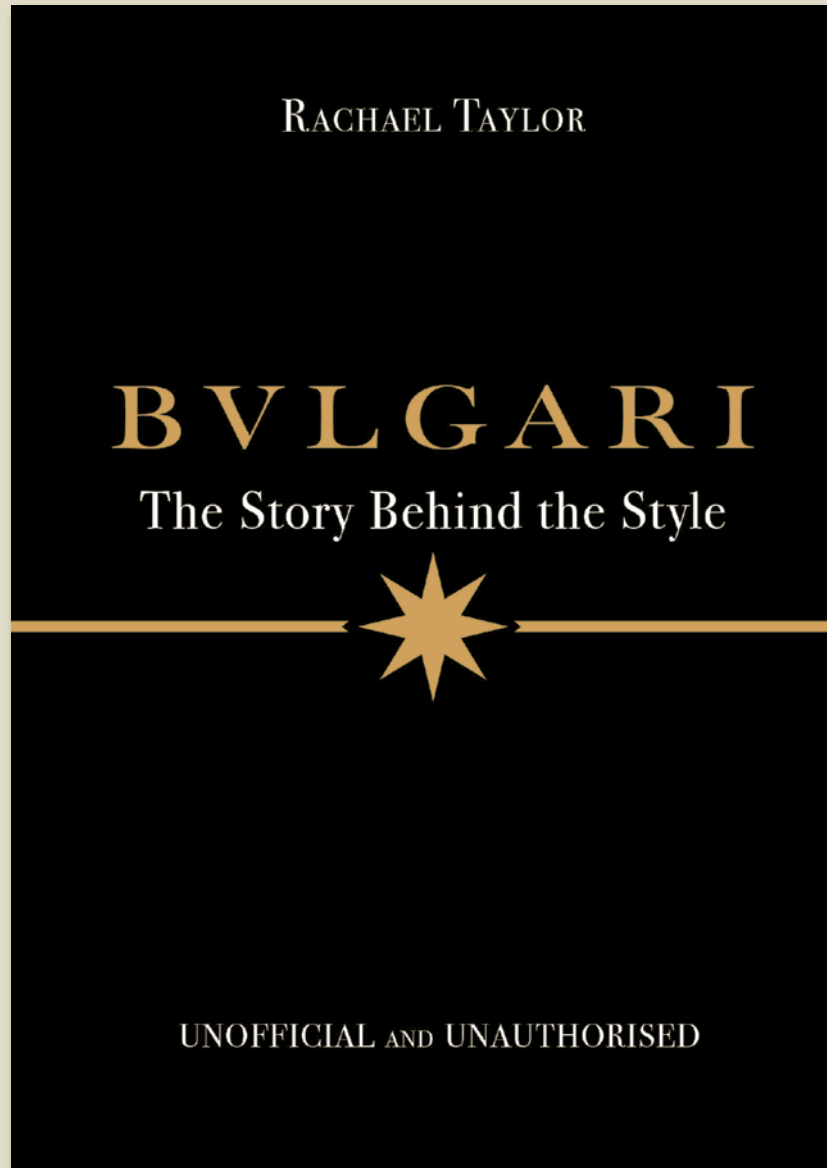


OPPOSITE: Manolo Blahnik at the British Fashion Awards 2012 at the Savoy Hotel.



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Bulgari: The Story Behind the Style



Visual history of the iconic jewellery brand.

- Written by Rachael Taylor, author of *Tiffany and Co*, *Cartier* and *Rolex*. Rachael is a journalist specialising in jewellery who has written for *The Financial Times*, *Conde Nast* publications and *Retail Jeweller*.
- Illustrated with full colour photographs showcasing the brand's history.
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Bulgari: The Story Behind the Style



Elizabeth Taylor

One of Bulgari's most famous clients in its *La Dolce Vita* era – and long afterwards – was Elizabeth Taylor. The American actress first discovered Bulgari when she was filming *Cleopatra* in 1962. Some of the film was shot on location in Italy, and it is said that when she had time between takes, or wished to escape the paparazzi, she would head to Via Condotti to try on Bulgari's masterpieces. When she did, she was allowed to enter through a secret side door that provided her with a private courtyard in which to park.

Taylor was a famous jewellery collector, and often negotiated pieces of jewellery as part of her film contracts. She even published a book about her obsession in 2002 titled *Elizabeth Taylor: My Love Affair with Jewellery*. Therefore, it was little wonder that downtime in Rome led her to Bulgari.

Taylor's portrayal of Cleopatra also helped to make a Bulgari icon truly iconic: the Serpenti watch. Although she

didn't wear her watch during filming, she was photographed wearing it on set for a publicity still, and the snake-like design chimed perfectly with the Egyptian theme of the film. Her endorsement of the Serpenti watch transformed a quirky accessory created by a local Roman jeweller into a global icon.

Bulgari wasn't the only burgeoning love affair in Taylor's life at that time. She was also starting a romance with her *Cleopatra* co-star Richard Burton, who would become her

OPPOSITE: Elizabeth Taylor (above) in costume for *Cleopatra* in Rome in 1962, wearing an exquisite all-diamond Bulgari necklace.

BELOW LEFT: Elizabeth Taylor at Cleopatra in the 1960s film of the same name.

BELOW RIGHT: Diamond and sapphire Bulgari Serpenti necklace.

BELOW RIGHT: Diamond and sapphire Bulgari Serpenti necklace.

BELOW RIGHT: Diamond and sapphire Bulgari Serpenti necklace.

OPPOSITE: Automatic tourbillon from Bulgari Octo Finissimo collection.

BELOW LEFT: Bulgari Octo Finissimo watch.

BELOW RIGHT: Bulgari Octo Finissimo watch.

BELOW RIGHT: Bulgari Octo Finissimo watch.

BELOW RIGHT: Bulgari Octo Finissimo watch.



movement made it another record breaker. The ultra-thin minute repeater movement – housed in a titanium case to amplify the sound of the chiming mechanism that is the hallmark of this complication – was 3.12mm thick.

The following year, Bulgari presented another ultra-thin watch. The Octo Finissimo Automatic was not complex in terms of watchmaking, but it set a new record for size as the thinnest automatic watch on the market at 5.17mm, with a movement just 2.23mm tall.

Bulgari's next attempt would break two records. In 2018, it presented the Octo Finissimo Tourbillon Automatic. It was the thinnest automatic watch at 3.95mm, and also the thinnest tourbillon in the world.

The obsession with record-breaking ultra-thin watchmaking rolled on. In 2019, the Octo Finissimo Chronograph GMT became the thinnest mechanical chronograph movement at 3.3mm, set in a 6.5mm titanium case. In 2020, the Octo Finissimo Tourbillon Chronograph Skeleton Automatic

was named the thinnest tourbillon chronograph with a case depth of 3.5mm. And in 2021, the Octo Finissimo Perpetual Calendar became the thinnest perpetual calendar watch at 5mm thick.

In 2022, to mark the 10-year anniversary of the release of the Octo line, Bulgari presented another impressive watch that smudged the others out of the park. The Octo Finissimo Ultra became the thinnest mechanical watch on the planet, with a case size of just 1.8mm.

OPPOSITE: Automatic tourbillon from Bulgari Octo Finissimo collection.

BELOW LEFT: Bulgari Octo Finissimo watch.

BELOW RIGHT: Bulgari Octo Finissimo watch.

BELOW RIGHT: Bulgari Octo Finissimo watch.

BELOW RIGHT: Bulgari Octo Finissimo watch.

New York

New York was the location of the brand's first international store since Sartoris's early expansion ended. The brand's products were already being sold in the US through an agent, but in 1972 it opened a boutique within the Pierre Hotel on the edge of Central Park.

In America, Bulgari positioned itself as luxury jewellery for women who wanted to have fun. It was tapping into the easy-going, carefree zeitgeist. In a campaign starring the American singer Cher, Bulgari described its jewels as 'real, but not too serious'. In that campaign, Cher was wearing a collection called Stars and Stripes that Bulgari had created to celebrate the Pierre boutique opening. The collection used coral, lapis lazuli, enamel and diamonds to create stars

OPPOSITE: A Bulgari ring with diamonds, sapphires and rubies set in a yellow gold band. The ring was worn by the actress Nancy Reagan in 1966.

BELOW: Nancy Reagan (above) in the 1960s wearing Bulgari's Serpenti watch. The watch was worn by the actress Nancy Reagan in 1966.



and stripes motifs in reference to the American flag.

Bulgari added pieces to the Stars and Stripes collection throughout the 1970s and into the early 1980s, but today it is a rare find on the secondary market, making it the holy grail for Bulgari collectors.

A special Stars and Stripes ring was made for former First Lady Nancy Reagan to wear at the centenary celebration of the Statue of Liberty. The ring on the gold ring was encrusted with rubies, blue sapphires and diamonds. The ring came up for sale at Sotheby's in 2016 and fetched \$19,000.

By the late 1980s, Bulgari had expanded its Pierre Hotel boutique and moved to a larger location at 790 Fifth

Bulgari's First Signature Design

Every great jewellery house needs a signature design, and for Bulgari its first was the Trombino ring, which was created in 1932. The design was a labour of love for Giorgio



Bulgari, quite literally: it started out as a sketch for a ring with which he hoped to propose to Leonilde Gulienetti. For someone as passionate about jewels as Giorgio, the ring had to be perfect.

His design was for a ring that would elevate the central stone above the band, creating a sense of volume. This prominent setting is what inspired the name Trombino, which translates from Italian as 'little trumpet', as the profile does indeed look trumpet-like.

He worked purely in white diamonds, as was the fashion at the time. As well as a central stone, diamonds crowded the band, but rather than simply creating a blanket of stones in a pavé setting, Giorgio sought to add a little flair.

In addition to pavé diamonds, he added graduated baguette-cut diamonds that led away from the central stone, almost like a ladder. This placement of baguettes created an even more prominent stage for that elevated central diamond, drawing the eye to it.

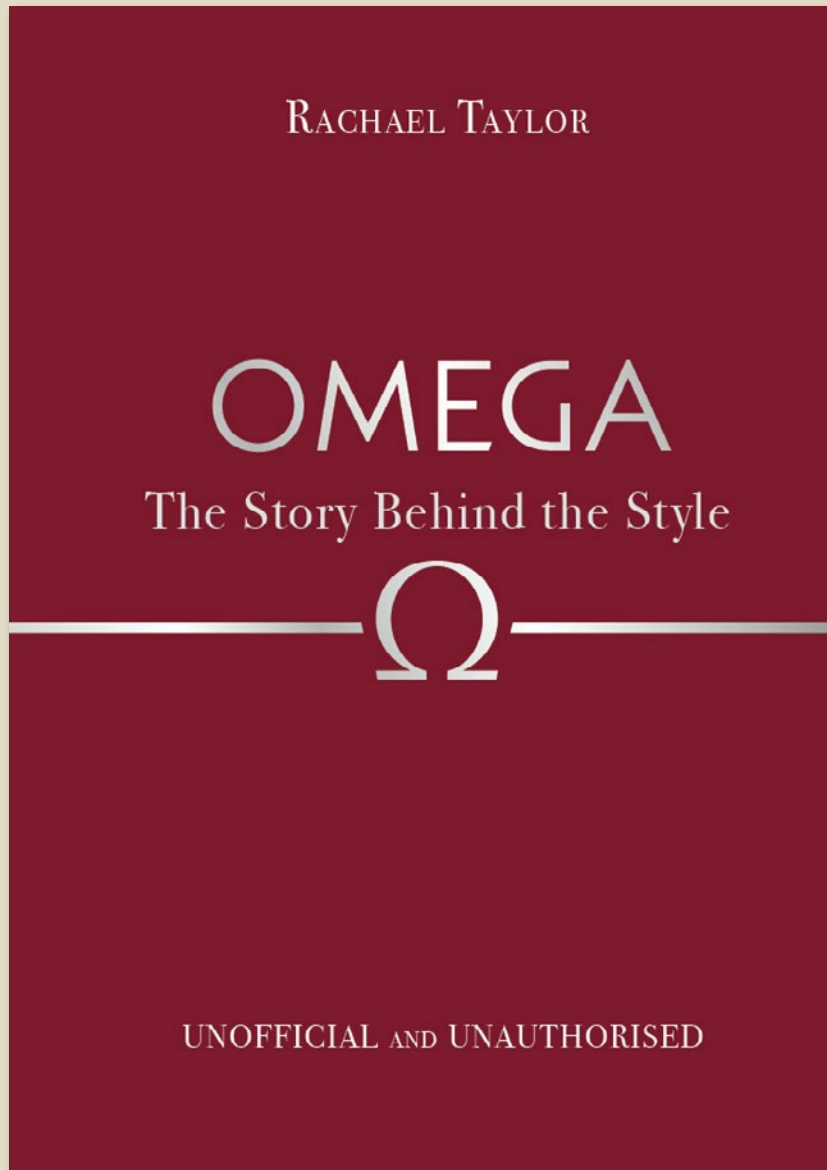
Giorgio was delighted with his final design, and steered his nerves for the proposal. Leonilde must also have been pleased with it, as she agreed to marry him.

So striking was the ring that it soon caught the attention of Rome society, and Giorgio realised that what had started as a personal project had huge potential for his company. And so, he began to produce the Trombino for his clients, and the 1930s design remains popular to this day.

OPPOSITE: An all-diamond and platinum Bulgari Trombino ring, which sold for US\$57,150 at Sotheby's in 2023.

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Omega: The Story Behind the Style



Visual history of the iconic watch brand.

- Written by Rachael Taylor, author of *Tiffany and Co*, *Cartier* and *Rolex*. Rachael is a journalist specialising in jewellery who has written for *The Financial Times*, *Conde Nast* publications and *Retail Jeweller*.
- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil.
- Comp title *The Little Book of Chanel* has sold in excess of 70k copies TCM.

Omega: The Story Behind the Style

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Calvin Klein: The Story Behind the Style

JESSICA BUMPUS

Calvin Klein

The Story Behind the Style



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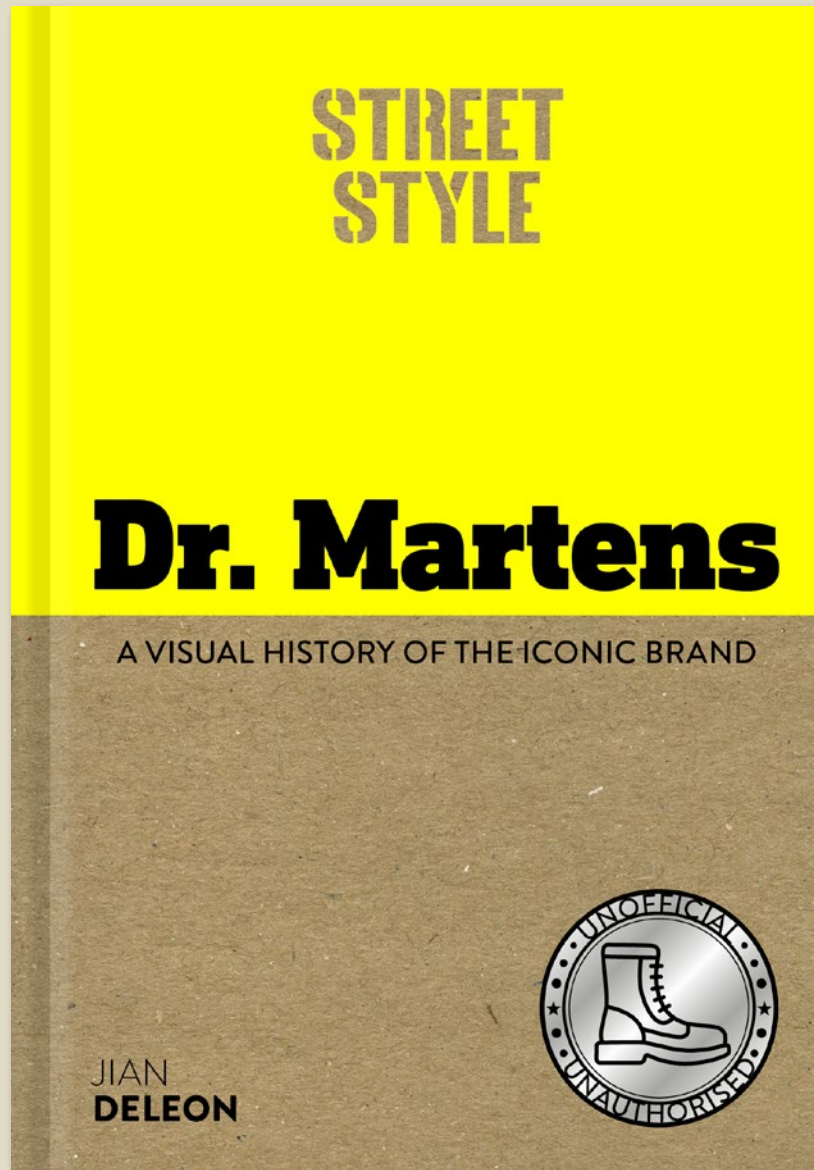
Visual history of the iconic fashion brand.

- Written by Jessica Bumpus, fashion editor formerly with *British Vogue* and author of *Manolo Blahnik: The Story Behind the Style* and *Vivienne Westwood: The Story Behind the Style*.
- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil.
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Calvin Klein: The Story Behind the Style

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Street Style: Dr. Martens



Visual history of the iconic street style brand.

- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil.
- Written by Jian DeLeon, the editorial director for Highsnobiety. Jian is an expert on the intersection of streetwear, sneakers and luxury fashion. He co-hosts 'The Dropcast', Highsnobiety's weekly news podcast,

Street Style: Dr. Martens



The original pair of Dr. Martens' AirWair shoes were still a far cry from the instantly recognizable models the brand is known for today. The uppers were much more minimal in decoration and the sides were much wider with a very visible contrast thanks to a lighter-colored sole.

The first more traditional designs have more in common with a modern-day hybrid dress shoe than the sleek, utilitarian shapes of popular Dr. Martens styles, now set atop a well-translucent lug sole. Perhaps the unintentionally fashion-forward aesthetic is one of the reasons why women gravitated towards them long before more conservatively-dressed men did. It's hard to imagine one trying to pull these off within the strict dress codes of the 1950s, where leather-soled, dark-hued bottom footwear was still the norm for doing business. But looking back now, it set the perfect stage for what Dr. Martens would become: the ultimate anti-dress shoe.

LEFT: A modern pair of Dr. Martens 1460 boots.



The Spring Behind Every Step

It's hard to believe that an orthopaedic shoe could be synonymous with rebellious style around the world. Yet that is what the Dr. Martens brand continues to represent to millions of its ardent fans.

It can be challenging to maintain one's cool factor over the decades, but by intentionally aligning itself with subcultural style, the nearly octogenarian footwear manufacturer hasn't lost a single step when it comes to cultivating an alternative type of timeless footwear. Considering the United Kingdom also has a rich history of fine Savile Row tailoring, Scottish wools and ruggedly elegant Harris Tweeds, fashion houses like Burberry and tastefully tough outerwear from brands like Barbour, Dr. Martens is singular in that canon of classic British style. Indeed, Dr. Martens is a staunch iconoclast, a bastion of anti-establishment ideals for people who prefer to dress against the grain.

But despite the modern connotation of what Dr. Martens has become, its roots are built on a comfortable foundation. Dr. Klaus Maertens first conceived of the footwear's signature 'AirWair' sole while recuperating from a World War II foot injury.

Finding his standard-issue German Army boot severely uncomfortable for his ailing foot, he utilised soft leather for



The Birth of Bouncing Soles

Now that you've briefly had a glimpse at Dr. Martens' future, it's time to rediscover the past. How did a German town based in a distinctly British? That story begins in 1901. A man named Benjamin Griggs and his business partner, Rufinus, have begun a company to manufacture boots in Wollaton, north Nottinghamshire. By 1901, they had incorporated as B. Griggs & Co. Ltd., eventually becoming the B. Griggs Group.

In just a couple of decades, Wollaton had become one of England's shoe-making capitals. As early as 1881, one of its shoe factories was established as a workers' co-operative of local cobblers (known as 'The Buffers'), and it was now being run as the Nottinghamshire Productive Society, still making shoes as NPS, where its manufacturers may well know high-end footwear brands.

But the B. Griggs Group continued to flourish well into the 1950s under the leadership of Bill Griggs, who inherited the family business around that time. His fortunes would grow even more when he decided to take a risk in 1959. Backing on the success of their fledgling footwear business, Dr. Klaus Maertens and Dr. Herbert Funk began soliciting advertisements for Dr. Martens' AirWair shoes in international magazines. Griggs saw the fit of this innovative air-cushioned sole by two German doctors and instantly recognised its potential. After

all, having grown up in factories his whole life, he understood the need for sturdy, robust work boots, but also knew how uncomfortable they could be.

Ironically, the rest of his family disagreed with his foresight, seeing the air-cushioned sole as a gimmick, the kind of fad in the past that would fade out over time while leather-soled boots would be around forever. But he treated his intuition and went ahead to meet with Dr. Maertens and Dr. Funk, later developing a rapport with them and taking the exclusive licence for their AirWair-soled shoes in the United Kingdom.



ABOVE: Bill Griggs, longtime owner of the B. Griggs Group that went on to own all of Dr. Martens.

Mod Squad

One of the most prominent British music subcultures to arise in the 1960s and early 1970s was the Mod subculture – or 'Mod' for short. Musical taste was just one part of the complete lifestyle. Mods were associated with clean-cut fashion pieces like polo shirts, modish suits and military issue MCI (British) parkas, regularly seen embellished with the signature rounded of the Bump Air Three. It was a subculture focused on executing everything with intention – the hair you had, the clothes you wore, the music you listened to and the scooter you drove.

An avid fan of The Who, it's no surprise that Dr. Martens became an inalienable part of Mod's uniform. The sleek lines of the boots looked good with suits and usually complemented the minimalist style of the subculture and could also be worn on the Mod vehicle of choice: the Vespa scooter.

RIGHT: Two customising modders take a break from their work on a Vespa scooter in 1963.



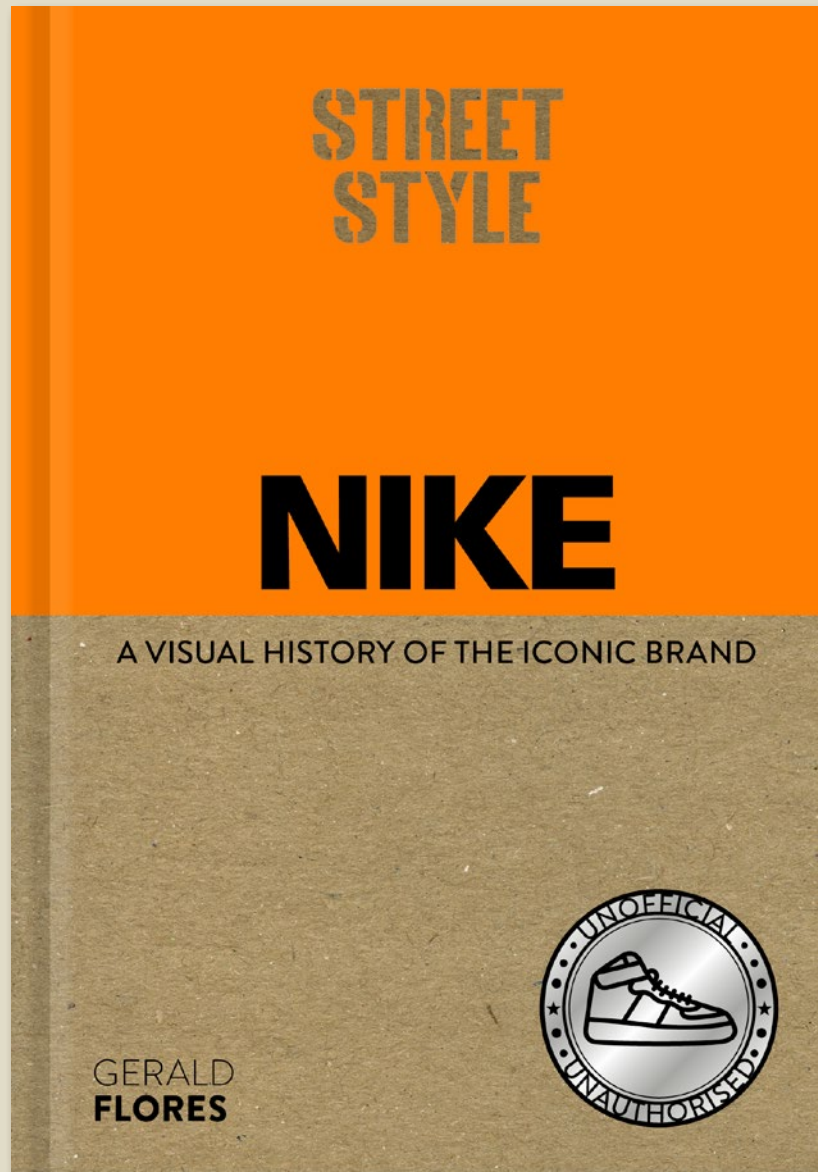
In contrast, the slicker-shaven subculture of Rockers who favoured leather motorcycle jackets, creepers, engineer boots and denim saw the Mod obsession with current fashion, jazz and R&B as effeminate, and numerous physical altercations between the two groups led to a moral panic about the rise of overly youth. Style was the Mod's mortality was not as their way of dress slowly seeped into the British mainstream, leading to the Swinging London phase of the 1960s. But as all trends go, as one fad falls out of favour, another one is right behind it to take its place.



ABOVE: A classic pair of Dr. Martens 1460 boots, broken in with wear.

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Street Style: Nike



Visual history of the iconic street style brand.

- Illustrated with full colour photographs showcasing the brand's history.
- Cover finishes: mat lam and foil.
- Written by sneaker connoisseur Gerald Flores. With over a decade of journalistic experience, Gerald is fascinated by the people, designers and stories behind sneakers. He has interviewed personalities including Kobe Bryant, Tinker Hatfield and Virgil Abloh.

Street Style: Nike

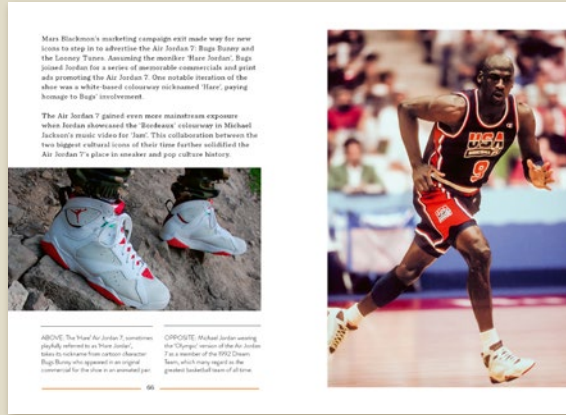


Nike's terms included \$500,000 in cash for five years, an endorsement figure that was unprecedented in that era. The highest number endorsement before 1984 was New Balance's deal with the Los Angeles Lakers. Larry Nystry for \$150,000 a year for eight years. Other perks offered to Jordan included stock options and a custom built shoe for the basketball to play in.

There were some stipulations, however. Nike wrote a clause in the initial contract that required Jordan to accomplish one of three things - win NBA Rookie of the Year, to become an All-Star, or to average 20 points per game within his first three years. If Jordan didn't, Nike reserved the right to end the deal two years early.

By the time Jordan's first year in the NBA ended, he averaged 28 points per game after playing every game of the season. Not only did he win Rookie of the Year honors during the 1984-85 season, but the rising star became the darling of the League with his acrobatic style of play that made the name of his signature Nike shoe acronym: Air Jordan.

Nike made over \$500 million in revenue thanks to the sale of Air Jordans by the end of that first year - a new industry standard for how brands would market, design and distribute through signature products was set.



Max Blackman's marketing campaign still made way for new shoes to step in to advertise the Air Jordan 7. Bugs Bunny and the Looney Tunes. Among the number three Jordan. Bugs joined Jordan for a series of memorable commercials and print ads promoting the Air Jordan 7. One notable iteration of the shoe was a white-based colorway nicknamed 'Yare,' paying homage to Bugs' involvement.

The Air Jordan 7 gained even more mainstream exposure when Jordan showcased the 'Bugs Bunny' colorway in Michael Jackson's music video for 'Jam.' This collaboration between the two biggest cultural icons of their time further solidified the Air Jordan 7's place in sneaker and pop culture history.



ABOVE: The 'Yare' Air Jordan 7, sometimes playfully referred to as 'Yare Jordan,' is a member of the Air Jordan 7 line that was designed by Bruce Knigge. Bugs Bunny also appeared in an original commercial for the shoe in an animated form.

OPPOSITE: Michael Jordan wearing the 'Yare' version of the Air Jordan 7. It is a member of the Air Jordan 7 line, which many regard as the greatest basketball shoe of all time.



Nike Air Max 180

The Nike Air Max 180 was a collaborative effort between two giants in the footwear design industry: Tinker Hatfield and Bruce Knigge. At the time of its creation in 1991, Hatfield was renowned for his groundbreaking work on previous Air Max models, pushing the boundaries of sneaker design and technology. Meanwhile, Knigge had achieved legendary status for his iconic creation, the Air Force 1. Together, they set out to make Air Max bigger and better than it had ever been.

The duo's goal for the shoe was to once again make Nike's patented Air technology larger and more visible than it had ever been. To achieve this, they based it on a horseshoe concept for the Air unit, which allowed for increased visibility along the sides and underfoot of the shoe. They utilized a blow molding process to create a version of the bag that provided maximum visibility and impact absorption. Moreover, the Air 180 was the first shoe to feature a swooshbase outside embedded

directly to the Air unit, further enhancing its visibility and performance capabilities. The heightened visibility of the Air technology directly inspired the name Air 180.

During a period when Michael Jordan's endorsement could significantly impact any product, he was photographed wearing a pair of Nike Air 180s in the 'Concord' colorway for a photo shoot preceding the 1992 Olympics. This high-profile shoot provided the Air 180 model with exposure to a wider audience and bolstered its mainstream appeal.

While the Nike Air 180 didn't initially receive the same level of fanfare as its contemporaries, its significance and appreciation have grown considerably over the years. As time has passed, the Air 180 has emerged as a standout and essential release within the Nike Air Max series.



OPPOSITE: The Nike Air Max 180 is an original collaboration of white, crimson and blue red.

LEFT: Designer and former Nike collaborator Bruce Knigge is seen with the Nike Air Max 180 in 2007.



'Well, I don't love it,' Knight was heard saying upon the first review. 'But it will grow on me.'

The Swoosh definitely grew on Knight as the shape also bore a resemblance to the wings on the Greek goddess that Nike was named after. It would go on to become one of the most well-known logos in the world.

While Davidson was initially paid just \$35 for her design, Knight saw her as one of the original minds behind the brand and wanted to acknowledge this. In 1983, the founder rewarded Davidson with 500 shares of Nike, as well as a golden ring



with a Swoosh-shaped diamond, which is possibly the biggest remuneration for any logo design in history.

The marking is such a part of Nike culture that every new athlete that signs with the brand is tasked to draw their own version of the Swoosh. There have been different evolutions of the Swoosh and you can see the various iterations if you look through Nike's back-catalogue of products. Designer and Nike collaborator Virgil Abloh nodded to Davidson's original Swoosh design on the cover of his book *Something's Off* and the marking has been reversed on signature product for eccentric players, like Dennis Rodman's Air Darwin sneaker. But the essence of the Swoosh remains in its simplicity, its elegance and the way it represents movement.

OPPOSITE: Giannis Antetokounmpo's first signature sneaker implemented its performance features in the midsole in the shape of a reverse Nike Swoosh.

ABOVE: A lightning bolt effect on the Nike Swoosh printed on a pair of track spikes.

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Icons of Cinema: Greta Gerwig



A celebration of the iconic movie director behind *Barbie* and *Little Women*.

- Written by Laura Venning, film critic specialising in feminist cinema who has written for BBC Culture, Empire Magazine and Little White Lies.
- Illustrated with full colour photographs including events and movie stills.
- Barbie earned more than \$1.38 billion worldwide to become Warner Bros' highest grossing film ever, as well as the highest grossing film ever from a female filmmaker at the domestic box office, and was the largest global film release of 2023.
- Will publish simultaneously with **Icons of Cinema: Wes Anderson**.

Icons of Cinema: Greta Gerwig

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Icons of Cinema: Baz Luhrmann



A celebration of the iconic movie director behind *Moulin Rouge!* and *Elvis*.

- Written by Emily Maskell, freelance film critic who has written for BBC Culture, GQ, W Mag and more.
- Illustrated with full colour photographs including events and movie stills.
- The next title in this series, **Icons of Cinema: Greta Gerwig**, will publish in 2025.
- With home streaming services expanding and multiplying at an incredible rate, as well as the Barbenheimer Effect of 2023, there is a renewed interest in film and cinema.

Icons of Cinema: Baz Luhrmann

Paso Doble Flare

Though Scott and Fran perform several ballroom dances throughout *Strictly Ballroom*, their sub-breaking paso doble is the most memorable. The Latin ballroom dance initiates a ballfight; the male dancer is the mascot, while the female dancer is the real sayer of a romance. After another heated argument with his mother, Scott arrives at Fran's house and confides his desire to dance with her at the competition. However, Fran's Spanish family does not readily receive his declaration. Fran's father, Roco (Antonio Vargas, one of the world's leading Flamenco dancers), especially scowls at the young man and demands to see his paso doble in action.

They gather on the wooden terrace, lit by lanterns with Fran's family playing live instruments as Scott and Fran's dance is met by taunting laughter. Roco can't just stand by and watch his son assume the outsider position, head held high with smug confidence and effortless grace. The family forms a ring in which Roco challenges Scott with a "who is here it's done" glare. They look like two bullfighters facing off. Luhrmann holds an extreme close-up on the intensity of Roco's forehead, while the sound design focuses on the increasingly loud clicking of his heels. Rapid fire editing cuts jump between close-ups of Fran's dancing and Scott's wonderment. The fiery



moment melts into a scene of schooling between the two men, who are very different from one another.

Roco becomes Scott and Fran's unofficial dance coach to help them perfect their paso doble. Fran's grandfather Yi Yi (Antonio Banderas) also assists, the film Scott's choreographer. The rhythm of the music into his head to help him "dance from the heart". Their nightly rehearsals are brought forward into the daylight, no longer hiding in the dark – it's a subtle callback to Fran's sentiment that "his life lived in fear is a life half lived". Luhrmann characterises such scenes with a traditional soundtrack composed of the nearly railway system, deliberate, cutting, the family's clapping, and the humming of a map.



OPPOSITE TOP: Fran (Scott) and Roco (Antonio Banderas) dance together.

OPPOSITE BOTTOM: Scott (Franschu) rehearsing with Fran's father, Roco (Antonio Vargas).

ABOVE: Scott (Franschu) and Roco (Antonio Banderas) dance together.

A 21-year-old DVCaptiv called the character's complicated blend of emotions, cycling through all of these emotions in a few seconds. His anger is tangible in his unrelenting gaze and taunting expression as he faces the gun, but then comes silence. Luhrmann cuts to an extreme close-up of Roco's expression. DVCaptiv's face the only thing visible in the frame. Roco's anger turns to regret as tears spill from bloodshot eyes and blood trickles down his cheeks. There is no soundtrack for Roco's breakdown, just the patter of falling rain as he whispers: "I am Roco's fool".

Luhrmann jumps so quickly between the tranquil love and agonised violence that there is no character left untouched by the threat of death. The murder of both Mercutio and Tybalt demonstrates that this burning desire to defeat the enemy is destined to fill its wish. Through Tybalt killing Mercutio and Roco killing Tybalt.

Roco has not only lost his best friend but left a devastating mark on the household's unity. The self-destruction of youth vulnerability with Roco's final heartbreaking conclusion as the two lovers tragically take their lives in each other's arms.



ABOVE: Roco (Antonio Banderas) watches his grandson dance.

Luhrmann's Outback

On horseback, Luhrmann's epic drama captures the landscapes of Australia with wonder. This vast romance resonates over the landscape as much as Lady Sarah and Dorothea's infatuation. As the pair roam across endless miles of land, driving cattle, cinema-epicist Mandy Walker highlights the non-Melbourn Outback's outlying nature.

Luhrmann's signature style of visual opulence infuses with Walker's long-drawn-out dusty scrubbed plains, incredible sunsets and formidable mountainous terrain. As Walker sweeps over various terrains, the aerial shots are borderless panoramas. The cinematography borrows from the classic American western – capturing cattle drives like Howard Hawks' *Red River* – with grand vistas reduced to the expansive Outback. Further bolstering Australia, unlike Jill Blacklock's hyperactive editing, Dede Dorn and Michael McCusker take a more restrained approach. The Outback lingers on the screen as viewers can properly absorb its grandeur.

Light is a central component of Luhrmann's storytelling. Walker's wide frames find each character under the blazing Australian sun, but the exposure quality of light and the noticeable absence of it imbues Australia's frames with a fantastical quality. Filming in Kooramara, a remote region of northern Western Australia, temperatures soared to a grueling 43°C and the intensity of sunlight bleached the cattle driving scenes. The sun is a guiding light but a punishing force in the outback, and the *Never Never* does what the borders traverse.

Luhrmann's lens appreciates Australia's landscapes, whether observing King George atop a mountain or Lady Sarah trudging through the sands. The film explores through several characters and their differentiating outlooks as Luhrmann examines the beauty of the desert and plains while contemplating the harsh reality of the country's history.



TOP: Dorothea (Lily Lauder) in *The Outback*.

MIDDLE: Lady Sarah (Lily Lauder) and Dorothea (Lily Lauder) in *The Outback*.

BOTTOM: Lady Sarah (Lily Lauder) in *The Outback*.

THE CURTAIN RISES...

The Showman

Over three decades, Mark Anthony Luhrmann, who goes by the moniker Baz Luhrmann, has cemented himself as one of cinema's most recognisable filmmakers. The Australian film director, producer, writer and actor has worked across television, opera, theatre and music, but it is in the cinematic realm where he has really flourished. He is regarded as a contemporary auteur renowned for his theatrical aptitude, opulent aesthetic and sweeping romances.

Luhrmann is a showman as much as a director, known for conducting dramatic narratives that play out on a flamboyantly grand scale. Culturally, his significance spans the arts as he takes classic narrative structures and morphs them through new perspectives, not limiting himself to the boundaries of realism. This signature style marks the Australian filmmaker as a pioneering storyteller where the fusion of high and low pop culture creates an entirely singular body of films.

OPPOSITE: Luhrmann on the set of *Moulin Rouge!*

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Icons of Cinema: Wes Anderson



A celebration of the iconic movie director behind *The Grand Budapest Hotel* and *Moonrise Kingdom*.

- Written by Emily Maskell, author of **Icons of Cinema: Baz Luhrmann** and freelance film critic who has written for BBC Culture, GQ, W Mag and more.
- Illustrated with full colour photographs including events and movie stills.
- Will publish simultaneously with **Icons of Cinema: Greta Gerwig**.
- With home streaming services expanding and multiplying at an incredible rate, as well as the Barbenheimer Effect of 2023, there is a renewed interest in film and cinema.

Icons of Cinema: Wes Anderson

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Created by Cecilia Fanucci
cecilia.fanucci@bonnierbooks.co.uk

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